



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

COLORADO SPRINGS PUEBLO :::

BROADCAST TV MARKET AREA

Population

Total Population	926,863
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Housing Status

(in housing units unless noted)

Total	393,276
Occupied	354,870
Owner-occupied	235,283
Population in owner-occupied (number of individuals)	601,142
Renter-occupied	119,587
Population in renter-occupied (number of individuals)	286,516
Households with individuals under 18	121,003
Vacant	38,406
Vacant: for rent	11,033
Vacant: for sale	6,085

Population by Sex/Age

Male	467,212
Female	459,651
Under 18	230,818
18 & over	696,045
20 - 24	66,471
25 - 34	123,246
35 - 49	188,408
50 - 64	179,600
65 & over	111,061

Population by Ethnicity

Hispanic or Latino	191,664
Non Hispanic or Latino	735,199

Population by Race

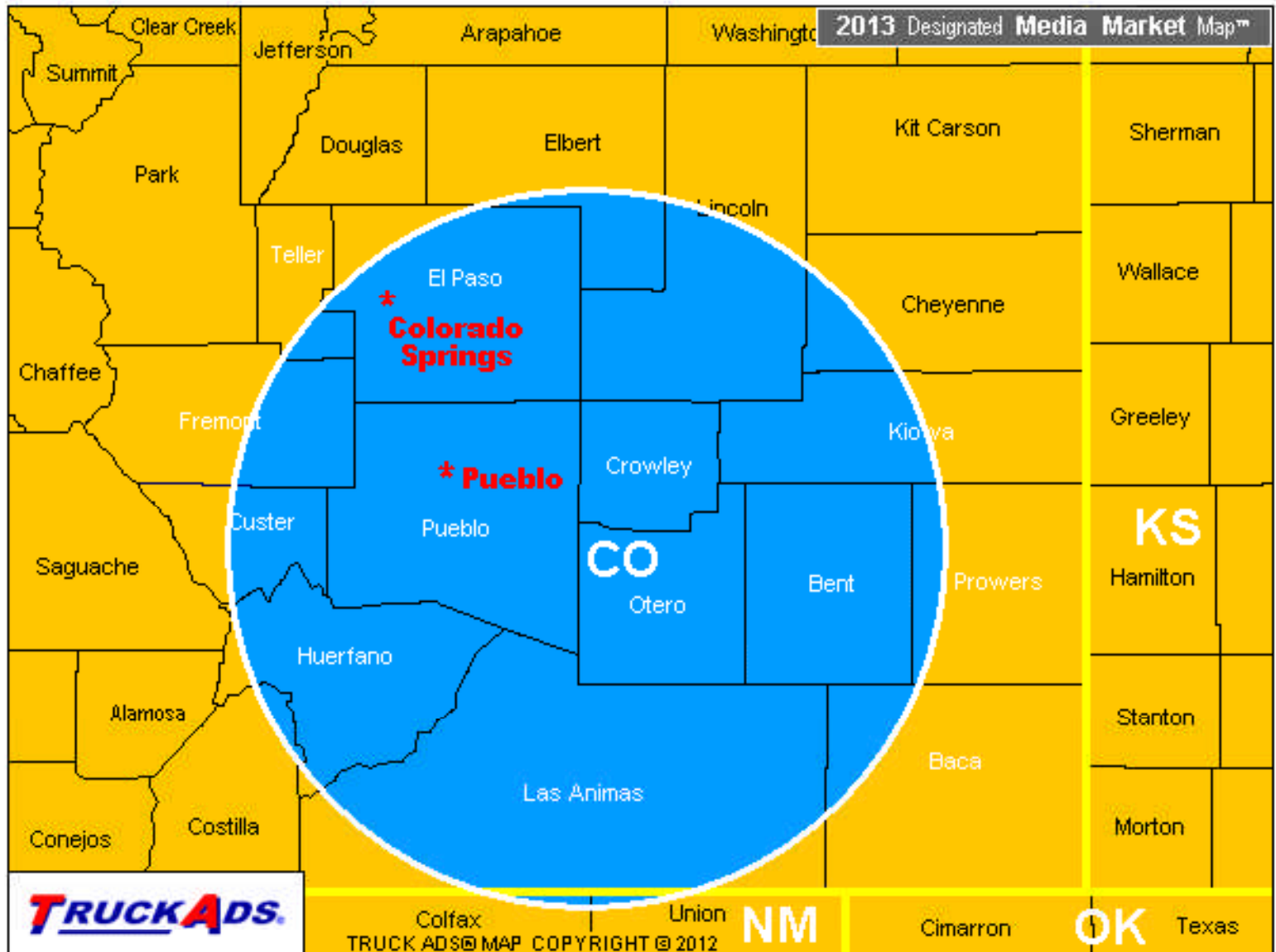
White	748,765
African American	45,254
Asian	19,219
American Indian and Alaska Native	11,446
Native Hawaiian and Pacific Islander	2,425
Other	58,445
Identified by two or more	41,309

