



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

FAIRBANKS :::

BROADCAST TV MARKET AREA

Population

Total Population	145,928
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Housing Status

(in housing units unless noted)

Total	62,905
Occupied	50,539
Owner-occupied	30,034
Population in owner-occupied (number of individuals)	85,692
Renter-occupied	20,505
Population in renter-occupied (number of individuals)	52,225
Households with individuals under 18	19,563
Vacant	12,366
Vacant: for rent	2,138
Vacant: for sale	607

Population by Sex/Age

Male	78,412
Female	67,516
Under 18	40,079
18 & over	105,849
20 - 24	13,803
25 - 34	22,603
35 - 49	28,254
50 - 64	26,888
65 & over	9,609

Population by Ethnicity

Hispanic or Latino	6,422
Non Hispanic or Latino	139,506

Population by Race

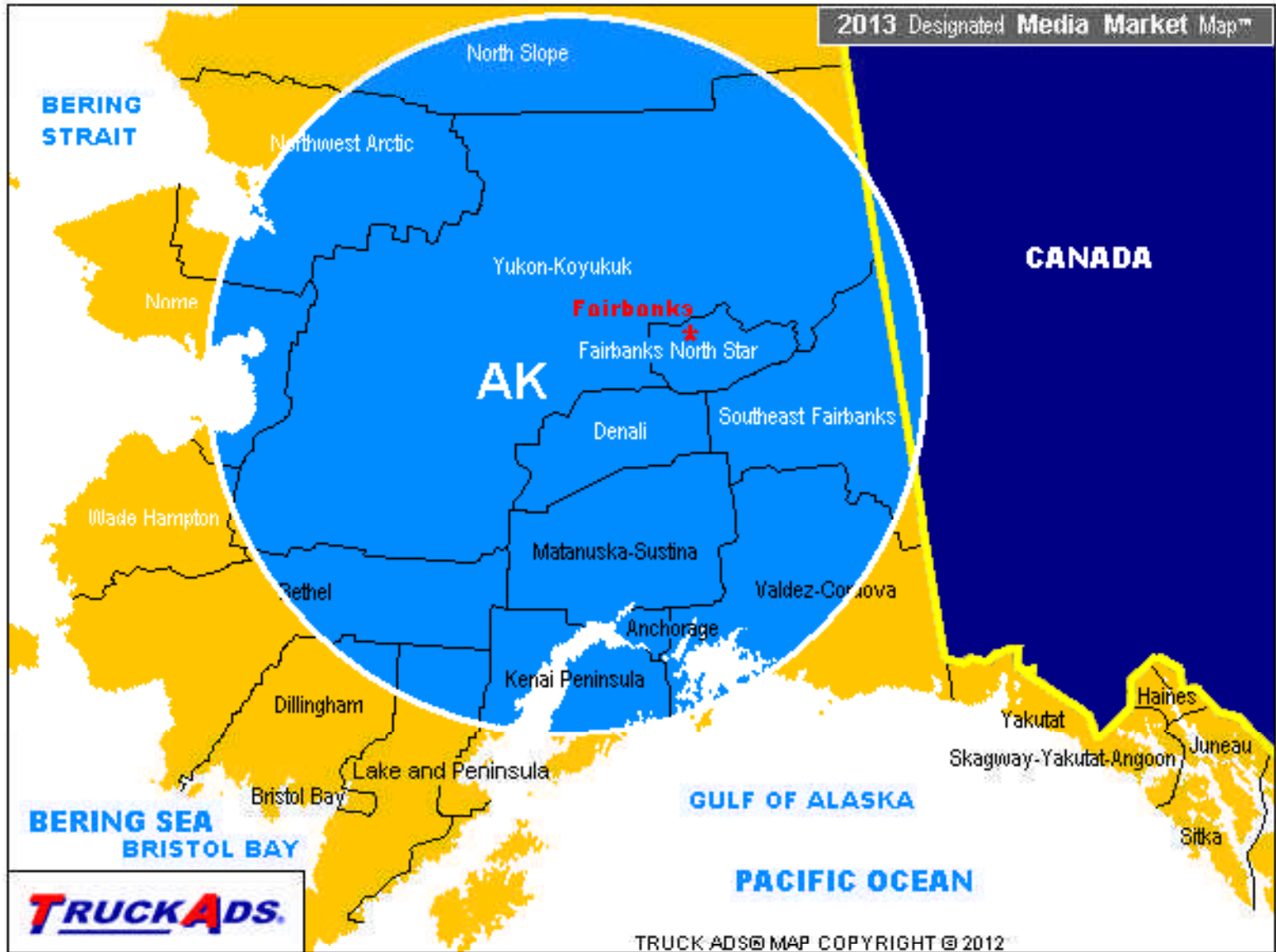
White	89,452
African American	4,678
Asian	3,269
American Indian and Alaska Native	37,249
Native Hawaiian and Pacific Islander	546
Other	1,647
Identified by two or more	9,087

