



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**BOSTON MANCHESTER :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	6,321,662
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**Housing Status**

( in housing units unless noted )

Total	2,723,175
Occupied	2,456,647
Owner-occupied	1,561,924
Population in owner-occupied ( number of individuals )	4,161,830
Renter-occupied	894,723
Population in renter-occupied ( number of individuals )	1,948,882
Households with individuals under 18	761,317
Vacant	266,528
Vacant: for rent	62,451
Vacant: for sale	25,499

**Population by Sex/Age**

Male	3,071,324
Female	3,250,338
Under 18	1,375,852
18 & over	4,945,810
20 - 24	444,325
25 - 34	817,353
35 - 49	1,378,049
50 - 64	1,268,033
65 & over	852,034

**Population by Ethnicity**

Hispanic or Latino	517,853
Non Hispanic or Latino	5,803,809

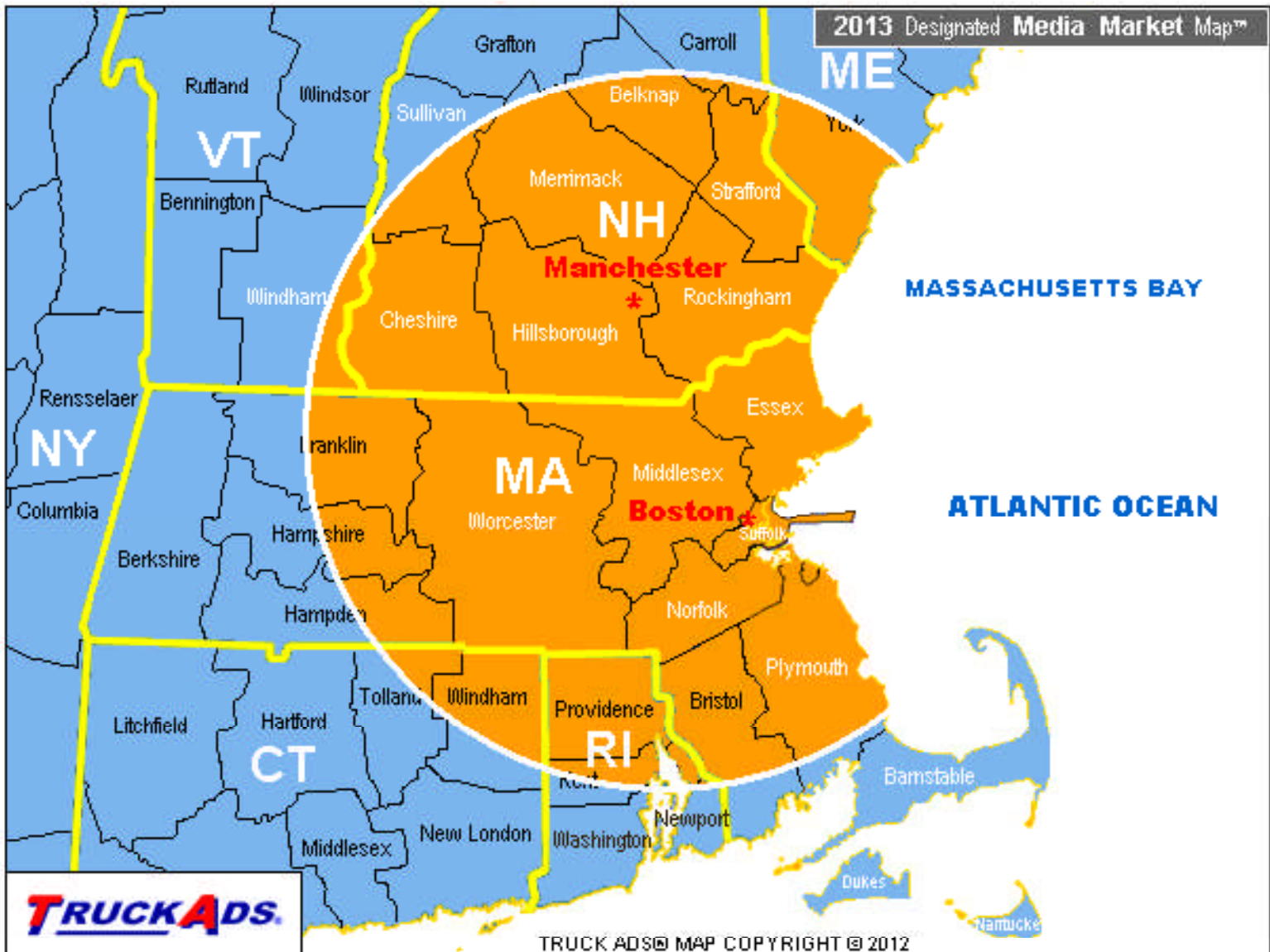
**Population by Race**

White	5,170,981
African American	380,549
Asian	346,021
American Indian and Alaska Native	16,627
Native Hawaiian and Pacific Islander	2,049
Other	250,544
Identified by two or more	154,891



