



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

MEMPHIS :::
BROADCAST TV MARKET AREA

Population

Total Population	1,773,237
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Housing Status
(in housing units unless noted)

Total	749,867
Occupied	664,486
Owner-occupied	425,730
Population in owner-occupied (number of individuals)	1,119,154
Renter-occupied	238,756
Population in renter-occupied (number of individuals)	608,135
Households with individuals under 18	241,343
Vacant	85,381
Vacant: for rent	36,347
Vacant: for sale	11,138

Population by Sex/Age

Male	857,795
Female	915,442
Under 18	462,691
18 & over	1,310,546
20 - 24	122,901
25 - 34	237,723
35 - 49	364,811
50 - 64	330,480
65 & over	200,857

Population by Ethnicity

Hispanic or Latino	77,554
Non Hispanic or Latino	1,695,683

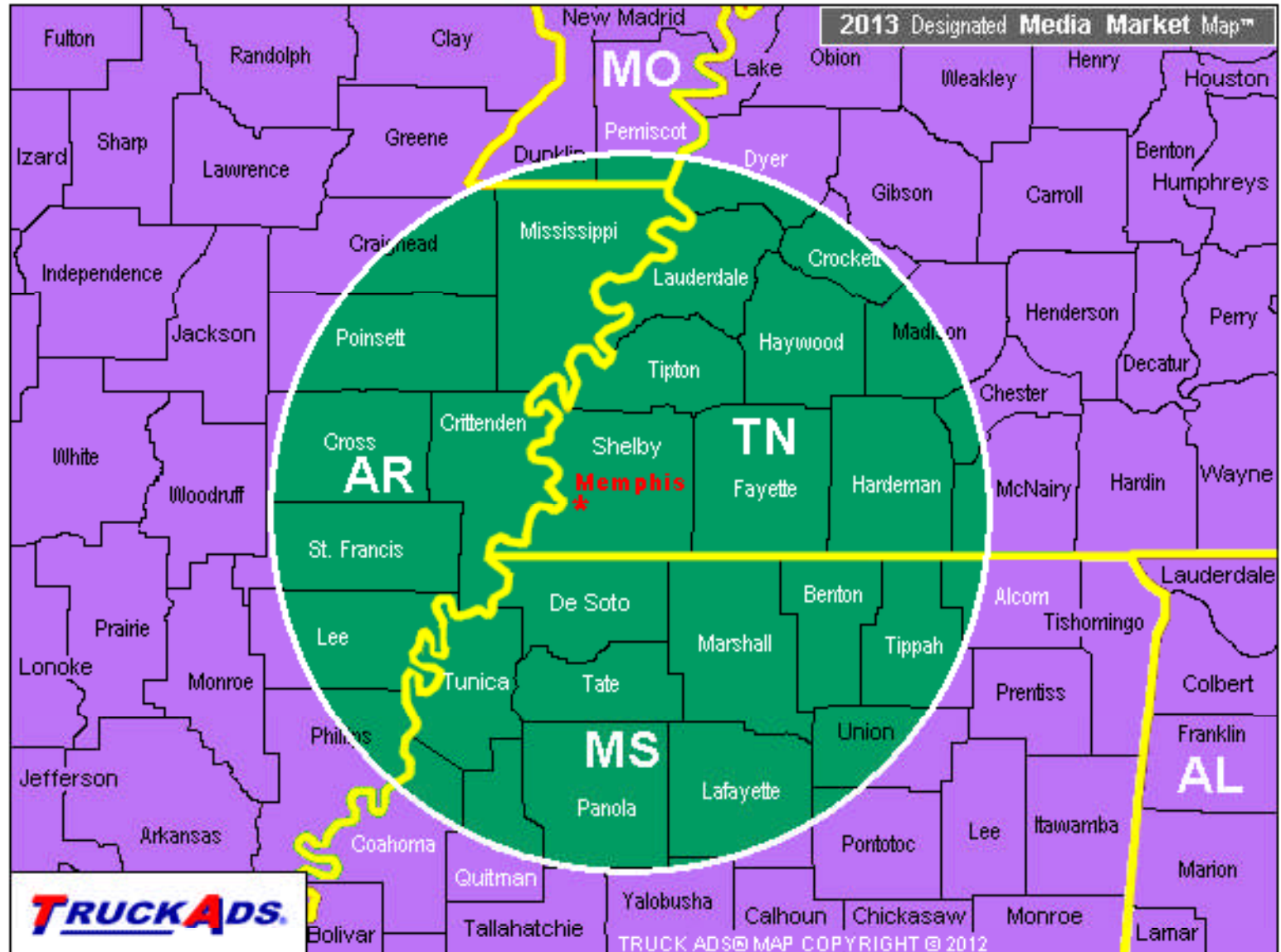
Population by Race

White	923,085
African American	750,289
Asian	26,864
American Indian and Alaska Native	4,613
Native Hawaiian and Pacific Islander	703
Other	43,703
Identified by two or more	23,980



MEMPHIS :::

BROADCAST TV MARKET AREA



26 COUNTIES IN THIS DESIGNATED MARKET

TENNESSEE: Crockett, TN ~ Dyer, TN ~ Fayette, TN ~ Hardeman, TN ~ Haywood, TN ~ Lauderdale, TN ~ Shelby, TN ~ Tipton, TN ~

ARKANSAS: Crittenden, AR ~ Cross, AR ~ Lee, AR ~ Mississippi, AR ~ Poinsett, AR ~ St. Francis, AR ~

MISSISSIPPI: Alcorn, MS ~ Benton, MS ~ Coahoma, MS ~ De Soto, MS ~ Lafayette, MS ~ Marshall, MS ~ Panola, MS ~ Quitman, MS ~ Tate, MS ~ Tippah, MS ~ Tunica, MS ~

MISSOURI: Pemiscot, MO

TN - Crockett County

Population

Total Population	14,586
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Housing Status

(in housing units unless noted)

Total	6,425
Occupied	5,709
Owner-occupied	4,133
Population in owner-occupied (number of individuals)	10,396
Renter-occupied	1,576
Population in renter-occupied (number of individuals)	3,996
Households with individuals under 18	2,007
Vacant	716
Vacant: for rent	179
Vacant: for sale	85

Population by Sex/Age

Male	6,997
Female	7,589
Under 18	3,571
18 & over	11,015
