



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

COLORADO SPRINGS PUEBLO :::

BROADCAST TV MARKET AREA

Population

| | |
|------------------|---------|
| Total Population | 926,863 |
|------------------|---------|

Housing Status

(in housing units unless noted)

| | |
|--|---------|
| Total | 393,276 |
| Occupied | 354,870 |
| Owner-occupied | 235,283 |
| Population in owner-occupied (number of individuals) | 601,142 |
| Renter-occupied | 119,587 |
| Population in renter-occupied (number of individuals) | 286,516 |
| Households with individuals under 18 | 121,003 |
| Vacant | 38,406 |
| Vacant: for rent | 11,033 |
| Vacant: for sale | 6,085 |

Population by Sex/Age

| | |
|-----------|---------|
| Male | 467,212 |
| Female | 459,651 |
| Under 18 | 230,818 |
| 18 & over | 696,045 |
| 20 - 24 | 66,471 |
| 25 - 34 | 123,246 |
| 35 - 49 | 188,408 |
| 50 - 64 | 179,600 |
| 65 & over | 111,061 |

Population by Ethnicity

| | |
|------------------------|---------|
| Hispanic or Latino | 191,664 |
| Non Hispanic or Latino | 735,199 |

Population by Race

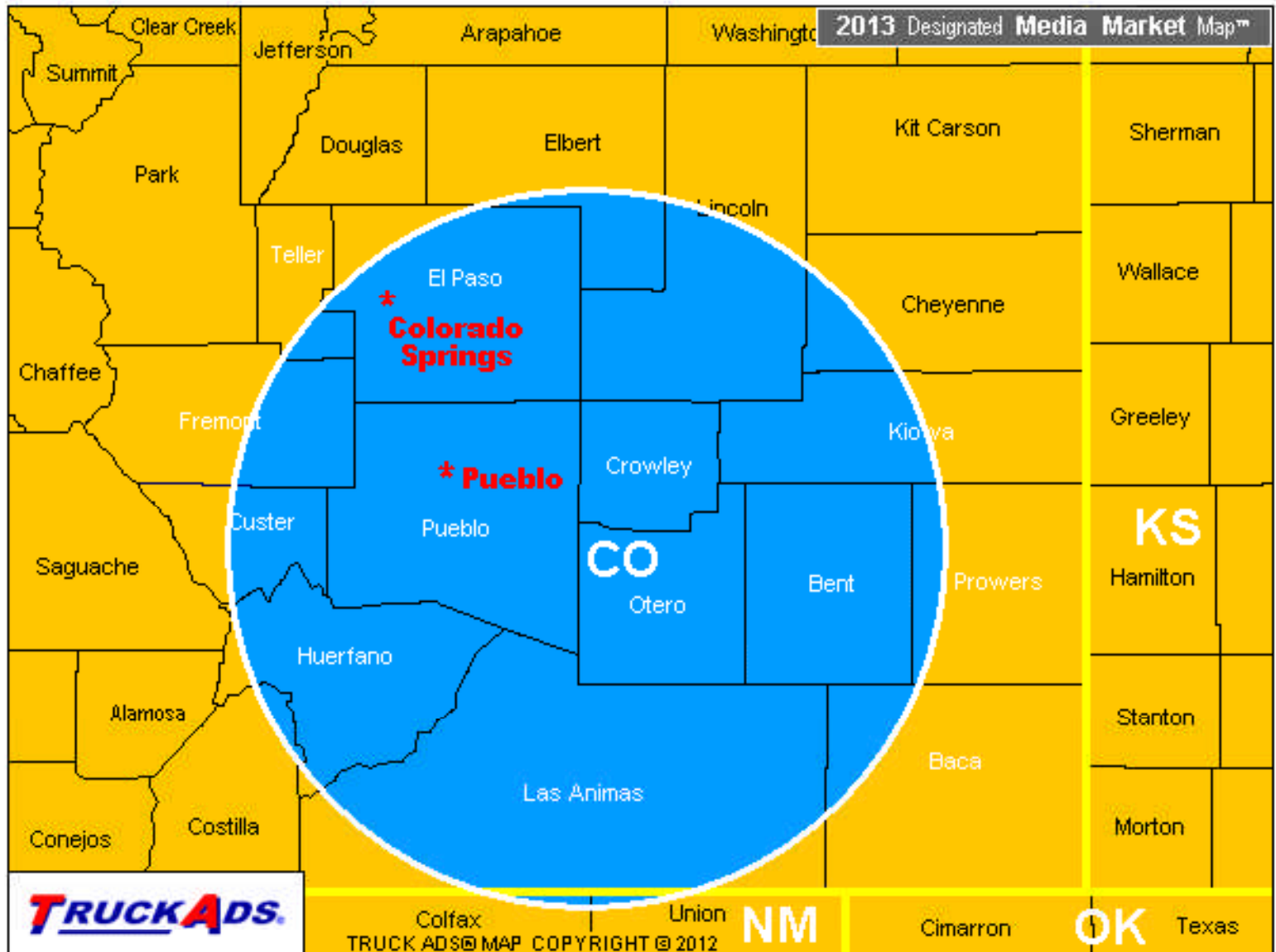
| | |
|--------------------------------------|---------|
| White | 748,765 |
| African American | 45,254 |
| Asian | 19,219 |
| American Indian and Alaska Native | 11,446 |
| Native Hawaiian and Pacific Islander | 2,425 |
| Other | 58,445 |
| Identified by two or more | 41,309 |