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COLORADO SPRINGS PUEBLO :::

BROADCAST TV MARKET AREA



13 COUNTIES IN THIS DESIGNATED MARKET

COLORADO: Baca, CO ~ Bent, CO ~ Crowley, CO ~ Custer, CO ~ El Paso, CO ~ Fremont, CO ~ Huerfano, CO ~ Kiowa, CO ~ Las Animas, CO ~ Otero, CO ~ Prowers, CO ~ Pueblo, CO ~ Teller, CO

CO - Baca County

Population

Total Population	3,788
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Housing Status

(in housing units unless noted)

Total	2,248
Occupied	1,685
Owner-occupied	1,227
Population in owner-occupied (number of individuals)	2,727
Renter-occupied	458
Population in renter-occupied (number of individuals)	979
Households with individuals under 18	418
Vacant	563
Vacant: for rent	66
Vacant: for sale	18

Population by Sex/Age

Male	1,877
Female	1,911
Under 18	814
18 & over	2,974
20 - 24	133
25 - 34	361
35 - 49	634
50 - 64	848
65 & over	911

Population by Ethnicity

Hispanic or Latino	348
Non Hispanic or Latino	3,440

Population by Race

White	3,506
African American	24
Asian	6
American Indian and Alaska Native	51
Native Hawaiian and Pacific Islander	0
Other	142
Identified by two or more	59

CO - Bent County

Population

Total Population	6,499
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Housing Status

(in housing units unless noted)

Total	2,242
Occupied	1,832
Owner-occupied	1,224
Population in owner-occupied (number of individuals)	2,823
Renter-occupied	608
Population in renter-occupied (number of individuals)	1,468
Households with individuals under 18	543
Vacant	410
Vacant: for rent	96
Vacant: for sale	28

Population by Sex/Age

Male	4,270
Female	2,229
Under 18	1,096
18 & over	5,403
20 - 24	474
25 - 34	1,086
35 - 49	1,578
50 - 64	1,293
65 & over	888

Population by Ethnicity

Hispanic or Latino	1,985
Non Hispanic or Latino	4,514

Population by Race

White	5,149
African American	496
Asian	62
American Indian and Alaska Native	156
Native Hawaiian and Pacific Islander	4
Other	506
Identified by two or more	126

CO - Crowley County

Population

Total Population	5,823
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Housing Status

(in housing units unless noted)

Total	1,559
Occupied	1,306
Owner-occupied	930
Population in owner-occupied (number of individuals)	2,199
Renter-occupied	376
Population in renter-occupied (number of individuals)	942
Households with individuals under 18	399
Vacant	253
Vacant: for rent	30
Vacant: for sale	33

Population by Sex/Age

Male	4,199
Female	1,624
Under 18	789
18 & over	5,034
20 - 24	471
25 - 34	1,177
35 - 49	1,561
50 - 64	1,118
65 & over	614

Population by Ethnicity

Hispanic or Latino	1,686
Non Hispanic or Latino	4,137

Population by Race

White	4,509
African American	559
Asian	59
American Indian and Alaska Native	139
Native Hawaiian and Pacific Islander	0
Other	456
Identified by two or more	101

CO - Custer County

Population

Total Population	4,255
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Housing Status

(in housing units unless noted)

Total	3,956
Occupied	1,925
Owner-occupied	1,562
Population in owner-occupied (number of individuals)	3,316
Renter-occupied	363
Population in renter-occupied (number of individuals)	789
Households with individuals under 18	362
Vacant	2,031
Vacant: for rent	44
Vacant: for sale	78

Population by Sex/Age

Male	2,195
Female	2,060
Under 18	730
18 & over	3,525
20 - 24	87
25 - 34	293
35 - 49	684
50 - 64	1,454
65 & over	954

