



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

TOPEKA :::

BROADCAST TV MARKET AREA

Population

Total Population	457,388
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Housing Status

(in housing units unless noted)

Total	200,228
Occupied	180,099
Owner-occupied	116,249
Population in owner-occupied (number of individuals)	293,899
Renter-occupied	63,850
Population in renter-occupied (number of individuals)	145,302
Households with individuals under 18	56,902
Vacant	20,129
Vacant: for rent	7,654
Vacant: for sale	2,463

Population by Sex/Age

Male	226,456
Female	230,932
Under 18	111,555
18 & over	345,833
20 - 24	43,350
25 - 34	61,081
35 - 49	80,186
50 - 64	83,735
65 & over	61,760

Population by Ethnicity

Hispanic or Latino	38,574
Non Hispanic or Latino	418,814

Population by Race

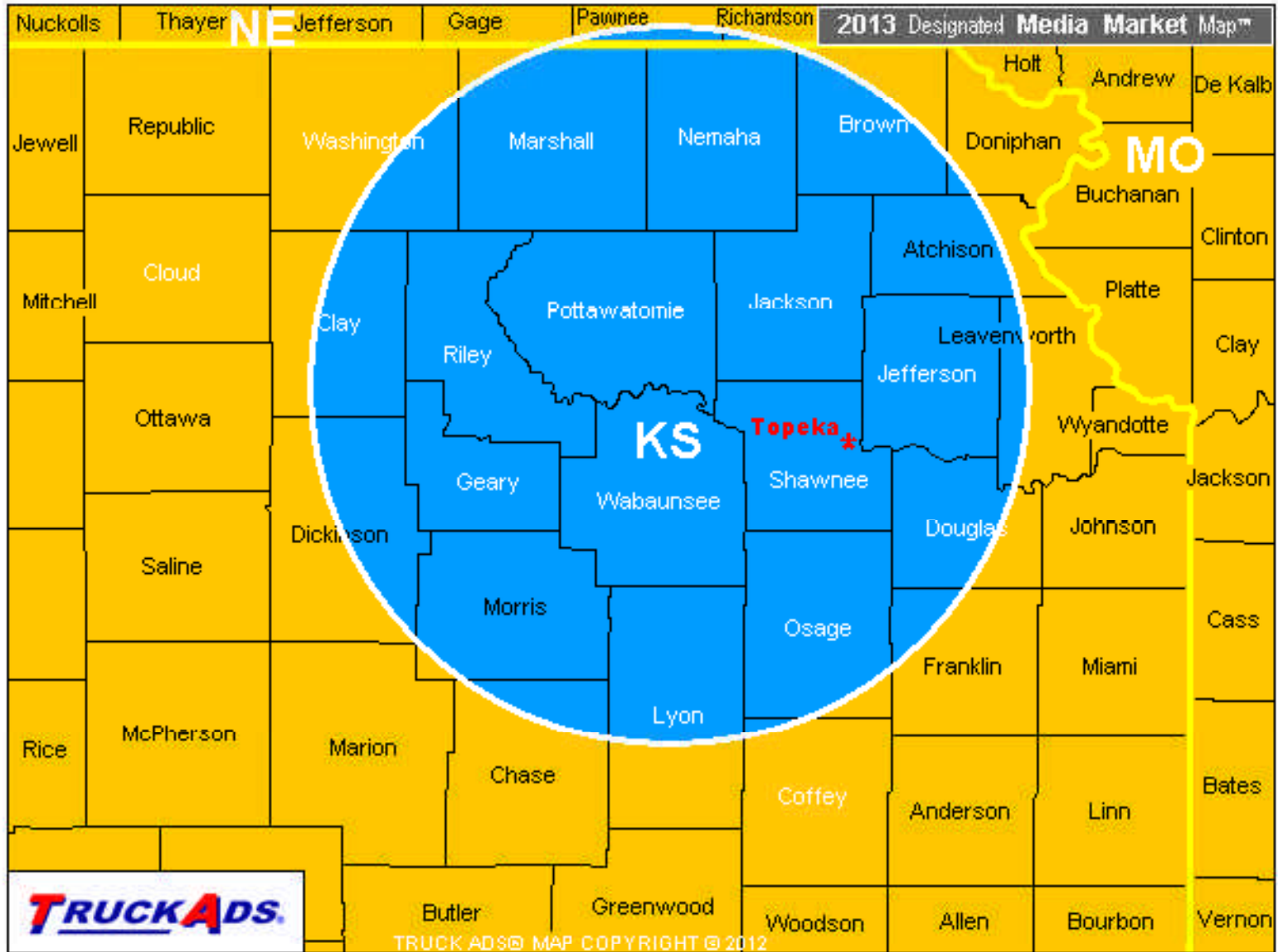
White	387,136
African American	27,793
Asian	7,411
American Indian and Alaska Native	5,891
Native Hawaiian and Pacific Islander	586
Other	12,703
Identified by two or more	15,868

