



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

BEAUMONT PORT ARTHUR :::

BROADCAST TV MARKET AREA

Population

Total Population	471,500
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Housing Status

(in housing units unless noted)

Total	204,841
Occupied	176,925
Owner-occupied	125,344
Population in owner-occupied (number of individuals)	325,322
Renter-occupied	51,581
Population in renter-occupied (number of individuals)	124,984
Households with individuals under 18	60,597
Vacant	27,916
Vacant: for rent	7,390
Vacant: for sale	2,257

Population by Sex/Age

Male	238,616
Female	232,884
Under 18	113,735
18 & over	357,765
20 - 24	31,490
25 - 34	61,534
35 - 49	93,062
50 - 64	92,160
65 & over	66,161

Population by Ethnicity

Hispanic or Latino	54,300
Non Hispanic or Latino	417,200

Population by Race

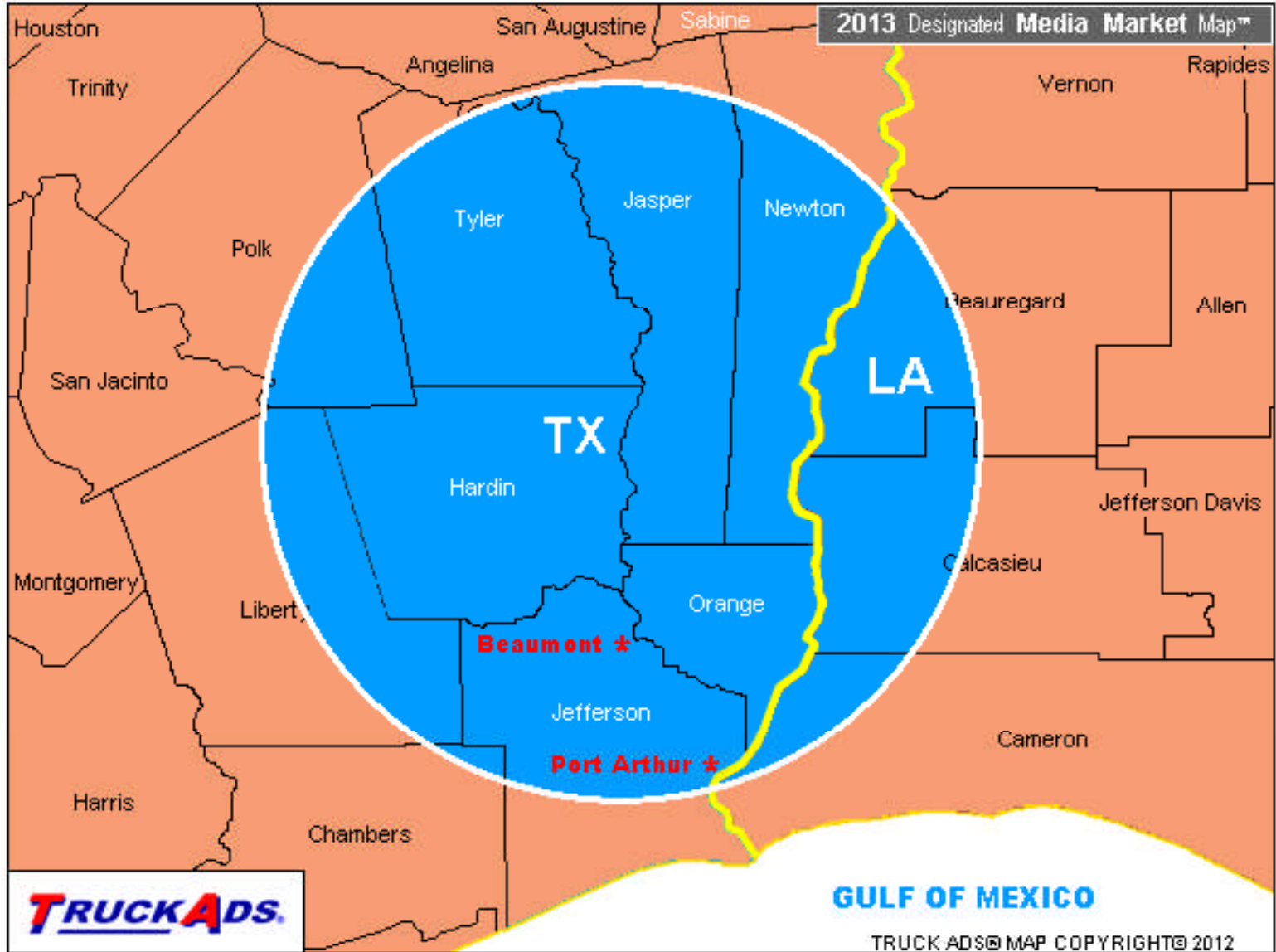
White	317,988
African American	107,497
Asian	10,056
American Indian and Alaska Native	2,472
Native Hawaiian and Pacific Islander	153
Other	25,049
Identified by two or more	8,285

