



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

EVANSVILLE :::

BROADCAST TV MARKET AREA

Population

Total Population	723,866
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Housing Status

(in housing units unless noted)

Total	318,832
Occupied	288,988
Owner-occupied	208,912
Population in owner-occupied (number of individuals)	523,673
Renter-occupied	80,076
Population in renter-occupied (number of individuals)	178,405
Households with individuals under 18	91,431
Vacant	29,844
Vacant: for rent	8,518
Vacant: for sale	4,360

Population by Sex/Age

Male	355,332
Female	368,534
Under 18	169,953
18 & over	553,913
20 - 24	44,718
25 - 34	87,531
35 - 49	144,089
50 - 64	149,532
65 & over	108,194

Population by Ethnicity

Hispanic or Latino	15,602
Non Hispanic or Latino	708,264

Population by Race

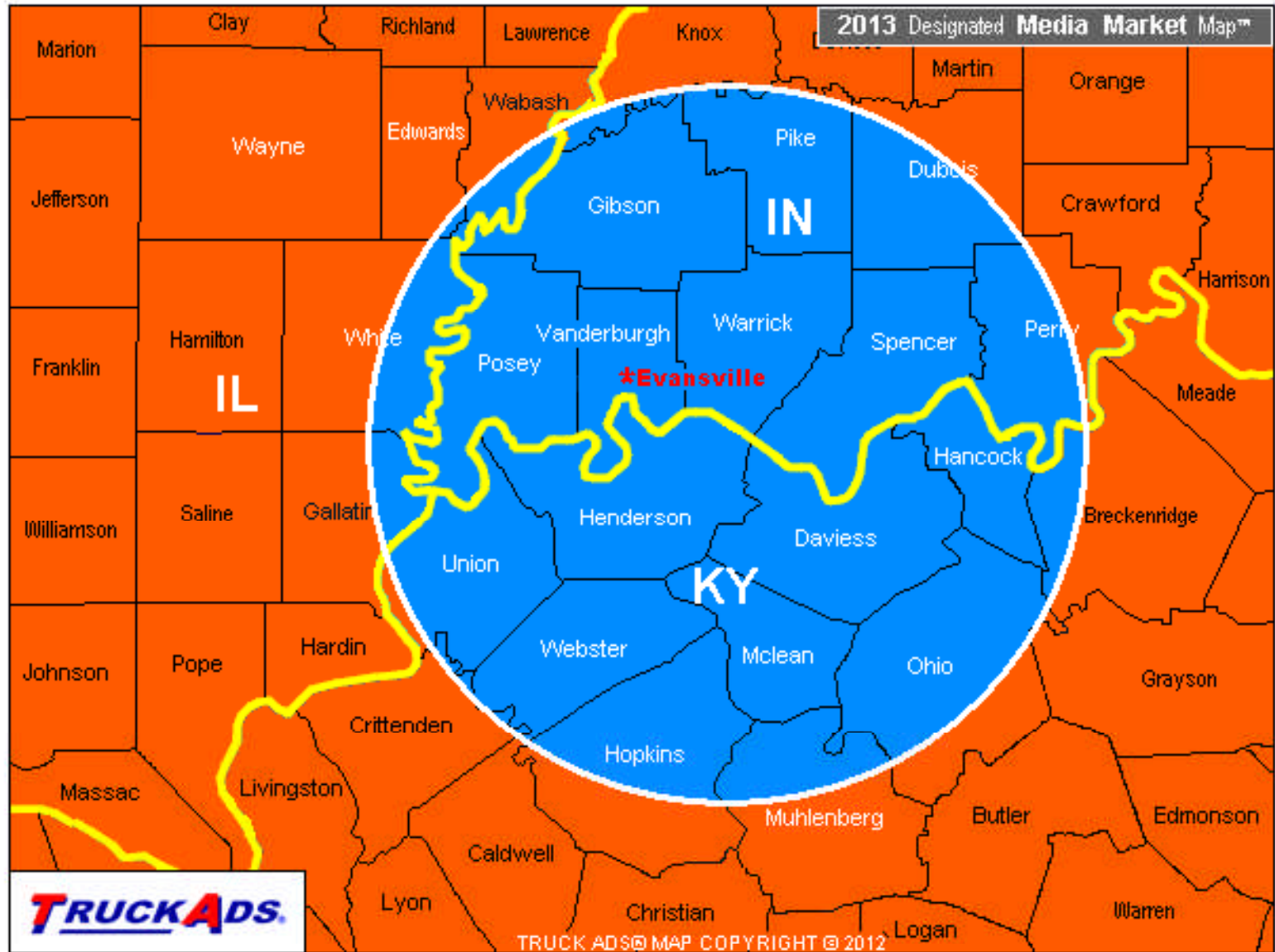
White	664,462
African American	34,261
Asian	5,017
American Indian and Alaska Native	1,392
Native Hawaiian and Pacific Islander	313
Other	6,993
Identified by two or more	11,428

