



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

CASPER RIVERTON :::

BROADCAST TV MARKET AREA

Population

Total Population	197,453
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Housing Status

(in housing units unless noted)

Total	87,929
Occupied	78,375
Owner-occupied	55,965
Population in owner-occupied (number of individuals)	142,389
Renter-occupied	22,410
Population in renter-occupied (number of individuals)	51,733
Households with individuals under 18	25,838
Vacant	9,554
Vacant: for rent	2,375
Vacant: for sale	1,001

Population by Sex/Age

Male	100,284
Female	97,169
Under 18	49,758
18 & over	147,695
20 - 24	12,505
25 - 34	27,359
35 - 49	37,766
50 - 64	41,145
65 & over	23,773

Population by Ethnicity

Hispanic or Latino	13,516
Non Hispanic or Latino	183,937

Population by Race

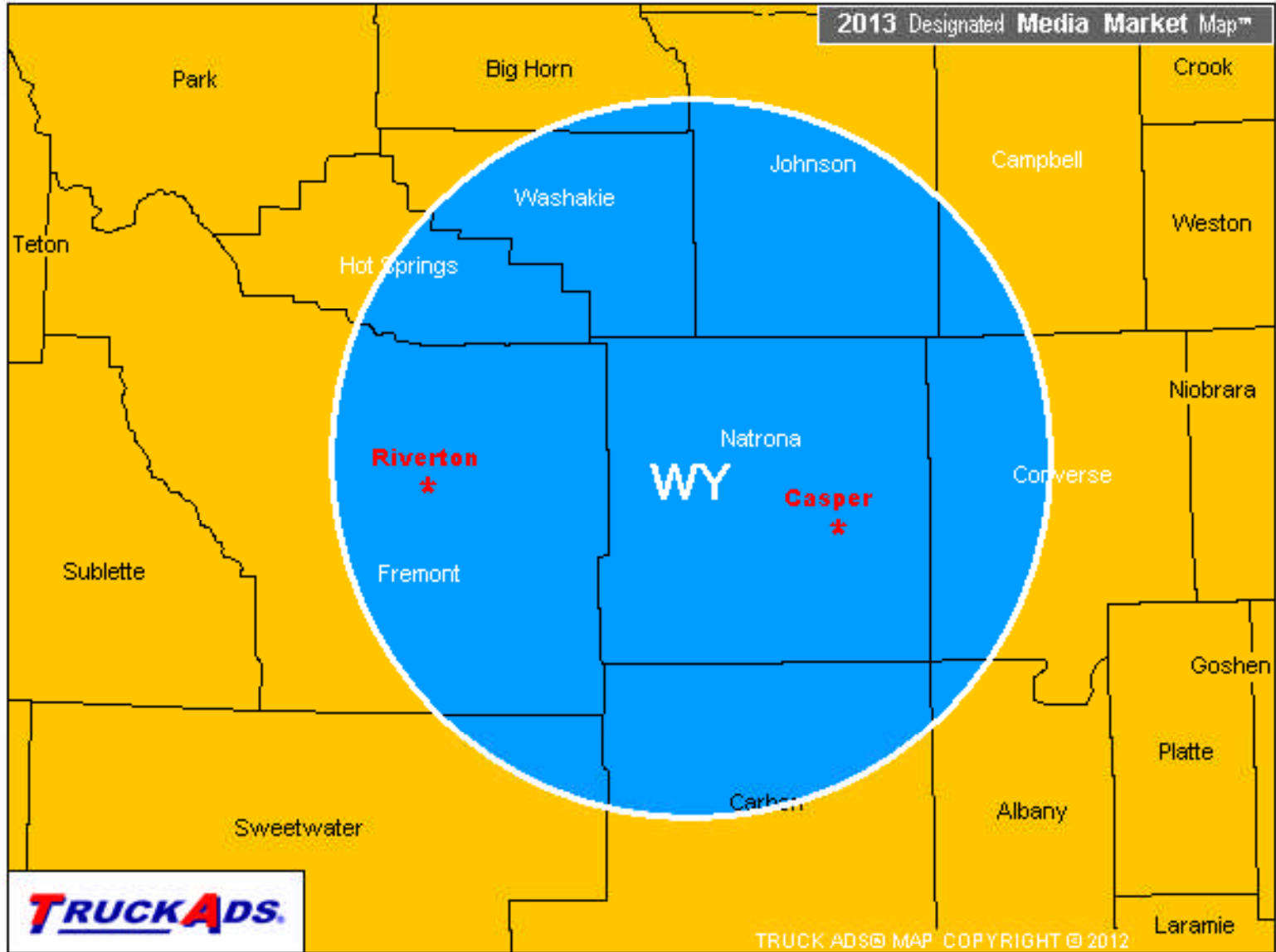
White	176,633
African American	1,019
Asian	1,070
American Indian and Alaska Native	10,171
Native Hawaiian and Pacific Islander	82
Other	3,969
Identified by two or more	4,509

