



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

MERIDIAN :::

BROADCAST TV MARKET AREA

Population

Total Population	195,512
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Housing Status

(in housing units unless noted)

Total	88,088
Occupied	76,072
Owner-occupied	54,878
Population in owner-occupied (number of individuals)	137,475
Renter-occupied	21,194
Population in renter-occupied (number of individuals)	51,552
Households with individuals under 18	25,669
Vacant	12,016
Vacant: for rent	1,811
Vacant: for sale	687

Population by Sex/Age

Male	93,610
Female	101,902
Under 18	49,220
18 & over	146,292
20 - 24	12,530
25 - 34	23,175
35 - 49	37,052
50 - 64	38,198
65 & over	28,959

Population by Ethnicity

Hispanic or Latino	2,616
Non Hispanic or Latino	192,896

Population by Race

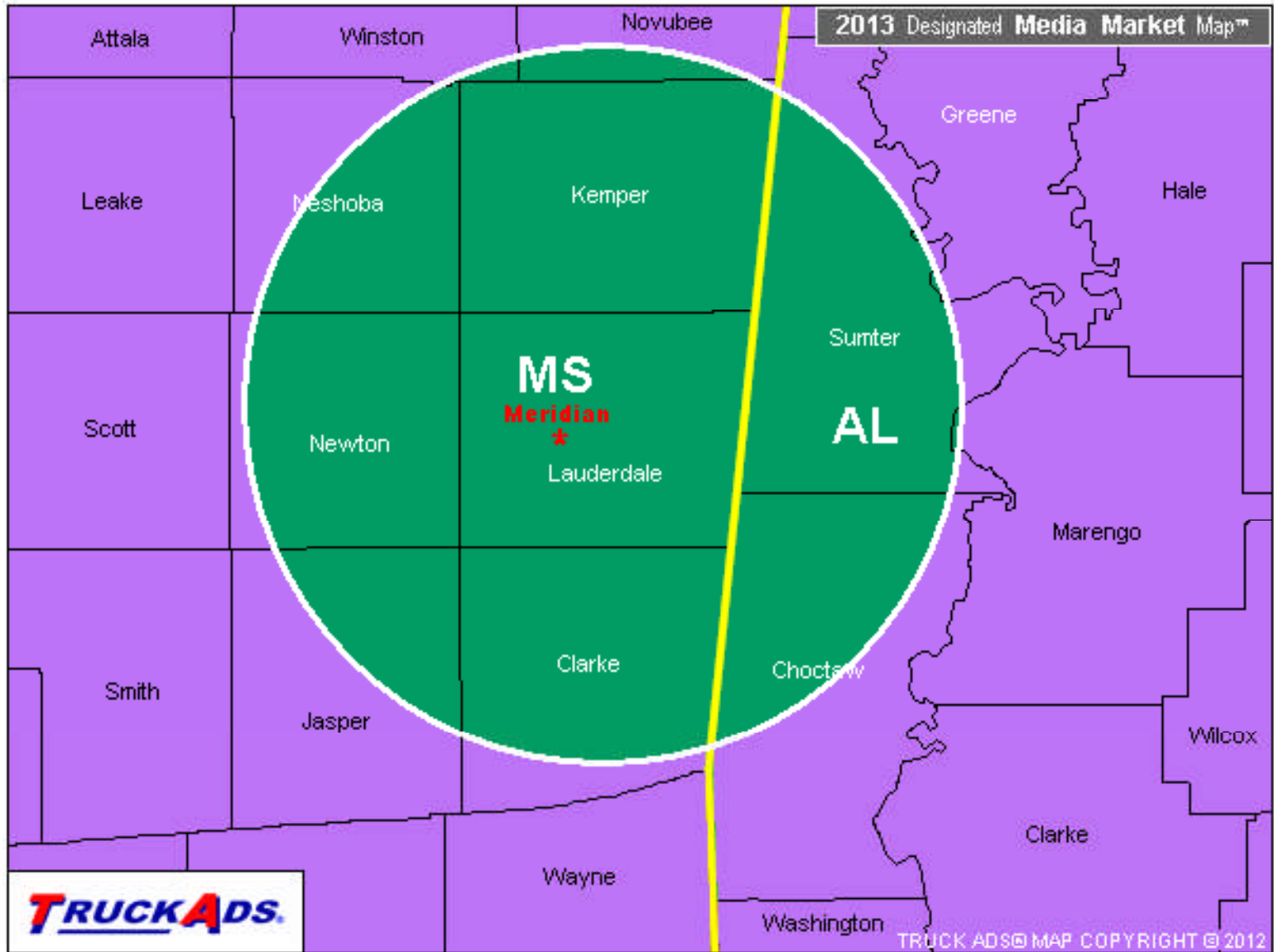
White	102,727
African American	82,849
Asian	833
American Indian and Alaska Native	6,576
Native Hawaiian and Pacific Islander	44
Other	876
Identified by two or more	1,607