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EVANSVILLE :::

BROADCAST TV MARKET AREA



20 COUNTIES IN THIS DESIGNATED MARKET

INDIANA: Dubois, IN ~ Gibson, IN ~ Perry, IN ~ Pike, IN ~ Posey, IN ~ Spencer, IN ~ Vanderburgh, IN ~ Warrick, IN ~ **ILLINOIS:** Edwards, IL ~ Wayne, IL ~ White, IL ~ **KENTUCKY:** Daviess, KY ~ Hancock, KY ~ Henderson, KY ~ Hopkins, KY ~ McLean, KY ~ Muhlenberg, KY ~ Ohio, KY ~ Union, KY ~ Webster, KY

IN - Dubois County

Population

Total Population	41,889
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Housing Status

(in housing units unless noted)

Total	17,384
Occupied	16,133
Owner-occupied	12,410
Population in owner-occupied (number of individuals)	32,793
Renter-occupied	3,723
Population in renter-occupied (number of individuals)	8,203
Households with individuals under 18	5,525
Vacant	1,251
Vacant: for rent	236
Vacant: for sale	237

Population by Sex/Age

Male	20,625
Female	21,264
Under 18	10,669
18 & over	31,220
20 - 24	2,021
25 - 34	4,895
35 - 49	8,823
50 - 64	8,503
65 & over	6,079

Population by Ethnicity

Hispanic or Latino	2,521
Non Hispanic or Latino	39,368

Population by Race

White	39,839
African American	122
Asian	189
American Indian and Alaska Native	66
Native Hawaiian and Pacific Islander	11
Other	1,293
Identified by two or more	369

IN - Gibson County

Population

Total Population	33,503
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Housing Status

(in housing units unless noted)

Total	14,645
Occupied	13,255
Owner-occupied	10,166
Population in owner-occupied (number of individuals)	25,837
Renter-occupied	3,089
Population in renter-occupied (number of individuals)	6,928
Households with individuals under 18	4,287
Vacant	1,390
Vacant: for rent	321
Vacant: for sale	219

Population by Sex/Age

Male	16,576
Female	16,927
Under 18	8,145
18 & over	25,358
20 - 24	1,867
25 - 34	3,856
35 - 49	6,787
50 - 64	6,876
65 & over	5,122

Population by Ethnicity

Hispanic or Latino	441
Non Hispanic or Latino	33,062

Population by Race

White	31,986
African American	597
Asian	156
American Indian and Alaska Native	72
Native Hawaiian and Pacific Islander	3
Other	158
Identified by two or more	531

IN - Perry County

Population

Total Population	19,338
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Housing Status

(in housing units unless noted)

Total	8,495
Occupied	7,476
Owner-occupied	5,713
Population in owner-occupied (number of individuals)	13,997
Renter-occupied	1,763
Population in renter-occupied (number of individuals)	3,809
Households with individuals under 18	2,279
Vacant	1,019
Vacant: for rent	155
Vacant: for sale	169

