



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

JUNEAU :::

BROADCAST TV MARKET AREA

Population

Total Population	65,037
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Housing Status
(in housing units unless noted)

Total	30,010
Occupied	25,869
Owner-occupied	15,996
Population in owner-occupied (number of individuals)	41,536
Renter-occupied	9,873
Population in renter-occupied (number of individuals)	22,012
Households with individuals under 18	8,207
Vacant	4,141
Vacant: for rent	672
Vacant: for sale	273

Population by Sex/Age

Male	33,428
Female	31,609
Under 18	15,248
18 & over	49,789
20 - 24	3,814
25 - 34	8,642
35 - 49	13,995
50 - 64	15,353
65 & over	6,376

Population by Ethnicity

Hispanic or Latino	2,795
Non Hispanic or Latino	62,242

Population by Race

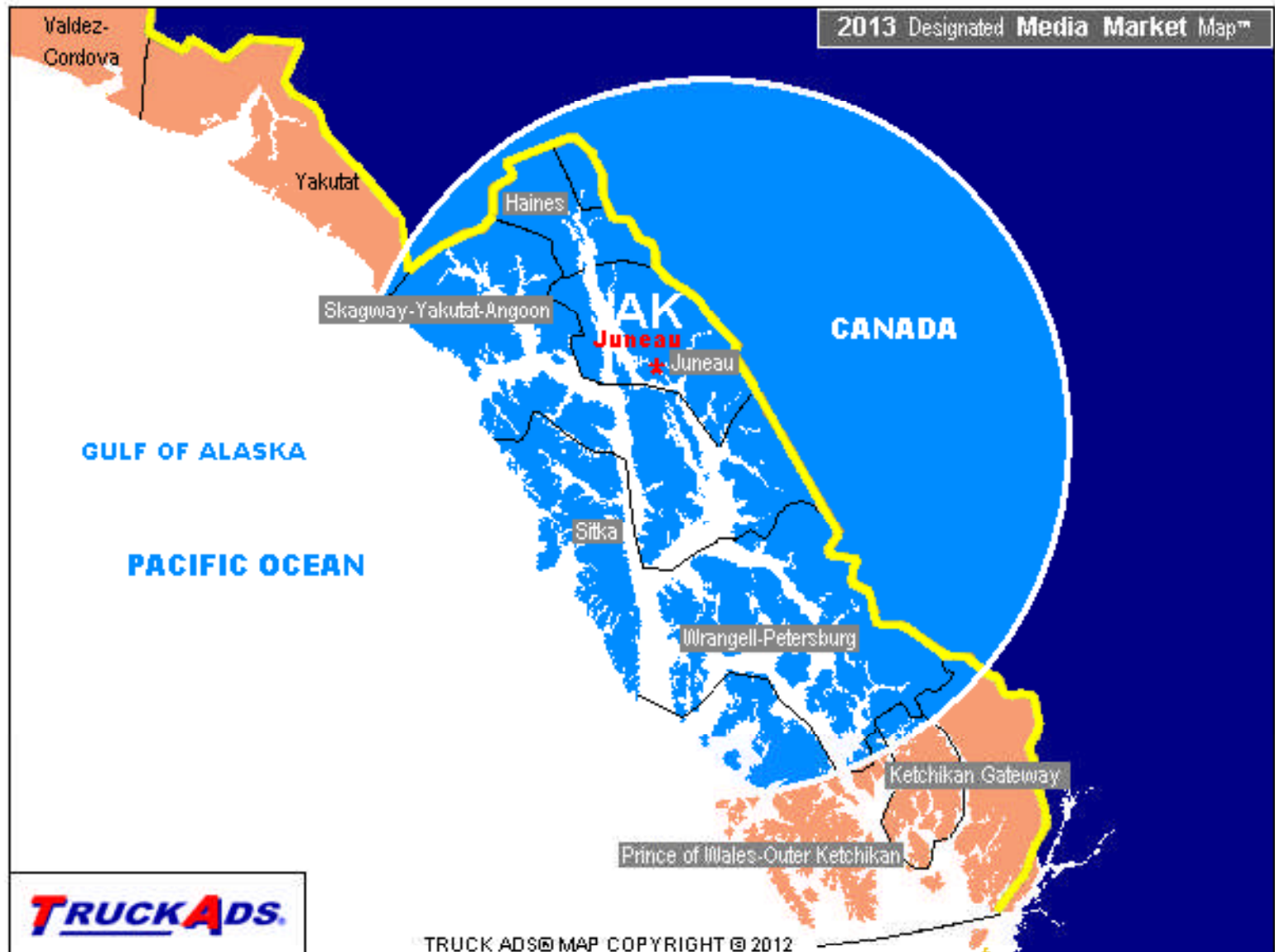
White	44,277
African American	435
Asian	3,464
American Indian and Alaska Native	9,950
Native Hawaiian and Pacific Islander	298
Other	642
Identified by two or more	5,971