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CASPER RIVERTON :::

BROADCAST TV MARKET AREA



7 COUNTIES IN THIS DESIGNATED MARKET

WYOMING: Campbell, WY ~ Converse, WY ~ Fremont, WY ~ Hot Springs, WY ~ Johnson, WY ~ Natrona, WY ~ Washakie, WY

WY - Campbell County

Population

Total Population	46,133
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Housing Status

(in housing units unless noted)

Total	18,955
Occupied	17,172
Owner-occupied	12,595
Population in owner-occupied (number of individuals)	34,573
Renter-occupied	4,577
Population in renter-occupied (number of individuals)	11,138
Households with individuals under 18	6,702
Vacant	1,783
Vacant: for rent	689
Vacant: for sale	264

Population by Sex/Age

Male	24,258
Female	21,875
Under 18	12,982
18 & over	33,151
20 - 24	3,273
25 - 34	7,679
35 - 49	9,512
50 - 64	8,826
65 & over	2,616

Population by Ethnicity

Hispanic or Latino	3,611
Non Hispanic or Latino	42,522

Population by Race

White	42,974
African American	159
Asian	256
American Indian and Alaska Native	531
Native Hawaiian and Pacific Islander	22
Other	1,223
Identified by two or more	968

WY - Converse County

Population

Total Population	13,833
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Housing Status

(in housing units unless noted)

Total	6,403
Occupied	5,673
Owner-occupied	4,083
Population in owner-occupied (number of individuals)	10,274
Renter-occupied	1,590
Population in renter-occupied (number of individuals)	3,456
Households with individuals under 18	1,833
Vacant	730
Vacant: for rent	127
Vacant: for sale	91

Population by Sex/Age

Male	7,017
Female	6,816
Under 18	3,512
18 & over	10,321
20 - 24	699
25 - 34	1,721
35 - 49	2,749
50 - 64	3,049
65 & over	1,776

Population by Ethnicity

Hispanic or Latino	867
Non Hispanic or Latino	12,966

Population by Race

White	13,160
African American	46
Asian	41
American Indian and Alaska Native	106
Native Hawaiian and Pacific Islander	7
Other	241
Identified by two or more	232

WY - Fremont County

Population

Total Population	40,123
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Housing Status

(in housing units unless noted)

Total	17,796
Occupied	15,455
Owner-occupied	11,006
Population in owner-occupied (number of individuals)	27,974
Renter-occupied	4,449
Population in renter-occupied (number of individuals)	11,285
Households with individuals under 18	4,993
Vacant	2,341
Vacant: for rent	371
Vacant: for sale	170

Population by Sex/Age

Male	20,030
Female	20,093
Under 18	10,212
18 & over	29,911
20 - 24	2,443
25 - 34	4,839
35 - 49	7,197
50 - 64	8,552
65 & over	5,805