Population by Sex/Age

Male	10,249
Female	9,089
Under 18	4,143
18 & over	15,195
20 - 24	1,125
25 - 34	2,600
35 - 49	3,983
50 - 64	4,103
65 & over	2,935

Population by Ethnicity

Hispanic or Latino	192
Non Hispanic or Latino	19,146

Population by Race

White	18,557
African American	471
Asian	69
American Indian and Alaska Native	36
Native Hawaiian and Pacific Islander	4
Other	51
Identified by two or more	150

IN - Pike County

Population

Total Population	12,845
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Housing Status

(in housing units unless noted)

Total	5,735
Occupied	5,186
Owner-occupied	4,274
Population in owner-occupied (number of individuals)	10,549
Renter-occupied	912
Population in renter-occupied (number of individuals)	2,083
Households with individuals under 18	1,536
Vacant	549
Vacant: for rent	74
Vacant: for sale	85

Population by Sex/Age

Male	6,419
Female	6,426
Under 18	2,880
18 & over	9,965
20 - 24	625
25 - 34	1,374
35 - 49	2,645
50 - 64	2,843
65 & over	2,175

Population by Ethnicity

Hispanic or Latino	120
Non Hispanic or Latino	12,725

Population by Race

White	12,610
African American	39
Asian	25
American Indian and Alaska Native	27
Native Hawaiian and Pacific Islander	4
Other	38
Identified by two or more	102

IN - Posey County

Population

Total Population	25,910
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Housing Status

(in housing units unless noted)

Total	11,207
Occupied	10,171
Owner-occupied	8,331
Population in owner-occupied (number of individuals)	21,543
Renter-occupied	1,840
Population in renter-occupied (number of individuals)	4,125
Households with individuals under 18	3,323
Vacant	1,036
Vacant: for rent	269
Vacant: for sale	171

Population by Sex/Age

Male	12,893
Female	13,017
Under 18	6,138
18 & over	19,772
20 - 24	1,434
25 - 34	2,627
35 - 49	5,382
50 - 64	5,936
65 & over	3,731

Population by Ethnicity

Hispanic or Latino	248
Non Hispanic or Latino	25,662

Population by Race

White	25,185
African American	233
Asian	70
American Indian and Alaska Native	48
Native Hawaiian and Pacific Islander	4
Other	93
Identified by two or more	277

IN - Spencer County

Population

Total Population	20,952
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Housing Status

(in housing units unless noted)

Total	8,872
Occupied	8,082
Owner-occupied	6,609
Population in owner-occupied (number of individuals)	17,139
Renter-occupied	1,473
Population in renter-occupied (number of individuals)	3,445
Households with individuals under 18	2,709
Vacant	790
Vacant: for rent	141
Vacant: for sale	140

Population by Sex/Age

Male	10,542
Female	10,410
Under 18	5,063
18 & over	15,889
20 - 24	923
25 - 34	2,274
35 - 49	4,355
50 - 64	4,698
65 & over	3,145

Population by Ethnicity

Hispanic or Latino	517
Non Hispanic or Latino	20,435

Population by Race

White	20,295
African American	96
Asian	72
American Indian and Alaska Native	41
Native Hawaiian and Pacific Islander	0
Other	282
Identified by two or more	166

IN - Vanderburgh County

Population

Total Population	179,703
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Housing Status

(in housing units unless noted)

Total	83,003
Occupied	74,454
Owner-occupied	48,024
Population in owner-occupied (number of individuals)	116,292
Renter-occupied	26,430
Population in renter-occupied (number of individuals)	55,880
Households with individuals under 18	21,512
Vacant	8,549
Vacant: for rent	3,400
Vacant: for sale	1,392

Population by Sex/Age

Male	86,671
Female	93,032
Under 18	39,896
18 & over	139,807
20 - 24	14,974
25 - 34	23,706
35 - 49	33,524
50 - 64	35,492
65 & over	25,896

Population by Ethnicity

Hispanic or Latino	3,873
Non Hispanic or Latino	175,830

Population by Race

White	154,882
African American	16,347
Asian	2,003
American Indian and Alaska Native	399
Native Hawaiian and Pacific Islander	104
Other	1,867
Identified by two or more	4,101

