



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**PARKERSBURG :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	165,547
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**Housing Status**

( in housing units unless noted )

Total	76,972
Occupied	68,877
Owner-occupied	50,599
Population in owner-occupied ( number of individuals )	122,102
Renter-occupied	18,278
Population in renter-occupied ( number of individuals )	39,928
Households with individuals under 18	19,872
Vacant	8,095
Vacant: for rent	1,663
Vacant: for sale	962

**Population by Sex/Age**

Male	80,704
Female	84,843
Under 18	35,408
18 & over	130,139
20 - 24	9,055
25 - 34	18,216
35 - 49	33,418
50 - 64	36,825
65 & over	28,440

**Population by Ethnicity**

Hispanic or Latino	1,315
Non Hispanic or Latino	164,232

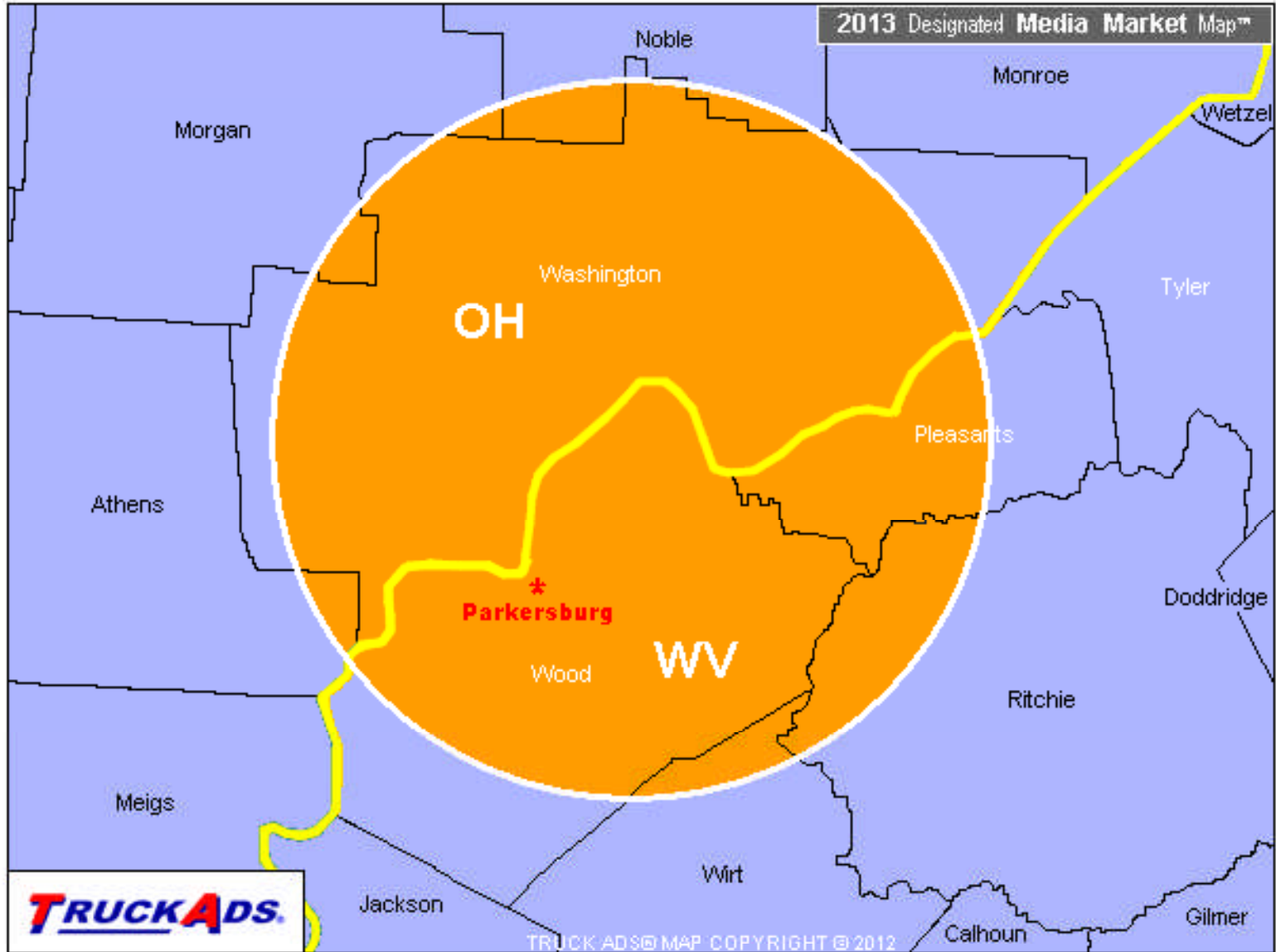
**Population by Race**

White	159,958
African American	1,736
Asian	832
American Indian and Alaska Native	352
Native Hawaiian and Pacific Islander	44
Other	312
Identified by two or more	2,313