20 - 24	812
25 - 34	1,698
35 - 49	2,942
50 - 64	2,777
65 & over	2,395

Population by Ethnicity

Hispanic or Latino	1,274
Non Hispanic or Latino	13,312

Population by Race

White	11,478
African American	1,843
Asian	25
American Indian and Alaska Native	19
Native Hawaiian and Pacific Islander	4
Other	1,002
Identified by two or more	215

TN - Dyer County

Population

Total Population	38,335
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Housing Status

(in housing units unless noted)

Total	16,703
Occupied	15,183
Owner-occupied	9,656
Population in owner-occupied (number of individuals)	24,156
Renter-occupied	5,527
Population in renter-occupied (number of individuals)	13,663
Households with individuals under 18	5,260
Vacant	1,520
Vacant: for rent	555
Vacant: for sale	201

Population by Sex/Age

Male	18,469
Female	19,866
Under 18	9,552
18 & over	28,783
20 - 24	2,063
25 - 34	4,452
35 - 49	8,042
50 - 64	7,735
65 & over	5,517

Population by Ethnicity

Hispanic or Latino	1,002
Non Hispanic or Latino	37,333

Population by Race

White	31,432
African American	5,477
Asian	189
American Indian and Alaska Native	82
Native Hawaiian and Pacific Islander	13
Other	455
Identified by two or more	687

TN - Fayette County

Population

Total Population	38,413
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Housing Status

(in housing units unless noted)

Total	15,669
Occupied	14,505
Owner-occupied	11,913
Population in owner-occupied (number of individuals)	31,473
Renter-occupied	2,592
Population in renter-occupied (number of individuals)	6,519
Households with individuals under 18	4,726
Vacant	1,164
Vacant: for rent	199
Vacant: for sale	305

Population by Sex/Age

Male	19,047
Female	19,366
Under 18	8,878
18 & over	29,535
20 - 24	1,792
25 - 34	4,464
35 - 49	7,691
50 - 64	9,097
65 & over	5,714

Population by Ethnicity

Hispanic or Latino	858
Non Hispanic or Latino	37,555

Population by Race

White	26,578
African American	10,784
Asian	186
American Indian and Alaska Native	106
Native Hawaiian and Pacific Islander	3
Other	414
Identified by two or more	342

