



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

EL PASO :::

BROADCAST TV MARKET AREA

Population

Total Population	1,015,836
------------------	-----------

Housing Status

(in housing units unless noted)

Total	354,513
Occupied	334,210
Owner-occupied	211,773
Population in owner-occupied (number of individuals)	656,474
Renter-occupied	122,437
Population in renter-occupied (number of individuals)	338,891
Households with individuals under 18	149,192
Vacant	20,303
Vacant: for rent	6,451
Vacant: for sale	3,592

Population by Sex/Age

Male	493,408
Female	522,428
Under 18	298,394
18 & over	717,442
20 - 24	81,475
25 - 34	134,888
35 - 49	194,849
50 - 64	161,456
65 & over	108,942

Population by Ethnicity

Hispanic or Latino	800,261
Non Hispanic or Latino	215,575

Population by Race

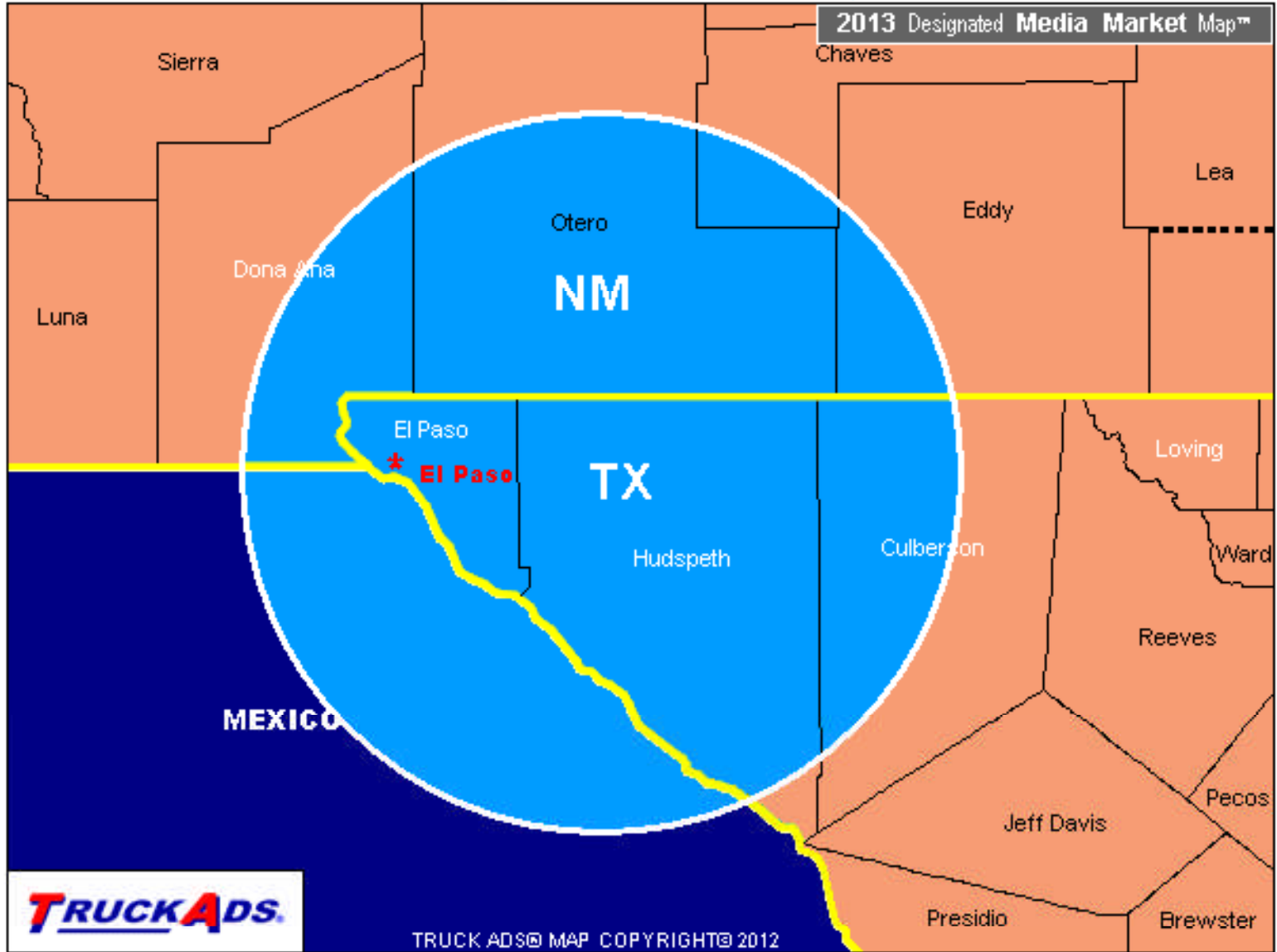
White	816,677
African American	28,583
Asian	10,551
American Indian and Alaska Native	9,227
Native Hawaiian and Pacific Islander	1,184
Other	123,418
Identified by two or more	26,196

TRUCKADS® and TRUCK ADS® are Registered Trademarks. All contents Copyright © 2013. All Rights Reserved.



