



## CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

# ALBANY :::

## BROADCAST TV MARKET AREA

### Population

Total Population	437,683
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### Housing Status

( in housing units unless noted )

Total	183,741
Occupied	161,613
Owner-occupied	100,916
Population in owner-occupied ( number of individuals )	261,106
Renter-occupied	60,697
Population in renter-occupied ( number of individuals )	159,178
Households with individuals under 18	59,117
Vacant	22,128
Vacant: for rent	7,377
Vacant: for sale	2,375

### Population by Sex/Age

Male	213,524
Female	224,159
Under 18	113,773
18 & over	323,910
20 - 24	30,780
25 - 34	55,878
35 - 49	86,241
50 - 64	81,370
65 & over	55,405

### Population by Ethnicity

Hispanic or Latino	27,524
Non Hispanic or Latino	410,159

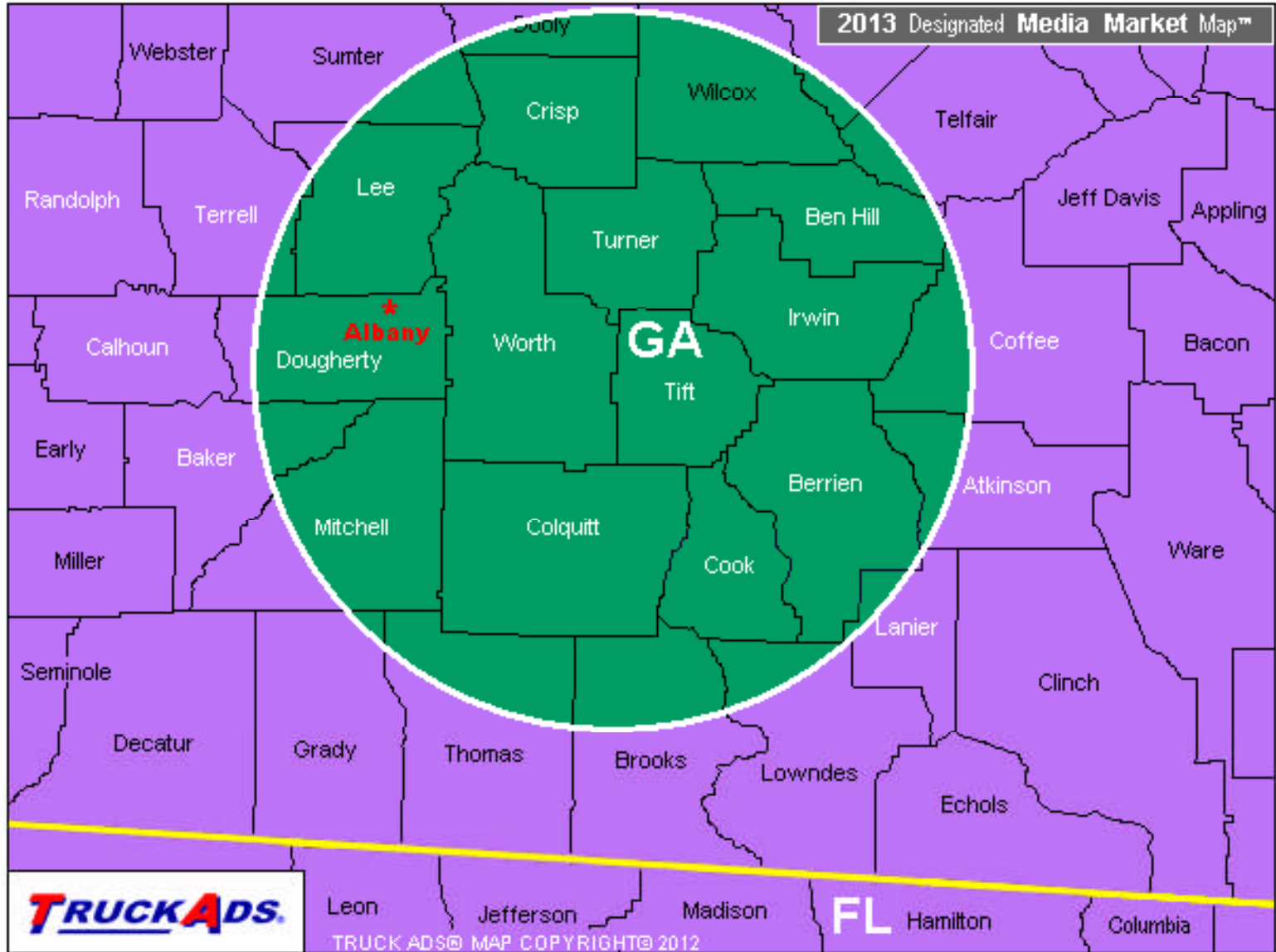
### Population by Race

White	242,765
African American	168,210
Asian	3,497
American Indian and Alaska Native	1,195
Native Hawaiian and Pacific Islander	267
Other	16,213
Identified by two or more	5,536



# ALBANY :::

## BROADCAST TV MARKET AREA



### 19 COUNTIES IN THIS DESIGNATED MARKET

GEORGIA: Atkinson, GA ~ Baker, GA ~ Ben Hill, GA ~ Berrien, GA ~ Calhoun, GA ~ Coffee, GA ~ Colquitt, GA ~ Cook, GA ~ Crisp, GA ~ Dougherty, GA ~ Irwin, GA ~ Lanier, GA ~ Lee, GA ~ Mitchell, GA ~ Randolph, GA ~ Terrell, GA ~ Tift, GA ~ Turner, GA ~ Worth, GA

## GA - Atkinson County

### Population

Total Population	8,375
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### Housing Status

( in housing units unless noted )

Total	3,522
Occupied	2,983
Owner-occupied	2,051
Population in owner-occupied ( number of individuals )	5,780
Renter-occupied	932
Population in renter-occupied ( number of individuals )	2,575
Households with individuals under 18	1,230