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TOPEKA :::

BROADCAST TV MARKET AREA



17 COUNTIES IN THIS DESIGNATED MARKET

KANSAS: Brown, KS ~ Clay, KS ~ Cloud, KS ~ Coffey, KS ~ Douglas, KS ~ Geary, KS ~ Jackson, KS ~ Jefferson, KS ~ Lyon, KS ~ Marshall, KS ~ Nemaha, KS ~ Osage, KS ~ Pottawatomie, KS ~ Riley, KS ~ Shawnee, KS ~ Wabaunsee, KS ~ Washington, KS

KS - Brown County

Population

Total Population	9,984
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Housing Status

(in housing units unless noted)

Total	4,779
Occupied	4,094
Owner-occupied	2,917
Population in owner-occupied (number of individuals)	7,131
Renter-occupied	1,177
Population in renter-occupied (number of individuals)	2,737
Households with individuals under 18	1,266
Vacant	685
Vacant: for rent	197
Vacant: for sale	103

Population by Sex/Age

Male	4,867
Female	5,117
Under 18	2,534
18 & over	7,450
20 - 24	437
25 - 34	1,075
35 - 49	1,735
50 - 64	2,141
65 & over	1,829

Population by Ethnicity

Hispanic or Latino	306
Non Hispanic or Latino	9,678

Population by Race

White	8,494
African American	123
Asian	31
American Indian and Alaska Native	924
Native Hawaiian and Pacific Islander	1
Other	90
Identified by two or more	321

KS - Clay County

Population

Total Population	8,535
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Housing Status

(in housing units unless noted)

Total	4,042
Occupied	3,559
Owner-occupied	2,678
Population in owner-occupied (number of individuals)	6,528
Renter-occupied	881
Population in renter-occupied (number of individuals)	1,867
Households with individuals under 18	1,030
Vacant	483
Vacant: for rent	126
Vacant: for sale	57

Population by Sex/Age

Male	4,225
Female	4,310
Under 18	2,021
18 & over	6,514
20 - 24	350
25 - 34	927
35 - 49	1,528
50 - 64	1,790
65 & over	1,744

Population by Ethnicity

Hispanic or Latino	162
Non Hispanic or Latino	8,373

Population by Race

White	8,301
African American	34
Asian	26
American Indian and Alaska Native	38
Native Hawaiian and Pacific Islander	2
Other	29
Identified by two or more	105

KS - Cloud County

Population

Total Population	9,533
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Housing Status

(in housing units unless noted)

Total	4,659
Occupied	3,910
Owner-occupied	2,825
Population in owner-occupied (number of individuals)	6,664
Renter-occupied	1,085
Population in renter-occupied (number of individuals)	2,371
Households with individuals under 18	1,091
Vacant	749
Vacant: for rent	154
Vacant: for sale	66

Population by Sex/Age

Male	4,657
Female	4,876
Under 18	2,137
18 & over	7,396
20 - 24	631
25 - 34	979
35 - 49	1,557
50 - 64	1,892
65 & over	1,948

Population by Ethnicity

Hispanic or Latino	283
Non Hispanic or Latino	9,250

Population by Race

White	9,189
African American	51
Asian	20
American Indian and Alaska Native	30
Native Hawaiian and Pacific Islander	1
Other	105
Identified by two or more	137

KS - Coffey County

Population

Total Population	8,601
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Housing Status

(in housing units unless noted)