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COLORADO SPRINGS PUEBLO :::

BROADCAST TV MARKET AREA



13 COUNTIES IN THIS DESIGNATED MARKET

COLORADO: Baca, CO ~ Bent, CO ~ Crowley, CO ~ Custer, CO ~ El Paso, CO ~ Fremont, CO ~ Huerfano, CO ~ Kiowa, CO ~ Las Animas, CO ~ Otero, CO ~ Prowers, CO ~ Pueblo, CO ~ Teller, CO

CO - Baca County

Population

| | |
|------------------|-------|
| Total Population | 3,788 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,248 |
| Occupied | 1,685 |
| Owner-occupied | 1,227 |
| Population in owner-occupied (number of individuals) | 2,727 |
| Renter-occupied | 458 |
| Population in renter-occupied (number of individuals) | 979 |
| Households with individuals under 18 | 418 |
| Vacant | 563 |
| Vacant: for rent | 66 |
| Vacant: for sale | 18 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,877 |
| Female | 1,911 |
| Under 18 | 814 |
| 18 & over | 2,974 |
| 20 - 24 | 133 |
| 25 - 34 | 361 |
| 35 - 49 | 634 |
| 50 - 64 | 848 |
| 65 & over | 911 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 348 |
| Non Hispanic or Latino | 3,440 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 3,506 |
| African American | 24 |
| Asian | 6 |
| American Indian and Alaska Native | 51 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 142 |
| Identified by two or more | 59 |

CO - Bent County

Population

| | |
|------------------|-------|
| Total Population | 6,499 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,242 |
| Occupied | 1,832 |
| Owner-occupied | 1,224 |
| Population in owner-occupied (number of individuals) | 2,823 |
| Renter-occupied | 608 |
| Population in renter-occupied (number of individuals) | 1,468 |
| Households with individuals under 18 | 543 |
| Vacant | 410 |
| Vacant: for rent | 96 |
| Vacant: for sale | 28 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 4,270 |
| Female | 2,229 |
| Under 18 | 1,096 |
| 18 & over | 5,403 |
| 20 - 24 | 474 |
| 25 - 34 | 1,086 |
| 35 - 49 | 1,578 |
| 50 - 64 | 1,293 |
| 65 & over | 888 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,985 |
| Non Hispanic or Latino | 4,514 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 5,149 |
| African American | 496 |
| Asian | 62 |
| American Indian and Alaska Native | 156 |
| Native Hawaiian and Pacific Islander | 4 |
| Other | 506 |
| Identified by two or more | 126 |