TN - Hardeman County

Population

Total Population	27,253
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Housing Status

(in housing units unless noted)

Total	10,851
Occupied	9,301
Owner-occupied	6,734
Population in owner-occupied (number of individuals)	16,964
Renter-occupied	2,567
Population in renter-occupied (number of individuals)	6,464
Households with individuals under 18	3,062
Vacant	1,550
Vacant: for rent	384
Vacant: for sale	156

Population by Sex/Age

Male	14,816
Female	12,437
Under 18	5,777
18 & over	21,476
20 - 24	1,847
25 - 34	3,909
35 - 49	5,803
50 - 64	5,459
65 & over	3,811

Population by Ethnicity

Hispanic or Latino	376
Non Hispanic or Latino	26,877

Population by Race

White	15,379
African American	11,281
Asian	147
American Indian and Alaska Native	61
Native Hawaiian and Pacific Islander	0
Other	120
Identified by two or more	265

TN - Haywood County

Population

Total Population	18,787
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Housing Status

(in housing units unless noted)

Total	8,315
Occupied	7,459
Owner-occupied	4,595
Population in owner-occupied (number of individuals)	11,574
Renter-occupied	2,864
Population in renter-occupied (number of individuals)	7,039
Households with individuals under 18	2,581
Vacant	856
Vacant: for rent	286
Vacant: for sale	90

Population by Sex/Age

Male	8,845
Female	9,942
Under 18	4,810
18 & over	13,977
20 - 24	1,037
25 - 34	2,193
35 - 49	3,620
50 - 64	4,030
65 & over	2,583

Population by Ethnicity

Hispanic or Latino	723
Non Hispanic or Latino	18,064

Population by Race

White	8,617
African American	9,465
Asian	21
American Indian and Alaska Native	31
Native Hawaiian and Pacific Islander	0
Other	478
Identified by two or more	175

TN - Lauderdale County

Population

Total Population	27,815
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Housing Status

(in housing units unless noted)

Total	11,256
Occupied	9,795
Owner-occupied	6,206
Population in owner-occupied (number of individuals)	15,805
Renter-occupied	3,589
Population in renter-occupied (number of individuals)	9,276
Households with individuals under 18	3,614
Vacant	1,461
Vacant: for rent	516
Vacant: for sale	223

Population by Sex/Age

Male	14,603
Female	13,212
Under 18	6,747
18 & over	21,068
20 - 24	1,886
25 - 34	4,065
35 - 49	5,933
50 - 64	5,059
65 & over	3,424

Population by Ethnicity

Hispanic or Latino	564
Non Hispanic or Latino	27,251

Population by Race

White	17,236
African American	9,720
Asian	59
American Indian and Alaska Native	176
Native Hawaiian and Pacific Islander	4
Other	257
Identified by two or more	363

TN - Shelby County

Population

Total Population	927,644
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Housing Status

(in housing units unless noted)

Total	398,274
Occupied	350,971
Owner-occupied	212,016
Population in owner-occupied (number of individuals)	557,764
Renter-occupied	138,955
Population in renter-occupied (number of individuals)	351,551
Households with individuals under 18	126,295
Vacant	47,303
Vacant: for rent	24,824
Vacant: for sale	6,099

Population by Sex/Age

Male	442,652
Female	484,992
Under 18	244,742
18 & over	682,902
20 - 24	66,450
25 - 34	129,758
35 - 49	191,440
50 - 64	172,064
65 & over	95,224

Population by Ethnicity

Hispanic or Latino	52,092
Non Hispanic or Latino	875,552

Population by Race

White	376,270
African American	483,381
Asian	21,391
American Indian and Alaska Native	2,279
Native Hawaiian and Pacific Islander	441
Other	30,580
Identified by two or more	13,302

TN - Tipton County

Population

Total Population	61,081
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Housing Status

(in housing units unless noted)

Total	23,199
Occupied	21,617
Owner-occupied	16,096
Population in owner-occupied (number of individuals)	44,774
Renter-occupied	5,521
Population in renter-occupied (number of individuals)	15,345
Households with individuals under 18	8,925
Vacant	1,582
Vacant: for rent	509
Vacant: for sale	309