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MERIDIAN :::

BROADCAST TV MARKET AREA



8 COUNTIES IN THIS DESIGNATED MARKET

MISSISSIPPI: Clarke, MS ~ Kemper, MS ~ Lauderdale, MS ~ Neshoba, MS ~ Newton, MS ~ **ALABAMA:** Choctaw, AL ~ Greene, AL ~ Sumter, AL

MS - Clarke County

Population

Total Population	16,732
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Housing Status

(in housing units unless noted)

Total	7,876
Occupied	6,733
Owner-occupied	5,465
Population in owner-occupied (number of individuals)	13,445
Renter-occupied	1,268
Population in renter-occupied (number of individuals)	3,235
Households with individuals under 18	2,210
Vacant	1,143
Vacant: for rent	98
Vacant: for sale	34

Population by Sex/Age

Male	7,960
Female	8,772
Under 18	4,128
18 & over	12,604
20 - 24	873
25 - 34	1,802
35 - 49	3,208
50 - 64	3,518
65 & over	2,741

Population by Ethnicity

Hispanic or Latino	132
Non Hispanic or Latino	16,600

Population by Race

White	10,741
African American	5,759
Asian	29
American Indian and Alaska Native	60
Native Hawaiian and Pacific Islander	1
Other	43
Identified by two or more	99

MS - Kemper County

Population

Total Population	10,456
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Housing Status

(in housing units unless noted)

Total	4,722
Occupied	3,920
Owner-occupied	3,218
Population in owner-occupied (number of individuals)	8,061
Renter-occupied	702
Population in renter-occupied (number of individuals)	1,687
Households with individuals under 18	1,232
Vacant	802
Vacant: for rent	37
Vacant: for sale	20

Population by Sex/Age

Male	5,111
Female	5,345
Under 18	2,441
18 & over	8,015
20 - 24	689
25 - 34	1,204
35 - 49	1,985
50 - 64	2,062
65 & over	1,635

Population by Ethnicity

Hispanic or Latino	52
Non Hispanic or Latino	10,404

Population by Race

White	3,689
African American	6,288
Asian	10
American Indian and Alaska Native	385
Native Hawaiian and Pacific Islander	0
Other	8
Identified by two or more	76

MS - Lauderdale County

Population

Total Population	80,261
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Housing Status

(in housing units unless noted)

Total	34,698
Occupied	31,090
Owner-occupied	20,139
Population in owner-occupied (number of individuals)	50,162
Renter-occupied	10,951
Population in renter-occupied (number of individuals)	26,252
Households with individuals under 18	10,500
Vacant	3,608
Vacant: for rent	804
Vacant: for sale	326

Population by Sex/Age

Male	38,676
Female	41,585
Under 18	20,080
18 & over	60,181
20 - 24	5,336
25 - 34	10,317
35 - 49	15,528
50 - 64	15,137
65 & over	11,318

Population by Ethnicity

Hispanic or Latino	1,448
Non Hispanic or Latino	78,813

Population by Race

White	43,957
African American	34,330
Asian	580
American Indian and Alaska Native	178
Native Hawaiian and Pacific Islander	30
Other	520
Identified by two or more	666

MS - Neshoba County

Population

Total Population	29,676
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Housing Status

(in housing units unless noted)

Total	12,357
Occupied	10,856
Owner-occupied	8,108
Population in owner-occupied (number of individuals)	21,659
Renter-occupied	2,748
Population in renter-occupied (number of individuals)	7,631
Households with individuals under 18	4,212
Vacant	1,501
Vacant: for rent	294
Vacant: for sale	112