Vacant	539
Vacant: for rent	127
Vacant: for sale	31

### Population by Sex/Age

Male	4,240
Female	4,135
Under 18	2,430
18 & over	5,945
20 - 24	545
25 - 34	1,146
35 - 49	1,710
50 - 64	1,395
65 & over	890

### Population by Ethnicity

Hispanic or Latino	2,039
Non Hispanic or Latino	6,336

### Population by Race

White	5,213
African American	1,453
Asian	23
American Indian and Alaska Native	47
Native Hawaiian and Pacific Islander	24
Other	1,485
Identified by two or more	130

## GA - Baker County

### Population

Total Population	3,451
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### Housing Status

( in housing units unless noted )

Total	1,652
Occupied	1,372
Owner-occupied	973
Population in owner-occupied ( number of individuals )	2,436
Renter-occupied	399
Population in renter-occupied ( number of individuals )	1,015
Households with individuals under 18	412
Vacant	280
Vacant: for rent	33
Vacant: for sale	8

### Population by Sex/Age

Male	1,673
Female	1,778
Under 18	801
18 & over	2,650
20 - 24	209
25 - 34	360
35 - 49	683
50 - 64	782
65 & over	530

### Population by Ethnicity

Hispanic or Latino	145
Non Hispanic or Latino	3,306

### Population by Race

White	1,675
African American	1,613
Asian	25
American Indian and Alaska Native	9
Native Hawaiian and Pacific Islander	2
Other	85
Identified by two or more	42

## GA - Ben Hill County

### Population

Total Population	17,634
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### Housing Status

( in housing units unless noted )

Total	7,942
Occupied	6,794
Owner-occupied	4,211
Population in owner-occupied ( number of individuals )	10,718
Renter-occupied	2,583
Population in renter-occupied ( number of individuals )	6,608
Households with individuals under 18	2,477
Vacant	1,148
Vacant: for rent	346
Vacant: for sale	131

