



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

PHOENIX :::

BROADCAST TV MARKET AREA

Population

Total Population	4,956,122
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Housing Status

(in housing units unless noted)

Total	194,399
Occupied	1,833,113
Owner-occupied	1,211,319
Population in owner-occupied (number of individuals)	3,198,397
Renter-occupied	621,794
Population in renter-occupied (number of individuals)	1,656,280
Households with individuals under 18	625,370
Vacant	361,687
Vacant: for rent	96,568
Vacant: for sale	53,609

Population by Sex/Age

Male	2,466,088
Female	2,490,034
Under 18	1,280,748
18 & over	3,671,248
20 - 24	336,828
25 - 34	676,863
35 - 49	988,856
50 - 64	871,522
65 & over	657,474

Population by Ethnicity

Hispanic or Latino	1,351,068
Non Hispanic or Latino	3,605,054

Population by Race

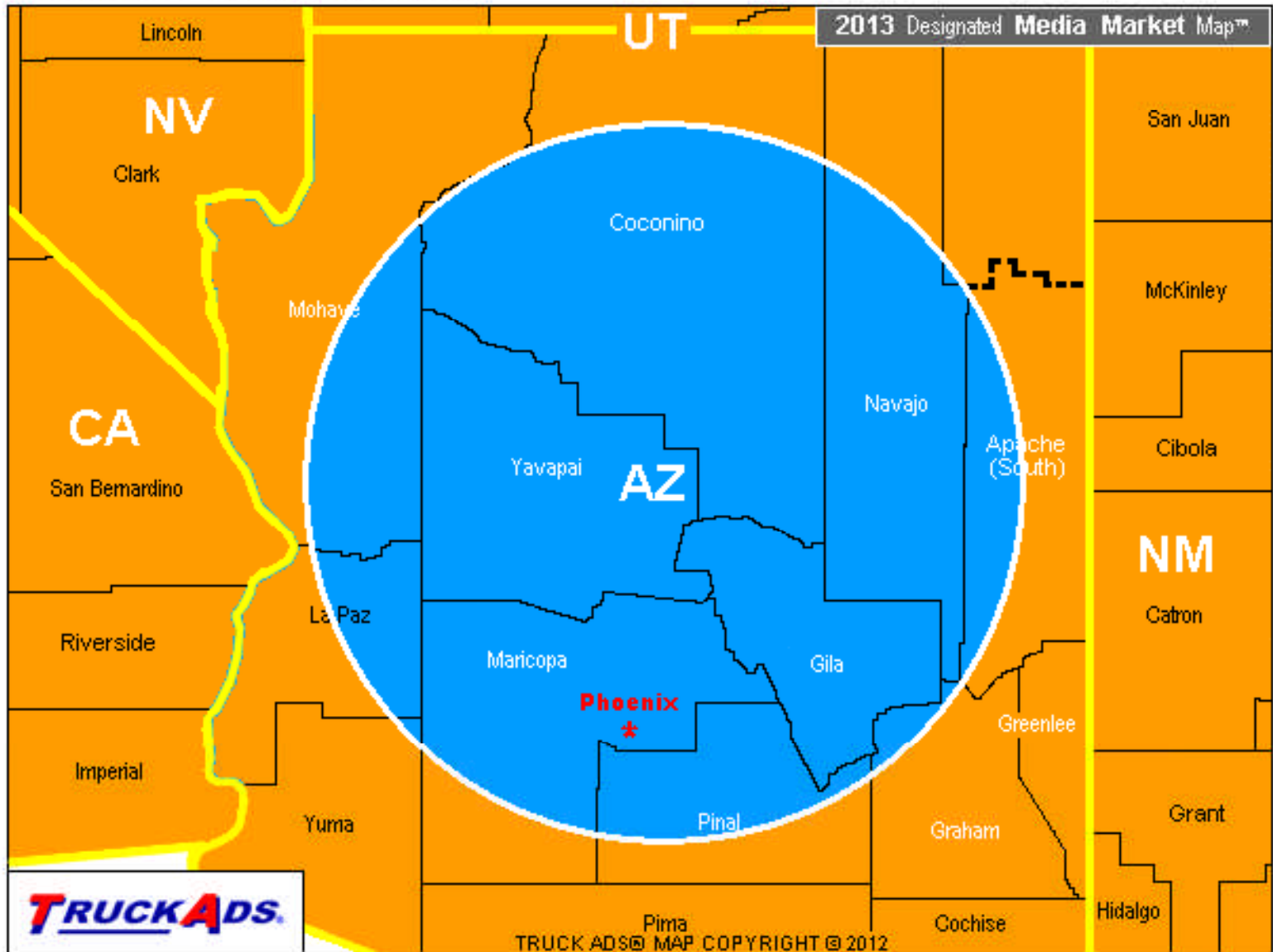
White	3,640,490
African American	214,493
Asian	145,588
American Indian and Alaska Native	205,104
Native Hawaiian and Pacific Islander	10,255
Other	573,660
Identified by two or more	166,527