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JUNEAU :::

BROADCAST TV MARKET AREA



7 COUNTIES IN THIS DESIGNATED MARKET

ALASKA: Haines, AK ~ Juneau, AK ~ Ketchikan Gateway, AK ~ Prince of Wales-Outer Ketchikan, AK ~ Sitka, AK ~ Skagway-Yakutat-Angoon, AK ~ Wrangell-Petersburg, AK

AK - Haines Borough

Population

Total Population	2,508
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Housing Status

(in housing units unless noted)

Total	1,631
Occupied	1,149
Owner-occupied	822
Population in owner-occupied (number of individuals)	1,867
Renter-occupied	327
Population in renter-occupied (number of individuals)	641
Households with individuals under 18	280
Vacant	482
Vacant: for rent	48
Vacant: for sale	18

Population by Sex/Age

Male	1,274
Female	1,234
Under 18	499
18 & over	2,009
20 - 24	79
25 - 34	246
35 - 49	533
50 - 64	766
65 & over	345

Population by Ethnicity

Hispanic or Latino	47
Non Hispanic or Latino	2,461

Population by Race

White	2,086
African American	10
Asian	14
American Indian and Alaska Native	230
Native Hawaiian and Pacific Islander	0
Other	21
Identified by two or more	147

AK - Juneau City and Borough

Population

Total Population	31,275
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Housing Status

(in housing units unless noted)

Total	13,055
Occupied	12,187
Owner-occupied	7,590
Population in owner-occupied (number of individuals)	20,132
Renter-occupied	4,597
Population in renter-occupied (number of individuals)	10,256
Households with individuals under 18	3,985
Vacant	868
Vacant: for rent	171
Vacant: for sale	105

Population by Sex/Age

Male	15,950
Female	15,325
Under 18	7,336
18 & over	23,939
20 - 24	1,934
25 - 34	4,327
35 - 49	6,995
50 - 64	7,207
65 & over	2,635

Population by Ethnicity

Hispanic or Latino	1,588
Non Hispanic or Latino	29,687

Population by Race

White	21,814
African American	279
Asian	1,919
American Indian and Alaska Native	3,692
Native Hawaiian and Pacific Islander	218
Other	386
Identified by two or more	2,967

AK - Ketchikan Gateway Borough

Population

Total Population	13,477
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Housing Status

(in housing units unless noted)

Total	6,166
Occupied	5,305
Owner-occupied	3,076
Population in owner-occupied (number of individuals)	8,158
Renter-occupied	2,229
Population in renter-occupied (number of individuals)	5,073
Households with individuals under 18	1,695
Vacant	861
Vacant: for rent	185
Vacant: for sale	62

Population by Sex/Age

Male	6,911
Female	6,566
Under 18	3,227
18 & over	10,250
20 - 24	824
25 - 34	1,817
35 - 49	2,823
50 - 64	3,073
65 & over	1,367