Population by Ethnicity

Hispanic or Latino	200
Non Hispanic or Latino	4,055

Population by Race

White	4,055
African American	44
Asian	16
American Indian and Alaska Native	30
Native Hawaiian and Pacific Islander	0
Other	39
Identified by two or more	71

CO - El Paso County

Population

Total Population	622,263
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Housing Status

(in housing units unless noted)

Total	252,852
Occupied	235,959
Owner-occupied	152,293
Population in owner-occupied (number of individuals)	401,569
Renter-occupied	83,666
Population in renter-occupied (number of individuals)	201,553
Households with individuals under 18	85,388
Vacant	16,893
Vacant: for rent	7,038
Vacant: for sale	3,638

Population by Sex/Age

Male	310,162
Female	312,101
Under 18	162,676
18 & over	459,587
20 - 24	49,000
25 - 34	87,487
35 - 49	129,189
50 - 64	112,835
65 & over	62,051

Population by Ethnicity

Hispanic or Latino	93,665
Non Hispanic or Latino	528,598

Population by Race

White	496,258
African American	38,492
Asian	17,055
American Indian and Alaska Native	5,947
Native Hawaiian and Pacific Islander	2,185
Other	30,539
Identified by two or more	31,787

CO - Fremont County

Population

Total Population	46,824
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Housing Status

(in housing units unless noted)

Total	19,242
Occupied	16,582
Owner-occupied	12,421
Population in owner-occupied (number of individuals)	28,634
Renter-occupied	4,161
Population in renter-occupied (number of individuals)	9,486
Households with individuals under 18	4,321
Vacant	2,660
Vacant: for rent	380
Vacant: for sale	370

Population by Sex/Age

Male	27,032
Female	19,792
Under 18	8,211
18 & over	38,613
20 - 24	2,440
25 - 34	6,366
35 - 49	10,230
50 - 64	10,455
65 & over	8,244

Population by Ethnicity

Hispanic or Latino	5,770
Non Hispanic or Latino	41,054

Population by Race

White	42,225
African American	1,843
Asian	282
American Indian and Alaska Native	810
Native Hawaiian and Pacific Islander	22
Other	761
Identified by two or more	881

CO - Huerfano County

Population

Total Population	6,711
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Housing Status

(in housing units unless noted)

Total	5,075
Occupied	3,137
Owner-occupied	2,238
Population in owner-occupied (number of individuals)	4,605
Renter-occupied	899
Population in renter-occupied (number of individuals)	1,941
Households with individuals under 18	640
Vacant	1,938
Vacant: for rent	131
Vacant: for sale	107

Population by Sex/Age

Male	3,332
Female	3,379
Under 18	1,188
18 & over	5,523
20 - 24	220
25 - 34	491
35 - 49	1,085
50 - 64	1,889
65 & over	1,689

Population by Ethnicity

Hispanic or Latino	2,368
Non Hispanic or Latino	4,343

Population by Race

White	5,560
African American	35
Asian	25
American Indian and Alaska Native	214
Native Hawaiian and Pacific Islander	13
Other	604
Identified by two or more	260

CO - Kiowa County

Population

Total Population	1,398
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Housing Status

(in housing units unless noted)

Total	805
Occupied	619
Owner-occupied	429
Population in owner-occupied (number of individuals)	961
Renter-occupied	190
Population in renter-occupied (number of individuals)	423
Households with individuals under 18	158
Vacant	186
Vacant: for rent	26
Vacant: for sale	12

Population by Sex/Age

Male	687
Female	711
Under 18	314
18 & over	1,084
20 - 24	48
25 - 34	133
35 - 49	240
50 - 64	336
65 & over	300

Population by Ethnicity

Hispanic or Latino	78
Non Hispanic or Latino	1,320

Population by Race

White	1,346
African American	4
Asian	0
American Indian and Alaska Native	7
Native Hawaiian and Pacific Islander	0
Other	20
Identified by two or more	21

CO - Las Animas County

Population

Total Population	15,507
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Housing Status

(in housing units unless noted)

Total	8,217
Occupied	6,384
Owner-occupied	4,473
Population in owner-occupied (number of individuals)	10,332
Renter-occupied	1,911
Population in renter-occupied (number of individuals)	4,317
Households with individuals under 18	1,749
Vacant	1,833
Vacant: for rent	240
Vacant: for sale	154