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PUERTO RICO :::

BROADCAST TV MARKET AREA



10 COUNTIES IN THIS DESIGNATED MARKET

ARIZONA: Apache, AZ (Split) ~ Coconino, AZ ~ Gila, AZ ~ Graham, AZ ~ Greenlee, AZ ~ Maricopa, AZ ~ Mohave, AZ ~ Navajo, AZ ~ Pinal, AZ ~ Yavapai, AZ

AZ - Apache County (Partial - Split County)

Population

Total Population	10,892
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Housing Status

(in housing units unless noted)

Total	4,647
Occupied	3,821
Owner-occupied	2,740
Population in owner-occupied (number of individuals)	7,589
Renter-occupied	1,081
Population in renter-occupied (number of individuals)	3,198
Households with individuals under 18	1,496
Vacant	826
Vacant: for rent	231
Vacant: for sale	78

Population by Sex/Age

Male	5,471
Female	5,421
Under 18	3,383
18 & over	7,509
20 - 24	609
25 - 34	1,249
35 - 49	1,851
50 - 64	2,074
65 & over	1,445

Population by Ethnicity

Hispanic or Latino	2,368
Non Hispanic or Latino	8,524

Population by Race

White	8,861
African American	43
Asian	38
American Indian and Alaska Native	935
Native Hawaiian and Pacific Islander	3
Other	625
Identified by two or more	387

AZ - Coconino County

Population

Total Population	134,421
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Housing Status

(in housing units unless noted)

Total	63,321
Occupied	46,711
Owner-occupied	28,443
Population in owner-occupied (number of individuals)	78,857
Renter-occupied	18,268
Population in renter-occupied (number of individuals)	46,730
Households with individuals under 18	15,467
Vacant	16,610
Vacant: for rent	1,279
Vacant: for sale	854

Population by Sex/Age

Male	66,666
Female	67,755
Under 18	31,788
18 & over	102,633
20 - 24	15,925
25 - 34	18,129
35 - 49	24,163
50 - 64	24,649
65 & over	11,924

Population by Ethnicity

Hispanic or Latino	18,166
Non Hispanic or Latino	116,255

Population by Race

White	82,967
African American	1,629
Asian	1,846
American Indian and Alaska Native	36,714
Native Hawaiian and Pacific Islander	164
Other	6,990
Identified by two or more	4,111

AZ - Gila County

Population

Total Population	53,597
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Housing Status

(in housing units unless noted)

Total	32,698
Occupied	22,000
Owner-occupied	16,759
Population in owner-occupied (number of individuals)	39,445
Renter-occupied	5,241
Population in renter-occupied (number of individuals)	13,235
Households with individuals under 18	5,566
Vacant	10,698
Vacant: for rent	821
Vacant: for sale	715

Population by Sex/Age

Male	26,633
Female	26,964
Under 18	11,471
18 & over	42,126
20 - 24	2,584
25 - 34	4,501
35 - 49	8,645
50 - 64	12,761
65 & over	12,450

Population by Ethnicity

Hispanic or Latino	9,588
Non Hispanic or Latino	44,009

Population by Race

White	41,162
African American	233
Asian	273
American Indian and Alaska Native	7,946
Native Hawaiian and Pacific Islander	47
Other	2,865
Identified by two or more	1,071

AZ - Graham County

Population

Total Population	37,220
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Housing Status

(in housing units unless noted)

Total	12,980
Occupied	11,120
Owner-occupied	8,089
Population in owner-occupied (number of individuals)	24,436
Renter-occupied	3,031
Population in renter-occupied (number of individuals)	9,033
Households with individuals under 18	4,608
Vacant	1,860
Vacant: for rent	502
Vacant: for sale	309

Population by Sex/Age

Male	19,977
Female	17,243
Under 18	10,575
18 & over	26,645
20 - 24	2,950
25 - 34	5,275
35 - 49	6,739
50 - 64	5,923
65 & over	4,261

Population by Ethnicity

Hispanic or Latino	11,320
Non Hispanic or Latino	25,900

Population by Race

White	26,827
African American	683
Asian	200
American Indian and Alaska Native	5,376
Native Hawaiian and Pacific Islander	52
Other	3,034
Identified by two or more	1,048

AZ - Greenlee County

Population

Total Population	8,437
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Housing Status

(in housing units unless noted)

Total	4,372
Occupied	3,188
Owner-occupied	1,593
Population in owner-occupied (number of individuals)	3,954
Renter-occupied	1,595
Population in renter-occupied (number of individuals)	4,448
Households with individuals under 18	1,194
Vacant	1,184
Vacant: for rent	466
Vacant: for sale	37

Population by Sex/Age

Male	4,398
Female	4,039
Under 18	2,463
18 & over	5,974
20 - 24	493
25 - 34	1,073
35 - 49	1,594
50 - 64	1,590
65 & over	1,016

Population by Ethnicity

Hispanic or Latino	4,040
Non Hispanic or Latino	4,397

Population by Race

White	6,514
African American	89
Asian	46
American Indian and Alaska Native	195
Native Hawaiian and Pacific Islander	5
Other	1,268
Identified by two or more	320