IN - Warrick County

Population

Total Population	59,689
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Housing Status

(in housing units unless noted)

Total	24,203
Occupied	22,505
Owner-occupied	18,248
Population in owner-occupied (number of individuals)	48,965
Renter-occupied	4,257
Population in renter-occupied (number of individuals)	9,998
Households with individuals under 18	8,198
Vacant	1,698
Vacant: for rent	611
Vacant: for sale	311

Population by Sex/Age

Male	29,402
Female	30,287
Under 18	15,431
18 & over	44,258
20 - 24	2,638
25 - 34	6,596
35 - 49	12,818
50 - 64	12,841
65 & over	7,958

Population by Ethnicity

Hispanic or Latino	946
Non Hispanic or Latino	58,743

Population by Race

White	56,700
African American	803
Asian	960
American Indian and Alaska Native	124
Native Hawaiian and Pacific Islander	18
Other	291
Identified by two or more	793

IL - Edwards County

Population

Total Population	6,721
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Housing Status

(in housing units unless noted)

Total	3,187
Occupied	2,840
Owner-occupied	2,303
Population in owner-occupied (number of individuals)	5,553
Renter-occupied	537
Population in renter-occupied (number of individuals)	1,116
Households with individuals under 18	821
Vacant	347
Vacant: for rent	31
Vacant: for sale	28

Population by Sex/Age

Male	3,318
Female	3,403
Under 18	1,536
18 & over	5,185
20 - 24	306
25 - 34	689
35 - 49	1,318
50 - 64	1,502
65 & over	1,191

Population by Ethnicity

Hispanic or Latino	59
Non Hispanic or Latino	6,662

Population by Race

White	6,584
African American	30
Asian	22
American Indian and Alaska Native	9
Native Hawaiian and Pacific Islander	0
Other	21
Identified by two or more	55

IL - Wayne County

Population

Total Population	16,760
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Housing Status

(in housing units unless noted)

Total	7,975
Occupied	7,102
Owner-occupied	5,603
Population in owner-occupied (number of individuals)	13,497
Renter-occupied	1,499
Population in renter-occupied (number of individuals)	3,187
Households with individuals under 18	2,036
Vacant	873
Vacant: for rent	138
Vacant: for sale	84

Population by Sex/Age

Male	8,258
Female	8,502
Under 18	3,780
18 & over	12,980
20 - 24	832
25 - 34	1,859
35 - 49	3,144
50 - 64	3,467
65 & over	3,259

Population by Ethnicity

Hispanic or Latino	176
Non Hispanic or Latino	16,584

Population by Race

White	16,427
African American	42
Asian	71
American Indian and Alaska Native	35
Native Hawaiian and Pacific Islander	1
Other	58
Identified by two or more	126

IL - White County

Population

Total Population	14,665
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Housing Status

(in housing units unless noted)

Total	7,181
Occupied	6,313
Owner-occupied	4,821
Population in owner-occupied (number of individuals)	11,245
Renter-occupied	1,492
Population in renter-occupied (number of individuals)	3,029
Households with individuals under 18	1,724
Vacant	868
Vacant: for rent	114
Vacant: for sale	74

Population by Sex/Age

Male	7,085
Female	7,580
Under 18	3,065
18 & over	11,600
20 - 24	716
25 - 34	1,615
35 - 49	2,673
50 - 64	3,182
65 & over	3,074

Population by Ethnicity

Hispanic or Latino	158
Non Hispanic or Latino	14,507

Population by Race

White	14,393
African American	56
Asian	31
American Indian and Alaska Native	47
Native Hawaiian and Pacific Islander	6
Other	27
Identified by two or more	105

KY - Daviess County

Population

Total Population	96,656
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Housing Status

(in housing units unless noted)

Total	41,452
Occupied	38,619
Owner-occupied	26,390
Population in owner-occupied (number of individuals)	66,419
Renter-occupied	12,229
Population in renter-occupied (number of individuals)	27,656
Households with individuals under 18	12,477
Vacant	2,833
Vacant: for rent	958
Vacant: for sale	488

