



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

ERIE :::

BROADCAST TV MARKET AREA

Population

Total Population	454,596
------------------	---------

Housing Status

(in housing units unless noted)

Total	208,609
Occupied	180,391
Owner-occupied	125,933
Population in owner-occupied (number of individuals)	317,298
Renter-occupied	54,458
Population in renter-occupied (number of individuals)	116,582
Households with individuals under 18	52,976
Vacant	28,218
Vacant: for rent	4,412
Vacant: for sale	2,198

Population by Sex/Age

Male	224,276
Female	230,320
Under 18	101,586
18 & over	353,010
20 - 24	32,430
25 - 34	50,875
35 - 49	88,141
50 - 64	95,308
65 & over	70,757

Population by Ethnicity

Hispanic or Latino	11,403
Non Hispanic or Latino	443,193

Population by Race

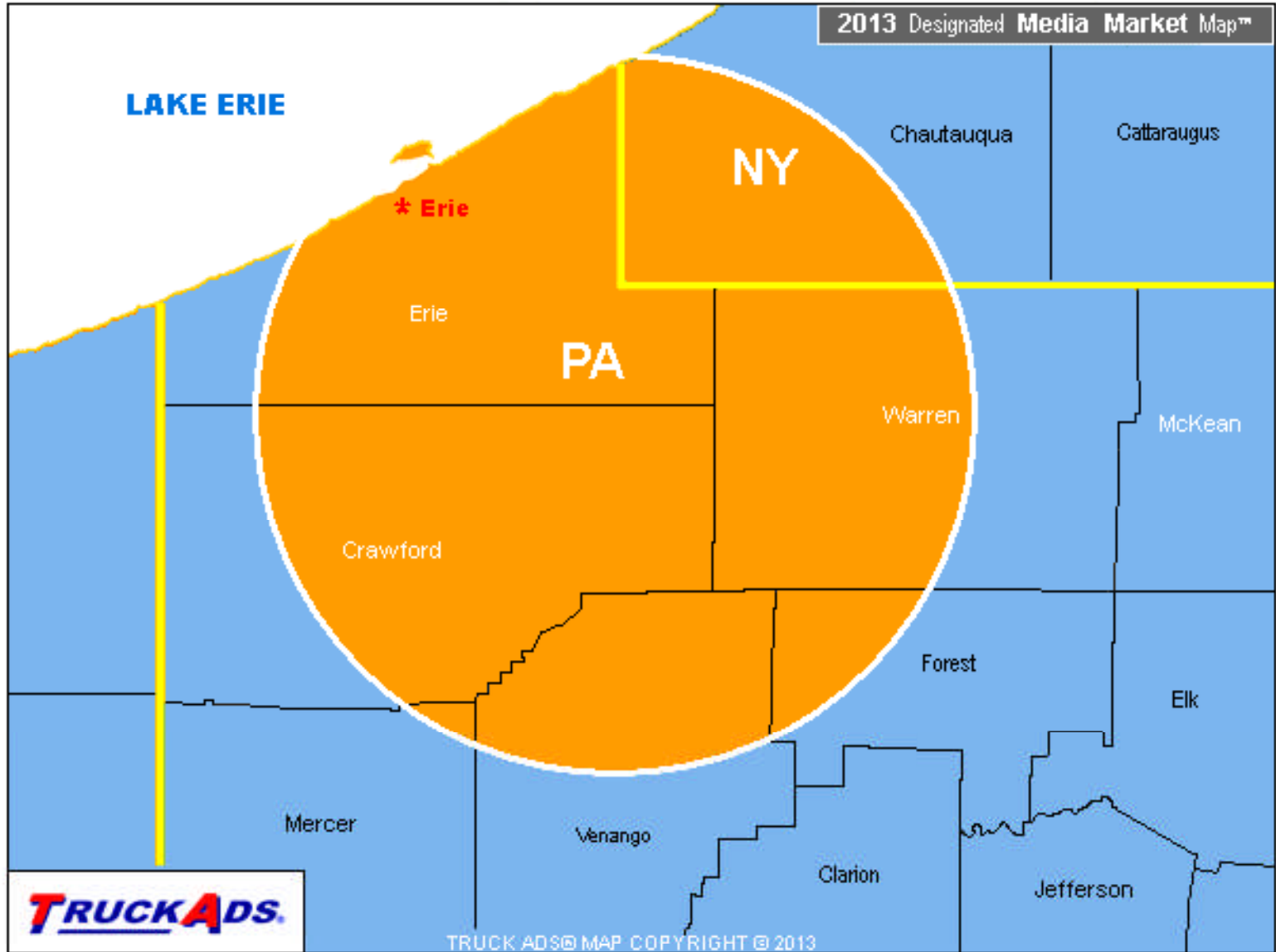
White	415,709
African American	22,897
Asian	3,830
American Indian and Alaska Native	908
Native Hawaiian and Pacific Islander	124
Other	3,514
Identified by two or more	7,614

TRUCKADS® and TRUCK ADS® are
Registered Trademarks. All contents
Copyright © 2013. All Rights Reserved.



