



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

MANKATO :::

BROADCAST TV MARKET AREA

Population

Total Population	132,259
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Housing Status

(in housing units unless noted)

Total	57,509
Occupied	53,018
Owner-occupied	37,954
Population in owner-occupied (number of individuals)	93,866
Renter-occupied	15,064
Population in renter-occupied (number of individuals)	31,715
Households with individuals under 18	14,217
Vacant	4,491
Vacant: for rent	1,465
Vacant: for sale	760

Population by Sex/Age

Male	66,049
Female	66,210
Under 18	27,889
18 & over	104,370
20 - 24	14,390
25 - 34	16,186
35 - 49	22,002
50 - 64	25,101
65 & over	20,842

Population by Ethnicity

Hispanic or Latino	6,291
Non Hispanic or Latino	125,968

Population by Race

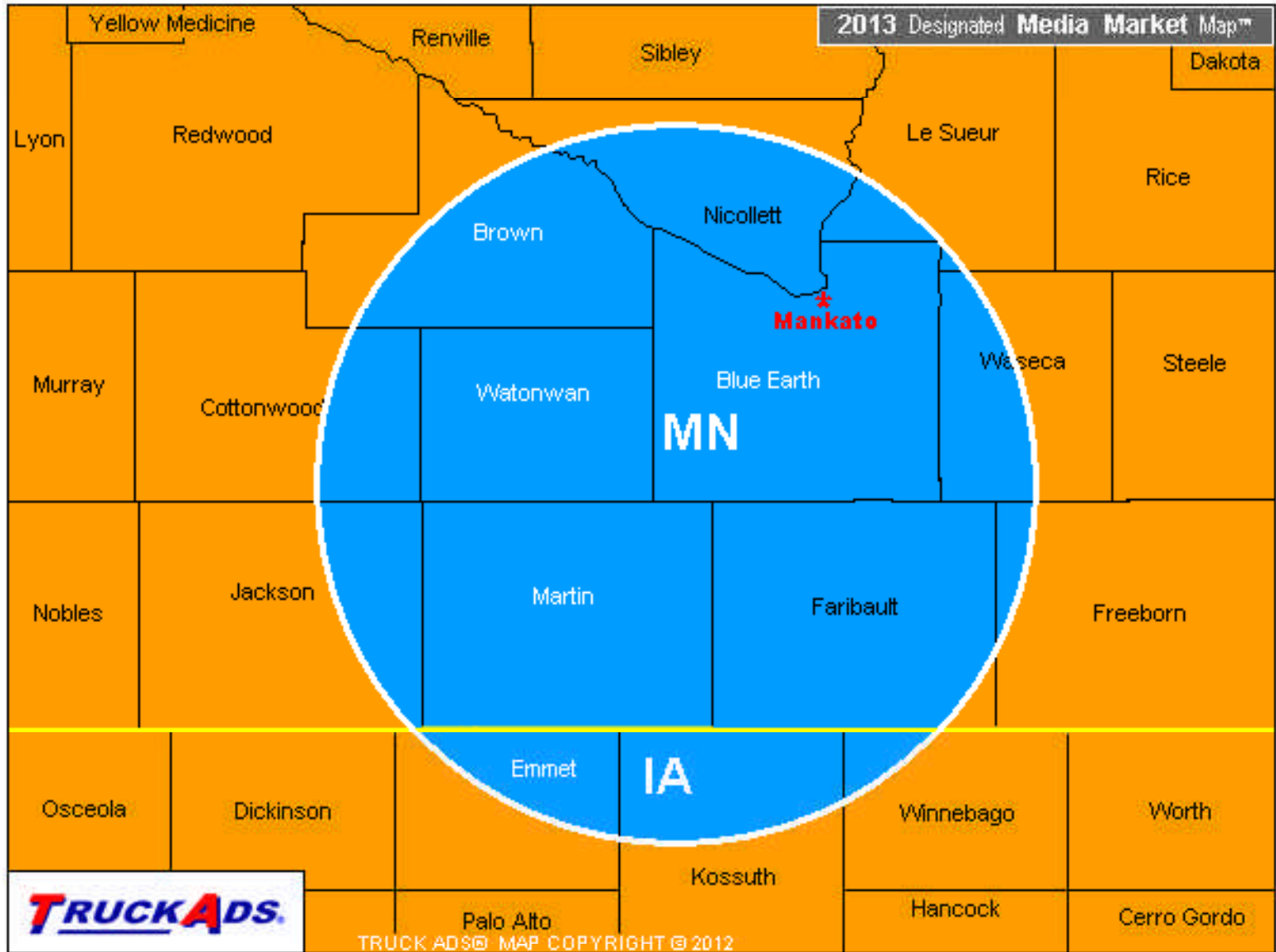
White	124,118
African American	2,013
Asian	1,639
American Indian and Alaska Native	375
Native Hawaiian and Pacific Islander	33
Other	2,395
Identified by two or more	1,686

