



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**PROVIDENCE NEW BEDFORD :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	1,719,280
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**Housing Status**

( in housing units unless noted )

Total	742,996
Occupied	671,420
Owner-occupied	414,820
Population in owner-occupied ( number of individuals )	1,092,075
Renter-occupied	256,600
Population in renter-occupied ( number of individuals )	563,903
Households with individuals under 18	208,707
Vacant	71,576
Vacant: for rent	24,735
Vacant: for sale	7,865

**Population by Sex/Age**

Male	832,614
Female	886,666
Under 18	372,811
18 & over	1,346,469
20 - 24	126,819
25 - 34	205,457
35 - 49	365,836
50 - 64	345,426
65 & over	244,975

**Population by Ethnicity**

Hispanic or Latino	175,026
Non Hispanic or Latino	1,544,254

**Population by Race**

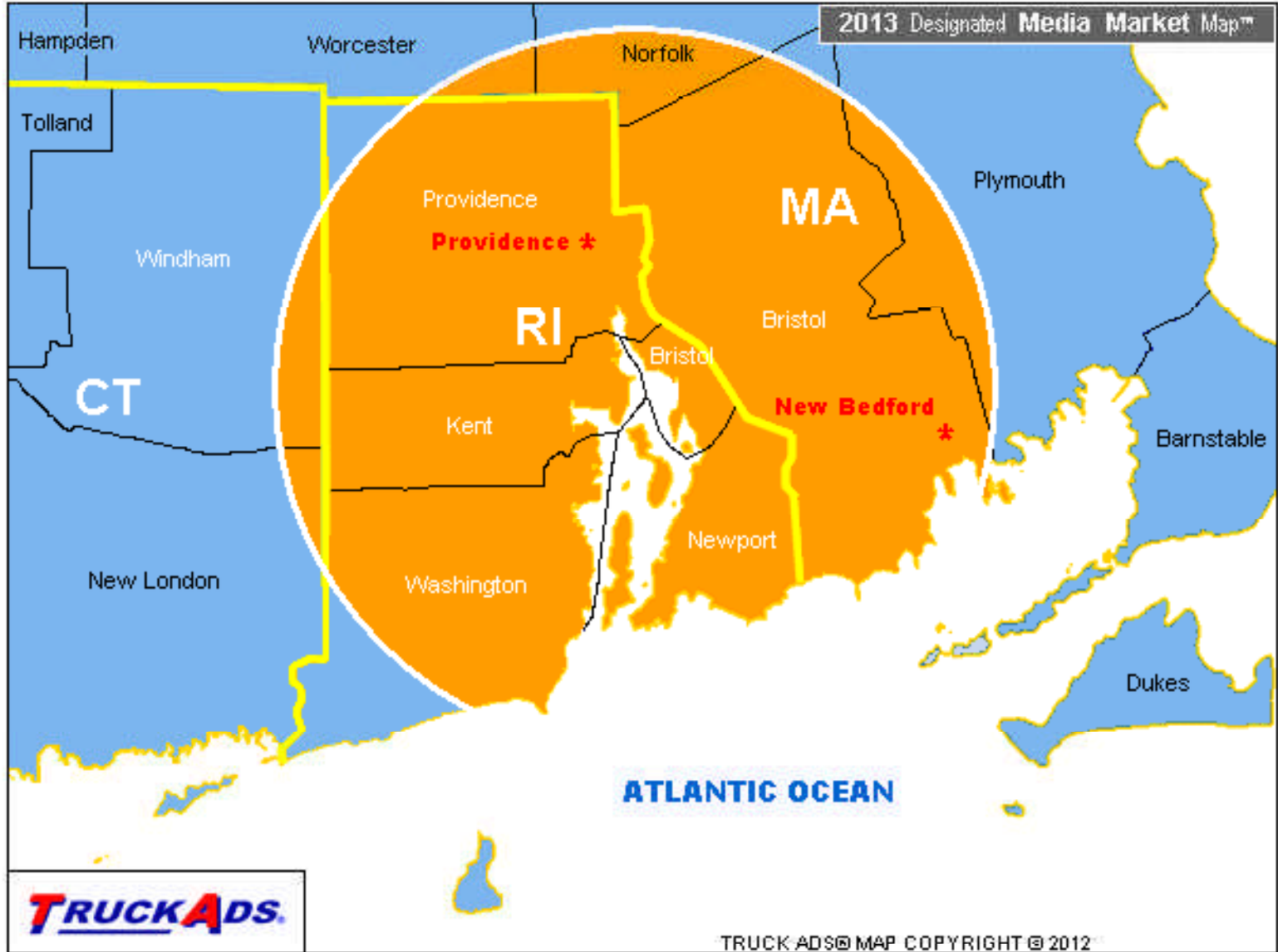
White	1,447,763
African American	80,638
Asian	42,087
American Indian and Alaska Native	8,740
Native Hawaiian and Pacific Islander	803
Other	87,337
Identified by two or more	51,912