CO - Crowley County

Population

| | |
|------------------|-------|
| Total Population | 5,823 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 1,559 |
| Occupied | 1,306 |
| Owner-occupied | 930 |
| Population in owner-occupied (number of individuals) | 2,199 |
| Renter-occupied | 376 |
| Population in renter-occupied (number of individuals) | 942 |
| Households with individuals under 18 | 399 |
| Vacant | 253 |
| Vacant: for rent | 30 |
| Vacant: for sale | 33 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 4,199 |
| Female | 1,624 |
| Under 18 | 789 |
| 18 & over | 5,034 |
| 20 - 24 | 471 |
| 25 - 34 | 1,177 |
| 35 - 49 | 1,561 |
| 50 - 64 | 1,118 |
| 65 & over | 614 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,686 |
| Non Hispanic or Latino | 4,137 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 4,509 |
| African American | 559 |
| Asian | 59 |
| American Indian and Alaska Native | 139 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 456 |
| Identified by two or more | 101 |

CO - Custer County

Population

| | |
|------------------|-------|
| Total Population | 4,255 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 3,956 |
| Occupied | 1,925 |
| Owner-occupied | 1,562 |
| Population in owner-occupied (number of individuals) | 3,316 |
| Renter-occupied | 363 |
| Population in renter-occupied (number of individuals) | 789 |
| Households with individuals under 18 | 362 |
| Vacant | 2,031 |
| Vacant: for rent | 44 |
| Vacant: for sale | 78 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 2,195 |
| Female | 2,060 |
| Under 18 | 730 |
| 18 & over | 3,525 |
| 20 - 24 | 87 |
| 25 - 34 | 293 |
| 35 - 49 | 684 |
| 50 - 64 | 1,454 |
| 65 & over | 954 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 200 |
| Non Hispanic or Latino | 4,055 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 4,055 |
| African American | 44 |
| Asian | 16 |
| American Indian and Alaska Native | 30 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 39 |
| Identified by two or more | 71 |

CO - El Paso County

Population

| | |
|------------------|---------|
| Total Population | 622,263 |
|------------------|---------|

Housing Status

(in housing units unless noted)

| | |
|--|---------|
| Total | 252,852 |
| Occupied | 235,959 |
| Owner-occupied | 152,293 |
| Population in owner-occupied (number of individuals) | 401,569 |
| Renter-occupied | 83,666 |
| Population in renter-occupied (number of individuals) | 201,553 |
| Households with individuals under 18 | 85,388 |
| Vacant | 16,893 |
| Vacant: for rent | 7,038 |
| Vacant: for sale | 3,638 |

Population by Sex/Age

| | |
|-----------|---------|
| Male | 310,162 |
| Female | 312,101 |
| Under 18 | 162,676 |
| 18 & over | 459,587 |
| 20 - 24 | 49,000 |
| 25 - 34 | 87,487 |
| 35 - 49 | 129,189 |
| 50 - 64 | 112,835 |
| 65 & over | 62,051 |

Population by Ethnicity

| | |
|------------------------|---------|
| Hispanic or Latino | 93,665 |
| Non Hispanic or Latino | 528,598 |

Population by Race

| | |
|--------------------------------------|---------|
| White | 496,258 |
| African American | 38,492 |
| Asian | 17,055 |
| American Indian and Alaska Native | 5,947 |
| Native Hawaiian and Pacific Islander | 2,185 |
| Other | 30,539 |
| Identified by two or more | 31,787 |

CO - Fremont County

Population

| | |
|------------------|--------|
| Total Population | 46,824 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 19,242 |
| Occupied | 16,582 |
| Owner-occupied | 12,421 |
| Population in owner-occupied (number of individuals) | 28,634 |
| Renter-occupied | 4,161 |
| Population in renter-occupied (number of individuals) | 9,486 |
| Households with individuals under 18 | 4,321 |
| Vacant | 2,660 |
| Vacant: for rent | 380 |
| Vacant: for sale | 370 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 27,032 |
| Female | 19,792 |
| Under 18 | 8,211 |
| 18 & over | 38,613 |
| 20 - 24 | 2,440 |
| 25 - 34 | 6,366 |
| 35 - 49 | 10,230 |
| 50 - 64 | 10,455 |
| 65 & over | 8,244 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 5,770 |
| Non Hispanic or Latino | 41,054 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 42,225 |
| African American | 1,843 |
| Asian | 282 |
| American Indian and Alaska Native | 810 |
| Native Hawaiian and Pacific Islander | 22 |
| Other | 761 |
| Identified by two or more | 881 |