Population by Sex/Age

Male	29,946
Female	31,135
Under 18	16,631
18 & over	44,450
20 - 24	3,593
25 - 34	7,396
35 - 49	13,508
50 - 64	11,462
65 & over	6,760

Population by Ethnicity

Hispanic or Latino	1,269
Non Hispanic or Latino	59,812

Population by Race

White	47,501
African American	11,449
Asian	367
American Indian and Alaska Native	248
Native Hawaiian and Pacific Islander	52
Other	460
Identified by two or more	1,004

AR - Crittenden County

Population

Total Population	50,902
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Housing Status

(in housing units unless noted)

Total	21,489
Occupied	19,026
Owner-occupied	11,005
Population in owner-occupied (number of individuals)	29,085
Renter-occupied	8,021
Population in renter-occupied (number of individuals)	21,116
Households with individuals under 18	7,510
Vacant	2,463
Vacant: for rent	1,006
Vacant: for sale	297

Population by Sex/Age

Male	24,166
Female	26,736
Under 18	14,809
18 & over	36,093
20 - 24	3,118
25 - 34	6,610
35 - 49	10,260
50 - 64	9,194
65 & over	5,477

Population by Ethnicity

Hispanic or Latino	1,014
Non Hispanic or Latino	49,888

Population by Race

White	23,446
African American	26,051
Asian	301
American Indian and Alaska Native	135
Native Hawaiian and Pacific Islander	8
Other	404
Identified by two or more	557

AR - Cross County

Population

Total Population	17,870
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Housing Status

(in housing units unless noted)

Total	7,853
Occupied	7,002
Owner-occupied	4,755
Population in owner-occupied (number of individuals)	12,110
Renter-occupied	2,247
Population in renter-occupied (number of individuals)	5,535
Households with individuals under 18	2,434
Vacant	851
Vacant: for rent	272
Vacant: for sale	119

Population by Sex/Age

Male	8,621
Female	9,249
Under 18	4,494
18 & over	13,376
20 - 24	907
25 - 34	2,036
35 - 49	3,627
50 - 64	3,611
65 & over	2,759

Population by Ethnicity

Hispanic or Latino	266
Non Hispanic or Latino	17,604

Population by Race

White	13,495
African American	3,972
Asian	83
American Indian and Alaska Native	47
Native Hawaiian and Pacific Islander	3
Other	83
Identified by two or more	187

AR - Lee County

Population

Total Population	10,424
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Housing Status

(in housing units unless noted)

Total	4,356
Occupied	3,624
Owner-occupied	2,214
Population in owner-occupied (number of individuals)	5,202
Renter-occupied	1,410
Population in renter-occupied (number of individuals)	3,466
Households with individuals under 18	1,141
Vacant	732
Vacant: for rent	230
Vacant: for sale	34

Population by Sex/Age

Male	5,806
Female	4,618
Under 18	2,160
18 & over	8,264
20 - 24	633
25 - 34	1,466
35 - 49	2,155
50 - 64	2,121
65 & over	1,607

Population by Ethnicity

Hispanic or Latino	168
Non Hispanic or Latino	10,256

Population by Race

White	4,381
African American	5,761
Asian	41
American Indian and Alaska Native	49
Native Hawaiian and Pacific Islander	2
Other	69
Identified by two or more	121

AR - Mississippi County

Population

Total Population	46,480
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Housing Status

(in housing units unless noted)

Total	20,459
Occupied	17,741
Owner-occupied	10,259
Population in owner-occupied (number of individuals)	26,423
Renter-occupied	7,482
Population in renter-occupied (number of individuals)	19,290
Households with individuals under 18	6,663
Vacant	2,718
Vacant: for rent	1,154
Vacant: for sale	219

Population by Sex/Age

Male	22,498
Female	23,982
Under 18	13,104
18 & over	33,376
20 - 24	2,953
25 - 34	5,972
35 - 49	8,854
50 - 64	8,669
65 & over	5,685

Population by Ethnicity

Hispanic or Latino	1,695
Non Hispanic or Latino	44,785

Population by Race

White	28,653
African American	15,817
Asian	233
American Indian and Alaska Native	136
Native Hawaiian and Pacific Islander	3
Other	943
Identified by two or more	695

AR - Poinsett County

Population

Total Population	24,583
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Housing Status

(in housing units unless noted)

