



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**GREENWOOD GREENVILLE :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	217,655
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**Housing Status**  
( in housing units unless noted )

Total	90,014
Occupied	78,902
Owner-occupied	48,492
Population in owner-occupied ( number of individuals )	124,246
Renter-occupied	30,410
Population in renter-occupied ( number of individuals )	80,532
Households with individuals under 18	28,419
Vacant	11,112
Vacant: for rent	3,174
Vacant: for sale	759

**Population by Sex/Age**

Male	105,969
Female	111,686
Under 18	55,431
18 & over	162,224
20 - 24	15,823
25 - 34	28,483
35 - 49	41,022
50 - 64	41,748
65 & over	28,188

**Population by Ethnicity**

Hispanic or Latino	4,123
Non Hispanic or Latino	213,532

**Population by Race**

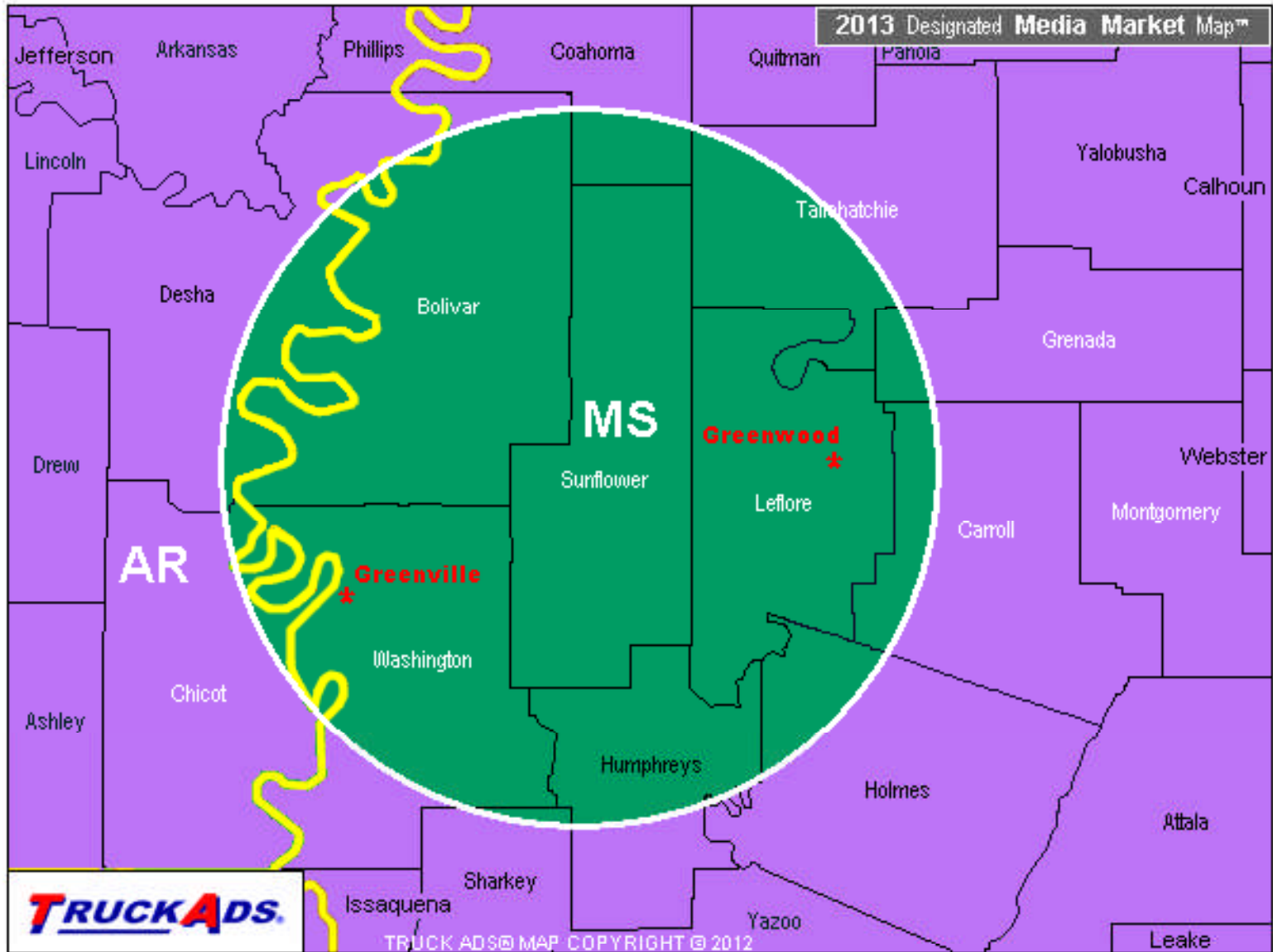
White	76,824
African American	135,837
Asian	1,039
American Indian and Alaska Native	368
Native Hawaiian and Pacific Islander	51
Other	2,099
Identified by two or more	1,437