CO - Huerfano County

Population

| | |
|------------------|-------|
| Total Population | 6,711 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 5,075 |
| Occupied | 3,137 |
| Owner-occupied | 2,238 |
| Population in owner-occupied (number of individuals) | 4,605 |
| Renter-occupied | 899 |
| Population in renter-occupied (number of individuals) | 1,941 |
| Households with individuals under 18 | 640 |
| Vacant | 1,938 |
| Vacant: for rent | 131 |
| Vacant: for sale | 107 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 3,332 |
| Female | 3,379 |
| Under 18 | 1,188 |
| 18 & over | 5,523 |
| 20 - 24 | 220 |
| 25 - 34 | 491 |
| 35 - 49 | 1,085 |
| 50 - 64 | 1,889 |
| 65 & over | 1,689 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 2,368 |
| Non Hispanic or Latino | 4,343 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 5,560 |
| African American | 35 |
| Asian | 25 |
| American Indian and Alaska Native | 214 |
| Native Hawaiian and Pacific Islander | 13 |
| Other | 604 |
| Identified by two or more | 260 |

CO - Kiowa County

Population

| | |
|------------------|-------|
| Total Population | 1,398 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-----|
| Total | 805 |
| Occupied | 619 |
| Owner-occupied | 429 |
| Population in owner-occupied (number of individuals) | 961 |
| Renter-occupied | 190 |
| Population in renter-occupied (number of individuals) | 423 |
| Households with individuals under 18 | 158 |
| Vacant | 186 |
| Vacant: for rent | 26 |
| Vacant: for sale | 12 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 687 |
| Female | 711 |
| Under 18 | 314 |
| 18 & over | 1,084 |
| 20 - 24 | 48 |
| 25 - 34 | 133 |
| 35 - 49 | 240 |
| 50 - 64 | 336 |
| 65 & over | 300 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 78 |
| Non Hispanic or Latino | 1,320 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 1,346 |
| African American | 4 |
| Asian | 0 |
| American Indian and Alaska Native | 7 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 20 |
| Identified by two or more | 21 |

CO - Las Animas County

Population

| | |
|------------------|--------|
| Total Population | 15,507 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 8,217 |
| Occupied | 6,384 |
| Owner-occupied | 4,473 |
| Population in owner-occupied (number of individuals) | 10,332 |
| Renter-occupied | 1,911 |
| Population in renter-occupied (number of individuals) | 4,317 |
| Households with individuals under 18 | 1,749 |
| Vacant | 1,833 |
| Vacant: for rent | 240 |
| Vacant: for sale | 154 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 7,948 |
| Female | 7,559 |
| Under 18 | 3,241 |
| 18 & over | 12,266 |
| 20 - 24 | 920 |
| 25 - 34 | 1,612 |
| 35 - 49 | 2,814 |
| 50 - 64 | 3,700 |
| 65 & over | 2,748 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 6,446 |
| Non Hispanic or Latino | 9,061 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 12,967 |
| African American | 218 |
| Asian | 110 |
| American Indian and Alaska Native | 375 |
| Native Hawaiian and Pacific Islander | 7 |
| Other | 1,299 |
| Identified by two or more | 531 |

CO - Otero County

Population

| | |
|------------------|--------|
| Total Population | 18,831 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 8,969 |
| Occupied | 7,729 |
| Owner-occupied | 5,019 |
| Population in owner-occupied (number of individuals) | 12,130 |
| Renter-occupied | 2,710 |
| Population in renter-occupied (number of individuals) | 6,268 |
| Households with individuals under 18 | 2,358 |
| Vacant | 1,240 |
| Vacant: for rent | 331 |
| Vacant: for sale | 138 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 9,221 |
| Female | 9,610 |
| Under 18 | 4,660 |
| 18 & over | 14,171 |
| 20 - 24 | 1,039 |
| 25 - 34 | 1,970 |
| 35 - 49 | 3,253 |
| 50 - 64 | 3,866 |
| 65 & over | 3,458 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 7,596 |
| Non Hispanic or Latino | 11,235 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 14,788 |
| African American | 143 |
| Asian | 143 |
| American Indian and Alaska Native | 338 |
| Native Hawaiian and Pacific Islander | 11 |
| Other | 2,690 |
| Identified by two or more | 718 |

