



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

YOUNGSTOWN :::

BROADCAST TV MARKET AREA

Population

Total Population	764,722
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Housing Status

(in housing units unless noted)

Total	347,792
Occupied	310,974
Owner-occupied	225,206
Population in owner-occupied (number of individuals)	553,850
Renter-occupied	85,768
Population in renter-occupied (number of individuals)	186,229
Households with individuals under 18	88,487
Vacant	36,818
Vacant: for rent	10,415
Vacant: for sale	5,640

Population by Sex/Age

Male	372,850
Female	391,872
Under 18	166,135
18 & over	598,587
20 - 24	43,366
25 - 34	81,090
35 - 49	148,430
50 - 64	169,791
65 & over	135,796

Population by Ethnicity

Hispanic or Latino	17,464
Non Hispanic or Latino	747,258

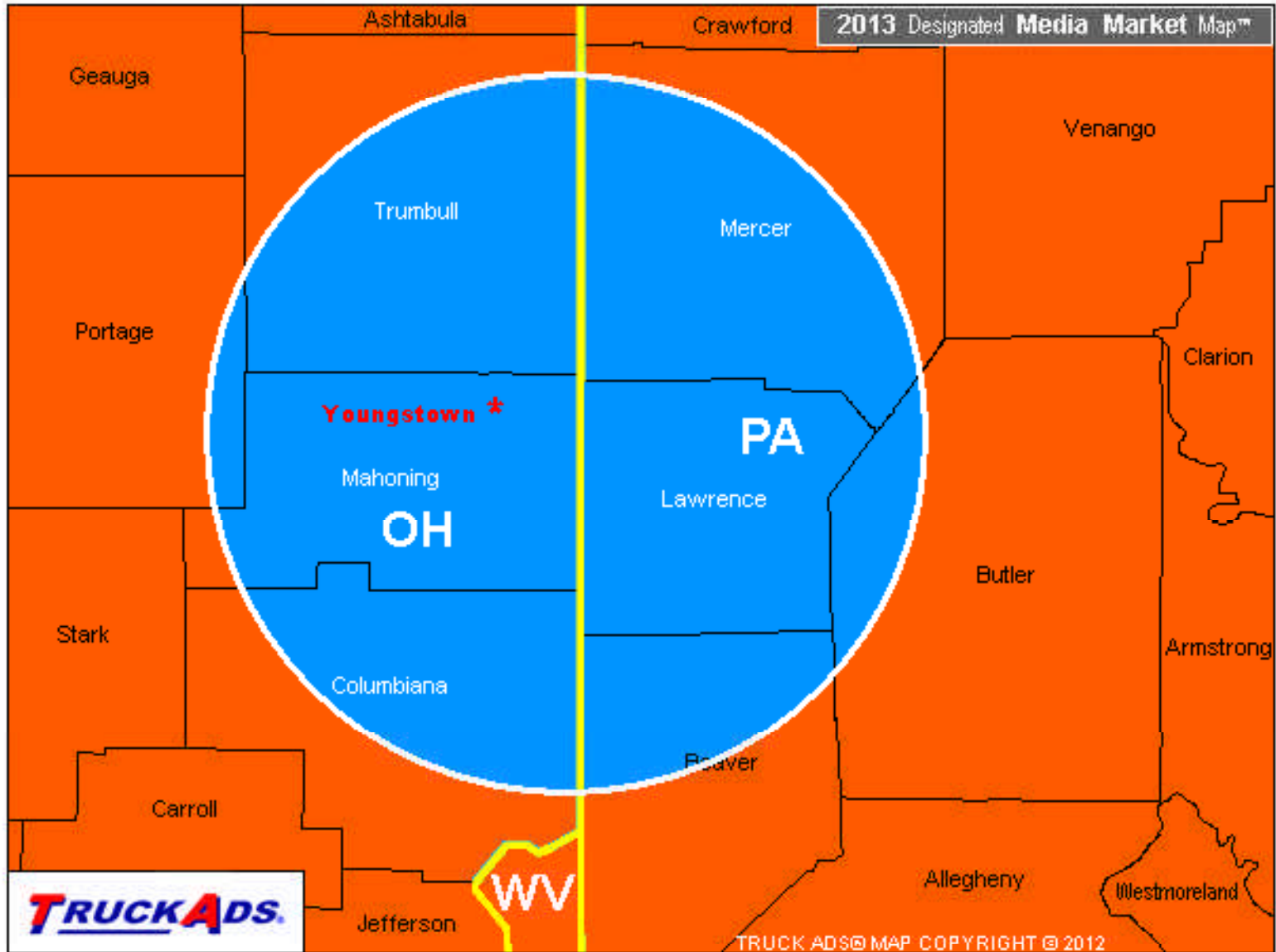
Population by Race

White	673,294
African American	67,482
Asian	4,086
American Indian and Alaska Native	1,283
Native Hawaiian and Pacific Islander	145
Other	5,166
Identified by two or more	13,266



