



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

HARTFORD NEW HAVEN :::

BROADCAST TV MARKET AREA

Population

Total Population	2,538,840
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Housing Status

(in housing units unless noted)

Total	1,077,597
Occupied	990,732
Owner-occupied	664,044
Population in owner-occupied (number of individuals)	1,723,789
Renter-occupied	326,688
Population in renter-occupied (number of individuals)	720,838
Households with individuals under 18	311,255
Vacant	86,865
Vacant: for rent	29,740
Vacant: for sale	10,892

Population by Sex/Age

Male	1,235,315
Female	1,303,525
Under 18	563,550
18 & over	1,975,290
20 - 24	168,965
25 - 34	300,490
35 - 49	541,135
50 - 64	524,422
65 & over	367,269

Population by Ethnicity

Hispanic or Latino	312,711
Non Hispanic or Latino	2,226,129

Population by Race

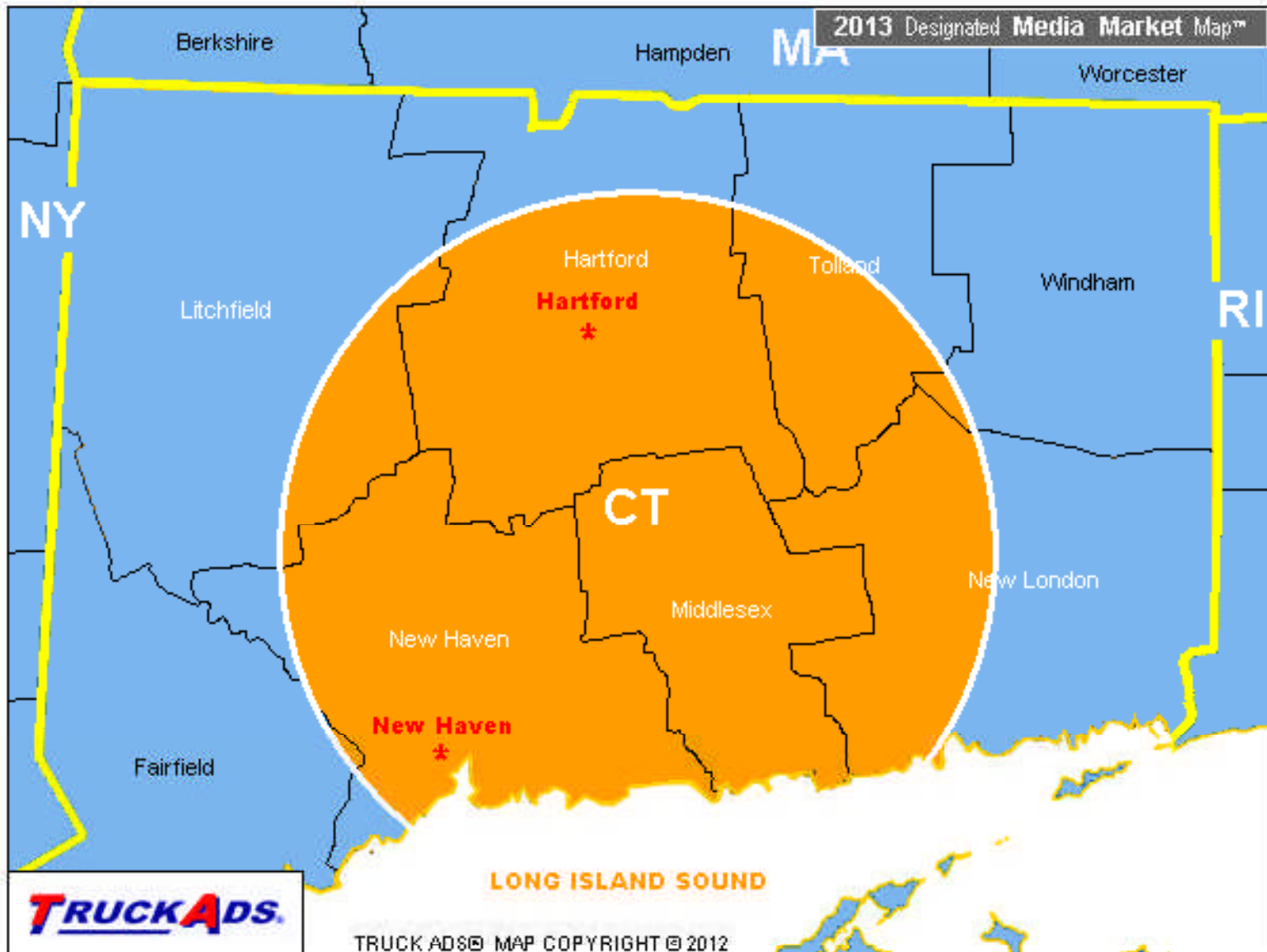
White	1,980,410
African American	260,362
Asian	91,893
American Indian and Alaska Native	8,310
Native Hawaiian and Pacific Islander	942
Other	130,990
Identified by two or more	65,933

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HARTFORD NEW HAVEN :::

BROADCAST TV MARKET AREA



6 COUNTIES IN THIS DESIGNATED MARKET

CONNECTICUT: Hartford, CT ~ Litchfield, CT ~ Middlesex, CT ~ New Haven, CT ~ New London, CT ~ Tolland, CT

CT - Hartford County

Population

Total Population	894,014
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Housing Status

(in housing units unless noted)