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# GREENWOOD GREENVILLE :::

## BROADCAST TV MARKET AREA



## 9 COUNTIES IN THIS DESIGNATED MARKET

**MISSISSIPPI:** Bolivar, MS ~ Carroll, MS ~ Grenada, MS ~ Leflore, MS ~ Montgomery, MS ~ Sunflower, MS ~ Tallahatchie, MS ~ Washington, MS ~ **ARKANSAS:** Chicot, AR

## MS - Bolivar County

### Population

Total Population	34,145
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### Housing Status

( in housing units unless noted )

Total	14,070
Occupied	12,727
Owner-occupied	7,314
Population in owner-occupied ( number of individuals )	18,609
Renter-occupied	5,413
Population in renter-occupied ( number of individuals )	13,972
Households with individuals under 18	4,436
Vacant	1,343
Vacant: for rent	541
Vacant: for sale	74

### Population by Sex/Age

Male	15,876
Female	18,269
Under 18	8,643
18 & over	25,502
20 - 24	3,081
25 - 34	4,441
35 - 49	6,121
50 - 64	6,492
65 & over	4,113

### Population by Ethnicity

Hispanic or Latino	639
Non Hispanic or Latino	33,506

### Population by Race

White	11,446
African American	21,920
Asian	189
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	11
Other	324
Identified by two or more	213

## MS - Carroll County

### Population

Total Population	10,597
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### Housing Status

( in housing units unless noted )

Total	5,052
Occupied	4,188
Owner-occupied	3,496
Population in owner-occupied ( number of individuals )	8,559
Renter-occupied	692
Population in renter-occupied ( number of individuals )	1,704
Households with individuals under 18	1,289
Vacant	864
Vacant: for rent	128
Vacant: for sale	33

### Population by Sex/Age

Male	5,296
Female	5,301
Under 18	2,283
18 & over	8,314
20 - 24	551
25 - 34	1,162
35 - 49	2,065
50 - 64	2,455
65 & over	1,817

### Population by Ethnicity

Hispanic or Latino	106
Non Hispanic or Latino	10,491

### Population by Race

White	6,956
African American	3,461
Asian	20
American Indian and Alaska Native	15
Native Hawaiian and Pacific Islander	0
Other	48
Identified by two or more	97

## MS - Grenada County

### Population

Total Population	21,906
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### Housing Status

( in housing units unless noted )

Total	10,155
Occupied	8,779
Owner-occupied	5,841
Population in owner-occupied ( number of individuals )	14,530
Renter-occupied	2,938
Population in renter-occupied ( number of individuals )	7,120
Households with individuals under 18	2,983
Vacant	1,376
Vacant: for rent	528
Vacant: for sale	107

### Population by Sex/Age

Male	10,336
Female	11,570
Under 18	5,391
18 & over	16,515
20 - 24	1,239
25 - 34	2,491
35 - 49	4,413
50 - 64	4,431
65 & over	3,277

### Population by Ethnicity

Hispanic or Latino	197
Non Hispanic or Latino	21,709

### Population by Race

White	12,465
African American	9,140
Asian	60
American Indian and Alaska Native	36
Native Hawaiian and Pacific Islander	2
Other	37
Identified by two or more	166

## MS - Leflore County

### Population

Total Population	32,317
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### Housing Status

( in housing units unless noted )

Total	13,199
Occupied	11,577
Owner-occupied	6,082
Population in owner-occupied ( number of individuals )	15,711
Renter-occupied	5,495
Population in renter-occupied ( number of individuals )	14,327
Households with individuals under 18	4,340
Vacant	1,622
Vacant: for rent	854
Vacant: for sale	120

### Population by Sex/Age

Male	15,512
Female	16,805
Under 18	8,751
18 & over	23,566
20 - 24	2,667
25 - 34	4,485
35 - 49	5,777
50 - 64	5,636
65 & over	3,848

### Population by Ethnicity

Hispanic or Latino	743
Non Hispanic or Latino	31,574

### Population by Race

White	8,038
African American	23,342
Asian	184
American Indian and Alaska Native	69
Native Hawaiian and Pacific Islander	2
Other	484
Identified by two or more	198



## MS - Montgomery County

### Population

Total Population	10,925
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### Housing Status

