

CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

LITTLE ROCK PINE BLUFF :::

BROADCAST TV MARKET AREA

Population

	- VIV CO.
Total Population	1,464,405

Housing Status (in housing units unless noted)

Total	669,564
Occupied	583,094
Owner-occupied	393,805
Population in owner- occupied (number of individuals)	976,019
Renter-occupied	189,289
Population in renter- occupied (number of individuals)	443,679
Households with individuals under 18	187,606
Vacant	86,470
Vacant: for rent	22,277
Vacant: for sale	8,342

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Population by Sex/Age

Male	716,625
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Female	747,780
Under 18	346,269
18 & over	1,118,136
20 - 24	101,593
25 - 34	188,205
35 - 49	287,202
50 - 64	285,461
65 & over	213,777

Population by Ethnicity

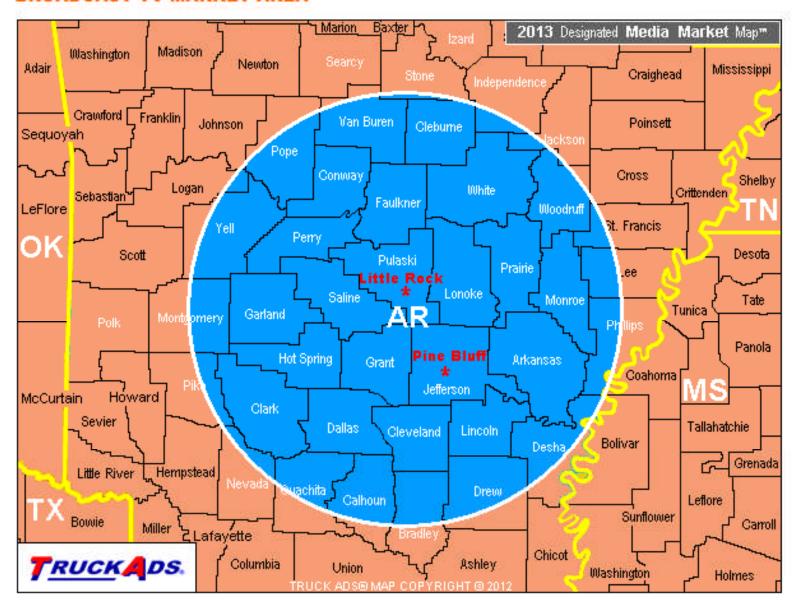
Hispanic or Latino	64,839
Non Hispanic or Latino	1,399,566

White	1,095,234
African American	288,750
Asian	14,510
American Indian and Alaska Native	7,385
Native Hawaiian and Pacific Islander	631
Other	31,892
Identified by two or more	26,003



LITTLE ROCK PINE BLUFF :::

BROADCAST TV MARKET AREA



38 COUNTIES IN THIS DESIGNATED MARKET

ARKANSAS: Arkansas, AR ~ Bradley, AR ~ Calhoun, AR ~ Clark, AR ~ Cleburne, AR ~ Cleveland, AR ~ Conway, AR ~ Dallas, AR ~ Desha, AR ~ Drew, AR ~ Faulkner, AR ~ Garland, AR ~ Grant, AR ~ Hot Spring, AR ~ Independence, AR ~ Izard, AR ~ Jackson, AR ~ Jefferson, AR ~ Lincoln, AR ~ Lonoke, AR ~ Monroe, AR ~ Montgomery, AR ~ Nevada, AR ~ Ouachita, AR ~ Perry, AR ~ Phillips, AR ~ Pike, AR ~ Polk, AR ~ Pope, AR ~ Prairie, AR ~ Pulaski, AR ~ Saline, AR ~ Searcy, AR ~ Stone, AR ~ Van Buren, AR ~ White, AR ~ Woodruff, AR ~ Yell, AR

AR - Arkansas County

Population

Total Population	19,019
Housing Status (in housing units unless noted)	
Total	9,436
Occupied	8,005
Owner-occupied	5,230
Population in owner- occupied (number of individuals)	12,189
Renter-occupied	2,775
Population in renter- occupied (number of individuals)	6,583
Households with individuals under 18	2,475
Vacant	1,431
Vacant: for rent	360
Vacant: for sale	88

Population by Sex/Age

Male	9,220
Female	9,799
Under 18	4,425
18 & over	14,594
20 - 24	1,018
25 - 34	2,327
35 - 49	3,556
50 - 64	4,148
65 & over	3,115

Population by Ethnicity

Hispanic or Latino	513
Non Hispanic or Latino	18,506

White	13,659
African American	4,661
Asian	92
American Indian and Alaska Native	36
Native Hawaiian and Pacific Islander	2
Other	320
Identified by two or more	249