Total	3,964
Occupied	3,497
Owner-occupied	2,684
Population in owner-occupied (number of individuals)	6,663
Renter-occupied	813
Population in renter-occupied (number of individuals)	1,808
Households with individuals under 18	1,087
Vacant	467
Vacant: for rent	91
Vacant: for sale	60

Population by Sex/Age

Male	4,252
Female	4,349
Under 18	2,087
18 & over	6,514
20 - 24	347
25 - 34	852
35 - 49	1,693
50 - 64	1,938
65 & over	1,483

Population by Ethnicity

Hispanic or Latino	176
Non Hispanic or Latino	8,425

Population by Race

White	8,298
African American	47
Asian	36
American Indian and Alaska Native	59
Native Hawaiian and Pacific Islander	0
Other	29
Identified by two or more	132

KS - Douglas County

Population

Total Population	110,826
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Housing Status

(in housing units unless noted)

Total	46,731
Occupied	43,576
Owner-occupied	22,992
Population in owner-occupied (number of individuals)	58,329
Renter-occupied	20,584
Population in renter-occupied (number of individuals)	43,705
Households with individuals under 18	11,542
Vacant	3,155
Vacant: for rent	1,488
Vacant: for sale	485

Population by Sex/Age

Male	55,573
Female	55,253
Under 18	21,131
18 & over	89,695
20 - 24	20,126
25 - 34	17,505
35 - 49	18,235
50 - 64	16,788
65 & over	9,867

Population by Ethnicity

Hispanic or Latino	5,651
Non Hispanic or Latino	105,175

Population by Race

White	93,667
African American	4,357
Asian	4,146
American Indian and Alaska Native	2,951
Native Hawaiian and Pacific Islander	65
Other	1,489
Identified by two or more	4,151

KS - Geary County

Population

Total Population	34,362
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Housing Status

(in housing units unless noted)

Total	14,517
Occupied	12,690
Owner-occupied	5,944
Population in owner-occupied (number of individuals)	15,520
Renter-occupied	6,746
Population in renter-occupied (number of individuals)	17,995
Households with individuals under 18	5,500
Vacant	1,827
Vacant: for rent	1,041
Vacant: for sale	196

Population by Sex/Age

Male	16,994
Female	17,368
Under 18	10,617
18 & over	23,745
20 - 24	3,667
25 - 34	6,202
35 - 49	5,977
50 - 64	4,315
65 & over	2,628

Population by Ethnicity

Hispanic or Latino	4,252
Non Hispanic or Latino	30,110

Population by Race

White	22,738
African American	6,319
Asian	1,101
American Indian and Alaska Native	339
Native Hawaiian and Pacific Islander	264
Other	1,221
Identified by two or more	2,380

KS - Jackson County

Population

Total Population	13,462
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Housing Status

(in housing units unless noted)

Total	5,779
Occupied	5,228
Owner-occupied	4,058
Population in owner-occupied (number of individuals)	10,586
Renter-occupied	1,170
Population in renter-occupied (number of individuals)	2,743
Households with individuals under 18	1,731
Vacant	551
Vacant: for rent	81
Vacant: for sale	67

Population by Sex/Age

Male	6,744
Female	6,718
Under 18	3,574
18 & over	9,888
20 - 24	607
25 - 34	1,355
35 - 49	2,745
50 - 64	2,831
65 & over	2,073

Population by Ethnicity

Hispanic or Latino	438
Non Hispanic or Latino	13,024

Population by Race

White	11,743
African American	73
Asian	48
American Indian and Alaska Native	1,076
Native Hawaiian and Pacific Islander	1
Other	97
Identified by two or more	424

KS - Jefferson County

Population

Total Population	19,126
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Housing Status

(in housing units unless noted)

Total	8,160
Occupied	7,366
Owner-occupied	6,194
Population in owner-occupied (number of individuals)	16,007
Renter-occupied	1,172
Population in renter-occupied (number of individuals)	2,884
Households with individuals under 18	2,474
Vacant	794
Vacant: for rent	99
Vacant: for sale	126

Population by Sex/Age

Male	9,698
Female	9,428
Under 18	4,725
18 & over	14,401
20 - 24	803
25 - 34	1,871
35 - 49	4,092
50 - 64	4,271
65 & over	2,952