ERIE :::

BROADCAST TV MARKET AREA



4 COUNTIES IN THIS DESIGNATED MARKET

PENNSYLVANIA: Crawford, PA ~ Erie, PA ~ McKean, PA ~ Warren, PA

PA - Crawford County

Population

Total Population	88,765
------------------	--------

Housing Status

(in housing units unless noted)

Total	44,686
Occupied	35,028
Owner-occupied	25,816
Population in owner-occupied (number of individuals)	65,311
Renter-occupied	9,212
Population in renter-occupied (number of individuals)	19,579
Households with individuals under 18	10,140
Vacant	9,658
Vacant: for rent	837
Vacant: for sale	547

Population by Sex/Age

Male	43,333
Female	45,432
Under 18	19,911
18 & over	68,854
20 - 24	5,449
25 - 34	9,156
35 - 49	17,293
50 - 64	19,372
65 & over	14,712

Population by Ethnicity

Hispanic or Latino	823
Non Hispanic or Latino	87,942

Population by Race

White	85,448
African American	1,547
Asian	403
American Indian and Alaska Native	162
Native Hawaiian and Pacific Islander	19
Other	170
Identified by two or more	1,016

PA - Erie County

Population

Total Population	280,566
------------------	---------

Housing Status

(in housing units unless noted)

Total	119,138
Occupied	110,413
Owner-occupied	73,847
Population in owner-occupied (number of individuals)	188,626
Renter-occupied	36,566
Population in renter-occupied (number of individuals)	79,065
Households with individuals under 18	33,310
Vacant	8,725
Vacant: for rent	2,771
Vacant: for sale	1,159

Population by Sex/Age

Male	137,957
Female	142,609
Under 18	63,808
18 & over	216,758
20 - 24	22,349
25 - 34	32,706
35 - 49	53,632
50 - 64	56,914
65 & over	40,824

Population by Ethnicity

Hispanic or Latino	9,518
Non Hispanic or Latino	271,048

Population by Race

White	247,569
African American	20,155
Asian	3,077
American Indian and Alaska Native	566
Native Hawaiian and Pacific Islander	90
Other	3,231
Identified by two or more	5,878

PA - McKean County

Population

Total Population	43,450
------------------	--------

Housing Status

(in housing units unless noted)

Total	21,225
Occupied	17,183
Owner-occupied	12,640
Population in owner-occupied (number of individuals)	30,564
Renter-occupied	4,543
Population in renter-occupied (number of individuals)	9,708
Households with individuals under 18	4,933
Vacant	4,042
Vacant: for rent	451
Vacant: for sale	266

Population by Sex/Age

Male	22,159
Female	21,291
Under 18	9,149
18 & over	34,301
20 - 24	2,667
25 - 34	4,855
35 - 49	8,914
50 - 64	9,123
65 & over	7,381

Population by Ethnicity

Hispanic or Latino	757
Non Hispanic or Latino	42,693

Population by Race

White	41,661
African American	1,046
Asian	193
American Indian and Alaska Native	100
Native Hawaiian and Pacific Islander	3
Other	60
Identified by two or more	387

PA - Warren County

Population

Total Population	41,815
------------------	--------

Housing Status

(in housing units unless noted)

Total	23,560
Occupied	17,767
Owner-occupied	13,630
Population in owner-occupied (number of individuals)	32,797
Renter-occupied	4,137
Population in renter-occupied (number of individuals)	8,230
Households with individuals under 18	4,593
Vacant	5,793
Vacant: for rent	353
Vacant: for sale	226

Population by Sex/Age

Male	20,827
Female	20,988
Under 18	8,718
18 & over	33,097
20 - 24	1,965
25 - 34	4,158
35 - 49	8,302
50 - 64	9,899
65 & over	7,840

Population by Ethnicity

Hispanic or Latino	305
Non Hispanic or Latino	41,510

Population by Race

White	41,031
African American	149
Asian	157
American Indian and Alaska Native	80
Native Hawaiian and Pacific Islander	12
Other	53
Identified by two or more	333