Total	374,249
Occupied	350,854
Owner-occupied	229,920
Population in owner-occupied (number of individuals)	595,918
Renter-occupied	120,934
Population in renter-occupied (number of individuals)	269,869
Households with individuals under 18	111,922
Vacant	23,395
Vacant: for rent	10,519
Vacant: for sale	3,197

Population by Sex/Age

Male	432,013
Female	462,001
Under 18	204,043
18 & over	689,971
20 - 24	55,702
25 - 34	109,685
35 - 49	190,042
50 - 64	180,904
65 & over	130,119

Population by Ethnicity

Hispanic or Latino	136,783
Non Hispanic or Latino	757,231

Population by Race

White	647,237
African American	119,191
Asian	37,958
American Indian and Alaska Native	2,387
Native Hawaiian and Pacific Islander	289
Other	63,058
Identified by two or more	23,894

CT - Litchfield County

Population

Total Population	189,927
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Housing Status

(in housing units unless noted)

Total	87,550
Occupied	76,640
Owner-occupied	58,455
Population in owner-occupied (number of individuals)	150,323
Renter-occupied	18,185
Population in renter-occupied (number of individuals)	36,800
Households with individuals under 18	22,881
Vacant	10,910
Vacant: for rent	1,634
Vacant: for sale	1,208

Population by Sex/Age

Male	93,338
Female	96,589
Under 18	40,952
18 & over	148,975
20 - 24	8,808
25 - 34	17,549
35 - 49	42,430
50 - 64	45,886
65 & over	30,342

Population by Ethnicity

Hispanic or Latino	8,535
Non Hispanic or Latino	181,392

Population by Race

White	178,268
African American	2,558
Asian	2,908
American Indian and Alaska Native	404
Native Hawaiian and Pacific Islander	45
Other	2,708
Identified by two or more	3,036

CT - Middlesex County

Population

Total Population	165,676
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Housing Status

(in housing units unless noted)

Total	74,837
Occupied	67,202
Owner-occupied	49,976
Population in owner-occupied (number of individuals)	126,860
Renter-occupied	17,226
Population in renter-occupied (number of individuals)	33,731
Households with individuals under 18	19,731
Vacant	7,635
Vacant: for rent	1,415
Vacant: for sale	751

Population by Sex/Age

Male	80,908
Female	84,768
Under 18	35,098
18 & over	130,578
20 - 24	8,845
25 - 34	17,214
35 - 49	37,174
50 - 64	37,743
65 & over	25,621

Population by Ethnicity

Hispanic or Latino	7,834
Non Hispanic or Latino	157,842

Population by Race

White	147,823
African American	7,727
Asian	4,247
American Indian and Alaska Native	253
Native Hawaiian and Pacific Islander	58
Other	2,154
Identified by two or more	3,414

CT - New Haven County

Population

Total Population	862,477
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Housing Status

(in housing units unless noted)

Total	362,004
Occupied	334,502
Owner-occupied	212,169
Population in owner-occupied (number of individuals)	556,751
Renter-occupied	122,333
Population in renter-occupied (number of individuals)	276,528
Households with individuals under 18	106,089
Vacant	27,502
Vacant: for rent	11,073
Vacant: for sale	3,810

Population by Sex/Age

Male	415,090
Female	447,387
Under 18	192,974
18 & over	669,503
20 - 24	59,639
25 - 34	107,891
35 - 49	180,532
50 - 64	171,416
65 & over	123,972

Population by Ethnicity

Hispanic or Latino	129,743
Non Hispanic or Latino	732,734

Population by Race

White	644,744
African American	109,850
Asian	30,263
American Indian and Alaska Native	2,497
Native Hawaiian and Pacific Islander	334
Other	51,981
Identified by two or more	22,808

CT - New London County

Population

Total Population	274,055
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Housing Status

(in housing units unless noted)

Total	120,994
Occupied	107,057
Owner-occupied	72,518
Population in owner-occupied (number of individuals)	184,814
Renter-occupied	34,539
Population in renter-occupied (number of individuals)	76,459
Households with individuals under 18	33,469
Vacant	13,937
Vacant: for rent	3,710
Vacant: for sale	1,519

Population by Sex/Age

Male	136,803
Female	137,252
Under 18	59,599
18 & over	214,456
20 - 24	19,396
25 - 34	32,640
35 - 49	58,686
50 - 64	57,300
65 & over	38,995

Population by Ethnicity

Hispanic or Latino	23,214
Non Hispanic or Latino	250,841

Population by Race

White	225,213
African American	16,025
Asian	11,383
American Indian and Alaska Native	2,505
Native Hawaiian and Pacific Islander	180
Other	8,722
Identified by two or more	10,027

CT - Tolland County

Population

Total Population	152,691
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Housing Status

(in housing units unless noted)

Total	57,963
Occupied	54,477
Owner-occupied	41,006
Population in owner-occupied (number of individuals)	109,123
Renter-occupied	13,471
Population in renter-occupied (number of individuals)	27,451
Households with individuals under 18	17,163
Vacant	3,486
Vacant: for rent	1,389
Vacant: for sale	407

Population by Sex/Age

Male	77,163
Female	75,528
Under 18	30,884
18 & over	121,807
20 - 24	16,575
25 - 34	15,511
35 - 49	32,271
50 - 64	31,173
65 & over	18,220

Population by Ethnicity

Hispanic or Latino	6,602
Non Hispanic or Latino	146,089

Population by Race

White	137,125
African American	5,011
Asian	5,134
American Indian and Alaska Native	264
Native Hawaiian and Pacific Islander	36
Other	2,367
Identified by two or more	2,754