AR - Bradley County

Population

Total Population	11,508
Housing Status (in housing units unless noted)	
Total	5,860
Occupied	4,673
Owner-occupied	3,280
Population in owner- occupied (number of individuals) Renter-occupied	7,936 1,393
Population in renter- occupied (number of individuals)	3,352
Households with individuals under 18	1,444
Vacant	1,187
Vacant: for rent	150
Vacant: for sale	43

Population by Sex/Age

Male	5,587
Female	5,921
Under 18	2,681
18 & over	8,827
20 - 24	707
25 - 34	1,306
35 - 49	2,201
50 - 64	2,252
65 & over	2,041

Population by Ethnicity

Hispanic or Latino	1,516
Non Hispanic or Latino	9,992

White	6,934
African American	3,173
Asian	27
American Indian and Alaska Native	56
Native Hawaiian and Pacific Islander	1
Other	1,162
Identified by two or more	155

AR - Calhoun County

Population

Total Population	5,368
Housing Status (in housing units unless noted)	
Total	2,897
Occupied	2,262
Owner-occupied	1,759
Population in owner- occupied (number of individuals)	4,145 503
Renter-occupied	503
Population in renter- occupied (number of individuals)	1,048
Households with individuals under 18	625
Vacant	635
Vacant: for rent	62
Vacant: for sale	14

Population by Sex/Age

Male	2,719
Female	2,649
Under 18	1,102
18 & over	4,266
20 - 24	292
25 - 34	567
35 - 49	1,100
50 - 64	1,198
65 & over	923

Population by Ethnicity

Hispanic or Latino	152
Non Hispanic or Latino	5,216

White	4,001
African American	1,192
Asian	11
American Indian and Alaska Native	15
Native Hawaiian and Pacific Islander	0
Other	74
Identified by two or more	75

AR - Clark County

Population

Total Population	22,995
Housing Status (in housing units unless noted)	
Total	10,385
Occupied	8,783
Owner-occupied	5,642
Population in owner- occupied (number of individuals)	13,432
Renter-occupied	3,141
Population in renter- occupied (number of individuals)	6,951
Households with individuals under 18	2,500
Vacant	1,602
Vacant: for rent	473
Vacant: for sale	108

Population by Sex/Age

Male	10,972
Female	12,023
Under 18	4,480
18 & over	18,515
20 - 24	3,266
25 - 34	2,370
35 - 49	3,750
50 - 64	4,039
65 & over	3,410

Population by Ethnicity

Hispanic or Latino	926
Non Hispanic or Latino	22,069

White	16,518
African American	5,413
Asian	120
American Indian and Alaska Native	98
Native Hawaiian and Pacific Islander	5
Other	497
Identified by two or more	344

AR - Cleburne County

Population

Total Population	25,970
Housing Status (in housing units unless noted)	
Total	15,826
Occupied	11,078
Owner-occupied	8,515
Population in owner- occupied (number of individuals)	19,531
Renter-occupied	2,563
Population in renter- occupied (number of individuals)	6,100
Households with individuals under 18	2,887
Vacant	4,748
Vacant: for rent	280
Vacant: for sale	225

Population by Sex/Age

Male	12,777
Female	13,193
Under 18	5,162
18 & over	20,808
20 - 24	1,169
25 - 34	2,546
35 - 49	4,718
50 - 64	5,649
65 & over	6,118

Population by Ethnicity

Hispanic or Latino	517
Non Hispanic or Latino	25,453

White	25,130
African American	72
Asian	52
American Indian and Alaska Native	141
Native Hawaiian and Pacific Islander	7
Other	203
Identified by two or more	365

AR - Cleveland County

Population

Total Population	8,689
Housing Status (in housing units unless noted)	
Total	4,064
Occupied	3,416
Owner-occupied	2,709
Population in owner- occupied (number of individuals)	6,908
Renter-occupied	707
Population in renter- occupied (number of individuals)	1,729
Households with individuals under 18	1,191
Vacant	648
Vacant: for rent	72
Vacant: for sale	20

Population by Sex/Age

Male	4,287
Female	4,402
Under 18	2,151
18 & over	6,538
20 - 24	436
25 - 34	975
35 - 49	1,725
50 - 64	1,779
65 & over	1,416

Population by Ethnicity

Hispanic or Latino	145
Non Hispanic or Latino	8,544

White	7,452
African American	1,059
Asian	10
American Indian and Alaska Native	23
Native Hawaiian and Pacific Islander	1
Other	79
Identified by two or more	65