### Population by Sex/Age

Male	8,439
Female	9,195
Under 18	4,668
18 & over	12,966
20 - 24	1,062
25 - 34	2,193
35 - 49	3,314
50 - 64	3,476
65 & over	2,468

### Population by Ethnicity

Hispanic or Latino	1,026
Non Hispanic or Latino	16,608

### Population by Race

White	10,446
African American	6,104
Asian	126
American Indian and Alaska Native	56
Native Hawaiian and Pacific Islander	2
Other	665
Identified by two or more	235

## GA - Berrien County

### Population

Total Population	19,286
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### Housing Status

( in housing units unless noted )

Total	8,709
Occupied	7,443
Owner-occupied	5,279
Population in owner-occupied ( number of individuals )	13,442
Renter-occupied	2,164
Population in renter-occupied ( number of individuals )	5,668
Households with individuals under 18	2,640
Vacant	1,266
Vacant: for rent	362
Vacant: for sale	139

### Population by Sex/Age

Male	9,501
Female	9,785
Under 18	4,939
18 & over	14,347
20 - 24	1,160
25 - 34	2,308
35 - 49	4,000
50 - 64	3,696
65 & over	2,664

### Population by Ethnicity

Hispanic or Latino	885
Non Hispanic or Latino	18,401

### Population by Race

White	16,327
African American	2,063
Asian	82
American Indian and Alaska Native	56
Native Hawaiian and Pacific Islander	4
Other	510
Identified by two or more	244



## GA - Calhoun County

### Population

Total Population	6,694
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### Housing Status

( in housing units unless noted )

Total	2,409
Occupied	2,002
Owner-occupied	1,309
Population in owner-occupied ( number of individuals )	3,261
Renter-occupied	693
Population in renter-occupied ( number of individuals )	1,732
Households with individuals under 18	654
Vacant	407
Vacant: for rent	71
Vacant: for sale	20

### Population by Sex/Age

Male	3,953
Female	2,741
Under 18	1,320
18 & over	5,374
20 - 24	447
25 - 34	1,058
35 - 49	1,612
50 - 64	1,298
65 & over	797

### Population by Ethnicity

Hispanic or Latino	262
Non Hispanic or Latino	6,432

### Population by Race

White	2,326
African American	4,105
Asian	30
American Indian and Alaska Native	10
Native Hawaiian and Pacific Islander	18
Other	141
Identified by two or more	64

## GA - Coffee County

### Population

Total Population	42,356
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### Housing Status

( in housing units unless noted )

Total	17,061
Occupied	14,817
Owner-occupied	10,195
Population in owner-occupied ( number of individuals )	27,452
Renter-occupied	4,622
Population in renter-occupied ( number of individuals )	12,247
Households with individuals under 18	5,747
Vacant	2,244
Vacant: for rent	876
Vacant: for sale	229

### Population by Sex/Age

Male	21,455
Female	20,901
Under 18	11,101
18 & over	31,255
20 - 24	3,016
25 - 34	5,806
35 - 49	8,919
50 - 64	7,455
65 & over	4,691

### Population by Ethnicity

Hispanic or Latino	4,352
Non Hispanic or Latino	38,004

### Population by Race

White	27,386
African American	11,283
Asian	303
American Indian and Alaska Native	117
Native Hawaiian and Pacific Islander	15
Other	2,675
Identified by two or more	577



## GA - Colquitt County

### Population

Total Population	45,498
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### Housing Status

( in housing units unless noted )

Total	18,311
Occupied	16,317
Owner-occupied	10,319
Population in owner-occupied ( number of individuals )	27,731
Renter-occupied	5,998
Population in renter-occupied ( number of individuals )	16,762
Households with individuals under 18	6,351
Vacant	1,994
Vacant: for rent	567
Vacant: for sale	181

