



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

**DOTHAN :::
BROADCAST TV MARKET AREA**

Population

Total Population	260,029
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Housing Status

(in housing units unless noted)

Total	118,981
Occupied	104,356
Owner-occupied	70,188
Population in owner-occupied (number of individuals)	172,120
Renter-occupied	34,168
Population in renter-occupied (number of individuals)	84,318
Households with individuals under 18	34,649
Vacant	14,625
Vacant: for rent	3,937
Vacant: for sale	1,601

Population by Sex/Age

Male	126,309
Female	133,720
Under 18	63,014
18 & over	197,015
20 - 24	15,598
25 - 34	33,212
35 - 49	51,534
50 - 64	51,442
65 & over	38,776

Population by Ethnicity

Hispanic or Latino	10,502
Non Hispanic or Latino	249,527

Population by Race

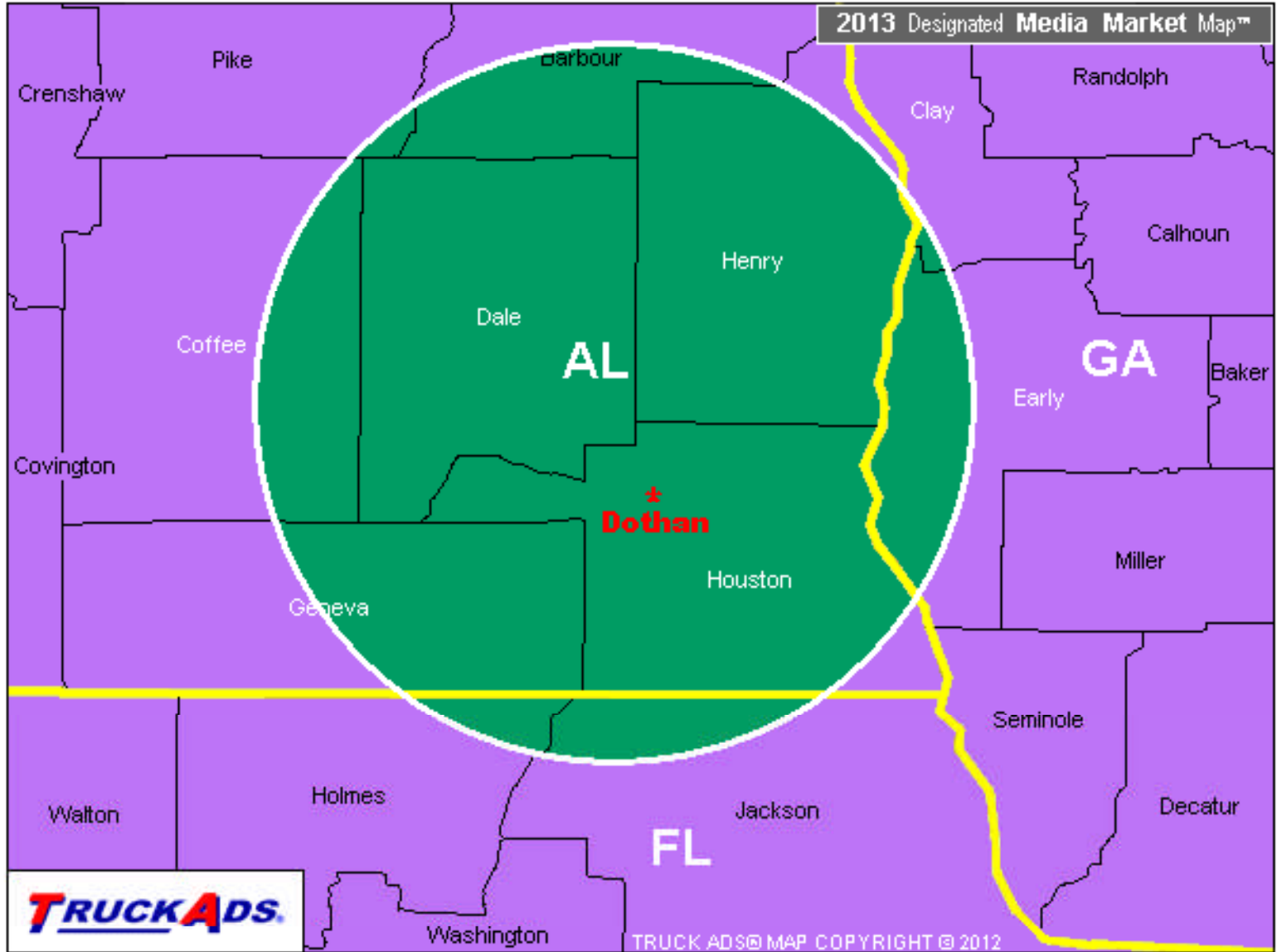
White	187,132
African American	59,080
Asian	2,166
American Indian and Alaska Native	1,793
Native Hawaiian and Pacific Islander	206
Other	4,428
Identified by two or more	5,224

