



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

HATTIESBURG LAUREL :::

BROADCAST TV MARKET AREA

Population

Total Population	267,980
------------------	---------

Housing Status

(in housing units unless noted)

Total	116,223
Occupied	102,541
Owner-occupied	72,041
Population in owner-occupied (number of individuals)	186,351
Renter-occupied	30,500
Population in renter-occupied (number of individuals)	75,314
Households with individuals under 18	36,023
Vacant	13,682
Vacant: for rent	3,664
Vacant: for sale	1,268

Population by Sex/Age

Male	129,478
Female	138,502
Under 18	67,417
18 & over	200,563
20 - 24	21,799
25 - 34	36,701
35 - 49	50,414
50 - 64	47,888
65 & over	34,728

Population by Ethnicity

Hispanic or Latino	7,911
Non Hispanic or Latino	260,069

Population by Race

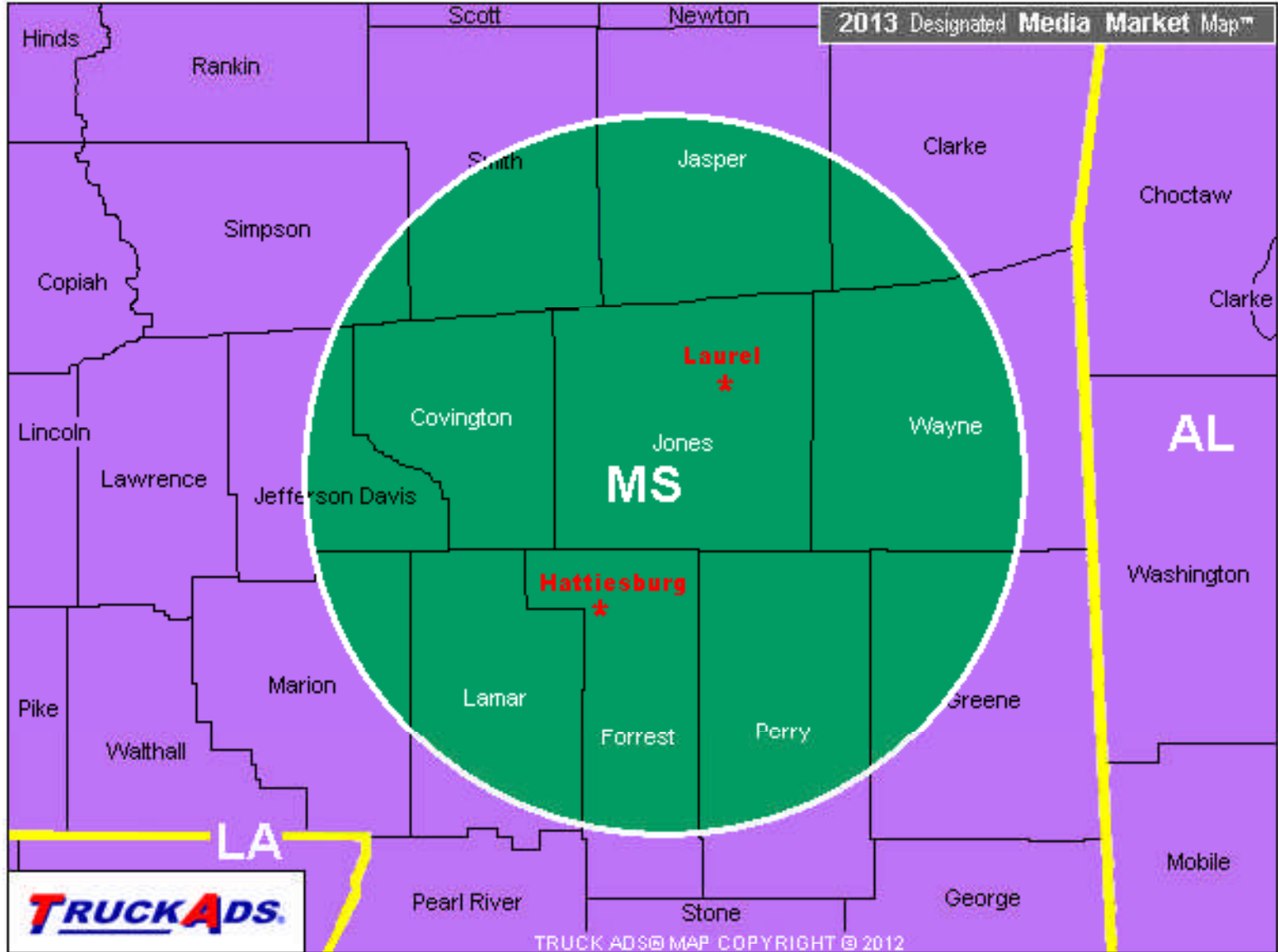
White	175,356
African American	83,435
Asian	1,572
American Indian and Alaska Native	753
Native Hawaiian and Pacific Islander	99
Other	3,964
Identified by two or more	2,801