### Population by Sex/Age

Male	22,576
Female	22,922
Under 18	12,584
18 & over	32,914
20 - 24	3,061
25 - 34	5,926
35 - 49	9,015
50 - 64	7,761
65 & over	5,863

### Population by Ethnicity

Hispanic or Latino	7,763
Non Hispanic or Latino	37,735

### Population by Race

White	29,441
African American	10,210
Asian	294
American Indian and Alaska Native	218
Native Hawaiian and Pacific Islander	19
Other	4,668
Identified by two or more	648

## GA - Cook County

### Population

Total Population	17,212
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### Housing Status

( in housing units unless noted )

Total	7,287
Occupied	6,339
Owner-occupied	4,345
Population in owner-occupied ( number of individuals )	11,463
Renter-occupied	1,994
Population in renter-occupied ( number of individuals )	5,606
Households with individuals under 18	2,414
Vacant	948
Vacant: for rent	325
Vacant: for sale	106

### Population by Sex/Age

Male	8,372
Female	8,840
Under 18	4,682
18 & over	12,530
20 - 24	1,099
25 - 34	2,122
35 - 49	3,430
50 - 64	3,124
65 & over	2,320

### Population by Ethnicity

Hispanic or Latino	1,024
Non Hispanic or Latino	16,188

### Population by Race

White	11,525
African American	4,704
Asian	114
American Indian and Alaska Native	40
Native Hawaiian and Pacific Islander	5
Other	589
Identified by two or more	235

## GA - Crisp County

### Population

Total Population	23,439
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### Housing Status

( in housing units unless noted )

Total	10,734
Occupied	9,079
Owner-occupied	5,273
Population in owner-occupied ( number of individuals )	12,860
Renter-occupied	3,806
Population in renter-occupied ( number of individuals )	10,073
Households with individuals under 18	3,124
Vacant	1,655
Vacant: for rent	430
Vacant: for sale	171

### Population by Sex/Age

Male	11,221
Female	12,218
Under 18	6,122
18 & over	17,317
20 - 24	1,378
25 - 34	2,739
35 - 49	4,452
50 - 64	4,837
65 & over	3,273

### Population by Ethnicity

Hispanic or Latino	748
Non Hispanic or Latino	22,691

### Population by Race

White	12,487
African American	10,079
Asian	183
American Indian and Alaska Native	32
Native Hawaiian and Pacific Islander	11
Other	420
Identified by two or more	227

## GA - Dougherty County

### Population

Total Population	94,565
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### Housing Status

( in housing units unless noted )

Total	40,801
Occupied	36,508
Owner-occupied	17,567
Population in owner-occupied ( number of individuals )	42,434
Renter-occupied	18,941
Population in renter-occupied ( number of individuals )	47,800
Households with individuals under 18	12,536
Vacant	4,293
Vacant: for rent	2,236
Vacant: for sale	619

### Population by Sex/Age

Male	43,927
Female	50,638
Under 18	24,334
18 & over	70,231
20 - 24	8,415
25 - 34	12,510
35 - 49	16,814
50 - 64	17,076
65 & over	11,457

### Population by Ethnicity

Hispanic or Latino	2,073
Non Hispanic or Latino	92,492

### Population by Race

White	27,986
African American	63,470
Asian	736
American Indian and Alaska Native	209
Native Hawaiian and Pacific Islander	120
Other	921
Identified by two or more	1,123

## GA - Irwin County

### Population

Total Population	9,538
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### Housing Status

( in housing units unless noted )

Total	4,033
Occupied	3,495
Owner-occupied	2,565
Population in owner-occupied ( number of individuals )	6,479
Renter-occupied	930
Population in renter-occupied ( number of individuals )	2,396
Households with individuals under 18	1,239
Vacant	538
Vacant: for rent	100
Vacant: for sale	37

### Population by Sex/Age

Male	4,804
Female	4,734
Under 18	2,315
18 & over	7,223
20 - 24	567
25 - 34	1,181
35 - 49	1,987
50 - 64	1,751
65 & over	1,485