Total	10,923
Occupied	9,754
Owner-occupied	6,343
Population in owner-occupied (number of individuals)	15,867
Renter-occupied	3,411
Population in renter-occupied (number of individuals)	8,375
Households with individuals under 18	3,286
Vacant	1,169
Vacant: for rent	380
Vacant: for sale	81

Population by Sex/Age

Male	11,937
Female	12,646
Under 18	5,959
18 & over	18,624
20 - 24	1,414
25 - 34	2,766
35 - 49	4,922
50 - 64	4,932
65 & over	3,900

Population by Ethnicity

Hispanic or Latino	543
Non Hispanic or Latino	24,040

Population by Race

White	22,089
African American	1,775
Asian	45
American Indian and Alaska Native	59
Native Hawaiian and Pacific Islander	4
Other	281
Identified by two or more	330

AR - St. Francis County

Population

Total Population	28,258
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Housing Status

(in housing units unless noted)

Total	10,903
Occupied	9,616
Owner-occupied	5,613
Population in owner-occupied (number of individuals)	14,062
Renter-occupied	4,003
Population in renter-occupied (number of individuals)	10,111
Households with individuals under 18	3,388
Vacant	1,287
Vacant: for rent	338
Vacant: for sale	116

Population by Sex/Age

Male	15,393
Female	12,865
Under 18	6,677
18 & over	21,581
20 - 24	1,671
25 - 34	4,191
35 - 49	5,915
50 - 64	5,638
65 & over	3,447

Population by Ethnicity

Hispanic or Latino	1,149
Non Hispanic or Latino	27,109

Population by Race

White	12,502
African American	14,667
Asian	136
American Indian and Alaska Native	148
Native Hawaiian and Pacific Islander	9
Other	386
Identified by two or more	410

MS - Alcorn County

Population

Total Population	37,057
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Housing Status

(in housing units unless noted)

Total	17,077
Occupied	15,039
Owner-occupied	10,479
Population in owner-occupied (number of individuals)	25,829
Renter-occupied	4,560
Population in renter-occupied (number of individuals)	10,793
Households with individuals under 18	5,033
Vacant	2,038
Vacant: for rent	426
Vacant: for sale	204

Population by Sex/Age

Male	18,111
Female	18,946
Under 18	9,021
18 & over	28,036
20 - 24	2,002
25 - 34	4,561
35 - 49	7,466
50 - 64	7,207
65 & over	5,888

Population by Ethnicity

Hispanic or Latino	1,010
Non Hispanic or Latino	36,047

Population by Race

White	31,656
African American	4,221
Asian	117
American Indian and Alaska Native	77
Native Hawaiian and Pacific Islander	8
Other	601
Identified by two or more	377

MS - Benton County

Population

Total Population	8,729
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Housing Status

(in housing units unless noted)

Total	4,186
Occupied	3,404
Owner-occupied	2,698
Population in owner-occupied (number of individuals)	6,802
Renter-occupied	706
Population in renter-occupied (number of individuals)	1,849
Households with individuals under 18	1,127
Vacant	782
Vacant: for rent	89
Vacant: for sale	55

Population by Sex/Age

Male	4,287
Female	4,442
Under 18	2,157
18 & over	6,572
20 - 24	494
25 - 34	1,038
35 - 49	1,761
50 - 64	1,705
65 & over	1,343

Population by Ethnicity

Hispanic or Latino	148
Non Hispanic or Latino	8,581

Population by Race

White	5,284
African American	3,252
Asian	6
American Indian and Alaska Native	25
Native Hawaiian and Pacific Islander	2
Other	72
Identified by two or more	88

MS - Coahoma County

Population

Total Population	26,151
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Housing Status

(in housing units unless noted)

Total	10,792
Occupied	9,461
Owner-occupied	5,253
Population in owner-occupied (number of individuals)	14,205
Renter-occupied	4,208
Population in renter-occupied (number of individuals)	11,279
Households with individuals under 18	3,661
Vacant	1,331
Vacant: for rent	488
Vacant: for sale	112

Population by Sex/Age

Male	12,003
Female	14,148
Under 18	7,664
18 & over	18,487
20 - 24	1,905
25 - 34	3,144
35 - 49	4,632
50 - 64	4,671
65 & over	3,186