TRUCKADS® and TRUCK ADS® are Registered Trademarks. All contents Copyright © 2013. All Rights Reserved.



HATTIESBURG LAUREL :::

BROADCAST TV MARKET AREA



7 COUNTIES IN THIS DESIGNATED MARKET

MISSISSIPPI: Covington, MS ~ Forrest, MS ~ Jasper, MS ~ Jones, MS ~ Lamar, MS ~ Perry, MS ~ Wayne, MS

MS - Covington County

Population

Total Population	19,568
------------------	--------

Housing Status

(in housing units unless noted)

Total	8,496
Occupied	7,430
Owner-occupied	6,143
Population in owner-occupied (number of individuals)	16,082
Renter-occupied	1,287
Population in renter-occupied (number of individuals)	3,246
Households with individuals under 18	2,672
Vacant	1,066
Vacant: for rent	90
Vacant: for sale	48

Population by Sex/Age

Male	9,517
Female	10,051
Under 18	5,087
18 & over	14,481
20 - 24	1,189
25 - 34	2,370
35 - 49	3,671
50 - 64	3,695
65 & over	2,957

Population by Ethnicity

Hispanic or Latino	369
Non Hispanic or Latino	19,199

Population by Race

White	12,319
African American	6,825
Asian	43
American Indian and Alaska Native	24
Native Hawaiian and Pacific Islander	4
Other	187
Identified by two or more	166

MS - Forrest County

Population

Total Population	74,934
------------------	--------

Housing Status

(in housing units unless noted)

Total	32,289
Occupied	28,746
Owner-occupied	16,789
Population in owner-occupied (number of individuals)	42,816
Renter-occupied	11,957
Population in renter-occupied (number of individuals)	28,517
Households with individuals under 18	9,523
Vacant	3,543
Vacant: for rent	1,503
Vacant: for sale	413

Population by Sex/Age

Male	35,850
Female	39,084
Under 18	17,703
18 & over	57,231
20 - 24	8,646
25 - 34	11,410
35 - 49	13,271
50 - 64	12,011
65 & over	8,664

Population by Ethnicity

Hispanic or Latino	2,637
Non Hispanic or Latino	72,297

Population by Race

White	44,726
African American	27,082
Asian	498
American Indian and Alaska Native	185
Native Hawaiian and Pacific Islander	45
Other	1,384
Identified by two or more	1,014

MS - Jasper County

Population

Total Population	17,062
------------------	--------

Housing Status

(in housing units unless noted)

Total	8,212
Occupied	6,798
Owner-occupied	5,817
Population in owner-occupied (number of individuals)	14,650
Renter-occupied	981
Population in renter-occupied (number of individuals)	2,325
Households with individuals under 18	2,242
Vacant	1,414
Vacant: for rent	102
Vacant: for sale	58

Population by Sex/Age

Male	8,230
Female	8,832
Under 18	4,123
18 & over	12,939
20 - 24	904
25 - 34	1,906
35 - 49	3,257
50 - 64	3,643
65 & over	2,735