### Population by Ethnicity

Hispanic or Latino	228
Non Hispanic or Latino	9,310

### Population by Race

White	6,811
African American	2,472
Asian	61
American Indian and Alaska Native	2
Native Hawaiian and Pacific Islander	0
Other	107
Identified by two or more	85

## GA - Lanier County

### Population

Total Population	10,078
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### Housing Status

( in housing units unless noted )

Total	4,249
Occupied	3,608
Owner-occupied	2,467
Population in owner-occupied ( number of individuals )	6,646
Renter-occupied	1,141
Population in renter-occupied ( number of individuals )	3,172
Households with individuals under 18	1,468
Vacant	641
Vacant: for rent	238
Vacant: for sale	72

### Population by Sex/Age

Male	5,084
Female	4,994
Under 18	2,768
18 & over	7,310
20 - 24	713
25 - 34	1,552
35 - 49	1,994
50 - 64	1,697
65 & over	1,104

### Population by Ethnicity

Hispanic or Latino	461
Non Hispanic or Latino	9,617

### Population by Race

White	7,118
African American	2,390
Asian	103
American Indian and Alaska Native	53
Native Hawaiian and Pacific Islander	3
Other	175
Identified by two or more	236

## GA - Lee County

### Population

Total Population	28,298
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### Housing Status

( in housing units unless noted )

Total	10,276
Occupied	9,706
Owner-occupied	7,409
Population in owner-occupied ( number of individuals )	20,811
Renter-occupied	2,297
Population in renter-occupied ( number of individuals )	6,659
Households with individuals under 18	4,307
Vacant	570
Vacant: for rent	182
Vacant: for sale	150

### Population by Sex/Age

Male	14,097
Female	14,201
Under 18	7,935
18 & over	20,363
20 - 24	1,477
25 - 34	3,566
35 - 49	6,724
50 - 64	5,467
65 & over	2,354

### Population by Ethnicity

Hispanic or Latino	560
Non Hispanic or Latino	27,738

### Population by Race

White	21,763
African American	5,268
Asian	617
American Indian and Alaska Native	74
Native Hawaiian and Pacific Islander	19
Other	170
Identified by two or more	387



## GA - Mitchell County

### Population

Total Population	23,498
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### Housing Status

( in housing units unless noted )

Total	8,996
Occupied	8,055
Owner-occupied	5,421
Population in owner-occupied ( number of individuals )	14,229
Renter-occupied	2,634
Population in renter-occupied ( number of individuals )	7,134
Households with individuals under 18	2,984
Vacant	941
Vacant: for rent	182
Vacant: for sale	112

### Population by Sex/Age

Male	12,186
Female	11,312
Under 18	5,836
18 & over	17,662
20 - 24	1,533
25 - 34	3,065
35 - 49	4,912
50 - 64	4,400
65 & over	3,087

### Population by Ethnicity

Hispanic or Latino	1,028
Non Hispanic or Latino	22,470

### Population by Race

White	11,264
African American	11,219
Asian	122
American Indian and Alaska Native	77
Native Hawaiian and Pacific Islander	10
Other	575
Identified by two or more	231

## GA - Randolph County

### Population

Total Population	7,719
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### Housing Status

( in housing units unless noted )

Total	4,153
Occupied	3,187
Owner-occupied	2,133
Population in owner-occupied ( number of individuals )	4,943
Renter-occupied	1,054
Population in renter-occupied ( number of individuals )	2,468
Households with individuals under 18	935
Vacant	966
Vacant: for rent	148
Vacant: for sale	27

### Population by Sex/Age

Male	3,552
Female	4,167
Under 18	1,728
18 & over	5,991
20 - 24	439
25 - 34	823
35 - 49	1,341
50 - 64	1,750
65 & over	1,376