EL PASO :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

TEXAS: Culberson, TX ~ El Paso, TX ~ Hudspeth, TX ~ Loving, TX ~ NEW MEXICO: Dona Ana, NM

TX - Culberson County

Population

Total Population	2,398
------------------	-------

Housing Status

(in housing units unless noted)

Total	1,137
Occupied	908
Owner-occupied	634
Population in owner-occupied (number of individuals)	1,716
Renter-occupied	274
Population in renter-occupied (number of individuals)	670
Households with individuals under 18	329
Vacant	229
Vacant: for rent	19
Vacant: for sale	8

Population by Sex/Age

Male	1,167
Female	1,231
Under 18	667
18 & over	1,731
20 - 24	147
25 - 34	244
35 - 49	456
50 - 64	468
65 & over	354

Population by Ethnicity

Hispanic or Latino	1,827
Non Hispanic or Latino	571

Population by Race

White	1,892
African American	15
Asian	24
American Indian and Alaska Native	31
Native Hawaiian and Pacific Islander	0
Other	369
Identified by two or more	67

TX - El Paso County

Population

Total Population	800,647
------------------	---------

Housing Status

(in housing units unless noted)

Total	270,307
Occupied	256,557
Owner-occupied	161,695
Population in owner-occupied (number of individuals)	516,625
Renter-occupied	94,862
Population in renter-occupied (number of individuals)	268,230
Households with individuals under 18	120,098
Vacant	13,750
Vacant: for rent	4,361
Vacant: for sale	2,691

Population by Sex/Age

Male	387,876
Female	412,771
Under 18	240,813
18 & over	559,834
20 - 24	62,186
25 - 34	106,712
35 - 49	156,836
50 - 64	124,633
65 & over	82,223

Population by Ethnicity

Hispanic or Latino	658,134
Non Hispanic or Latino	142,513

Population by Race

White	656,993
African American	24,864
Asian	8,284
American Indian and Alaska Native	6,007
Native Hawaiian and Pacific Islander	999
Other	83,796
Identified by two or more	19,704

TX - Hudspeth County

Population

Total Population	3,476
------------------	-------

Housing Status

(in housing units unless noted)

Total	1,527
Occupied	1,174
Owner-occupied	905
Population in owner-occupied (number of individuals)	2,722
Renter-occupied	269
Population in renter-occupied (number of individuals)	668
Households with individuals under 18	491
Vacant	353
Vacant: for rent	17
Vacant: for sale	4

Population by Sex/Age

Male	1,750
Female	1,726
Under 18	1,047
18 & over	2,429
20 - 24	163
25 - 34	370
35 - 49	637
50 - 64	683
65 & over	472

Population by Ethnicity

Hispanic or Latino	2,768
Non Hispanic or Latino	708

Population by Race

White	2,738
African American	48
Asian	16
American Indian and Alaska Native	38
Native Hawaiian and Pacific Islander	0
Other	561
Identified by two or more	75

TX - Loving County

Population

Total Population	82
------------------	----

Housing Status

(in housing units unless noted)

Total	50
Occupied	39
Owner-occupied	25
Population in owner-occupied (number of individuals)	54
Renter-occupied	14
Population in renter-occupied (number of individuals)	28
Households with individuals under 18	8
Vacant	11
Vacant: for rent	0
Vacant: for sale	0

Population by Sex/Age

Male	46
Female	36
Under 18	9
18 & over	73
20 - 24	10
25 - 34	4
35 - 49	14
50 - 64	32
65 & over	12

Population by Ethnicity

Hispanic or Latino	18
Non Hispanic or Latino	64

Population by Race

White	65
African American	0
Asian	0
American Indian and Alaska Native	4
Native Hawaiian and Pacific Islander	0
Other	7
Identified by two or more	6

NM - Doña Ana County

Population

Total Population	209,233
------------------	---------

Housing Status

(in housing units unless noted)

Total	81,492
Occupied	75,532
Owner-occupied	48,514
Population in owner-occupied (number of individuals)	135,357
Renter-occupied	27,018
Population in renter-occupied (number of individuals)	69,295
Households with individuals under 18	28,266
Vacant	5,960
Vacant: for rent	2,054
Vacant: for sale	889

Population by Sex/Age

Male	102,569
Female	106,664
Under 18	55,858
18 & over	153,375
20 - 24	18,969
25 - 34	27,558
35 - 49	36,906
50 - 64	35,640
65 & over	25,881

Population by Ethnicity

Hispanic or Latino	137,514
Non Hispanic or Latino	71,719

Population by Race

White	154,989
African American	3,656
Asian	2,227
American Indian and Alaska Native	3,147
Native Hawaiian and Pacific Islander	185
Other	38,685
Identified by two or more	6,344