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DOTHAN :::

BROADCAST TV MARKET AREA



7 COUNTIES IN THIS DESIGNATED MARKET

ALABAMA: Coffee, AL ~ Dale, AL ~ Geneva, AL ~ Henry, AL ~ Houston, AL ~ GEORGIA: Clay, GA ~ Early, GA

AL - Coffee County

Population

Total Population	49,948
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Housing Status

(in housing units unless noted)

Total	22,330
Occupied	19,849
Owner-occupied	13,394
Population in owner-occupied (number of individuals)	33,518
Renter-occupied	6,455
Population in renter-occupied (number of individuals)	15,830
Households with individuals under 18	6,771
Vacant	2,481
Vacant: for rent	732
Vacant: for sale	304

Population by Sex/Age

Male	24,684
Female	25,264
Under 18	12,084
18 & over	37,864
20 - 24	3,073
25 - 34	6,899
35 - 49	10,065
50 - 64	9,384
65 & over	7,210

Population by Ethnicity

Hispanic or Latino	3,180
Non Hispanic or Latino	46,768

Population by Race

White	37,330
African American	8,359
Asian	644
American Indian and Alaska Native	645
Native Hawaiian and Pacific Islander	100
Other	1,623
Identified by two or more	1,247

AL - Dale County

Population

Total Population	50,251
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Housing Status

(in housing units unless noted)

Total	22,677
Occupied	20,065
Owner-occupied	12,349
Population in owner-occupied (number of individuals)	29,959
Renter-occupied	7,716
Population in renter-occupied (number of individuals)	19,375
Households with individuals under 18	6,882
Vacant	2,612
Vacant: for rent	937
Vacant: for sale	228

Population by Sex/Age

Male	24,825
Female	25,426
Under 18	12,477
18 & over	37,774
20 - 24	3,454
25 - 34	7,255
35 - 49	9,593
50 - 64	9,441
65 & over	6,759

Population by Ethnicity

Hispanic or Latino	2,821
Non Hispanic or Latino	47,430

Population by Race

White	37,236
African American	9,679
Asian	534
American Indian and Alaska Native	371
Native Hawaiian and Pacific Islander	44
Other	882
Identified by two or more	1,505

AL - Geneva County

Population

Total Population	26,790
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Housing Status

(in housing units unless noted)

Total	12,687
Occupied	10,920
Owner-occupied	8,171
Population in owner-occupied (number of individuals)	19,811
Renter-occupied	2,749
Population in renter-occupied (number of individuals)	6,750
Households with individuals under 18	3,340
Vacant	1,767
Vacant: for rent	351
Vacant: for sale	183

Population by Sex/Age

Male	13,105
Female	13,685
Under 18	5,991
18 & over	20,799
20 - 24	1,498
25 - 34	2,861
35 - 49	5,380
50 - 64	5,693
65 & over	4,674