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FAIRBANKS :::

BROADCAST TV MARKET AREA



8 COUNTIES IN THIS DESIGNATED MARKET

ALASKA: Denali, AK ~ Fairbanks North Star, AK ~ North Slope, AK ~ Northwest Arctic, AK ~ Nome, AK ~ Southeast Fairbanks, AK ~ Wade Hampton, AK ~ Yukon-Koyukuk, AK

AK - Denali Borough

Population

Total Population	1,826
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Housing Status

(in housing units unless noted)

Total	1,771
Occupied	806
Owner-occupied	604
Population in owner-occupied (number of individuals)	1,393
Renter-occupied	202
Population in renter-occupied (number of individuals)	397
Households with individuals under 18	220
Vacant	965
Vacant: for rent	50
Vacant: for sale	23

Population by Sex/Age

Male	1,002
Female	824
Under 18	411
18 & over	1,415
20 - 24	49
25 - 34	232
35 - 49	458
50 - 64	507
65 & over	137

Population by Ethnicity

Hispanic or Latino	42
Non Hispanic or Latino	1,784

Population by Race

White	1,637
African American	10
Asian	19
American Indian and Alaska Native	65
Native Hawaiian and Pacific Islander	1
Other	14
Identified by two or more	80

AK - Fairbanks North Star Borough

Population

Total Population	97,581
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Housing Status

(in housing units unless noted)

Total	41,783
Occupied	36,441
Owner-occupied	21,410
Population in owner-occupied (number of individuals)	57,099
Renter-occupied	15,031
Population in renter-occupied (number of individuals)	36,169
Households with individuals under 18	12,995
Vacant	5,342
Vacant: for rent	1,502
Vacant: for sale	509

Population by Sex/Age

Male	51,531
Female	46,050
Under 18	25,001
18 & over	72,580
20 - 24	10,095
25 - 34	16,240
35 - 49	19,092
50 - 64	17,796
65 & over	6,375

Population by Ethnicity

Hispanic or Latino	5,651
Non Hispanic or Latino	91,930

Population by Race

White	75,175
African American	4,423
Asian	2,591
American Indian and Alaska Native	6,879
Native Hawaiian and Pacific Islander	396
Other	1,446
Identified by two or more	6,671

AK - Nome Census Area

Population

Total Population	9,492
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Housing Status

(in housing units unless noted)

Total	4,008
Occupied	2,815
Owner-occupied	1,521
Population in owner-occupied (number of individuals)	5,299
Renter-occupied	1,294
Population in renter-occupied (number of individuals)	3,974
Households with individuals under 18	1,396
Vacant	1,193
Vacant: for rent	93
Vacant: for sale	14

Population by Sex/Age

Male	5,058
Female	4,434
Under 18	3,259
18 & over	6,233
20 - 24	730
25 - 34	1,342
35 - 49	1,666
50 - 64	1,517
65 & over	603

Population by Ethnicity

Hispanic or Latino	115
Non Hispanic or Latino	9,377

Population by Race

White	1,552
African American	27
Asian	96
American Indian and Alaska Native	7,199
Native Hawaiian and Pacific Islander	9
Other	22
Identified by two or more	587

AK - North Slope Borough

Population

Total Population	9,430
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Housing Status

(in housing units unless noted)

Total	2,500
Occupied	2,029
Owner-occupied	967
Population in owner-occupied (number of individuals)	3,612
Renter-occupied	1,062
Population in renter-occupied (number of individuals)	3,166
Households with individuals under 18	996
Vacant	471
Vacant: for rent	116
Vacant: for sale	3