( in housing units unless noted )

Total	5,194
Occupied	4,438
Owner-occupied	3,236
Population in owner-occupied ( number of individuals )	7,759
Renter-occupied	1,202
Population in renter-occupied ( number of individuals )	3,067
Households with individuals under 18	1,450
Vacant	756
Vacant: for rent	100
Vacant: for sale	34

### Population by Sex/Age

Male	5,194
Female	5,731
Under 18	2,670
18 & over	8,255
20 - 24	572
25 - 34	1,157
35 - 49	2,050
50 - 64	2,267
65 & over	1,878

### Population by Ethnicity

Hispanic or Latino	97
Non Hispanic or Latino	10,828

### Population by Race

White	5,790
African American	4,967
Asian	39
American Indian and Alaska Native	16
Native Hawaiian and Pacific Islander	1
Other	57
Identified by two or more	55

## MS - Sunflower County

### Population

Total Population	29,450
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### Housing Status

( in housing units unless noted )

Total	9,685
Occupied	8,822
Owner-occupied	5,203
Population in owner-occupied ( number of individuals )	14,486
Renter-occupied	3,619
Population in renter-occupied ( number of individuals )	10,310
Households with individuals under 18	3,584
Vacant	863
Vacant: for rent	307
Vacant: for sale	61

### Population by Sex/Age

Male	15,726
Female	13,724
Under 18	7,147
18 & over	22,303
20 - 24	2,375
25 - 34	4,737
35 - 49	5,920
50 - 64	5,209
65 & over	2,995

### Population by Ethnicity

Hispanic or Latino	404
Non Hispanic or Latino	29,046

### Population by Race

White	7,493
African American	21,479
Asian	84
American Indian and Alaska Native	56
Native Hawaiian and Pacific Islander	10
Other	190
Identified by two or more	138



## MS - Tallahatchie County

### Population

Total Population	15,378
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### Housing Status

( in housing units unless noted )

Total	5,530
Occupied	4,856
Owner-occupied	3,522
Population in owner-occupied ( number of individuals )	9,388
Renter-occupied	1,334
Population in renter-occupied ( number of individuals )	3,569
Households with individuals under 18	1,787
Vacant	674
Vacant: for rent	144
Vacant: for sale	54

### Population by Sex/Age

Male	8,433
Female	6,945
Under 18	3,485
18 & over	11,893
20 - 24	1,339
25 - 34	2,465
35 - 49	3,220
50 - 64	2,641
65 & over	1,816

### Population by Ethnicity

Hispanic or Latino	866
Non Hispanic or Latino	14,512

### Population by Race

White	5,988
African American	8,679
Asian	117
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	12
Other	363
Identified by two or more	177

## MS - Washington County

### Population

Total Population	51,137
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### Housing Status

( in housing units unless noted )

Total	21,708
Occupied	18,936
Owner-occupied	10,844
Population in owner-occupied ( number of individuals )	28,015
Renter-occupied	8,092
Population in renter-occupied ( number of individuals )	22,574
Households with individuals under 18	7,132
Vacant	2,772
Vacant: for rent	1,397
Vacant: for sale	243

### Population by Sex/Age

Male	23,803
Female	27,334
Under 18	14,337
18 & over	36,800
20 - 24	3,311
25 - 34	6,229
35 - 49	9,332
50 - 64	10,102
65 & over	6,295

### Population by Ethnicity

Hispanic or Latino	529
Non Hispanic or Latino	50,608

### Population by Race

White	13,784
African American	36,468
Asian	291
American Indian and Alaska Native	69
Native Hawaiian and Pacific Islander	9
Other	215
Identified by two or more	301

## AR - Chicot County

### Population

Total Population	11,800
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### Housing Status

( in housing units unless noted )

Total	5,421
Occupied	4,579
Owner-occupied	2,954
Population in owner-occupied ( number of individuals )	7,189
Renter-occupied	1,625
Population in renter-occupied ( number of individuals )	3,889
Households with individuals under 18	1,418
Vacant	842
Vacant: for rent	175
Vacant: for sale	33

### Population by Sex/Age

Male	5,793
Female	6,007
Under 18	2,724
18 & over	9,076
20 - 24	688
25 - 34	1,316
35 - 49	2,124
50 - 64	2,515
65 & over	2,149

### Population by Ethnicity

Hispanic or Latino	542
Non Hispanic or Latino	11,258

### Population by Race

White	4,864
African American	6,381
Asian	55
American Indian and Alaska Native	23
Native Hawaiian and Pacific Islander	4
Other	381
Identified by two or more	92