# BOSTON MANCHESTER :::

BROADCAST TV MARKET AREA



## 17 COUNTIES IN THIS DESIGNATED MARKET

MASSACHUSETTS: Barnstable, MA ~ Dukes, MA ~ Essex, MA ~ Middlesex, MA ~ Nantucket, MA ~ Norfolk, MA ~ Plymouth, MA ~ Suffolk, MA ~ Worcester, MA ~ **NEW HAMPSHIRE:** Belknap, NH ~ Cheshire, NH ~ Hillsborough, NH ~ Merrimack, NH ~ Rockingham, NH ~ Strafford, NH ~ Sullivan, NH ~ **VERMONT:** Windham, VT

## MA - Barnstable County

### Population

Total Population	215,888
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### Housing Status

( in housing units unless noted )

Total	160,281
Occupied	95,755
Owner-occupied	74,110
Population in owner-occupied ( number of individuals )	167,595
Renter-occupied	21,645
Population in renter-occupied ( number of individuals )	44,332
Households with individuals under 18	21,285
Vacant	64,526
Vacant: for rent	3,102
Vacant: for sale	1,963

### Population by Sex/Age

Male	102,854
Female	113,034
Under 18	37,249
18 & over	178,639
20 - 24	9,579
25 - 34	17,756
35 - 49	39,303
50 - 64	53,604
65 & over	53,879

### Population by Ethnicity

Hispanic or Latino	4,687
Non Hispanic or Latino	211,201

### Population by Race

White	200,194
African American	4,062
Asian	2,287
American Indian and Alaska Native	1,324
Native Hawaiian and Pacific Islander	85
Other	3,235
Identified by two or more	4,701

## MA - Dukes County

### Population

Total Population	16,535
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### Housing Status

( in housing units unless noted )

Total	17,188
Occupied	7,368
Owner-occupied	4,900
Population in owner-occupied ( number of individuals )	11,217
Renter-occupied	2,468
Population in renter-occupied ( number of individuals )	5,175
Households with individuals under 18	1,907
Vacant	9,820
Vacant: for rent	225
Vacant: for sale	124

### Population by Sex/Age

Male	8,184
Female	8,351
Under 18	3,173
18 & over	13,362
20 - 24	749
25 - 34	1,856
35 - 49	3,582
50 - 64	4,240
65 & over	2,699

### Population by Ethnicity

Hispanic or Latino	384
Non Hispanic or Latino	16,151

### Population by Race

White	14,492
African American	511
Asian	128
American Indian and Alaska Native	183
Native Hawaiian and Pacific Islander	10
Other	642
Identified by two or more	569

## MA - Essex County

### Population

Total Population	743,159
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### Housing Status

( in housing units unless noted )

Total	306,754
Occupied	285,956
Owner-occupied	182,572
Population in owner-occupied ( number of individuals )	492,568
Renter-occupied	103,384
Population in renter-occupied ( number of individuals )	234,119
Households with individuals under 18	94,125
Vacant	20,798
Vacant: for rent	7,069
Vacant: for sale	2,627

### Population by Sex/Age

Male	356,615
Female	386,544
Under 18	172,089
18 & over	571,070
20 - 24	45,244
25 - 34	83,855
35 - 49	161,850
50 - 64	155,181
65 & over	105,083

### Population by Ethnicity

Hispanic or Latino	122,745
Non Hispanic or Latino	620,414

### Population by Race

White	608,369
African American	27,985
Asian	23,220
American Indian and Alaska Native	2,718
Native Hawaiian and Pacific Islander	303
Other	61,088
Identified by two or more	19,476



## MA - Middlesex County

### Population

Total Population	1,503,085
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### Housing Status

( in housing units unless noted )