Population by Ethnicity

Hispanic or Latino	339
Non Hispanic or Latino	18,787

Population by Race

White	18,419
African American	104
Asian	39
American Indian and Alaska Native	171
Native Hawaiian and Pacific Islander	6
Other	60
Identified by two or more	327

KS - Lyon County

Population

Total Population	33,690
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Housing Status

(in housing units unless noted)

Total	15,237
Occupied	13,303
Owner-occupied	8,277
Population in owner-occupied (number of individuals)	21,659
Renter-occupied	5,026
Population in renter-occupied (number of individuals)	10,587
Households with individuals under 18	4,132
Vacant	1,934
Vacant: for rent	973
Vacant: for sale	176

Population by Sex/Age

Male	16,489
Female	17,201
Under 18	7,940
18 & over	25,750
20 - 24	4,046
25 - 34	4,325
35 - 49	5,717
50 - 64	6,013
65 & over	4,213

Population by Ethnicity

Hispanic or Latino	6,755
Non Hispanic or Latino	26,935

Population by Race

White	28,140
African American	819
Asian	781
American Indian and Alaska Native	234
Native Hawaiian and Pacific Islander	17
Other	2,788
Identified by two or more	911

KS - Marshall County

Population

Total Population	10,117
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Housing Status

(in housing units unless noted)

Total	4,866
Occupied	4,300
Owner-occupied	3,350
Population in owner-occupied (number of individuals)	8,023
Renter-occupied	950
Population in renter-occupied (number of individuals)	1,930
Households with individuals under 18	1,171
Vacant	566
Vacant: for rent	110
Vacant: for sale	66

Population by Sex/Age

Male	5,003
Female	5,114
Under 18	2,336
18 & over	7,781
20 - 24	421
25 - 34	1,095
35 - 49	1,765
50 - 64	2,175
65 & over	2,134

Population by Ethnicity

Hispanic or Latino	193
Non Hispanic or Latino	9,924

Population by Race

White	9,849
African American	27
Asian	23
American Indian and Alaska Native	33
Native Hawaiian and Pacific Islander	3
Other	50
Identified by two or more	132

KS - Nemaha County

Population

Total Population	10,178
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Housing Status

(in housing units unless noted)

Total	4,562
Occupied	4,115
Owner-occupied	3,226
Population in owner-occupied (number of individuals)	8,167
Renter-occupied	889
Population in renter-occupied (number of individuals)	1,752
Households with individuals under 18	1,214
Vacant	447
Vacant: for rent	117
Vacant: for sale	42

Population by Sex/Age

Male	5,145
Female	5,033
Under 18	2,667
18 & over	7,511
20 - 24	362
25 - 34	1,050
35 - 49	1,912
50 - 64	1,952
65 & over	2,049

Population by Ethnicity

Hispanic or Latino	121
Non Hispanic or Latino	10,057

Population by Race

White	9,902
African American	57
Asian	15
American Indian and Alaska Native	47
Native Hawaiian and Pacific Islander	4
Other	49
Identified by two or more	104

KS - Osage County

Population

Total Population	16,295
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Housing Status

(in housing units unless noted)

Total	7,503
Occupied	6,552
Owner-occupied	5,151
Population in owner-occupied (number of individuals)	12,953
Renter-occupied	1,401
Population in renter-occupied (number of individuals)	3,148
Households with individuals under 18	2,048
Vacant	951
Vacant: for rent	202
Vacant: for sale	123

Population by Sex/Age

Male	8,098
Female	8,197
Under 18	4,047
18 & over	12,248
20 - 24	700
25 - 34	1,617
35 - 49	3,183
50 - 64	3,613
65 & over	2,773

Population by Ethnicity

Hispanic or Latino	330
Non Hispanic or Latino	15,965

Population by Race

White	15,796
African American	48
Asian	37
American Indian and Alaska Native	112
Native Hawaiian and Pacific Islander	5
Other	45
Identified by two or more	252

KS - Pottawatomie County

Population

Total Population	21,604
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Housing Status

(in housing units unless noted)

Total	8,626
Occupied	7,878
Owner-occupied	6,202
Population in owner-occupied (number of individuals)	17,364
Renter-occupied	1,676
Population in renter-occupied (number of individuals)	3,941
Households with individuals under 18	2,934
Vacant	748
Vacant: for rent	171
Vacant: for sale	143