Population by Sex/Age

Male	14,231
Female	15,445
Under 18	8,515
18 & over	21,161
20 - 24	1,761
25 - 34	3,663
35 - 49	5,486
50 - 64	5,475
65 & over	3,996

Population by Ethnicity

Hispanic or Latino	469
Non Hispanic or Latino	29,207

Population by Race

White	17,974
African American	6,207
Asian	102
American Indian and Alaska Native	4,815
Native Hawaiian and Pacific Islander	9
Other	140
Identified by two or more	429

MS - Newton County

Population

Total Population	21,720
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Housing Status

(in housing units unless noted)

Total	9,373
Occupied	8,214
Owner-occupied	6,442
Population in owner-occupied (number of individuals)	16,647
Renter-occupied	1,772
Population in renter-occupied (number of individuals)	4,473
Households with individuals under 18	2,934
Vacant	1,159
Vacant: for rent	205
Vacant: for sale	89

Population by Sex/Age

Male	10,412
Female	11,308
Under 18	5,653
18 & over	16,067
20 - 24	1,275
25 - 34	2,500
35 - 49	4,165
50 - 64	4,033
65 & over	3,233

Population by Ethnicity

Hispanic or Latino	287
Non Hispanic or Latino	21,433

Population by Race

White	13,734
African American	6,567
Asian	52
American Indian and Alaska Native	1,092
Native Hawaiian and Pacific Islander	0
Other	86
Identified by two or more	189

AL - Choctaw County

Population

Total Population	13,859
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Housing Status

(in housing units unless noted)

Total	7,269
Occupied	5,866
Owner-occupied	4,866
Population in owner-occupied (number of individuals)	11,700
Renter-occupied	1,000
Population in renter-occupied (number of individuals)	2,030
Households with individuals under 18	1,748
Vacant	1,403
Vacant: for rent	103
Vacant: for sale	42

Population by Sex/Age

Male	6,688
Female	7,171
Under 18	3,141
18 & over	10,718
20 - 24	670
25 - 34	1,393
35 - 49	2,758
50 - 64	3,048
65 & over	2,519

Population by Ethnicity

Hispanic or Latino	73
Non Hispanic or Latino	13,786

Population by Race

White	7,731
African American	6,012
Asian	12
American Indian and Alaska Native	18
Native Hawaiian and Pacific Islander	0
Other	28
Identified by two or more	58

AL - Greene County

Population

Total Population	9,045
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Housing Status

(in housing units unless noted)

Total	5,007
Occupied	3,764
Owner-occupied	2,742
Population in owner-occupied (number of individuals)	6,544
Renter-occupied	1,022
Population in renter-occupied (number of individuals)	2,456
Households with individuals under 18	1,163
Vacant	1,243
Vacant: for rent	83
Vacant: for sale	16

Population by Sex/Age

Male	4,271
Female	4,774
Under 18	2,194
18 & over	6,851
20 - 24	506
25 - 34	903
35 - 49	1,539
50 - 64	2,134
65 & over	1,454

Population by Ethnicity

Hispanic or Latino	69
Non Hispanic or Latino	8,976

Population by Race

White	1,575
African American	7,370
Asian	15
American Indian and Alaska Native	17
Native Hawaiian and Pacific Islander	0
Other	25
Identified by two or more	43

AL - Sumter County

Population

Total Population	13,763
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Housing Status

(in housing units unless noted)

Total	6,786
Occupied	5,629
Owner-occupied	3,898
Population in owner-occupied (number of individuals)	9,257
Renter-occupied	1,731
Population in renter-occupied (number of individuals)	3,788
Households with individuals under 18	1,670
Vacant	1,157
Vacant: for rent	187
Vacant: for sale	48

Population by Sex/Age

Male	6,261
Female	7,502
Under 18	3,068
18 & over	10,695
20 - 24	1,420
25 - 34	1,393
35 - 49	2,383
50 - 64	2,791
65 & over	2,063

Population by Ethnicity

Hispanic or Latino	86
Non Hispanic or Latino	13,677

Population by Race

White	3,326
African American	10,316
Asian	33
American Indian and Alaska Native	11
Native Hawaiian and Pacific Islander	4
Other	26
Identified by two or more	47