Population by Ethnicity

Hispanic or Latino	920
Non Hispanic or Latino	25,870

Population by Race

White	23,127
African American	2,539
Asian	67
American Indian and Alaska Native	224
Native Hawaiian and Pacific Islander	8
Other	409
Identified by two or more	416

AL - Henry County

Population

Total Population	17,302
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Housing Status

(in housing units unless noted)

Total	8,891
Occupied	6,994
Owner-occupied	5,486
Population in owner-occupied (number of individuals)	13,457
Renter-occupied	1,508
Population in renter-occupied (number of individuals)	3,646
Households with individuals under 18	2,150
Vacant	1,897
Vacant: for rent	162
Vacant: for sale	153

Population by Sex/Age

Male	8,302
Female	9,000
Under 18	3,918
18 & over	13,384
20 - 24	827
25 - 34	1,864
35 - 49	3,364
50 - 64	3,913
65 & over	3,044

Population by Ethnicity

Hispanic or Latino	389
Non Hispanic or Latino	16,913

Population by Race

White	11,865
African American	4,942
Asian	54
American Indian and Alaska Native	57
Native Hawaiian and Pacific Islander	2
Other	206
Identified by two or more	176

AL - Houston County

Population

Total Population	101,547
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Housing Status

(In housing units unless noted)

Total	45,319
Occupied	40,969
Owner-occupied	26,931
Population in owner-occupied (number of individuals)	66,055
Renter-occupied	14,038
Population in renter-occupied (number of individuals)	34,076
Households with individuals under 18	13,668
Vacant	4,350
Vacant: for rent	1,531
Vacant: for sale	669

Population by Sex/Age

Male	48,740
Female	52,807
Under 18	24,926
18 & over	76,621
20 - 24	5,986
25 - 34	12,866
35 - 49	20,575
50 - 64	20,037
65 & over	14,675

Population by Ethnicity

Hispanic or Latino	2,995
Non Hispanic or Latino	98,552

Population by Race

White	71,053
African American	26,176
Asian	820
American Indian and Alaska Native	446
Native Hawaiian and Pacific Islander	49
Other	1,244
Identified by two or more	1,759

GA - Clay County

Population

Total Population	3,183
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Housing Status

(in housing units unless noted)

Total	2,102
Occupied	1,331
Owner-occupied	958
Population in owner-occupied (number of individuals)	2,192
Renter-occupied	373
Population in renter-occupied (number of individuals)	933
Households with individuals under 18	364
Vacant	771
Vacant: for rent	54
Vacant: for sale	27

Population by Sex/Age

Male	1,462
Female	1,721
Under 18	717
18 & over	2,466
20 - 24	172
25 - 34	302
35 - 49	486
50 - 64	802
65 & over	623

Population by Ethnicity

Hispanic or Latino	26
Non Hispanic or Latino	3,157

Population by Race

White	1,197
African American	1,923
Asian	10
American Indian and Alaska Native	11
Native Hawaiian and Pacific Islander	1
Other	4
Identified by two or more	37

GA - Early County

Population

Total Population	11,008
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Housing Status

(in housing units unless noted)

Total	4,975
Occupied	4,228
Owner-occupied	2,899
Population in owner-occupied (number of individuals)	7,128
Renter-occupied	1,329
Population in renter-occupied (number of individuals)	3,708
Households with individuals under 18	1,474
Vacant	747
Vacant: for rent	170
Vacant: for sale	37

Population by Sex/Age

Male	5,191
Female	5,817
Under 18	2,901
18 & over	8,107
20 - 24	588
25 - 34	1,165
35 - 49	2,071
50 - 64	2,172
65 & over	1,791

Population by Ethnicity

Hispanic or Latino	171
Non Hispanic or Latino	10,837

Population by Race

White	5,324
African American	5,462
Asian	37
American Indian and Alaska Native	39
Native Hawaiian and Pacific Islander	2
Other	60
Identified by two or more	84