Total	612,004
Occupied	580,688
Owner-occupied	361,089
Population in owner-occupied ( number of individuals )	976,333
Renter-occupied	219,599
Population in renter-occupied ( number of individuals )	471,340
Households with individuals under 18	179,860
Vacant	31,316
Vacant: for rent	13,353
Vacant: for sale	4,803

### Population by Sex/Age

Male	730,864
Female	772,221
Under 18	320,439
18 & over	1,182,646
20 - 24	101,746
25 - 34	218,324
35 - 49	333,231
50 - 64	290,786
65 & over	197,015

### Population by Ethnicity

Hispanic or Latino	98,350
Non Hispanic or Latino	1,404,735

### Population by Race

White	1,202,411
African American	70,021
Asian	139,943
American Indian and Alaska Native	2,571
Native Hawaiian and Pacific Islander	487
Other	49,410
Identified by two or more	38,242

## MA - Nantucket County

### Population

Total Population	10,172
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### Housing Status

( in housing units unless noted )

Total	11,618
Occupied	4,229
Owner-occupied	2,475
Population in owner-occupied ( number of individuals )	5,989
Renter-occupied	1,754
Population in renter-occupied ( number of individuals )	4,125
Households with individuals under 18	1,213
Vacant	7,389
Vacant: for rent	326
Vacant: for sale	69

### Population by Sex/Age

Male	5,205
Female	4,967
Under 18	2,108
18 & over	8,064
20 - 24	482
25 - 34	1,591
35 - 49	2,540
50 - 64	2,070
65 & over	1,227

### Population by Ethnicity

Hispanic or Latino	957
Non Hispanic or Latino	9,215

### Population by Race

White	8,913
African American	688
Asian	118
American Indian and Alaska Native	6
Native Hawaiian and Pacific Islander	1
Other	260
Identified by two or more	186

## MA - Norfolk County

### Population

Total Population	670,850
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### Housing Status

( in housing units unless noted )

Total	270,359
Occupied	257,914
Owner-occupied	178,369
Population in owner-occupied ( number of individuals )	493,383
Renter-occupied	79,545
Population in renter-occupied ( number of individuals )	159,856
Households with individuals under 18	82,952
Vacant	12,445
Vacant: for rent	5,020
Vacant: for sale	1,993

### Population by Sex/Age

Male	321,087
Female	349,763
Under 18	152,132
18 & over	518,718
20 - 24	38,970
25 - 34	78,983
35 - 49	149,820
50 - 64	138,131
65 & over	97,304

### Population by Ethnicity

Hispanic or Latino	22,004
Non Hispanic or Latino	648,846

### Population by Race

White	551,847
African American	38,148
Asian	57,803
American Indian and Alaska Native	1,091
Native Hawaiian and Pacific Islander	129
Other	8,926
Identified by two or more	12,906



## MA - Plymouth County

### Population

Total Population	494,919
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### Housing Status

( in housing units unless noted )

Total	200,161
Occupied	181,126
Owner-occupied	137,831
Population in owner-occupied ( number of individuals )	386,153
Renter-occupied	43,295
Population in renter-occupied ( number of individuals )	96,945
Households with individuals under 18	63,654
Vacant	19,035
Vacant: for rent	3,112
Vacant: for sale	2,157

### Population by Sex/Age

Male	240,715
Female	254,204
Under 18	119,475
18 & over	375,444
20 - 24	27,095
25 - 34	49,143
35 - 49	111,817
50 - 64	105,996
65 & over	68,846

### Population by Ethnicity

Hispanic or Latino	15,619
Non Hispanic or Latino	479,300

### Population by Race

White	423,133
African American	35,608
Asian	5,974
American Indian and Alaska Native	1,213
Native Hawaiian and Pacific Islander	136
Other	16,064
Identified by two or more	12,791

## MA - Suffolk County

### Population

Total Population	722,023
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### Housing Status

( in housing units unless noted )

Total	315,522
Occupied	292,767
Owner-occupied	103,220
Population in owner-occupied ( number of individuals )	251,742
Renter-occupied	189,547
Population in renter-occupied ( number of individuals )	423,053
Households with individuals under 18	71,327
Vacant	22,755
Vacant: for rent	10,580
Vacant: for sale	2,276

### Population by Sex/Age

Male	347,689
Female	374,334
Under 18	126,275
18 & over	595,748
20 - 24	95,504
25 - 34	145,401
35 - 49	136,352
50 - 64	108,245
65 & over	75,726