### Population by Ethnicity

Hispanic or Latino	119
Non Hispanic or Latino	7,600

### Population by Race

White	2,827
African American	4,769
Asian	23
American Indian and Alaska Native	5
Native Hawaiian and Pacific Islander	0
Other	35
Identified by two or more	60

## GA - Terrell County

### Population

Total Population	9,315
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### Housing Status

( in housing units unless noted )

Total	4,080
Occupied	3,519
Owner-occupied	2,259
Population in owner-occupied ( number of individuals )	5,610
Renter-occupied	1,260
Population in renter-occupied ( number of individuals )	3,435
Households with individuals under 18	1,187
Vacant	561
Vacant: for rent	159
Vacant: for sale	41

### Population by Sex/Age

Male	4,479
Female	4,836
Under 18	2,304
18 & over	7,011
20 - 24	638
25 - 34	1,023
35 - 49	1,730
50 - 64	1,976
65 & over	1,388

### Population by Ethnicity

Hispanic or Latino	157
Non Hispanic or Latino	9,158

### Population by Race

White	3,407
African American	5,700
Asian	29
American Indian and Alaska Native	18
Native Hawaiian and Pacific Islander	1
Other	74
Identified by two or more	86

## GA - Tift County

### Population

Total Population	40,118
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### Housing Status

( in housing units unless noted )

Total	16,434
Occupied	14,836
Owner-occupied	9,083
Population in owner-occupied ( number of individuals )	23,766
Renter-occupied	5,753
Population in renter-occupied ( number of individuals )	14,784
Households with individuals under 18	5,380
Vacant	1,598
Vacant: for rent	631
Vacant: for sale	187

### Population by Sex/Age

Male	19,210
Female	20,908
Under 18	10,360
18 & over	29,758
20 - 24	3,098
25 - 34	5,100
35 - 49	7,562
50 - 64	7,148
65 & over	5,123

### Population by Ethnicity

Hispanic or Latino	4,037
Non Hispanic or Latino	36,081

### Population by Race

White	24,645
African American	11,618
Asian	512
American Indian and Alaska Native	85
Native Hawaiian and Pacific Islander	8
Other	2,622
Identified by two or more	628

## GA - Turner County

### Population

Total Population	8,930
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### Housing Status

( in housing units unless noted )

Total	3,841
Occupied	3,339
Owner-occupied	2,207
Population in owner-occupied ( number of individuals )	5,759
Renter-occupied	1,132
Population in renter-occupied ( number of individuals )	2,800
Households with individuals under 18	1,147
Vacant	502
Vacant: for rent	155
Vacant: for sale	41

### Population by Sex/Age

Male	4,358
Female	4,572
Under 18	2,203
18 & over	6,727
20 - 24	578
25 - 34	1,067
35 - 49	1,681
50 - 64	1,742
65 & over	1,401

### Population by Ethnicity

Hispanic or Latino	282
Non Hispanic or Latino	8,648

### Population by Race

White	4,886
African American	3,712
Asian	40
American Indian and Alaska Native	29
Native Hawaiian and Pacific Islander	0
Other	198
Identified by two or more	65

## GA - Worth County

### Population

Total Population	21,679
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### Housing Status

( in housing units unless noted )

Total	9,251
Occupied	8,214
Owner-occupied	5,850
Population in owner-occupied ( number of individuals )	15,286
Renter-occupied	2,364
Population in renter-occupied ( number of individuals )	6,244
Households with individuals under 18	2,885
Vacant	1,037
Vacant: for rent	209
Vacant: for sale	73

### Population by Sex/Age

Male	10,397
Female	11,282
Under 18	5,343
18 & over	16,336
20 - 24	1,345
25 - 34	2,333
35 - 49	4,361
50 - 64	4,539
65 & over	3,134

### Population by Ethnicity

Hispanic or Latino	335
Non Hispanic or Latino	21,344

### Population by Race

White	15,232
African American	5,978
Asian	74
American Indian and Alaska Native	58
Native Hawaiian and Pacific Islander	6
Other	98
Identified by two or more	233