CO - Prowers County

Population

| | |
|------------------|--------|
| Total Population | 12,551 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 5,942 |
| Occupied | 4,935 |
| Owner-occupied | 3,279 |
| Population in owner-occupied (number of individuals) | 8,328 |
| Renter-occupied | 1,656 |
| Population in renter-occupied (number of individuals) | 3,908 |
| Households with individuals under 18 | 1,686 |
| Vacant | 1,007 |
| Vacant: for rent | 307 |
| Vacant: for sale | 98 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 6,203 |
| Female | 6,348 |
| Under 18 | 3,404 |
| 18 & over | 9,147 |
| 20 - 24 | 747 |
| 25 - 34 | 1,480 |
| 35 - 49 | 2,191 |
| 50 - 64 | 2,484 |
| 65 & over | 1,835 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 4,417 |
| Non Hispanic or Latino | 8,134 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 10,165 |
| African American | 64 |
| Asian | 38 |
| American Indian and Alaska Native | 112 |
| Native Hawaiian and Pacific Islander | 2 |
| Other | 1,848 |
| Identified by two or more | 322 |

CO - Pueblo County

Population

| | |
|------------------|---------|
| Total Population | 159,063 |
|------------------|---------|

Housing Status

(in housing units unless noted)

| | |
|--|---------|
| Total | 69,526 |
| Occupied | 62,972 |
| Owner-occupied | 42,248 |
| Population in owner-occupied (number of individuals) | 104,751 |
| Renter-occupied | 20,724 |
| Population in renter-occupied (number of individuals) | 49,991 |
| Households with individuals under 18 | 20,369 |
| Vacant | 6,554 |
| Vacant: for rent | 2,121 |
| Vacant: for sale | 1,111 |

Population by Sex/Age

| | |
|-----------|---------|
| Male | 78,201 |
| Female | 80,862 |
| Under 18 | 38,915 |
| 18 & over | 120,148 |
| 20 - 24 | 10,037 |
| 25 - 34 | 18,942 |
| 35 - 49 | 29,816 |
| 50 - 64 | 32,103 |
| 65 & over | 24,346 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 65,811 |
| Non Hispanic or Latino | 93,252 |

Population by Race

| | |
|--------------------------------------|---------|
| White | 126,229 |
| African American | 3,222 |
| Asian | 1,258 |
| American Indian and Alaska Native | 3,055 |
| Native Hawaiian and Pacific Islander | 160 |
| Other | 19,285 |
| Identified by two or more | 5,854 |

CO - Teller County

Population

| | |
|------------------|--------|
| Total Population | 23,350 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 12,643 |
| Occupied | 9,805 |
| Owner-occupied | 7,940 |
| Population in owner-occupied (number of individuals) | 18,767 |
| Renter-occupied | 1,865 |
| Population in renter-occupied (number of individuals) | 4,451 |
| Households with individuals under 18 | 2,612 |
| Vacant | 2,838 |
| Vacant: for rent | 223 |
| Vacant: for sale | 300 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 11,885 |
| Female | 11,465 |
| Under 18 | 4,780 |
| 18 & over | 18,570 |
| 20 - 24 | 855 |
| 25 - 34 | 1,848 |
| 35 - 49 | 5,133 |
| 50 - 64 | 7,219 |
| 65 & over | 3,023 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 1,294 |
| Non Hispanic or Latino | 22,056 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 22,008 |
| African American | 110 |
| Asian | 165 |
| American Indian and Alaska Native | 212 |
| Native Hawaiian and Pacific Islander | 21 |
| Other | 256 |
| Identified by two or more | 578 |