YOUNGSTOWN :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

OHIO: Columbiana, OH ~ Mahoning, OH ~ Trumbull, OH ~ PENNSYLVANIA: Lawrence, PA ~ Mercer, PA

OH - Columbiana County

Population

Total Population	107,841
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Housing Status

(in housing units unless noted)

Total	47,088
Occupied	42,683
Owner-occupied	31,213
Population in owner-occupied (number of individuals)	77,807
Renter-occupied	11,470
Population in renter-occupied (number of individuals)	26,090
Households with individuals under 18	12,722
Vacant	4,405
Vacant: for rent	1,118
Vacant: for sale	767

Population by Sex/Age

Male	54,185
Female	53,656
Under 18	23,584
18 & over	84,257
20 - 24	5,665
25 - 34	11,989
35 - 49	22,105
50 - 64	24,147
65 & over	17,793

Population by Ethnicity

Hispanic or Latino	1,348
Non Hispanic or Latino	106,493

Population by Race

White	102,959
African American	2,405
Asian	322
American Indian and Alaska Native	202
Native Hawaiian and Pacific Islander	27
Other	516
Identified by two or more	1,410

OH - Mahoning County

Population

Total Population	238,823
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Housing Status

(in housing units unless noted)

Total	111,833
Occupied	98,712
Owner-occupied	69,692
Population in owner-occupied (number of individuals)	168,386
Renter-occupied	29,020
Population in renter-occupied (number of individuals)	62,512
Households with individuals under 18	27,504
Vacant	13,121
Vacant: for rent	3,561
Vacant: for sale	1,726

Population by Sex/Age

Male	115,500
Female	123,323
Under 18	51,338
18 & over	187,485
20 - 24	13,739
25 - 34	25,845
35 - 49	45,393
50 - 64	53,379
65 & over	42,702

Population by Ethnicity

Hispanic or Latino	11,136
Non Hispanic or Latino	227,687

Population by Race

White	190,848
African American	37,433
Asian	1,682
American Indian and Alaska Native	491
Native Hawaiian and Pacific Islander	51
Other	3,418
Identified by two or more	4,900

OH - Trumbull County

Population

Total Population	210,312
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Housing Status

(in housing units unless noted)

Total	96,163
Occupied	86,011
Owner-occupied	62,396
Population in owner-occupied (number of individuals)	153,985
Renter-occupied	23,615
Population in renter-occupied (number of individuals)	52,506
Households with individuals under 18	24,767
Vacant	10,152
Vacant: for rent	3,326
Vacant: for sale	1,692

Population by Sex/Age

Male	102,150
Female	108,162
Under 18	46,632
18 & over	163,680
20 - 24	11,548
25 - 34	22,343
35 - 49	40,998
50 - 64	47,103
65 & over	36,617

Population by Ethnicity

Hispanic or Latino	2,801
Non Hispanic or Latino	207,511

Population by Race

White	187,113
African American	17,417
Asian	984
American Indian and Alaska Native	360
Native Hawaiian and Pacific Islander	41
Other	671
Identified by two or more	3,726

PA - Lawrence County

Population

Total Population	91,108
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Housing Status

(in housing units unless noted)

Total	40,975
Occupied	37,126
Owner-occupied	27,967
Population in owner-occupied (number of individuals)	69,805
Renter-occupied	9,159
Population in renter-occupied (number of individuals)	19,064
Households with individuals under 18	10,477
Vacant	3,849
Vacant: for rent	1,139
Vacant: for sale	717

Population by Sex/Age

Male	43,909
Female	47,199
Under 18	19,352
18 & over	71,756
20 - 24	4,993
25 - 34	9,423
35 - 49	17,518
50 - 64	20,223
65 & over	17,128

Population by Ethnicity

Hispanic or Latino	931
Non Hispanic or Latino	90,177

Population by Race

White	85,484
African American	3,501
Asian	370
American Indian and Alaska Native	74
Native Hawaiian and Pacific Islander	10
Other	196
Identified by two or more	1,473

PA - Mercer County

Population

Total Population	116,638
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Housing Status

(in housing units unless noted)

Total	51,733
Occupied	46,442
Owner-occupied	33,938
Population in owner-occupied (number of individuals)	83,867
Renter-occupied	12,504
Population in renter-occupied (number of individuals)	26,057
Households with individuals under 18	13,017
Vacant	5,291
Vacant: for rent	1,271
Vacant: for sale	738

Population by Sex/Age

Male	57,106
Female	59,532
Under 18	25,229
18 & over	91,409
20 - 24	7,421
25 - 34	11,490
35 - 49	22,416
50 - 64	24,939
65 & over	21,556

Population by Ethnicity

Hispanic or Latino	1,248
Non Hispanic or Latino	115,390

Population by Race

White	106,890
African American	6,726
Asian	728
American Indian and Alaska Native	156
Native Hawaiian and Pacific Islander	16
Other	365
Identified by two or more	1,757