Population by Sex/Age

Male	10,716
Female	10,888
Under 18	6,411
18 & over	15,193
20 - 24	1,098
25 - 34	2,809
35 - 49	4,191
50 - 64	3,902
65 & over	2,660

Population by Ethnicity

Hispanic or Latino	957
Non Hispanic or Latino	20,647

Population by Race

White	20,212
African American	227
Asian	144
American Indian and Alaska Native	168
Native Hawaiian and Pacific Islander	12
Other	287
Identified by two or more	554

KS - Riley County

Population

Total Population	71,115
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Housing Status

(in housing units unless noted)

Total	28,212
Occupied	25,796
Owner-occupied	10,793
Population in owner-occupied (number of individuals)	26,625
Renter-occupied	15,003
Population in renter-occupied (number of individuals)	35,363
Households with individuals under 18	7,130
Vacant	2,416
Vacant: for rent	1,136
Vacant: for sale	273

Population by Sex/Age

Male	37,040
Female	34,075
Under 18	13,168
18 & over	57,947
20 - 24	18,325
25 - 34	12,416
35 - 49	8,479
50 - 64	7,795
65 & over	5,208

Population by Ethnicity

Hispanic or Latino	4,610
Non Hispanic or Latino	66,505

Population by Race

White	59,203
African American	4,530
Asian	2,996
American Indian and Alaska Native	433
Native Hawaiian and Pacific Islander	144
Other	1,300
Identified by two or more	2,509

KS - Shawnee County

Population

Total Population	177,934
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Housing Status

(in housing units unless noted)

Total	79,140
Occupied	72,600
Owner-occupied	47,715
Population in owner-occupied (number of individuals)	119,374
Renter-occupied	24,885
Population in renter-occupied (number of individuals)	54,163
Households with individuals under 18	22,588
Vacant	6,540
Vacant: for rent	3,046
Vacant: for sale	920

Population by Sex/Age

Male	85,996
Female	91,938
Under 18	44,171
18 & over	133,763
20 - 24	11,077
25 - 34	23,217
35 - 49	33,229
50 - 64	36,227
65 & over	25,612

Population by Ethnicity

Hispanic or Latino	19,303
Non Hispanic or Latino	158,631

Population by Race

White	144,412
African American	15,280
Asian	2,085
American Indian and Alaska Native	2,177
Native Hawaiian and Pacific Islander	126
Other	6,474
Identified by two or more	7,380

KS - Wabaunsee County

Population

Total Population	7,053
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Housing Status

(in housing units unless noted)

Total	3,227
Occupied	2,737
Owner-occupied	2,286
Population in owner-occupied (number of individuals)	5,968
Renter-occupied	451
Population in renter-occupied (number of individuals)	995
Households with individuals under 18	860
Vacant	490
Vacant: for rent	48
Vacant: for sale	30

Population by Sex/Age

Male	3,593
Female	3,460
Under 18	1,792
18 & over	5,261
20 - 24	268
25 - 34	744
35 - 49	1,354
50 - 64	1,643
65 & over	1,111

Population by Ethnicity

Hispanic or Latino	205
Non Hispanic or Latino	6,848

Population by Race

White	6,808
African American	29
Asian	10
American Indian and Alaska Native	36
Native Hawaiian and Pacific Islander	0
Other	23
Identified by two or more	147

KS - Washington County

Population

Total Population	5,799
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Housing Status

(in housing units unless noted)

Total	2,955
Occupied	2,474
Owner-occupied	1,949
Population in owner-occupied (number of individuals)	4,667
Renter-occupied	525
Population in renter-occupied (number of individuals)	1,018
Households with individuals under 18	646
Vacant	481
Vacant: for rent	62
Vacant: for sale	15

Population by Sex/Age

Male	2,939
Female	2,860
Under 18	1,328
18 & over	4,471
20 - 24	211
25 - 34	547
35 - 49	1,029
50 - 64	1,237
65 & over	1,343

Population by Ethnicity

Hispanic or Latino	144
Non Hispanic or Latino	5,655

Population by Race

White	5,632
African American	25
Asian	19
American Indian and Alaska Native	14
Native Hawaiian and Pacific Islander	0
Other	56
Identified by two or more	53