AR - Conway County

Population

Total Population	21,273	
Housing Status (in housing units unless noted)		
Total	9,720	
Occupied	8,463	
Owner-occupied	6,327	
Population in owner- occupied (number of individuals)	15,802	
Renter-occupied	2,136	
Population in renter- occupied (number of individuals)	5,185	
Households with individuals under 18	2,726	
Vacant	1,257	
Vacant: for rent	157	
Vacant: for sale	105	

Population by Sex/Age

Male	10,533
Female	10,740
Under 18	5,145
18 & over	16,128
20 - 24	1,141
25 - 34	2,435
35 - 49	4,158
50 - 64	4,268
65 & over	3,592

Population by Ethnicity

Hispanic or Latino	757
Non Hispanic or Latino	20,516

White	17,917
African American	2,385
Asian	83
American Indian and Alaska Native	152
Native Hawaiian and Pacific Islander	4
Other	311
Identified by two or more	421

AR - Dallas County

Population

Total Population	8,116
Housing Status (in housing units unless noted)	
Total	4,305
Occupied	3,280
Owner-occupied	2,271
Population in owner- occupied (number of individuals)	5,373
Renter-occupied	1,009
Population in renter- occupied (number of individuals)	2,338
Households with individuals under 18	989
Vacant	1,025
Vacant: for rent	99
Vacant: for sale	42

Population by Sex/Age

Male	3,974
Female	4,142
Under 18	1,913
18 & over	6,203
20 - 24	447
25 - 34	809
35 - 49	1,497
50 - 64	1,795
65 & over	1,474

Population by Ethnicity

Hispanic or Latino	188
Non Hispanic or Latino	7,928

White	4,476
African American	3,400
Asian	11
American Indian and Alaska Native	32
Native Hawaiian and Pacific Islander	1
Other	94
Identified by two or more	102

AR - Desha County

Population

Total Population	13,008
Housing Status (in housing units unless noted)	
Total	6,261
Occupied	5,321
Owner-occupied	3,171
Population in owner- occupied (number of individuals)	7,789
Renter-occupied	2,150
Population in renter- occupied (number of individuals)	5,163
Households with individuals under 18	1,784
Vacant	940
Vacant: for rent	249
Vacant: for sale	33

Population by Sex/Age

Male	6,103
Female	6,905
Under 18	3,377
18 & over	9,631
20 - 24	745
25 - 34	1,490
35 - 49	2,312
50 - 64	2,765
65 & over	1,970

Population by Ethnicity

Hispanic or Latino	578
Non Hispanic or Latino	12,430

White	6,230
African American	6,216
Asian	43
American Indian and Alaska Native	35
Native Hawaiian and Pacific Islander	2
Other	364
Identified by two or more	118

AR - Drew County

Population

Total Population	18,509
Housing Status (in housing units unless noted)	
Total	8,408
Occupied	7,360
Owner-occupied	4,812
Population in owner- occupied (number of individuals)	11,850
Renter-occupied	2,548
Population in renter- occupied (number of individuals)	5,874
Households with individuals under 18	2,426
Vacant	1,048
Vacant: for rent	243
Vacant: for sale	82

Population by Sex/Age

Male	8,985
Female	9,524
Under 18	4,361
18 & over	14,148
20 - 24	1,556
25 - 34	2,164
35 - 49	3,428
50 - 64	3,458
65 & over	2,735

Population by Ethnicity

Hispanic or Latino	454
Non Hispanic or Latino	18,055

White	12,739
African American	5,144
Asian	95
American Indian and Alaska Native	43
Native Hawaiian and Pacific Islander	5
Other	270
Identified by two or more	213

AR - Faulkner County

Population

Total Population	113,237
Housing Status (in housing units unless noted)	
Total	46,612
Occupied	42,614
Owner-occupied	27,344
Population in owner- occupied (number of individuals)	72,845
Renter-occupied	15,270
Population in renter- occupied (number of individuals)	36,337
Households with individuals under 18	15,193
Vacant	3,998
Vacant: for rent	1,663
Vacant: for sale	457

Population by Sex/Age

Male	55,623
Female	57,614
Under 18	27,742
18 & over	85,495
20 - 24	13,612
25 - 34	16,179
35 - 49	22,136
50 - 64	18,093
65 & over	11,318

Population by Ethnicity

Hispanic or Latino	4,435
Non Hispanic or Latino	108,802

White	95,420
African American	11,568
Asian	1,277
American Indian and Alaska Native	658
Native Hawaiian and Pacific Islander	48
Other	1,997
Identified by two or more	2,269

AR - Garland County

Population

96,024
50,548
40,994
28,438
65,259
12,556
28,599
10,996
9,554
2,294
988

Population by Sex/Age

Male	46,614
Female	49,410
Under 18	20,093
18 & over	75,931
20 - 24	4,989
25 - 34	10,384
35 - 49	17,456
50 - 64	20,649
65 & over	20,098