Population by Ethnicity

Hispanic or Latino	538
Non Hispanic or Latino	12,939

Population by Race

White	9,176
African American	78
Asian	943
American Indian and Alaska Native	1,910
Native Hawaiian and Pacific Islander	27
Other	93
Identified by two or more	1,250

AK - Prince of Wales-Hyder Census Area

Population

Total Population	5,559
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Housing Status

(in housing units unless noted)

Total	2,992
Occupied	2,194
Owner-occupied	1,518
Population in owner-occupied (number of individuals)	3,871
Renter-occupied	676
Population in renter-occupied (number of individuals)	1,638
Households with individuals under 18	734
Vacant	798
Vacant: for rent	96
Vacant: for sale	35

Population by Sex/Age

Male	3,070
Female	2,489
Under 18	1,424
18 & over	4,135
20 - 24	303
25 - 34	606
35 - 49	1,176
50 - 64	1,373
65 & over	559

Population by Ethnicity

Hispanic or Latino	127
Non Hispanic or Latino	5,432

Population by Race

White	2,799
African American	17
Asian	21
American Indian and Alaska Native	2,207
Native Hawaiian and Pacific Islander	21
Other	20
Identified by two or more	474

AK - Sitka City and Borough

Population

Total Population	8,881
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Housing Status

(in housing units unless noted)

Total	4,102
Occupied	3,545
Owner-occupied	2,050
Population in owner-occupied (number of individuals)	5,273
Renter-occupied	1,495
Population in renter-occupied (number of individuals)	3,353
Households with individuals under 18	1,153
Vacant	557
Vacant: for rent	129
Vacant: for sale	31

Population by Sex/Age

Male	4,481
Female	4,400
Under 18	2,090
18 & over	6,791
20 - 24	519
25 - 34	1,254
35 - 49	1,814
50 - 64	1,995
65 & over	1,008

Population by Ethnicity

Hispanic or Latino	437
Non Hispanic or Latino	8,444

Population by Race

White	5,798
African American	47
Asian	529
American Indian and Alaska Native	1,493
Native Hawaiian and Pacific Islander	30
Other	113
Identified by two or more	871

AK - Skagway Municipality

Population

Total Population	968
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Housing Status

(in housing units unless noted)

Total	636
Occupied	436
Owner-occupied	241
Population in owner-occupied (number of individuals)	573
Renter-occupied	195
Population in renter-occupied (number of individuals)	363
Households with individuals under 18	98
Vacant	200
Vacant: for rent	15
Vacant: for sale	4

Population by Sex/Age

Male	500
Female	468
Under 18	152
18 & over	816
20 - 24	39
25 - 34	189
35 - 49	227
50 - 64	262
65 & over	88

Population by Ethnicity

Hispanic or Latino	21
Non Hispanic or Latino	947

Population by Race

White	885
African American	0
Asian	5
American Indian and Alaska Native	34
Native Hawaiian and Pacific Islander	1
Other	4
Identified by two or more	39

AK - Wrangell City and Borough

Population

Total Population	2,369
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Housing Status

(in housing units unless noted)

Total	1,428
Occupied	1,053
Owner-occupied	699
Population in owner-occupied (number of individuals)	1,662
Renter-occupied	354
Population in renter-occupied (number of individuals)	688
Households with individuals under 18	262
Vacant	375
Vacant: for rent	28
Vacant: for sale	18

Population by Sex/Age

Male	1,242
Female	1,127
Under 18	520
18 & over	1,849
20 - 24	116
25 - 34	203
35 - 49	427
50 - 64	677
65 & over	374

Population by Ethnicity

Hispanic or Latino	37
Non Hispanic or Latino	2,332

Population by Race

White	1,719
African American	4
Asian	33
American Indian and Alaska Native	384
Native Hawaiian and Pacific Islander	1
Other	5
Identified by two or more	223