



**CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.**

**SAN DIEGO :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	3,095,313
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**Housing Status**

( in housing units unless noted )

Total	1,164,786
Occupied	1,086,865
Owner-occupied	591,025
Population in owner-occupied ( number of individuals )	1,646,225
Renter-occupied	495,840
Population in renter-occupied ( number of individuals )	1,347,122
Households with individuals under 18	381,188
Vacant	77,921
Vacant: for rent	29,236
Vacant: for sale	11,682

**Population by Sex/Age**

Male	1,553,679
Female	1,541,634
Under 18	724,168
18 & over	2,371,145
20 - 24	270,750
25 - 34	470,922
35 - 49	640,358
50 - 64	540,595
65 & over	351,425

**Population by Ethnicity**

Hispanic or Latino	991,348
Non Hispanic or Latino	2,103,965

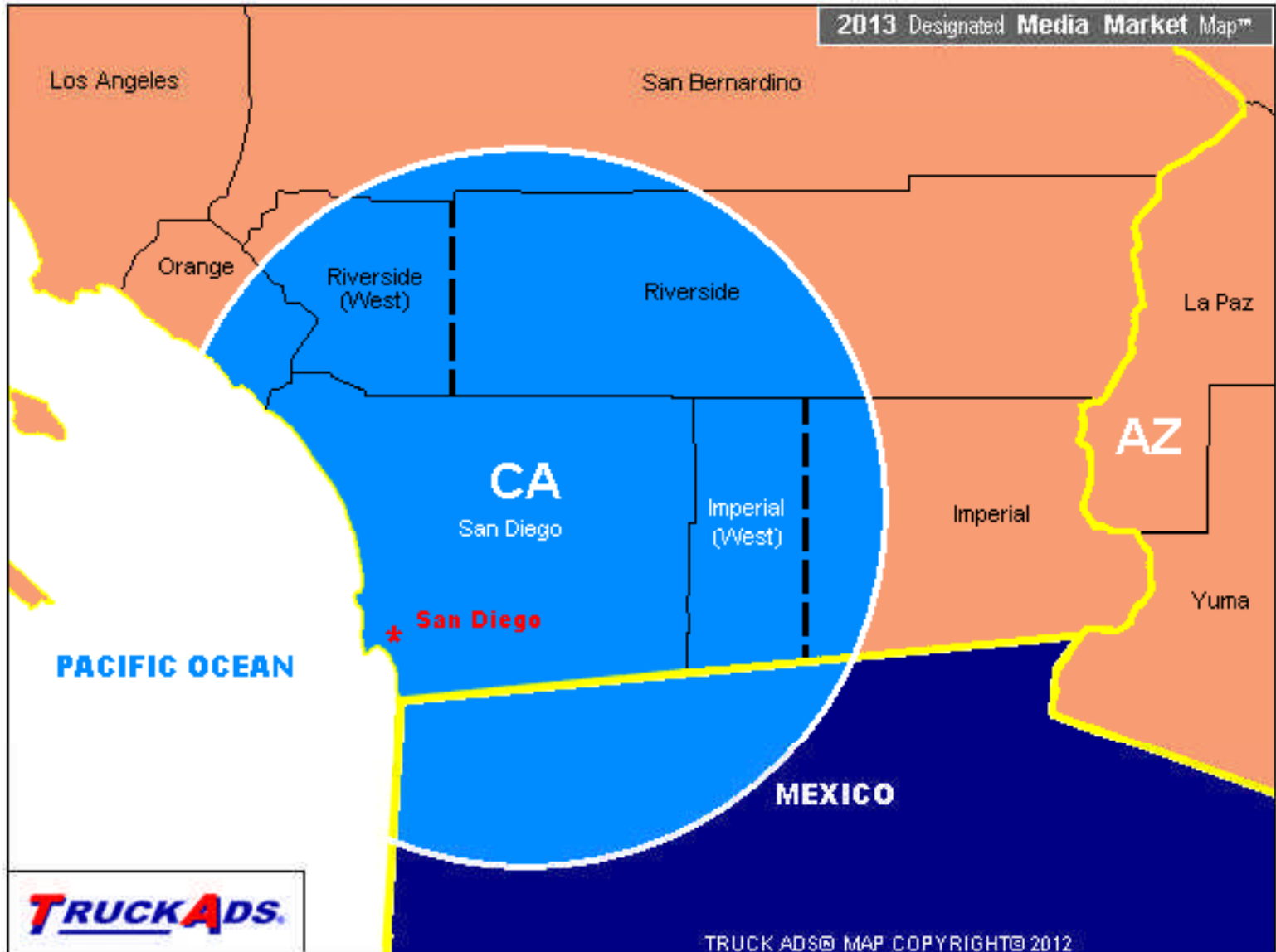
**Population by Race**

White	1,981,442
African American	158,213
Asian	336,091
American Indian and Alaska Native	26,340
Native Hawaiian and Pacific Islander	15,337
Other	419,465
Identified by two or more	158,425



# SAN DIEGO :::

## BROADCAST TV MARKET AREA



### 2 COUNTIES IN THIS DESIGNATED MARKET

CALIFORNIA: Imperial, CA (Split) ~ San Diego, CA

## CA - Imperial County (Partial - Split County)

### Population

Total Population	0
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### Housing Status

( in housing units unless noted )

Total	0
Occupied	0
Owner-occupied	0
Population in owner-occupied ( number of individuals )	0
Renter-occupied	0
Population in renter-occupied ( number of individuals )	0
Households with individuals under 18	0
Vacant	0
Vacant: for rent	0
Vacant: for sale	0

### Population by Sex/Age

Male	0
Female	0
Under 18	0
18 & over	0
20 - 24	0
25 - 34	0
35 - 49	0
50 - 64	0
65 & over	0

### Population by Ethnicity

Hispanic or Latino	0
Non Hispanic or Latino	0

### Population by Race

White	0
African American	0
Asian	0
American Indian and Alaska Native	0
Native Hawaiian and Pacific Islander	0
Other	0
Identified by two or more	0

## CA - San Diego County

### Population

Total Population	3,095,313
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### Housing Status

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