Population by Sex/Age

Male	7,948
Female	7,559
Under 18	3,241
18 & over	12,266
20 - 24	920
25 - 34	1,612
35 - 49	2,814
50 - 64	3,700
65 & over	2,748

Population by Ethnicity

Hispanic or Latino	6,446
Non Hispanic or Latino	9,061

Population by Race

White	12,967
African American	218
Asian	110
American Indian and Alaska Native	375
Native Hawaiian and Pacific Islander	7
Other	1,299
Identified by two or more	531

CO - Otero County

Population

Total Population	18,831
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Housing Status

(in housing units unless noted)

Total	8,969
Occupied	7,729
Owner-occupied	5,019
Population in owner-occupied (number of individuals)	12,130
Renter-occupied	2,710
Population in renter-occupied (number of individuals)	6,268
Households with individuals under 18	2,358
Vacant	1,240
Vacant: for rent	331
Vacant: for sale	138

Population by Sex/Age

Male	9,221
Female	9,610
Under 18	4,660
18 & over	14,171
20 - 24	1,039
25 - 34	1,970
35 - 49	3,253
50 - 64	3,866
65 & over	3,458

Population by Ethnicity

Hispanic or Latino	7,596
Non Hispanic or Latino	11,235

Population by Race

White	14,788
African American	143
Asian	143
American Indian and Alaska Native	338
Native Hawaiian and Pacific Islander	11
Other	2,690
Identified by two or more	718

CO - Prowers County

Population

Total Population	12,551
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Housing Status

(in housing units unless noted)

Total	5,942
Occupied	4,935
Owner-occupied	3,279
Population in owner-occupied (number of individuals)	8,328
Renter-occupied	1,656
Population in renter-occupied (number of individuals)	3,908
Households with individuals under 18	1,686
Vacant	1,007
Vacant: for rent	307
Vacant: for sale	98

Population by Sex/Age

Male	6,203
Female	6,348
Under 18	3,404
18 & over	9,147
20 - 24	747
25 - 34	1,480
35 - 49	2,191
50 - 64	2,484
65 & over	1,835

Population by Ethnicity

Hispanic or Latino	4,417
Non Hispanic or Latino	8,134

Population by Race

White	10,165
African American	64
Asian	38
American Indian and Alaska Native	112
Native Hawaiian and Pacific Islander	2
Other	1,848
Identified by two or more	322

CO - Pueblo County

Population

Total Population	159,063
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Housing Status

(in housing units unless noted)

Total	69,526
Occupied	62,972
Owner-occupied	42,248
Population in owner-occupied (number of individuals)	104,751
Renter-occupied	20,724
Population in renter-occupied (number of individuals)	49,991
Households with individuals under 18	20,369
Vacant	6,554
Vacant: for rent	2,121
Vacant: for sale	1,111

Population by Sex/Age

Male	78,201
Female	80,862
Under 18	38,915
18 & over	120,148
20 - 24	10,037
25 - 34	18,942
35 - 49	29,816
50 - 64	32,103
65 & over	24,346

Population by Ethnicity

Hispanic or Latino	65,811
Non Hispanic or Latino	93,252

Population by Race

White	126,229
African American	3,222
Asian	1,258
American Indian and Alaska Native	3,055
Native Hawaiian and Pacific Islander	160
Other	19,285
Identified by two or more	5,854

CO - Teller County

Population

Total Population	23,350
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Housing Status

(in housing units unless noted)

Total	12,643
Occupied	9,805
Owner-occupied	7,940
Population in owner-occupied (number of individuals)	18,767
Renter-occupied	1,865
Population in renter-occupied (number of individuals)	4,451
Households with individuals under 18	2,612
Vacant	2,838
Vacant: for rent	223
Vacant: for sale	300

Population by Sex/Age

Male	11,885
Female	11,465
Under 18	4,780
18 & over	18,570
20 - 24	855
25 - 34	1,848
35 - 49	5,133
50 - 64	7,219
65 & over	3,023

Population by Ethnicity

Hispanic or Latino	1,294
Non Hispanic or Latino	22,056

Population by Race

White	22,008
African American	110
Asian	165
American Indian and Alaska Native	212
Native Hawaiian and Pacific Islander	21
Other	256
Identified by two or more	578