AZ - Maricopa County

Population

Total Population	3,817,117
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Housing Status

(in housing units unless noted)

Total	1,639,279
Occupied	1,411,583
Owner-occupied	910,320
Population in owner-occupied (number of individuals)	2,439,356
Renter-occupied	501,263
Population in renter-occupied (number of individuals)	1,324,584
Households with individuals under 18	495,596
Vacant	227,696
Vacant: for rent	80,372
Vacant: for sale	39,090

Population by Sex/Age

Male	1,888,465
Female	1,928,652
Under 18	1,007,861
18 & over	2,809,256
20 - 24	266,872
25 - 34	541,126
35 - 49	786,104
50 - 64	640,768
65 & over	462,641

Population by Ethnicity

Hispanic or Latino	1,128,741
Non Hispanic or Latino	2,688,376

Population by Race

White	2,786,781
African American	190,519
Asian	132,225
American Indian and Alaska Native	78,329
Native Hawaiian and Pacific Islander	7,790
Other	489,705
Identified by two or more	131,768

AZ - Mohave County

Population

Total Population	200,186
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Housing Status

(in housing units unless noted)

Total	110,911
Occupied	82,539
Owner-occupied	57,728
Population in owner-occupied (number of individuals)	131,208
Renter-occupied	24,811
Population in renter-occupied (number of individuals)	66,349
Households with individuals under 18	20,234
Vacant	28,372
Vacant: for rent	3,573
Vacant: for sale	2,977

Population by Sex/Age

Male	100,078
Female	100,108
Under 18	41,265
18 & over	158,921
20 - 24	9,288
25 - 34	18,277
35 - 49	33,662
50 - 64	46,681
65 & over	46,658

Population by Ethnicity

Hispanic or Latino	29,569
Non Hispanic or Latino	170,617

Population by Race

White	173,878
African American	1,882
Asian	2,103
American Indian and Alaska Native	4,500
Native Hawaiian and Pacific Islander	341
Other	11,989
Identified by two or more	5,493

AZ - Navajo County

Population

Total Population	107,449
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Housing Status

(in housing units unless noted)

Total	56,938
Occupied	35,658
Owner-occupied	25,652
Population in owner-occupied (number of individuals)	74,656
Renter-occupied	10,006
Population in renter-occupied (number of individuals)	30,566
Households with individuals under 18	13,967
Vacant	21,280
Vacant: for rent	1,472
Vacant: for sale	1,149

Population by Sex/Age

Male	53,777
Female	53,672
Under 18	31,973
18 & over	75,476
20 - 24	6,769
25 - 34	11,935
35 - 49	19,015
50 - 64	20,099
65 & over	14,241

Population by Ethnicity

Hispanic or Latino	11,571
Non Hispanic or Latino	95,878

Population by Race

White	52,972
African American	938
Asian	580
American Indian and Alaska Native	46,611
Native Hawaiian and Pacific Islander	75
Other	3,625
Identified by two or more	2,648

AZ - Pinal County

Population

Total Population	375,770
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Housing Status

(in housing units unless noted)

Total	159,222
Occupied	125,590
Owner-occupied	95,629
Population in owner-occupied (number of individuals)	254,864
Renter-occupied	29,961
Population in renter-occupied (number of individuals)	94,661
Households with individuals under 18	46,492
Vacant	33,632
Vacant: for rent	4,887
Vacant: for sale	5,660

Population by Sex/Age

Male	197,165
Female	178,605
Under 18	99,700
18 & over	276,070
20 - 24	21,171
25 - 34	56,746
35 - 49	73,018
50 - 64	64,537
65 & over	52,071

Population by Ethnicity

Hispanic or Latino	106,977
Non Hispanic or Latino	268,793

Population by Race

White	272,013
African American	17,215
Asian	6,492
American Indian and Alaska Native	20,949
Native Hawaiian and Pacific Islander	1,565
Other	43,213
Identified by two or more	14,323

AZ - Yavapai County

Population

Total Population	211,033
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Housing Status

(in housing units unless noted)

Total	110,432
Occupied	90,903
Owner-occupied	64,366
Population in owner-occupied (number of individuals)	144,032
Renter-occupied	26,537
Population in renter-occupied (number of individuals)	63,476
Households with individuals under 18	20,750
Vacant	19,529
Vacant: for rent	2,965
Vacant: for sale	2,740

Population by Sex/Age

Male	103,458
Female	107,575
Under 18	40,269
18 & over	170,764
20 - 24	10,167
25 - 34	18,552
35 - 49	34,065
50 - 64	52,440
65 & over	50,767

Population by Ethnicity

Hispanic or Latino	28,728
Non Hispanic or Latino	182,305

Population by Race

White	188,515
African American	1,267
Asian	1,785
American Indian and Alaska Native	3,549
Native Hawaiian and Pacific Islander	213
Other	10,346
Identified by two or more	5,358