# PARKERSBURG :::

## BROADCAST TV MARKET AREA



### 4 COUNTIES IN THIS DESIGNATED MARKET

**WEST VIRGINIA:** Pleasants, WV ~ Tyler, WV ~ Wood, WV ~ **OHIO:** Washington, OH

## WV - Pleasants County

### Population

Total Population	7,605
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### Housing Status

( in housing units unless noted )

Total	3,390
Occupied	2,861
Owner-occupied	2,299
Population in owner-occupied ( number of individuals )	5,721
Renter-occupied	562
Population in renter-occupied ( number of individuals )	1,261
Households with individuals under 18	888
Vacant	529
Vacant: for rent	40
Vacant: for sale	41

### Population by Sex/Age

Male	4,079
Female	3,526
Under 18	1,551
18 & over	6,054
20 - 24	380
25 - 34	878
35 - 49	1,686
50 - 64	1,696
65 & over	1,228

### Population by Ethnicity

Hispanic or Latino	61
Non Hispanic or Latino	7,544

### Population by Race

White	7,401
African American	100
Asian	8
American Indian and Alaska Native	12
Native Hawaiian and Pacific Islander	0
Other	11
Identified by two or more	73

## WV - Tyler County

### Population

Total Population	9,208
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### Housing Status

( in housing units unless noted )

Total	5,000
Occupied	3,858
Owner-occupied	3,167
Population in owner-occupied ( number of individuals )	7,573
Renter-occupied	691
Population in renter-occupied ( number of individuals )	1,568
Households with individuals under 18	1,071
Vacant	1,142
Vacant: for rent	66
Vacant: for sale	53

### Population by Sex/Age

Male	4,513
Female	4,695
Under 18	1,925
18 & over	7,283
20 - 24	397
25 - 34	831
35 - 49	1,892
50 - 64	2,249
65 & over	1,700

### Population by Ethnicity

Hispanic or Latino	49
Non Hispanic or Latino	9,159

### Population by Race

White	9,112
African American	14
Asian	12
American Indian and Alaska Native	18
Native Hawaiian and Pacific Islander	0
Other	3
Identified by two or more	49

## WV - Wood County

### Population

Total Population	86,956
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### Housing Status

( in housing units unless noted )

Total	40,215
Occupied	36,571
Owner-occupied	26,237
Population in owner-occupied ( number of individuals )	63,043
Renter-occupied	10,334
Population in renter-occupied ( number of individuals )	22,867
Households with individuals under 18	10,644
Vacant	3,644
Vacant: for rent	915
Vacant: for sale	530

### Population by Sex/Age

Male	41,947
Female	45,009
Under 18	18,991
18 & over	67,965
20 - 24	4,575
25 - 34	9,963
35 - 49	17,824
50 - 64	18,868
65 & over	14,718

### Population by Ethnicity

Hispanic or Latino	744
Non Hispanic or Latino	86,212

### Population by Race

White	83,846
African American	958
Asian	471
American Indian and Alaska Native	187
Native Hawaiian and Pacific Islander	30
Other	175
Identified by two or more	1,289

## OH - Washington County

### Population

Total Population	61,778
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### Housing Status

( in housing units unless noted )

Total	28,367
Occupied	25,587
Owner-occupied	18,896
Population in owner-occupied ( number of individuals )	45,765
Renter-occupied	6,691
Population in renter-occupied ( number of individuals )	14,232
Households with individuals under 18	7,269
Vacant	2,780
Vacant: for rent	642
Vacant: for sale	338

### Population by Sex/Age

Male	30,165
Female	31,613
Under 18	12,941
18 & over	48,837
20 - 24	3,703
25 - 34	6,544
35 - 49	12,016
50 - 64	14,012
65 & over	10,794

### Population by Ethnicity

Hispanic or Latino	461
Non Hispanic or Latino	61,317

### Population by Race

White	59,599
African American	664
Asian	341
American Indian and Alaska Native	135
Native Hawaiian and Pacific Islander	14
Other	123
Identified by two or more	902