Population by Ethnicity

Hispanic or Latino	4,622
Non Hispanic or Latino	91,402

White	82,964
African American	7,615
Asian	695
American Indian and Alaska Native	587
Native Hawaiian and Pacific Islander	45
Other	1,904
Identified by two or more	2,214

AR - Grant County

Population

Total Population	17,853
Housing Status (in housing units unless noted)	
Total	7,758
Occupied	6,933
Owner-occupied	5,384
Population in owner- occupied (number of individuals)	13,891
Renter-occupied	1,549
Population in renter- occupied (number of individuals)	3,819
Households with individuals under 18	2,447
Vacant	825
Vacant: for rent	113
Vacant: for sale	89

Population by Sex/Age

Male	8,869
Female	8,984
Under 18	4,315
18 & over	13,538
20 - 24	1,028
25 - 34	2,102
35 - 49	3,842
50 - 64	3,558
65 & over	2,591

Population by Ethnicity

Hispanic or Latino	392
Non Hispanic or Latino	17,461

White	16,940
African American	390
Asian	48
American Indian and Alaska Native	77
Native Hawaiian and Pacific Islander	2
Other	207
Identified by two or more	189

AR - Hot Spring County

Population

Total Population	32,923
Housing Status (in housing units unless noted)	
Total	14,332
Occupied	12,664
Owner-occupied	9,635
Population in owner- occupied (number of individuals)	23,821
Renter-occupied	3,029
Population in renter- occupied (number of individuals)	7,531
Households with individuals under 18	4,049
Vacant	1,668
Vacant: for rent	348
Vacant: for sale	154

Population by Sex/Age

Male	16,813
Female	16,110
Under 18	7,686
18 & over	25,237
20 - 24	1,879
25 - 34	3,992
35 - 49	6,413
50 - 64	6,933
65 & over	5,164

Population by Ethnicity

Hispanic or Latino	919
Non Hispanic or Latino	32,004

White	28,179
African American	3,568
Asian	95
American Indian and Alaska Native	154
Native Hawaiian and Pacific Islander	16
Other	338
Identified by two or more	573

AR - Independence County

Population

Total Population	36,647
Housing Status (in housing units unless noted)	
Total	16,187
Occupied	14,391
Owner-occupied	10,280
Population in owner- occupied (number of individuals)	25,772
Renter-occupied	4,111
Population in renter- occupied (number of individuals)	9,975
Households with individuals under 18	4,732
Vacant	1,796
Vacant: for rent	416
Vacant: for sale	156

Population by Sex/Age

Male	17,960
Female	18,687
Under 18	8,792
18 & over	27,855
20 - 24	2,275
25 - 34	4,379
35 - 49	7,199
50 - 64	7,246
65 & over	5,730

Population by Ethnicity

Hispanic or Latino	2,139
Non Hispanic or Latino	34,508

White	33,688
African American	722
Asian	278
American Indian and Alaska Native	179
Native Hawaiian and Pacific Islander	40
Other	1,178
Identified by two or more	562

AR - Izard County

Population

13,696
7,232
5,731
4,583
10,338
1,148
2,589
1,443
1,501
188
131

Population by Sex/Age

Male	7,054
Female	6,642
Under 18	2,625
18 & over	11,071
20 - 24	589
25 - 34	1,352
35 - 49	2,510
50 - 64	3,099
65 & over	3,229

Population by Ethnicity

Hispanic or Latino	208
Non Hispanic or Latino	13,488

White	13,118
African American	175
Asian	41
American Indian and Alaska Native	105
Native Hawaiian and Pacific Islander	2
Other	77
Identified by two or more	178

AR - Jackson County

Population

Total Population	17,997
Housing Status (in housing units unless noted)	
Total	7,601
Occupied	6,724
Owner-occupied	4,496
Population in owner- occupied (number of individuals)	10,617
Renter-occupied	2,228
Population in renter- occupied (number of individuals)	5,380
Households with individuals under 18	2,043
Vacant	877
Vacant: for rent	250
Vacant: for sale	96

Population by Sex/Age

Male	8,930
Female	9,067
Under 18	3,734
18 & over	14,263
20 - 24	1,081
25 - 34	2,451
35 - 49	3,786
50 - 64	3,677
65 & over	2,856

Population by Ethnicity

Hispanic or Latino	436
Non Hispanic or Latino	17,561

White	14,363
African American	3,000
Asian	53
American Indian and Alaska Native	91
Native Hawaiian and Pacific Islander	16
Other	205
Identified by two or more	269