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# PROVIDENCE NEW BEDFORD :::

BROADCAST TV MARKET AREA



## 7 COUNTIES IN THIS DESIGNATED MARKET

**RHODE ISLAND:** Bristol, RI ~ Kent, RI ~ Newport, RI ~ Providence, RI ~ Washington, RI ~ **MASSACHUSETTS:** Bristol, MA ~ **CONNECTICUT:** Windham, CT

## RI - Bristol County

### Population

Total Population	49,875
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### Housing Status

( in housing units unless noted )

Total	20,850
Occupied	19,150
Owner-occupied	13,511
Population in owner-occupied ( number of individuals )	35,549
Renter-occupied	5,639
Population in renter-occupied ( number of individuals )	11,084
Households with individuals under 18	5,711
Vacant	1,700
Vacant: for rent	575
Vacant: for sale	204

### Population by Sex/Age

Male	23,951
Female	25,924
Under 18	10,160
18 & over	39,715
20 - 24	3,926
25 - 34	4,355
35 - 49	10,091
50 - 64	10,875
65 & over	8,343

### Population by Ethnicity

Hispanic or Latino	989
Non Hispanic or Latino	48,886

### Population by Race

White	47,752
African American	398
Asian	716
American Indian and Alaska Native	80
Native Hawaiian and Pacific Islander	3
Other	185
Identified by two or more	741

## RI - Kent County

### Population

Total Population	166,158
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### Housing Status

( in housing units unless noted )

Total	73,701
Occupied	68,645
Owner-occupied	49,046
Population in owner-occupied ( number of individuals )	126,217
Renter-occupied	19,599
Population in renter-occupied ( number of individuals )	38,405
Households with individuals under 18	19,686
Vacant	5,056
Vacant: for rent	1,833
Vacant: for sale	805

### Population by Sex/Age

Male	79,969
Female	86,189
Under 18	34,254
18 & over	131,904
20 - 24	9,046
25 - 34	19,083
35 - 49	36,855
50 - 64	37,168
65 & over	26,069

### Population by Ethnicity

Hispanic or Latino	5,309
Non Hispanic or Latino	160,849

### Population by Race

White	155,219
African American	2,405
Asian	3,378
American Indian and Alaska Native	437
Native Hawaiian and Pacific Islander	39
Other	1,610
Identified by two or more	3,070

## RI - Newport County

### Population

Total Population	82,888
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### Housing Status

( in housing units unless noted )

Total	41,796
Occupied	34,911
Owner-occupied	22,024
Population in owner-occupied ( number of individuals )	52,522
Renter-occupied	12,887
Population in renter-occupied ( number of individuals )	26,790
Households with individuals under 18	9,163
Vacant	6,885
Vacant: for rent	1,409
Vacant: for sale	475

### Population by Sex/Age

Male	40,409
Female	42,479
Under 18	16,426
18 & over	66,462
20 - 24	5,291
25 - 34	8,719
35 - 49	17,210
50 - 64	18,725
65 & over	14,063