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BEAUMONT PORT ARTHUR :::

BROADCAST TV MARKET AREA



7 COUNTIES IN THIS DESIGNATED MARKET

TEXAS: Hardin, TX ~ Jasper, TX ~ Jefferson, TX ~ Newton, TX ~ Orange, TX ~ Sabine, TX ~ Tyler, TX

TX - Hardin County

Population

Total Population	54,635
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Housing Status

(in housing units unless noted)

Total	22,597
Occupied	20,462
Owner-occupied	16,429
Population in owner-occupied (number of individuals)	43,874
Renter-occupied	4,033
Population in renter-occupied (number of individuals)	10,381
Households with individuals under 18	7,672
Vacant	2,135
Vacant: for rent	571
Vacant: for sale	211

Population by Sex/Age

Male	26,942
Female	27,693
Under 18	14,110
18 & over	40,525
20 - 24	3,148
25 - 34	6,636
35 - 49	11,087
50 - 64	10,875
65 & over	7,382

Population by Ethnicity

Hispanic or Latino	2,384
Non Hispanic or Latino	52,251

Population by Race

White	49,505
African American	3,193
Asian	276
American Indian and Alaska Native	217
Native Hawaiian and Pacific Islander	6
Other	720
Identified by two or more	718

TX - Jasper County

Population

Total Population	35,710
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Housing Status

(in housing units unless noted)

Total	16,798
Occupied	13,770
Owner-occupied	10,819
Population in owner-occupied (number of individuals)	27,362
Renter-occupied	2,951
Population in renter-occupied (number of individuals)	7,407
Households with individuals under 18	4,710
Vacant	3,028
Vacant: for rent	481
Vacant: for sale	189

Population by Sex/Age

Male	17,543
Female	18,167
Under 18	8,895
18 & over	26,815
20 - 24	1,836
25 - 34	4,055
35 - 49	6,787
50 - 64	7,360
65 & over	5,932

Population by Ethnicity

Hispanic or Latino	2,017
Non Hispanic or Latino	33,693

Population by Race

White	27,738
African American	5,959
Asian	200
American Indian and Alaska Native	197
Native Hawaiian and Pacific Islander	14
Other	1,066
Identified by two or more	536

TX - Jefferson County

Population

Total Population	252,273
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Housing Status

(in housing units unless noted)

Total	104,424
Occupied	93,441
Owner-occupied	59,066
Population in owner-occupied (number of individuals)	154,749
Renter-occupied	34,375
Population in renter-occupied (number of individuals)	81,541
Households with individuals under 18	31,864
Vacant	10,983
Vacant: for rent	4,380
Vacant: for sale	1,108

Population by Sex/Age

Male	128,946
Female	123,327
Under 18	60,398
18 & over	191,875
20 - 24	19,123
25 - 34	35,766
35 - 49	49,787
50 - 64	47,466
65 & over	32,002

