



**CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.**

**LAREDO :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	250,304
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**Housing Status**

( in housing units unless noted )

Total	73,496
Occupied	67,106
Owner-occupied	43,286
Population in owner-occupied ( number of individuals )	163,543
Renter-occupied	23,820
Population in renter-occupied ( number of individuals )	83,282
Households with individuals under 18	38,659
Vacant	6,390
Vacant: for rent	2,005
Vacant: for sale	826

**Population by Sex/Age**

Male	121,488
Female	128,816
Under 18	88,158
18 & over	162,146
20 - 24	18,350
25 - 34	35,156
35 - 49	48,748
50 - 64	31,460
65 & over	19,507

**Population by Ethnicity**

Hispanic or Latino	239,653
Non Hispanic or Latino	10,651

**Population by Race**

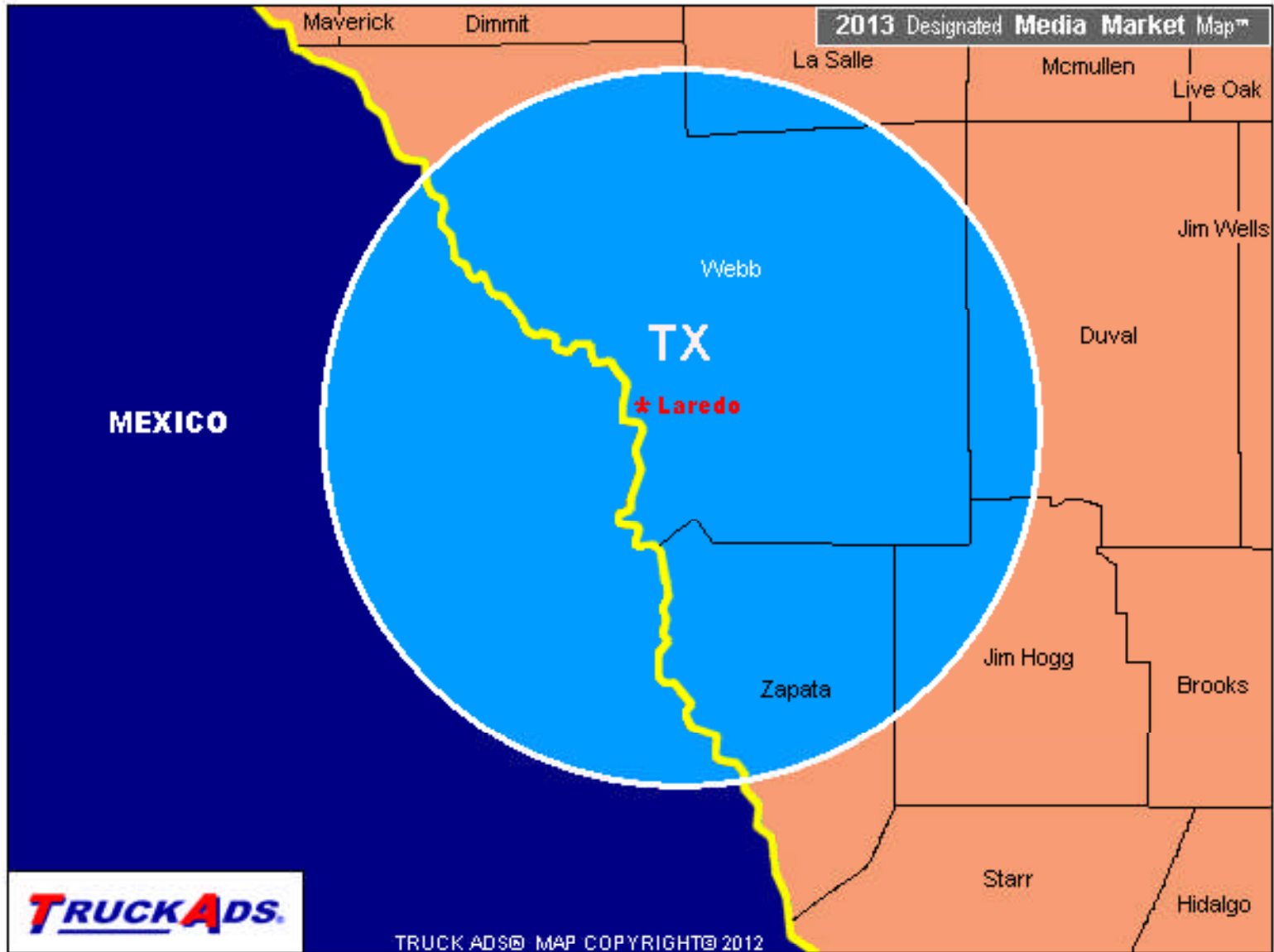
White	220,201
African American	1,132
Asian	1,464
American Indian and Alaska Native	1,006
Native Hawaiian and Pacific Islander	30
Other	22,782
Identified by two or more	3,689

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## BROADCAST TV MARKET AREA



### 1 COUNTY IN THIS DESIGNATED MARKET

TEXAS: Webb, TX

▲ TX - Webb County



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