Population by Ethnicity

Hispanic or Latino	136
Non Hispanic or Latino	16,926

Population by Race

White	7,894
African American	8,970
Asian	16
American Indian and Alaska Native	17
Native Hawaiian and Pacific Islander	1
Other	62
Identified by two or more	102

MS - Jones County

Population

Total Population	67,761
------------------	--------

Housing Status

(in housing units unless noted)

Total	28,424
Occupied	25,247
Owner-occupied	18,478
Population in owner-occupied (number of individuals)	47,320
Renter-occupied	6,769
Population in renter-occupied (number of individuals)	18,631
Households with individuals under 18	9,011
Vacant	3,177
Vacant: for rent	829
Vacant: for sale	303

Population by Sex/Age

Male	33,020
Female	34,741
Under 18	17,348
18 & over	50,413
20 - 24	4,434
25 - 34	8,484
35 - 49	12,581
50 - 64	12,900
65 & over	9,748

Population by Ethnicity

Hispanic or Latino	3,199
Non Hispanic or Latino	64,562

Population by Race

White	45,531
African American	19,153
Asian	303
American Indian and Alaska Native	328
Native Hawaiian and Pacific Islander	19
Other	1,810
Identified by two or more	617

MS - Lamar County

Population

Total Population	55,658
------------------	--------

Housing Status

(in housing units unless noted)

Total	24,070
Occupied	21,542
Owner-occupied	14,396
Population in owner-occupied (number of individuals)	38,602
Renter-occupied	7,146
Population in renter-occupied (number of individuals)	16,718
Households with individuals under 18	7,907
Vacant	2,528
Vacant: for rent	892
Vacant: for sale	343

Population by Sex/Age

Male	26,919
Female	28,739
Under 18	14,608
18 & over	41,050
20 - 24	4,694
25 - 34	8,509
35 - 49	11,226
50 - 64	9,098
65 & over	6,008

Population by Ethnicity

Hispanic or Latino	1,205
Non Hispanic or Latino	54,453

Population by Race

White	43,011
African American	10,883
Asian	656
American Indian and Alaska Native	124
Native Hawaiian and Pacific Islander	20
Other	345
Identified by two or more	619

MS - Perry County

Population

Total Population	12,250
------------------	--------

Housing Status

(in housing units unless noted)

Total	5,519
Occupied	4,674
Owner-occupied	3,876
Population in owner-occupied (number of individuals)	10,118
Renter-occupied	798
Population in renter-occupied (number of individuals)	2,030
Households with individuals under 18	1,726
Vacant	845
Vacant: for rent	89
Vacant: for sale	30

Population by Sex/Age

Male	5,984
Female	6,266
Under 18	3,114
18 & over	9,136
20 - 24	671
25 - 34	1,456
35 - 49	2,447
50 - 64	2,489
65 & over	1,732

Population by Ethnicity

Hispanic or Latino	119
Non Hispanic or Latino	12,131

Population by Race

White	9,575
African American	2,451
Asian	22
American Indian and Alaska Native	36
Native Hawaiian and Pacific Islander	3
Other	41
Identified by two or more	122

MS - Wayne County

Population

Total Population	20,747
------------------	--------

Housing Status

(in housing units unless noted)

Total	9,213
Occupied	8,104
Owner-occupied	6,542
Population in owner-occupied (number of individuals)	16,763
Renter-occupied	1,562
Population in renter-occupied (number of individuals)	3,847
Households with individuals under 18	2,942
Vacant	1,109
Vacant: for rent	159
Vacant: for sale	73

Population by Sex/Age

Male	9,958
Female	10,789
Under 18	5,434
18 & over	15,313
20 - 24	1,261
25 - 34	2,566
35 - 49	3,961
50 - 64	4,052
65 & over	2,884

Population by Ethnicity

Hispanic or Latino	246
Non Hispanic or Latino	20,501

Population by Race

White	12,300
African American	8,071
Asian	34
American Indian and Alaska Native	39
Native Hawaiian and Pacific Islander	7
Other	135
Identified by two or more	161