Population by Ethnicity

Hispanic or Latino	42,899
Non Hispanic or Latino	209,374

Population by Race

White	131,574
African American	85,291
Asian	8,630
American Indian and Alaska Native	1,381
Native Hawaiian and Pacific Islander	83
Other	20,353
Identified by two or more	4,961

TX - Newton County

Population

Total Population	14,445
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Housing Status

(in housing units unless noted)

Total	7,142
Occupied	5,476
Owner-occupied	4,586
Population in owner-occupied (number of individuals)	11,480
Renter-occupied	890
Population in renter-occupied (number of individuals)	2,241
Households with individuals under 18	1,782
Vacant	1,666
Vacant: for rent	116
Vacant: for sale	72

Population by Sex/Age

Male	7,445
Female	7,000
Under 18	3,353
18 & over	11,092
20 - 24	813
25 - 34	1,591
35 - 49	2,872
50 - 64	3,033
65 & over	2,342

Population by Ethnicity

Hispanic or Latino	403
Non Hispanic or Latino	14,042

Population by Race

White	11,105
African American	2,901
Asian	62
American Indian and Alaska Native	80
Native Hawaiian and Pacific Islander	1
Other	86
Identified by two or more	210

TX - Orange County

Population

Total Population	81,837
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Housing Status

(in housing units unless noted)

Total	35,313
Occupied	31,031
Owner-occupied	23,808
Population in owner-occupied (number of individuals)	62,694
Renter-occupied	7,223
Population in renter-occupied (number of individuals)	18,504
Households with individuals under 18	11,142
Vacant	4,282
Vacant: for rent	1,567
Vacant: for sale	458

Population by Sex/Age

Male	40,708
Female	41,129
Under 18	20,507
18 & over	61,330
20 - 24	4,816
25 - 34	9,769
35 - 49	16,676
50 - 64	16,372
65 & over	11,473

Population by Ethnicity

Hispanic or Latino	4,766
Non Hispanic or Latino	77,071

Population by Race

White	70,478
African American	6,979
Asian	804
American Indian and Alaska Native	426
Native Hawaiian and Pacific Islander	43
Other	1,681
Identified by two or more	1,426

TX - Sabine County

Population

Total Population	10,834
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Housing Status

(in housing units unless noted)

Total	7,988
Occupied	4,738
Owner-occupied	4,014
Population in owner-occupied (number of individuals)	9,083
Renter-occupied	724
Population in renter-occupied (number of individuals)	1,672
Households with individuals under 18	1,122
Vacant	3,250
Vacant: for rent	84
Vacant: for sale	68

Population by Sex/Age

Male	5,301
Female	5,533
Under 18	2,120
18 & over	8,714
20 - 24	438
25 - 34	822
35 - 49	1,743
50 - 64	2,602
65 & over	2,901

Population by Ethnicity

Hispanic or Latino	344
Non Hispanic or Latino	10,490

Population by Race

White	9,658
African American	784
Asian	33
American Indian and Alaska Native	56
Native Hawaiian and Pacific Islander	0
Other	133
Identified by two or more	170

TX - Tyler County

Population

Total Population	21,766
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Housing Status

(in housing units unless noted)

Total	10,579
Occupied	8,007
Owner-occupied	6,622
Population in owner-occupied (number of individuals)	16,080
Renter-occupied	1,385
Population in renter-occupied (number of individuals)	3,238
Households with individuals under 18	2,305
Vacant	2,572
Vacant: for rent	191
Vacant: for sale	151

Population by Sex/Age

Male	11,731
Female	10,035
Under 18	4,352
18 & over	17,414
20 - 24	1,316
25 - 34	2,895
35 - 49	4,110
50 - 64	4,452
65 & over	4,129

Population by Ethnicity

Hispanic or Latino	1,487
Non Hispanic or Latino	20,279

Population by Race

White	17,930
African American	2,390
Asian	51
American Indian and Alaska Native	115
Native Hawaiian and Pacific Islander	6
Other	1,010
Identified by two or more	264