AR - Jefferson County

Population

Total Population	77,435
Housing Status (in housing units unless noted)	
Total	33,006
Occupied	28,873
Owner-occupied	18,427
Population in owner- occupied (number of individuals) Renter-occupied	45,980 10,446
Population in renter- occupied (number of individuals)	25,925
Households with individuals under 18	9,743
Vacant	4,133
Vacant: for rent	1,157
Vacant: for sale	373

Population by Sex/Age

Male	38,067
Female	39,368
Under 18	18,428
18 & over	59,007
20 - 24	5,834
25 - 34	9,635
35 - 49	14,850
50 - 64	15,681
65 & over	10,255

Population by Ethnicity

Hispanic or Latino	1,219
Non Hispanic or Latino	76,216

White	32,507
African American	42,639
Asian	601
American Indian and Alaska Native	213
Native Hawaiian and Pacific Islander	9
Other	529
Identified by two or more	937

AR - Lincoln County

Population

Total Population	14,134
Housing Status (in housing units unless noted)	
Total	4,860
Occupied	4,207
Owner-occupied	3,151
Population in owner- occupied (number of individuals) Renter-occupied	8,021 1,056
Population in renter- occupied (number of individuals)	2,668
Households with individuals under 18	1,499
Vacant	653
Vacant: for rent	145
Vacant: for sale	39

Population by Sex/Age

Male	8,501
Female	5,633
Under 18	2,743
18 & over	11,391
20 - 24	1,128
25 - 34	2,221
35 - 49	3,306
50 - 64	2,623
65 & over	1,758

Population by Ethnicity

Hispanic or Latino	452
Non Hispanic or Latino	13,682

White	9,407
African American	4,223
Asian	27
American Indian and Alaska Native	38
Native Hawaiian and Pacific Islander	1
Other	298
Identified by two or more	140

AR - Lonoke County

Population

Total Population	68,356
Housing Status (in housing units unless noted)	
Total	27,239
Occupied	25,295
Owner-occupied	18,651
Population in owner- occupied (number of individuals)	50,585
Renter-occupied	6,644
Population in renter- occupied (number of individuals)	17,199
Households with individuals under 18	10,322
Vacant	1,944
Vacant: for rent	598
Vacant: for sale	397

Population by Sex/Age

Male	33,629
Female	34,727
Under 18	18,831
18 & over	49,525
20 - 24	3,950
25 - 34	9,513
35 - 49	14,904
50 - 64	11,922
65 & over	7,625

Population by Ethnicity

Hispanic or Latino	2,246
Non Hispanic or Latino	66,110

White	61,353
African American	4,075
Asian	532
American Indian and Alaska Native	363
Native Hawaiian and Pacific Islander	32
Other	766
Identified by two or more	1,235

AR - Monroe County

Population

Total Population	8,149
Housing Status (in housing units unless noted)	
Total	4,455
Occupied	3,481
Owner-occupied	2,185
Population in owner- occupied (number of individuals)	5,114
Renter-occupied	1,296
Population in renter- occupied (number of individuals)	2,951
Households with individuals under 18	1,016
Vacant	974
Vacant: for rent	165
Vacant: for sale	50

Population by Sex/Age

Male	3,895
Female	4,254
Under 18	1,840
18 & over	6,309
20 - 24	403
25 - 34	783
35 - 49	1,482
50 - 64	1,864
65 & over	1,541

Population by Ethnicity

Hispanic or Latino	132
Non Hispanic or Latino	8,017

White	4,584
African American	3,330
Asian	36
American Indian and Alaska Native	29
Native Hawaiian and Pacific Islander	0
Other	74
Identified by two or more	96

AR - Montgomery County

Population

Total Population	9,487
Housing Status (in housing units unless noted)	
Total	5,763
Occupied	4,000
Owner-occupied	3,222
Population in owner- occupied (number of individuals)	7,609
Renter-occupied	778
Population in renter- occupied (number of individuals)	1,757
Households with individuals under 18	1,058
Vacant	1,763
Vacant: for rent	72
Vacant: for sale	54

Population by Sex/Age

Male	4,730
Female	4,757
Under 18	1,998
18 & over	7,489
20 - 24	417
25 - 34	800
35 - 49	1,805
50 - 64	2,123
65 & over	2,126

Population by Ethnicity

Hispanic or Latino	361
Non Hispanic or Latino	9,126

White	8,958
African American	22
Asian	50
American Indian and Alaska Native	79
Native Hawaiian and Pacific Islander	2
Other	187
Identified by two or more	189