Population by Sex/Age

Male	46,912
Female	49,744
Under 18	23,605
18 & over	73,051
20 - 24	5,807
25 - 34	11,949
35 - 49	19,355
50 - 64	19,325
65 & over	14,118

Population by Ethnicity

Hispanic or Latino	2,525
Non Hispanic or Latino	94,131

Population by Race

White	88,134
African American	4,626
Asian	685
American Indian and Alaska Native	130
Native Hawaiian and Pacific Islander	61
Other	1,253
Identified by two or more	1,767

KY - Hancock County

Population

Total Population	8,565
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Housing Status

(in housing units unless noted)

Total	3,734
Occupied	3,285
Owner-occupied	2,649
Population in owner-occupied (number of individuals)	6,968
Renter-occupied	636
Population in renter-occupied (number of individuals)	1,507
Households with individuals under 18	1,180
Vacant	449
Vacant: for rent	105
Vacant: for sale	47

Population by Sex/Age

Male	4,328
Female	4,237
Under 18	2,225
18 & over	6,340
20 - 24	408
25 - 34	951
35 - 49	1,816
50 - 64	1,780
65 & over	1,196

Population by Ethnicity

Hispanic or Latino	94
Non Hispanic or Latino	8,471

Population by Race

White	8,331
African American	75
Asian	19
American Indian and Alaska Native	22
Native Hawaiian and Pacific Islander	0
Other	26
Identified by two or more	92

KY - Henderson County

Population

Total Population	46,250
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Housing Status

(in housing units unless noted)

Total	20,320
Occupied	18,705
Owner-occupied	12,243
Population in owner-occupied (number of individuals)	30,532
Renter-occupied	6,462
Population in renter-occupied (number of individuals)	14,553
Households with individuals under 18	5,999
Vacant	1,615
Vacant: for rent	629
Vacant: for sale	207

Population by Sex/Age

Male	22,317
Female	23,933
Under 18	10,870
18 & over	35,380
20 - 24	2,593
25 - 34	5,844
35 - 49	9,475
50 - 64	9,849
65 & over	6,551

Population by Ethnicity

Hispanic or Latino	858
Non Hispanic or Latino	45,392

Population by Race

White	41,217
African American	3,590
Asian	196
American Indian and Alaska Native	96
Native Hawaiian and Pacific Islander	13
Other	337
Identified by two or more	801

KY - Hopkins County

Population

Total Population	46,920
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Housing Status

(in housing units unless noted)

Total	21,180
Occupied	18,980
Owner-occupied	13,444
Population in owner-occupied (number of individuals)	32,842
Renter-occupied	5,536
Population in renter-occupied (number of individuals)	12,992
Households with individuals under 18	6,106
Vacant	2,200
Vacant: for rent	531
Vacant: for sale	298

Population by Sex/Age

Male	22,805
Female	24,115
Under 18	10,891
18 & over	36,029
20 - 24	2,575
25 - 34	5,733
35 - 49	9,448
50 - 64	9,949
65 & over	7,244

Population by Ethnicity

Hispanic or Latino	734
Non Hispanic or Latino	46,186

Population by Race

White	42,289
African American	3,086
Asian	259
American Indian and Alaska Native	65
Native Hawaiian and Pacific Islander	21
Other	289
Identified by two or more	911

KY - McLean County

Population

Total Population	9,531
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Housing Status

(in housing units unless noted)

Total	4,264
Occupied	3,833
Owner-occupied	3,004
Population in owner-occupied (number of individuals)	7,477
Renter-occupied	829
Population in renter-occupied (number of individuals)	1,972
Households with individuals under 18	1,229
Vacant	431
Vacant: for rent	79
Vacant: for sale	43

Population by Sex/Age

Male	4,676
Female	4,855
Under 18	2,225
18 & over	7,306
20 - 24	483
25 - 34	1,051
35 - 49	1,930
50 - 64	2,001
65 & over	1,611