Population by Ethnicity

Hispanic or Latino	293
Non Hispanic or Latino	25,858

Population by Race

White	5,989
African American	19,752
Asian	123
American Indian and Alaska Native	23
Native Hawaiian and Pacific Islander	4
Other	128
Identified by two or more	132

MS - DeSoto County

Population

Total Population	161,252
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Housing Status

(in housing units unless noted)

Total	61,634
Occupied	57,748
Owner-occupied	43,865
Population in owner-occupied (number of individuals)	121,937
Renter-occupied	13,883
Population in renter-occupied (number of individuals)	38,705
Households with individuals under 18	24,550
Vacant	3,886
Vacant: for rent	1,326
Vacant: for sale	1,183

Population by Sex/Age

Male	78,595
Female	82,657
Under 18	45,625
18 & over	115,627
20 - 24	8,865
25 - 34	21,984
35 - 49	37,201
50 - 64	27,083
65 & over	16,341

Population by Ethnicity

Hispanic or Latino	8,086
Non Hispanic or Latino	153,166

Population by Race

White	116,440
African American	35,266
Asian	2,033
American Indian and Alaska Native	432
Native Hawaiian and Pacific Islander	86
Other	4,449
Identified by two or more	2,546

MS - Lafayette County

Population

Total Population	47,351
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Housing Status

(in housing units unless noted)

Total	22,729
Occupied	18,356
Owner-occupied	10,338
Population in owner-occupied (number of individuals)	25,255
Renter-occupied	8,018
Population in renter-occupied (number of individuals)	17,058
Households with individuals under 18	4,845
Vacant	4,373
Vacant: for rent	1,123
Vacant: for sale	499

Population by Sex/Age

Male	23,384
Female	23,967
Under 18	8,760
18 & over	38,591
20 - 24	8,965
25 - 34	6,617
35 - 49	7,386
50 - 64	6,889
65 & over	4,958

Population by Ethnicity

Hispanic or Latino	1,073
Non Hispanic or Latino	46,278

Population by Race

White	33,976
African American	11,201
Asian	1,006
American Indian and Alaska Native	121
Native Hawaiian and Pacific Islander	23
Other	533
Identified by two or more	491

MS - Marshall County

Population

Total Population	37,144
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Housing Status

(in housing units unless noted)

Total	14,881
Occupied	13,369
Owner-occupied	10,253
Population in owner-occupied (number of individuals)	27,179
Renter-occupied	3,116
Population in renter-occupied (number of individuals)	8,228
Households with individuals under 18	4,544
Vacant	1,512
Vacant: for rent	397
Vacant: for sale	199

Population by Sex/Age

Male	18,398
Female	18,746
Under 18	8,703
18 & over	28,441
20 - 24	2,508
25 - 34	4,700
35 - 49	7,559
50 - 64	7,768
65 & over	4,727

Population by Ethnicity

Hispanic or Latino	1,192
Non Hispanic or Latino	35,952

Population by Race

White	18,614
African American	17,439
Asian	75
American Indian and Alaska Native	84
Native Hawaiian and Pacific Islander	7
Other	634
Identified by two or more	291

MS - Panola County

Population

Total Population	34,707
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Housing Status

(in housing units unless noted)

Total	14,697
Occupied	12,839
Owner-occupied	9,472
Population in owner-occupied (number of individuals)	25,169
Renter-occupied	3,367
Population in renter-occupied (number of individuals)	9,223
Households with individuals under 18	4,719
Vacant	1,858
Vacant: for rent	384
Vacant: for sale	173

Population by Sex/Age

Male	16,683
Female	18,024
Under 18	9,344
18 & over	25,363
20 - 24	2,200
25 - 34	4,156
35 - 49	6,889
50 - 64	6,655
65 & over	4,411

Population by Ethnicity

Hispanic or Latino	494
Non Hispanic or Latino	34,213

Population by Race

White	17,161
African American	16,875
Asian	68
American Indian and Alaska Native	76
Native Hawaiian and Pacific Islander	0
Other	222
Identified by two or more	305

MS - Quitman County

Population

Total Population	8,223
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Housing Status

(in housing units unless noted)

Total	3,589
Occupied	3,058
Owner-occupied	1,995
Population in owner-occupied (number of individuals)	5,242
Renter-occupied	1,063
Population in renter-occupied (number of individuals)	2,817
Households with individuals under 18	1,077
Vacant	531
Vacant: for rent	141
Vacant: for sale	52