AR - Nevada County

Population

Total Population	8,997
Housing Status (in housing units unless noted)	
Total	4,563
Occupied	3,697
Owner-occupied	2,660
Population in owner- occupied (number of individuals) Renter-occupied Population in renter-	6,350 1,037
occupied (number of individuals)	2,490
Households with individuals under 18	1,163
Vacant	866
Vacant: for rent	172
Vacant: for sale	57

Population by Sex/Age

Male	4,409
Female	4,588
Under 18	2,131
18 & over	6,866
20 - 24	470
25 - 34	995
35 - 49	1,690
50 - 64	1,882
65 & over	1,588

Population by Ethnicity

Hispanic or Latino	220
Non Hispanic or Latino	8,777

White	5,933
African American	2,764
Asian	23
American Indian and Alaska Native	31
Native Hawaiian and Pacific Islander	1
Other	123
Identified by two or more	122

AR - Ouachita County

Population

Total Population	26,120
Housing Status (in housing units unless noted)	
Total	13,121
Occupied	11,003
Owner-occupied	7,482
Population in owner- occupied (number of individuals)	17,607
Renter-occupied	3,521
Population in renter- occupied (number of individuals)	8,161
Households with individuals under 18	3,393
Vacant	2,118
Vacant: for rent	633
Vacant: for sale	122

Population by Sex/Age

Male	12,379
Female	13,741
Under 18	6,145
18 & over	19,975
20 - 24	1,440
25 - 34	2,799
35 - 49	4,855
50 - 64	5,796
65 & over	4,451

Population by Ethnicity

Hispanic or Latino	408
Non Hispanic or Latino	25,712

White	14,883
African American	10,468
Asian	95
American Indian and Alaska Native	86
Native Hawaiian and Pacific Islander	6
Other	162
Identified by two or more	420

AR - Perry County

Population

Total Population	10,445
Housing Status (in housing units unless noted)	
Total	4,907
Occupied	4,170
Owner-occupied	3,320
Population in owner- occupied (number of individuals) Renter-occupied	8,182 850
Population in renter- occupied (number of individuals)	2,111
Households with individuals under 18	1,304
Vacant	737
Vacant: for rent	52
Vacant: for sale	28

Population by Sex/Age

Male	5,183
Female	5,262
Under 18	2,402
18 & over	8,043
20 - 24	553
25 - 34	1,081
35 - 49	2,201
50 - 64	2,190
65 & over	1,747

Population by Ethnicity

Hispanic or Latino	247
Non Hispanic or Latino	10,198

White	9,939
African American	196
Asian	17
American Indian and Alaska Native	70
Native Hawaiian and Pacific Islander	2
Other	51
Identified by two or more	170

AR - Phillips County

Population

Total Population	21,757
Housing Status (in housing units unless noted)	
Total	10,126
Occupied	8,491
Owner-occupied	4,690
Population in owner- occupied (number of individuals) Renter-occupied Population in renter-	11,508 3,801
occupied (number of individuals)	10,003
Households with individuals under 18	3,014
Vacant	1,635
Vacant: for rent	543
Vacant: for sale	90

Population by Sex/Age

Male	10,130
Female	11,627
Under 18	6,113
18 & over	15,644
20 - 24	1,270
25 - 34	2,423
35 - 49	3,732
50 - 64	4,279
65 & over	3,254

Population by Ethnicity

Hispanic or Latino	287
Non Hispanic or Latino	21,470

White	7,618
African American	13,719
Asian	67
American Indian and Alaska Native	51
Native Hawaiian and Pacific Islander	1
Other	95
Identified by two or more	206

AR - Pike County

Population

Total Population	11,291
Housing Status (in housing units unless noted)	
Total	5,580
Occupied	4,457
Owner-occupied	3,341
Population in owner- occupied (number of individuals) Renter-occupied	8,288 1,116
Population in renter- occupied (number of individuals)	2,807
Households with individuals under 18	1,455
Vacant	1,123
Vacant: for rent	137
Vacant: for sale	57

Population by Sex/Age

Male	5,599
Female	5,692
Under 18	2,787
18 & over	8,504
20 - 24	622
25 - 34	1,215
35 - 49	2,246
50 - 64	2,192
65 & over	1,962

Population by Ethnicity

Hispanic or Latino	727
Non Hispanic or Latino	10,564

White	10,163
African American	330
Asian	57
American Indian and Alaska Native	70
Native Hawaiian and Pacific Islander	1
Other	485
Identified by two or more	185

AR - Polk County

Population

20,662
10,002
8,450
6,520
15,865
1,930
4,642
2,527
1,552
211
159

Population by Sex/Age

Male	10,163
Female	10,499
Under 18	4,921
18 & over	15,741
20 - 24	925
25 - 34	2,098
35 - 49	3,787
50 - 64	4,408
65 & over	4,025