Population by Ethnicity

Hispanic or Latino	106
Non Hispanic or Latino	9,425

Population by Race

White	9,302
African American	55
Asian	10
American Indian and Alaska Native	23
Native Hawaiian and Pacific Islander	0
Other	67
Identified by two or more	74

KY - Muhlenberg County

Population

Total Population	31,499
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Housing Status

(in housing units unless noted)

Total	13,699
Occupied	12,052
Owner-occupied	9,463
Population in owner-occupied (number of individuals)	23,415
Renter-occupied	2,589
Population in renter-occupied (number of individuals)	6,133
Households with individuals under 18	3,823
Vacant	1,647
Vacant: for rent	383
Vacant: for sale	162

Population by Sex/Age

Male	15,909
Female	15,590
Under 18	6,821
18 & over	24,678
20 - 24	1,898
25 - 34	3,768
35 - 49	6,527
50 - 64	6,528
65 & over	5,110

Population by Ethnicity

Hispanic or Latino	367
Non Hispanic or Latino	31,132

Population by Race

White	29,514
African American	1,426
Asian	43
American Indian and Alaska Native	46
Native Hawaiian and Pacific Islander	5
Other	119
Identified by two or more	346

KY - Ohio County

Population

Total Population	23,842
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Housing Status

(in housing units unless noted)

Total	10,219
Occupied	9,176
Owner-occupied	7,067
Population in owner-occupied (number of individuals)	18,227
Renter-occupied	2,109
Population in renter-occupied (number of individuals)	5,308
Households with individuals under 18	3,132
Vacant	1,043
Vacant: for rent	116
Vacant: for sale	105

Population by Sex/Age

Male	11,912
Female	11,930
Under 18	5,934
18 & over	17,908
20 - 24	1,317
25 - 34	2,840
35 - 49	4,695
50 - 64	4,762
65 & over	3,682

Population by Ethnicity

Hispanic or Latino	844
Non Hispanic or Latino	22,998

Population by Race

White	22,944
African American	196
Asian	51
American Indian and Alaska Native	50
Native Hawaiian and Pacific Islander	8
Other	350
Identified by two or more	243

KY - Union County

Population

Total Population	15,007
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Housing Status

(in housing units unless noted)

Total	6,141
Occupied	5,549
Owner-occupied	4,123
Population in owner-occupied (number of individuals)	10,193
Renter-occupied	1,426
Population in renter-occupied (number of individuals)	3,443
Households with individuals under 18	1,821
Vacant	592
Vacant: for rent	118
Vacant: for sale	57

Population by Sex/Age

Male	7,670
Female	7,337
Under 18	3,447
18 & over	11,560
20 - 24	1,385
25 - 34	1,678
35 - 49	2,654
50 - 64	3,012
65 & over	2,057

Population by Ethnicity

Hispanic or Latino	243
Non Hispanic or Latino	14,764

Population by Race

White	12,824
African American	1,808
Asian	51
American Indian and Alaska Native	28
Native Hawaiian and Pacific Islander	7
Other	66
Identified by two or more	223

KY - Webster County

Population

Total Population	13,621
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Housing Status

(in housing units unless noted)

Total	5,936
Occupied	5,272
Owner-occupied	4,027
Population in owner-occupied (number of individuals)	10,190
Renter-occupied	1,245
Population in renter-occupied (number of individuals)	3,038
Households with individuals under 18	1,714
Vacant	664
Vacant: for rent	109
Vacant: for sale	43

Population by Sex/Age

Male	6,765
Female	6,856
Under 18	3,189
18 & over	10,432
20 - 24	791
25 - 34	1,626
35 - 49	2,737
50 - 64	2,883
65 & over	2,060

Population by Ethnicity

Hispanic or Latino	580
Non Hispanic or Latino	13,041

Population by Race

White	12,449
African American	563
Asian	35
American Indian and Alaska Native	28
Native Hawaiian and Pacific Islander	43
Other	307
Identified by two or more	196