Population by Sex/Age

Male	3,929
Female	4,294
Under 18	2,153
18 & over	6,070
20 - 24	548
25 - 34	927
35 - 49	1,536
50 - 64	1,644
65 & over	1,156

Population by Ethnicity

Hispanic or Latino	55
Non Hispanic or Latino	8,168

Population by Race

White	2,381
African American	5,724
Asian	11
American Indian and Alaska Native	19
Native Hawaiian and Pacific Islander	1
Other	22
Identified by two or more	65

MS - Tate County

Population

Total Population	28,886
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Housing Status

(in housing units unless noted)

Total	10,947
Occupied	10,035
Owner-occupied	7,532
Population in owner-occupied (number of individuals)	20,473
Renter-occupied	2,503
Population in renter-occupied (number of individuals)	7,132
Households with individuals under 18	3,787
Vacant	912
Vacant: for rent	237
Vacant: for sale	135

Population by Sex/Age

Male	13,960
Female	14,926
Under 18	7,459
18 & over	21,427
20 - 24	2,008
25 - 34	3,308
35 - 49	5,695
50 - 64	5,526
65 & over	3,577

Population by Ethnicity

Hispanic or Latino	639
Non Hispanic or Latino	28,247

Population by Race

White	19,313
African American	8,755
Asian	65
American Indian and Alaska Native	62
Native Hawaiian and Pacific Islander	7
Other	339
Identified by two or more	345

MS - Tippah County

Population

Total Population	22,232
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Housing Status

(in housing units unless noted)

Total	9,696
Occupied	8,597
Owner-occupied	6,428
Population in owner-occupied (number of individuals)	16,487
Renter-occupied	2,169
Population in renter-occupied (number of individuals)	5,458
Households with individuals under 18	3,011
Vacant	1,099
Vacant: for rent	181
Vacant: for sale	96

Population by Sex/Age

Male	10,861
Female	11,371
Under 18	5,643
18 & over	16,589
20 - 24	1,412
25 - 34	2,647
35 - 49	4,502
50 - 64	4,141
65 & over	3,255

Population by Ethnicity

Hispanic or Latino	985
Non Hispanic or Latino	21,247

Population by Race

White	17,779
African American	3,544
Asian	34
American Indian and Alaska Native	54
Native Hawaiian and Pacific Islander	3
Other	501
Identified by two or more	317

MS - Tunica County

Population

Total Population	10,778
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Housing Status

(in housing units unless noted)

Total	4,803
Occupied	3,927
Owner-occupied	1,750
Population in owner-occupied (number of individuals)	4,915
Renter-occupied	2,177
Population in renter-occupied (number of individuals)	5,759
Households with individuals under 18	1,526
Vacant	876
Vacant: for rent	514
Vacant: for sale	36

Population by Sex/Age

Male	5,092
Female	5,686
Under 18	3,217
18 & over	7,561
20 - 24	761
25 - 34	1,577
35 - 49	2,046
50 - 64	1,898
65 & over	1,019

Population by Ethnicity

Hispanic or Latino	245
Non Hispanic or Latino	10,533

Population by Race

White	2,553
African American	7,918
Asian	61
American Indian and Alaska Native	14
Native Hawaiian and Pacific Islander	9
Other	124
Identified by two or more	99

MO - Pemiscot County

Population

Total Population	18,296
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Housing Status

(in housing units unless noted)

Total	8,161
Occupied	7,350
Owner-occupied	4,129
Population in owner-occupied (number of individuals)	10,006
Renter-occupied	3,221
Population in renter-occupied (number of individuals)	8,088
Households with individuals under 18	2,571
Vacant	811
Vacant: for rent	209
Vacant: for sale	60

Population by Sex/Age

Male	8,696
Female	9,600
Under 18	5,034
18 & over	13,262
20 - 24	1,057
25 - 34	2,088
35 - 49	3,426
50 - 64	3,445
65 & over	2,693

Population by Ethnicity

Hispanic or Latino	341
Non Hispanic or Latino	17,955

Population by Race

White	12,882
African American	4,899
Asian	41
American Indian and Alaska Native	50
Native Hawaiian and Pacific Islander	7
Other	146
Identified by two or more	271