Population by Ethnicity

Hispanic or Latino	1,190
Non Hispanic or Latino	19,472

White	19,144
African American	65
Asian	94
American Indian and Alaska Native	364
Native Hawaiian and Pacific Islander	5
Other	512
Identified by two or more	478

AR - Pope County

Population

Total Population	61,754
Housing Status (in housing units unless noted)	
Total	25,551
Occupied	23,353
Owner-occupied	15,994
Population in owner- occupied (number of individuals)	41,200
Renter-occupied	7,359
Population in renter- occupied (number of individuals)	17,224
Households with individuals under 18	7,793
Vacant	2,198
Vacant: for rent	580
Vacant: for sale	303

Population by Sex/Age

Male	30,610
Female	31,144
Under 18	14,241
18 & over	47,513
20 - 24	6,042
25 - 34	7,512
35 - 49	11,766
50 - 64	11,080
65 & over	8,113

Population by Ethnicity

Hispanic or Latino	4,168
Non Hispanic or Latino	57,586

White	55,273
African American	1,784
Asian	605
American Indian and Alaska Native	471
Native Hawaiian and Pacific Islander	25
Other	2,230
Identified by two or more	1,366

AR - Prairie County

Population

Total Population	8,715
Housing Status (in housing units unless noted)	
Total	4,503
Occupied	3,685
Owner-occupied	2,731
Population in owner- occupied (number of individuals) Renter-occupied	6,444 954
Population in renter- occupied (number of individuals)	2,140
Households with individuals under 18	1,076
Vacant	818
Vacant: for rent	80
Vacant: for sale	31

Population by Sex/Age

Male	4,314
Female	4,401
Under 18	1,878
18 & over	6,837
20 - 24	400
25 - 34	849
35 - 49	1,757
50 - 64	1,904
65 & over	1,717

Population by Ethnicity

Hispanic or Latino	81
Non Hispanic or Latino	8,634

White	7,529
African American	1,064
Asian	6
American Indian and Alaska Native	26
Native Hawaiian and Pacific Islander	0
Other	10
Identified by two or more	80

AR - Pulaski County

Population

Total Population	382,748
Housing Status (in housing units unless noted)	
Total	175,555
Occupied	158,772
Owner-occupied	94,826
Population in owner- occupied (number of individuals)	231,738
Renter-occupied	63,946
Population in renter- occupied (number of individuals)	143,072
Households with individuals under 18	49,712
Vacant	16,783
Vacant: for rent	7,821
Vacant: for sale	2,263

Population by Sex/Age

Male	183,938
Female	198,810
Under 18	92,185
18 & over	290,563
20 - 24	26,444
25 - 34	58,157
35 - 49	76,690
50 - 64	74,294
65 & over	45,908

Population by Ethnicity

Hispanic or Latino	22,168
Non Hispanic or Latino	360,580

White	220,051
African American	133,858
Asian	7,505
American Indian and Alaska Native	1,555
Native Hawaiian and Pacific Islander	272
Other	11,646
Identified by two or more	7,861

AR - Saline County

Population

Total Population	107,118
Housing Status (in housing units unless noted)	
Total	44,811
Occupied	41,441
Owner-occupied	32,245
Population in owner- occupied (number of individuals)	82,990
Renter-occupied	9,196
Population in renter- occupied (number of individuals)	22,703
Households with individuals under 18	14,537
Vacant	3,370
Vacant: for rent	758
Vacant: for sale	638

Population by Sex/Age

Male	52,899
Female	54,219
Under 18	26,139
18 & over	80,979
20 - 24	5,350
25 - 34	14,026
35 - 49	22,726
50 - 64	20,586
65 & over	15,875

Population by Ethnicity

Hispanic or Latino	4,087
Non Hispanic or Latino	103,031

White	96,978
African American	4,994
Asian	931
American Indian and Alaska Native	542
Native Hawaiian and Pacific Islander	17
Other	2,125
Identified by two or more	1,531

AR - Searcy County

Population

Total Population	8,195
Housing Status (in housing units unless noted)	
Total	4,900
Occupied	3,574
Owner-occupied	2,729
Population in owner- occupied (number of individuals)	6,293
Renter-occupied	845
Population in renter- occupied (number of individuals)	1,831
Households with individuals under 18	899
Vacant	1,326
Vacant: for rent	89
Vacant: for sale	43

Population by Sex/Age

Male	4,085
Female	4,110
Under 18	1,675
18 & over	6,520
20 - 24	369
25 - 34	796
35 - 49	1,509
50 - 64	1,937
65 & over	1,745