### Population by Ethnicity

Hispanic or Latino	143,455
Non Hispanic or Latino	578,568

### Population by Race

White	404,269
African American	156,292
Asian	59,429
American Indian and Alaska Native	2,984
Native Hawaiian and Pacific Islander	292
Other	70,315
Identified by two or more	28,442

## MA - Worcester County

### Population

Total Population	798,552
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### Housing Status

( in housing units unless noted )

Total	326,788
Occupied	303,080
Owner-occupied	200,322
Population in owner-occupied ( number of individuals )	542,746
Renter-occupied	102,758
Population in renter-occupied ( number of individuals )	228,761
Households with individuals under 18	102,275
Vacant	23,708
Vacant: for rent	8,587
Vacant: for sale	3,585

### Population by Sex/Age

Male	393,276
Female	405,276
Under 18	187,231
18 & over	611,321
20 - 24	52,428
25 - 34	92,556
35 - 49	180,110
50 - 64	159,976
65 & over	102,035

### Population by Ethnicity

Hispanic or Latino	75,422
Non Hispanic or Latino	723,130

### Population by Race

White	683,361
African American	33,314
Asian	31,815
American Indian and Alaska Native	1,976
Native Hawaiian and Pacific Islander	246
Other	29,078
Identified by two or more	18,762

## NH - Belknap County

### Population

Total Population	60,088
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### Housing Status

( in housing units unless noted )

Total	37,386
Occupied	24,766
Owner-occupied	18,523
Population in owner-occupied ( number of individuals )	45,522
Renter-occupied	6,243
Population in renter-occupied ( number of individuals )	13,708
Households with individuals under 18	7,053
Vacant	12,620
Vacant: for rent	806
Vacant: for sale	665

### Population by Sex/Age

Male	29,480
Female	30,608
Under 18	12,481
18 & over	47,607
20 - 24	2,715
25 - 34	6,189
35 - 49	12,592
50 - 64	14,762
65 & over	10,057

### Population by Ethnicity

Hispanic or Latino	724
Non Hispanic or Latino	59,364

### Population by Race

White	58,059
African American	279
Asian	699
American Indian and Alaska Native	126
Native Hawaiian and Pacific Islander	11
Other	140
Identified by two or more	774

## NH - Cheshire County

### Population

Total Population	77,117
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### Housing Status

( in housing units unless noted )

Total	34,773
Occupied	30,204
Owner-occupied	21,148
Population in owner-occupied ( number of individuals )	53,075
Renter-occupied	9,056
Population in renter-occupied ( number of individuals )	19,415
Households with individuals under 18	8,394
Vacant	4,569
Vacant: for rent	703
Vacant: for sale	410

### Population by Sex/Age

Male	37,601
Female	39,516
Under 18	15,112
18 & over	62,005
20 - 24	7,079
25 - 34	7,872
35 - 49	15,105
50 - 64	17,022
65 & over	11,342

### Population by Ethnicity

Hispanic or Latino	1,090
Non Hispanic or Latino	76,027

### Population by Race

White	74,239
African American	390
Asian	921
American Indian and Alaska Native	193
Native Hawaiian and Pacific Islander	19
Other	275
Identified by two or more	1,080

## NH - Hillsborough County

### Population

Total Population	400,721
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### Housing Status

( in housing units unless noted )

Total	166,053
Occupied	155,466
Owner-occupied	103,951
Population in owner-occupied ( number of individuals )	279,122
Renter-occupied	51,515
Population in renter-occupied ( number of individuals )	113,840
Households with individuals under 18	52,008
Vacant	10,587
Vacant: for rent	4,170
Vacant: for sale	1,595

### Population by Sex/Age

Male	198,162
Female	202,559
Under 18	94,082
18 & over	306,639
20 - 24	24,253
25 - 34	49,098
35 - 49	92,846
50 - 64	82,724
65 & over	47,527

### Population by Ethnicity

Hispanic or Latino	21,241
Non Hispanic or Latino	379,480

### Population by Race

White	362,153
African American	8,298
Asian	12,954
American Indian and Alaska Native	961
Native Hawaiian and Pacific Islander	140
Other	8,276
Identified by two or more	7,939



## NH - Merrimack County

### Population

Total Population	146,445
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### Housing Status

( in housing units unless noted )

Total	63,541
Occupied	57,069
Owner-occupied	40,686
Population in owner-occupied ( number of individuals )	105,788
Renter-occupied	16,383
Population in renter-occupied ( number of individuals )	34,322
Households with individuals under 18	17,856
Vacant	6,472
Vacant: for rent	1,411
Vacant: for sale	803