Population by Ethnicity

Hispanic or Latino	2,264
Non Hispanic or Latino	37,859

Population by Race

White	29,813
African American	101
Asian	157
American Indian and Alaska Native	8,498
Native Hawaiian and Pacific Islander	10
Other	412
Identified by two or more	1,132

WY - Hot Springs County

Population

Total Population	4,812
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Housing Status

(in housing units unless noted)

Total	2,582
Occupied	2,185
Owner-occupied	1,527
Population in owner-occupied (number of individuals)	3,361
Renter-occupied	658
Population in renter-occupied (number of individuals)	1,365
Households with individuals under 18	514
Vacant	397
Vacant: for rent	72
Vacant: for sale	32

Population by Sex/Age

Male	2,377
Female	2,435
Under 18	964
18 & over	3,848
20 - 24	221
25 - 34	448
35 - 49	799
50 - 64	1,200
65 & over	1,088

Population by Ethnicity

Hispanic or Latino	105
Non Hispanic or Latino	4,707

Population by Race

White	4,609
African American	12
Asian	20
American Indian and Alaska Native	70
Native Hawaiian and Pacific Islander	3
Other	26
Identified by two or more	72

WY - Johnson County

Population

Total Population	8,569
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Housing Status

(in housing units unless noted)

Total	4,553
Occupied	3,782
Owner-occupied	2,686
Population in owner-occupied (number of individuals)	6,277
Renter-occupied	1,096
Population in renter-occupied (number of individuals)	2,221
Households with individuals under 18	988
Vacant	771
Vacant: for rent	141
Vacant: for sale	49

Population by Sex/Age

Male	4,365
Female	4,204
Under 18	1,896
18 & over	6,673
20 - 24	344
25 - 34	949
35 - 49	1,546
50 - 64	2,090
65 & over	1,588

Population by Ethnicity

Hispanic or Latino	276
Non Hispanic or Latino	8,293

Population by Race

White	8,267
African American	14
Asian	38
American Indian and Alaska Native	92
Native Hawaiian and Pacific Islander	0
Other	64
Identified by two or more	94

WY - Natrona County

Population

Total Population	75,450
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Housing Status

(in housing units unless noted)

Total	33,807
Occupied	30,616
Owner-occupied	21,508
Population in owner-occupied (number of individuals)	53,645
Renter-occupied	9,108
Population in renter-occupied (number of individuals)	20,160
Households with individuals under 18	9,762
Vacant	3,191
Vacant: for rent	921
Vacant: for sale	370

Population by Sex/Age

Male	37,982
Female	37,468
Under 18	18,020
18 & over	57,430
20 - 24	5,186
25 - 34	10,747
35 - 49	14,446
50 - 64	15,582
65 & over	9,392

Population by Ethnicity

Hispanic or Latino	5,231
Non Hispanic or Latino	70,219

Population by Race

White	70,015
African American	665
Asian	510
American Indian and Alaska Native	781
Native Hawaiian and Pacific Islander	39
Other	1,630
Identified by two or more	1,810

WY - Washakie County

Population

Total Population	8,533
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Housing Status

(in housing units unless noted)

Total	3,833
Occupied	3,492
Owner-occupied	2,560
Population in owner-occupied (number of individuals)	6,285
Renter-occupied	932
Population in renter-occupied (number of individuals)	2,108
Households with individuals under 18	1,046
Vacant	341
Vacant: for rent	54
Vacant: for sale	25

Population by Sex/Age

Male	4,255
Female	4,278
Under 18	2,172
18 & over	6,361
20 - 24	339
25 - 34	976
35 - 49	1,517
50 - 64	1,846
65 & over	1,508

Population by Ethnicity

Hispanic or Latino	1,162
Non Hispanic or Latino	7,371

Population by Race

White	7,795
African American	22
Asian	48
American Indian and Alaska Native	93
Native Hawaiian and Pacific Islander	1
Other	373
Identified by two or more	201