Population by Ethnicity

Hispanic or Latino	121
Non Hispanic or Latino	8,074

White	7,867
African American	12
Asian	11
American Indian and Alaska Native	96
Native Hawaiian and Pacific Islander	2
Other	26
Identified by two or more	181

AR - Stone County

Population

Total Population	12,394
Housing Status (in housing units unless noted)	
Total	6,712
Occupied	5,325
Owner-occupied	4,142
Population in owner- occupied (number of individuals)	9,660
Renter-occupied	1,183
Population in renter- occupied (number of individuals)	2,583
Households with individuals under 18	1,385
Vacant	1,387
Vacant: for rent	116
Vacant: for sale	99

Population by Sex/Age

Male	6,128
Female	6,266
Under 18	2,555
18 & over	9,839
20 - 24	508
25 - 34	1,176
35 - 49	2,171
50 - 64	2,902
65 & over	2,826

Population by Ethnicity

Hispanic or Latino	157
Non Hispanic or Latino	12,237

White	11,995
African American	11
Asian	45
American Indian and Alaska Native	84
Native Hawaiian and Pacific Islander	4
Other	55
Identified by two or more	200

AR - Van Buren County

Population

Total Population	17,295
Housing Status (in housing units unless noted)	
Total	10,345
Occupied	7,433
Owner-occupied	5,789
Population in owner- occupied (number of individuals)	13,361
Renter-occupied	1,644
Population in renter- occupied (number of individuals)	3,745
Households with individuals under 18	1,906
Vacant	2,912
Vacant: for rent	224
Vacant: for sale	170

Population by Sex/Age

Male	8,622
Female	8,673
Under 18	3,537
18 & over	13,758
20 - 24	787
25 - 34	1,644
35 - 49	3,167
50 - 64	3,867
65 & over	3,923

Population by Ethnicity

Hispanic or Latino	475
Non Hispanic or Latino	16,820

White	16,598
African American	68
Asian	56
American Indian and Alaska Native	119
Native Hawaiian and Pacific Islander	2
Other	113
Identified by two or more	339

AR - White County

Population

Total Population	77,076
Housing Status (in housing units unless noted)	
Total	32,488
Occupied	29,342
Owner-occupied	20,071
Population in owner- occupied (number of individuals)	51,907
Renter-occupied	9,271
Population in renter- occupied (number of individuals)	21,917
Households with individuals under 18	10,015
Vacant	3,146
Vacant: for rent	773
Vacant: for sale	357

Population by Sex/Age

Male	37,802
Female	39,274
Under 18	18,433
18 & over	58,643
20 - 24	6,799
25 - 34	9,319
35 - 49	15,032
50 - 64	13,565
65 & over	10,848

Population by Ethnicity

Hispanic or Latino	2,879
Non Hispanic or Latino	74,197

White	70,425
African American	3,074
Asian	419
American Indian and Alaska Native	449
Native Hawaiian and Pacific Islander	36
Other	1,259
Identified by two or more	1,414

AR - Woodruff County

Population

Total Population	7,260
Housing Status (in housing units unless noted)	
Total	3,893
Occupied	3,134
Owner-occupied	1,994
Population in owner- occupied (number of individuals)	4,597
Renter-occupied	1,140
Population in renter- occupied (number of individuals)	2,557
Households with individuals under 18	911
Vacant	759
Vacant: for rent	265
Vacant: for sale	43

Population by Sex/Age

Male	3,452
Female	3,808
Under 18	1,672
18 & over	5,588
20 - 24	353
25 - 34	747
35 - 49	1,371
50 - 64	1,665
65 & over	1,293

Population by Ethnicity

Hispanic or Latino	87
Non Hispanic or Latino	7,173

White	5,075
African American	1,994
Asian	15
American Indian and Alaska Native	18
Native Hawaiian and Pacific Islander	5
Other	49
Identified by two or more	104

AR - Yell County

Population

Total Population	22,185
Housing Status (in housing units unless noted)	
Total	9,752
Occupied	8,219
Owner-occupied	5,759
Population in owner- occupied (number of individuals)	15,222
Renter-occupied	2,460
Population in renter- occupied (number of individuals)	6,640
Households with individuals under 18	2,928
Vacant	1,533
Vacant: for rent	269
Vacant: for sale	138

Population by Sex/Age

Male	11,070
Female	11,115
Under 18	5,831
18 & over	16,354
20 - 24	1,299
25 - 34	2,588
35 - 49	4,368
50 - 64	4,095
65 & over	3,417

Population by Ethnicity

Hispanic or Latino	4,230
Non Hispanic or Latino	17,955

White	19,226
African American	307
Asian	287
American Indian and Alaska Native	149
Native Hawaiian and Pacific Islander	11
Other	1,817
Identified by two or more	388