### Population by Sex/Age

Male	72,073
Female	74,372
Under 18	31,946
18 & over	114,499
20 - 24	8,762
25 - 34	16,161
35 - 49	32,347
50 - 64	32,928
65 & over	20,008

### Population by Ethnicity

Hispanic or Latino	2,339
Non Hispanic or Latino	144,106

### Population by Race

White	139,609
African American	1,530
Asian	2,325
American Indian and Alaska Native	391
Native Hawaiian and Pacific Islander	41
Other	484
Identified by two or more	2,065

## NH - Rockingham County

### Population

Total Population	295,223
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### Housing Status

( in housing units unless noted )

Total	126,709
Occupied	115,033
Owner-occupied	88,365
Population in owner-occupied ( number of individuals )	238,256
Renter-occupied	26,668
Population in renter-occupied ( number of individuals )	54,469
Households with individuals under 18	37,822
Vacant	11,676
Vacant: for rent	2,207
Vacant: for sale	1,480

### Population by Sex/Age

Male	145,886
Female	149,337
Under 18	67,438
18 & over	227,785
20 - 24	15,146
25 - 34	29,257
35 - 49	71,457
50 - 64	68,114
65 & over	37,424

### Population by Ethnicity

Hispanic or Latino	6,142
Non Hispanic or Latino	289,081

### Population by Race

White	281,966
African American	1,996
Asian	4,943
American Indian and Alaska Native	486
Native Hawaiian and Pacific Islander	100
Other	1,678
Identified by two or more	4,054

## NH - Strafford County

### Population

Total Population	123,143
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### Housing Status

( in housing units unless noted )

Total	51,697
Occupied	47,100
Owner-occupied	31,242
Population in owner-occupied ( number of individuals )	80,168
Renter-occupied	15,858
Population in renter-occupied ( number of individuals )	34,554
Households with individuals under 18	14,422
Vacant	4,597
Vacant: for rent	1,250
Vacant: for sale	684

### Population by Sex/Age

Male	60,012
Female	63,131
Under 18	25,420
18 & over	97,723
20 - 24	12,473
25 - 34	14,784
35 - 49	25,749
50 - 64	23,815
65 & over	14,645

### Population by Ethnicity

Hispanic or Latino	2,201
Non Hispanic or Latino	120,942

### Population by Race

White	115,545
African American	1,242
Asian	3,191
American Indian and Alaska Native	275
Native Hawaiian and Pacific Islander	44
Other	556
Identified by two or more	2,290

## NH - Sullivan County

### Population

Total Population	43,742
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### Housing Status

( in housing units unless noted )

Total	22,341
Occupied	18,126
Owner-occupied	13,121
Population in owner-occupied ( number of individuals )	32,173
Renter-occupied	5,005
Population in renter-occupied ( number of individuals )	10,868
Households with individuals under 18	5,164
Vacant	4,215
Vacant: for rent	530
Vacant: for sale	265

### Population by Sex/Age

Male	21,621
Female	22,121
Under 18	9,202
18 & over	34,540
20 - 24	2,100
25 - 34	4,527
35 - 49	9,348
50 - 64	10,439
65 & over	7,217

### Population by Ethnicity

Hispanic or Latino	493
Non Hispanic or Latino	43,249

### Population by Race

White	42,421
African American	185
Asian	271
American Indian and Alaska Native	129
Native Hawaiian and Pacific Islander	5
Other	117
Identified by two or more	614

## VT - Windham County

### Population

Total Population	44,513
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### Housing Status

( in housing units unless noted )

Total	29,735
Occupied	19,290
Owner-occupied	13,124
Population in owner-occupied ( number of individuals )	30,736
Renter-occupied	6,166
Population in renter-occupied ( number of individuals )	12,313
Households with individuals under 18	5,045
Vacant	10,445
Vacant: for rent	566
Vacant: for sale	276

### Population by Sex/Age

Male	21,869
Female	22,644
Under 18	8,838
18 & over	35,675
20 - 24	2,513
25 - 34	4,636
35 - 49	8,886
50 - 64	11,353
65 & over	7,167

### Population by Ethnicity

Hispanic or Latino	820
Non Hispanic or Latino	43,693

### Population by Race

White	42,412
African American	421
Asian	463
American Indian and Alaska Native	114
Native Hawaiian and Pacific Islander	21
Other	211
Identified by two or more	871