Population by Sex/Age

Male	5,904
Female	3,526
Under 18	2,251
18 & over	7,179
20 - 24	752
25 - 34	1,400
35 - 49	2,060
50 - 64	2,267
65 & over	402

Population by Ethnicity

Hispanic or Latino	249
Non Hispanic or Latino	9,181

Population by Race

White	3,147
African American	94
Asian	425
American Indian and Alaska Native	5,100
Native Hawaiian and Pacific Islander	104
Other	67
Identified by two or more	493

AK - Northwest Arctic Borough

Population

Total Population	7,523
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Housing Status

(in housing units unless noted)

Total	2,707
Occupied	1,919
Owner-occupied	972
Population in owner-occupied (number of individuals)	4,006
Renter-occupied	947
Population in renter-occupied (number of individuals)	3,135
Households with individuals under 18	1,087
Vacant	788
Vacant: for rent	50
Vacant: for sale	0

Population by Sex/Age

Male	4,029
Female	3,494
Under 18	2,655
18 & over	4,868
20 - 24	708
25 - 34	980
35 - 49	1,329
50 - 64	1,072
65 & over	455

Population by Ethnicity

Hispanic or Latino	58
Non Hispanic or Latino	7,465

Population by Race

White	846
African American	37
Asian	42
American Indian and Alaska Native	6,121
Native Hawaiian and Pacific Islander	12
Other	17
Identified by two or more	448

AK - Southeast Fairbanks Census Area

Population

Total Population	7,029
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Housing Status

(in housing units unless noted)

Total	3,915
Occupied	2,567
Owner-occupied	1,729
Population in owner-occupied (number of individuals)	4,657
Renter-occupied	838
Population in renter-occupied (number of individuals)	2,003
Households with individuals under 18	891
Vacant	1,348
Vacant: for rent	200
Vacant: for sale	42

Population by Sex/Age

Male	3,917
Female	3,112
Under 18	1,849
18 & over	5,180
20 - 24	377
25 - 34	893
35 - 49	1,479
50 - 64	1,582
65 & over	664

Population by Ethnicity

Hispanic or Latino	234
Non Hispanic or Latino	6,795

Population by Race

White	5,651
African American	76
Asian	64
American Indian and Alaska Native	808
Native Hawaiian and Pacific Islander	18
Other	69
Identified by two or more	343

AK - Wade Hampton Census Area

Population

Total Population	7,459
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Housing Status

(in housing units unless noted)

Total	2,183
Occupied	1,745
Owner-occupied	1,247
Population in owner-occupied (number of individuals)	5,607
Renter-occupied	498
Population in renter-occupied (number of individuals)	1,843
Households with individuals under 18	1,175
Vacant	438
Vacant: for rent	19
Vacant: for sale	1

Population by Sex/Age

Male	3,944
Female	3,515
Under 18	3,101
18 & over	4,358
20 - 24	724
25 - 34	847
35 - 49	1,202
50 - 64	868
65 & over	404

Population by Ethnicity

Hispanic or Latino	7
Non Hispanic or Latino	7,452

Population by Race

White	201
African American	1
Asian	18
American Indian and Alaska Native	7,085
Native Hawaiian and Pacific Islander	0
Other	3
Identified by two or more	151

AK - Yukon-Koyukuk Census Area

Population

Total Population	5,588
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Housing Status

(in housing units unless noted)

Total	4,038
Occupied	2,217
Owner-occupied	1,584
Population in owner-occupied (number of individuals)	4,019
Renter-occupied	633
Population in renter-occupied (number of individuals)	1,538
Households with individuals under 18	803
Vacant	1,821
Vacant: for rent	108
Vacant: for sale	15

Population by Sex/Age

Male	3,027
Female	2,561
Under 18	1,552
18 & over	4,036
20 - 24	368
25 - 34	669
35 - 49	968
50 - 64	1,279
65 & over	569

Population by Ethnicity

Hispanic or Latino	66
Non Hispanic or Latino	5,522

Population by Race

White	1,243
African American	10
Asian	14
American Indian and Alaska Native	3,992
Native Hawaiian and Pacific Islander	6
Other	9
Identified by two or more	314