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MANKATO :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

MINNESOTA: Blue Earth, MN ~ Brown, MN ~ Martin, MN ~ Watonwan, MN ~ IOWA: Emmet, IA

MN - Blue Earth County

Population

Total Population	64,013
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Housing Status

(in housing units unless noted)

Total	26,202
Occupied	24,445
Owner-occupied	15,951
Population in owner-occupied (number of individuals)	40,771
Renter-occupied	8,494
Population in renter-occupied (number of individuals)	18,713
Households with individuals under 18	6,416
Vacant	1,757
Vacant: for rent	652
Vacant: for sale	361

Population by Sex/Age

Male	32,209
Female	31,804
Under 18	12,381
18 & over	51,632
20 - 24	10,664
25 - 34	8,944
35 - 49	9,984
50 - 64	10,458
65 & over	7,562

Population by Ethnicity

Hispanic or Latino	1,586
Non Hispanic or Latino	62,427

Population by Race

White	59,400
African American	1,741
Asian	1,249
American Indian and Alaska Native	178
Native Hawaiian and Pacific Islander	22
Other	398
Identified by two or more	1,025

MN - Brown County

Population

Total Population	25,893
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Housing Status

(in housing units unless noted)

Total	11,493
Occupied	10,782
Owner-occupied	8,512
Population in owner-occupied (number of individuals)	20,714
Renter-occupied	2,270
Population in renter-occupied (number of individuals)	4,068
Households with individuals under 18	2,906
Vacant	711
Vacant: for rent	223
Vacant: for sale	104

Population by Sex/Age

Male	12,856
Female	13,037
Under 18	5,698
18 & over	20,195
20 - 24	1,615
25 - 34	2,748
35 - 49	4,665
50 - 64	5,526
65 & over	4,899

Population by Ethnicity

Hispanic or Latino	860
Non Hispanic or Latino	25,033

Population by Race

White	25,245
African American	61
Asian	153
American Indian and Alaska Native	21
Native Hawaiian and Pacific Islander	2
Other	228
Identified by two or more	183

MN - Martin County

Population

Total Population	20,840
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Housing Status

(in housing units unless noted)

Total	10,009
Occupied	9,035
Owner-occupied	6,802
Population in owner-occupied (number of individuals)	15,988
Renter-occupied	2,233
Population in renter-occupied (number of individuals)	4,504
Households with individuals under 18	2,368
Vacant	974
Vacant: for rent	274
Vacant: for sale	135

Population by Sex/Age

Male	10,229
Female	10,611
Under 18	4,632
18 & over	16,208
20 - 24	953
25 - 34	2,128
35 - 49	3,658
50 - 64	4,740
65 & over	4,317

Population by Ethnicity

Hispanic or Latino	744
Non Hispanic or Latino	20,096

Population by Race

White	20,142
African American	64
Asian	104
American Indian and Alaska Native	59
Native Hawaiian and Pacific Islander	6
Other	277
Identified by two or more	188

MN - Watonwan County

Population

Total Population	11,211
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Housing Status

(in housing units unless noted)

Total	5,047
Occupied	4,520
Owner-occupied	3,475
Population in owner-occupied (number of individuals)	8,779
Renter-occupied	1,045
Population in renter-occupied (number of individuals)	2,282
Households with individuals under 18	1,369
Vacant	527
Vacant: for rent	161
Vacant: for sale	76

Population by Sex/Age

Male	5,612
Female	5,599
Under 18	2,808
18 & over	8,403
20 - 24	547
25 - 34	1,237
35 - 49	1,976
50 - 64	2,253
65 & over	2,125

Population by Ethnicity

Hispanic or Latino	2,338
Non Hispanic or Latino	8,873

Population by Race

White	9,740
African American	82
Asian	89
American Indian and Alaska Native	48
Native Hawaiian and Pacific Islander	2
Other	1,118
Identified by two or more	132

IA - Emmet County

Population

Total Population	10,302
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Housing Status

(in housing units unless noted)

Total	4,758
Occupied	4,236
Owner-occupied	3,214
Population in owner-occupied (number of individuals)	7,614
Renter-occupied	1,022
Population in renter-occupied (number of individuals)	2,148
Households with individuals under 18	1,158
Vacant	522
Vacant: for rent	155
Vacant: for sale	84

Population by Sex/Age

Male	5,143
Female	5,159
Under 18	2,370
18 & over	7,932
20 - 24	611
25 - 34	1,129
35 - 49	1,719
50 - 64	2,124
65 & over	1,939

Population by Ethnicity

Hispanic or Latino	763
Non Hispanic or Latino	9,539

Population by Race

White	9,591
African American	65
Asian	44
American Indian and Alaska Native	69
Native Hawaiian and Pacific Islander	1
Other	374
Identified by two or more	158