### Population by Ethnicity

Hispanic or Latino	3,512
Non Hispanic or Latino	79,376

### Population by Race

White	74,729
African American	2,864
Asian	1,288
American Indian and Alaska Native	315
Native Hawaiian and Pacific Islander	63
Other	1,150
Identified by two or more	2,479

## RI - Providence County

### Population

Total Population	626,667
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### Housing Status

( in housing units unless noted )

Total	264,835
Occupied	241,717
Owner-occupied	130,368
Population in owner-occupied ( number of individuals )	344,247
Renter-occupied	111,349
Population in renter-occupied ( number of individuals )	254,635
Households with individuals under 18	75,955
Vacant	23,118
Vacant: for rent	10,957
Vacant: for sale	2,864

### Population by Sex/Age

Male	302,382
Female	324,285
Under 18	137,625
18 & over	489,042
20 - 24	53,338
25 - 34	83,786
35 - 49	128,388
50 - 64	115,734
65 & over	84,389

### Population by Ethnicity

Hispanic or Latino	117,819
Non Hispanic or Latino	508,848

### Population by Race

White	460,033
African American	53,040
Asian	23,006
American Indian and Alaska Native	4,123
Native Hawaiian and Pacific Islander	420
Other	59,862
Identified by two or more	26,183

## RI - Washington County

### Population

Total Population	126,979
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### Housing Status

( in housing units unless noted )

Total	62,206
Occupied	49,177
Owner-occupied	36,003
Population in owner-occupied ( number of individuals )	92,139
Renter-occupied	13,174
Population in renter-occupied ( number of individuals )	28,316
Households with individuals under 18	14,088
Vacant	13,029
Vacant: for rent	989
Vacant: for sale	823

### Population by Sex/Age

Male	61,689
Female	65,290
Under 18	25,491
18 & over	101,488
20 - 24	10,566
25 - 34	11,019
35 - 49	25,616
50 - 64	29,137
65 & over	19,017

### Population by Ethnicity

Hispanic or Latino	3,026
Non Hispanic or Latino	123,953

### Population by Race

White	119,136
African American	1,482
Asian	2,069
American Indian and Alaska Native	1,103
Native Hawaiian and Pacific Islander	29
Other	846
Identified by two or more	2,314

## MA - Bristol County

### Population

Total Population	548,285
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### Housing Status

( in housing units unless noted )

Total	230,535
Occupied	213,010
Owner-occupied	132,793
Population in owner-occupied ( number of individuals )	359,500
Renter-occupied	80,217
Population in renter-occupied ( number of individuals )	172,917
Households with individuals under 18	69,511
Vacant	17,525
Vacant: for rent	7,664
Vacant: for sale	2,045

### Population by Sex/Age

Male	265,516
Female	282,769
Under 18	122,409
18 & over	425,876
20 - 24	36,235
25 - 34	64,671
35 - 49	121,709
50 - 64	109,395
65 & over	77,879

### Population by Ethnicity

Hispanic or Latino	33,020
Non Hispanic or Latino	515,265

### Population by Race

White	484,794
African American	17,832
Asian	10,242
American Indian and Alaska Native	2,120
Native Hawaiian and Pacific Islander	205
Other	18,682
Identified by two or more	14,410



## CT - Windham County

### Population

Total Population	118,428
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### Housing Status

( in housing units unless noted )

Total	49,073
Occupied	44,810
Owner-occupied	31,075
Population in owner-occupied ( number of individuals )	81,901
Renter-occupied	13,735
Population in renter-occupied ( number of individuals )	31,756
Households with individuals under 18	14,593
Vacant	4,263
Vacant: for rent	1,308
Vacant: for sale	649

### Population by Sex/Age

Male	58,698
Female	59,730
Under 18	26,446
18 & over	91,982
20 - 24	8,417
25 - 34	13,824
35 - 49	25,967
50 - 64	24,392
65 & over	15,215

### Population by Ethnicity

Hispanic or Latino	11,351
Non Hispanic or Latino	107,077

### Population by Race

White	106,100
African American	2,617
Asian	1,388
American Indian and Alaska Native	562
Native Hawaiian and Pacific Islander	44
Other	5,002
Identified by two or more	2,715