



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

CHICAGO :::
BROADCAST TV MARKET AREA

Population

Total Population	9,528,359
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Housing Status
(in housing units unless noted)

Total	3,830,552
Occupied	3,503,781
Owner-occupied	2,321,253
Population in owner-occupied (number of individuals)	6,469,293
Renter-occupied	1,182,528
Population in renter-occupied (number of individuals)	2,892,962
Households with individuals under 18	1,223,446
Vacant	326,771
Vacant: for rent	121,497
Vacant: for sale	62,351

Population by Sex/Age

Male	4,658,140
Female	4,870,219
Under 18	2,391,845
18 & over	7,136,514
20 - 24	622,005
25 - 34	1,370,889
35 - 49	962,094
50 - 64	1,754,594
65 & over	1,100,659

Population by Ethnicity

Hispanic or Latino	1,952,236
Non Hispanic or Latino	8,576,123

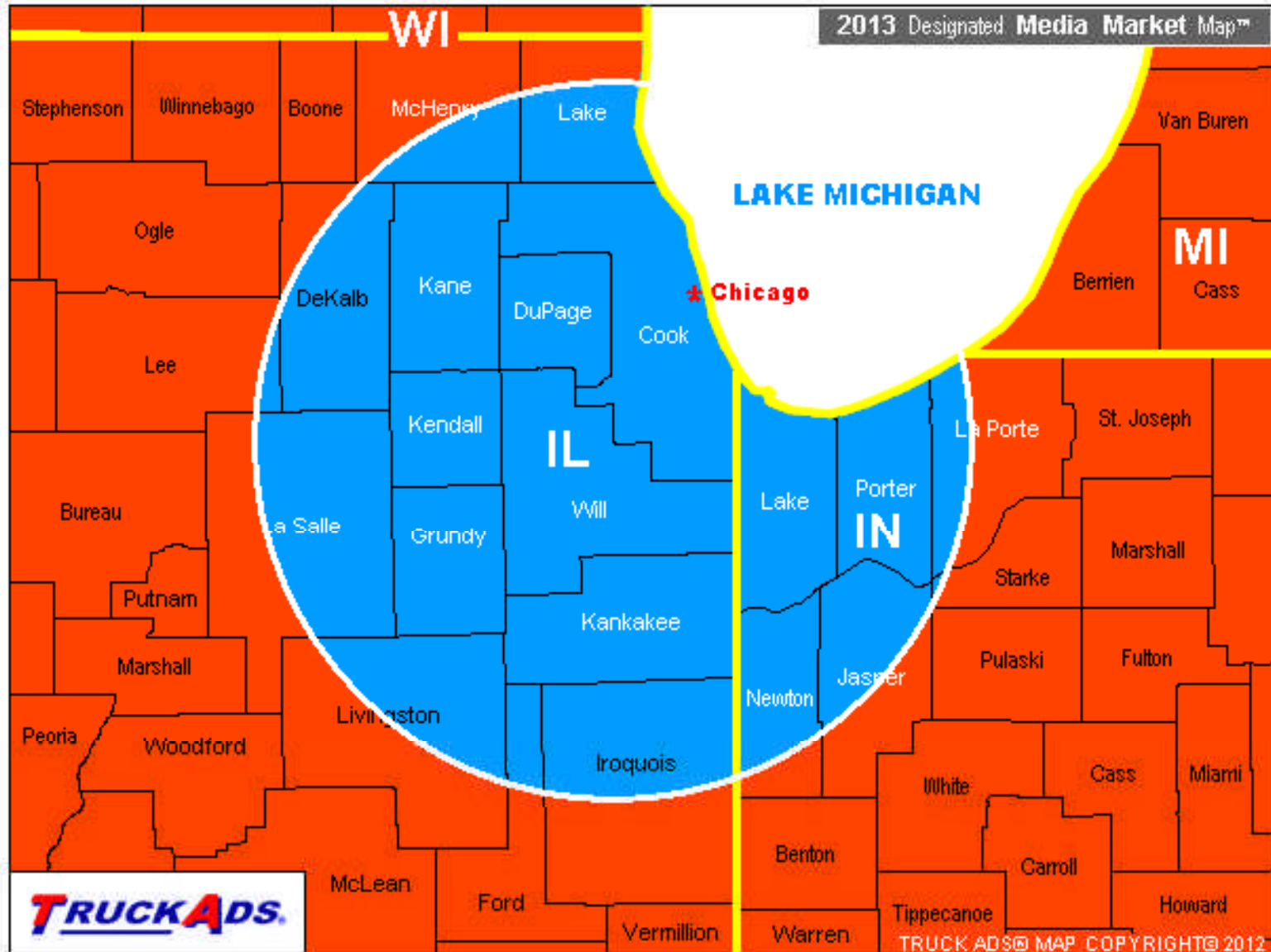
Population by Race

White	6,242,972
African American	1,659,583
Asian	530,367
American Indian and Alaska Native	36,325
Native Hawaiian and Pacific Islander	2,920
Other	826,313
Identified by two or more	229,879



CHICAGO :::

BROADCAST TV MARKET AREA



15 COUNTIES IN THIS DESIGNATED MARKET

ILLINOIS: Cook, IL ~ DuPage, IL ~ Grundy, IL ~ Kane, IL ~ Kankakee, IL ~ Kendall, IL ~ Lake, IL ~ La Salle, IL ~ McHenry, IL ~ Will, IL ~ **INDIANA:** Jasper, IN ~ Lake, IN ~ La Porte, IN ~ Newton, IN ~ Porter, IN

IL - Cook County

Population

Total Population	5,194,675
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Housing Status

(in housing units unless noted)

Total	2,180,359
Occupied	1,966,356
Owner-occupied	1,143,857
Population in owner-occupied (number of individuals)	3,116,535
Renter-occupied	822,499
Population in renter-occupied (number of individuals)	1,987,858
Households with individuals under 18	631,369
Vacant	214,003
Vacant: for rent	87,844
Vacant: for sale	35,879

Population by Sex/Age

Male	2,514,314
Female	2,680,361
Under 18	1,232,280
18 & over	3,962,395
20 - 24	372,503
25 - 34	831,563
35 - 49	1,067,351
50 - 64	928,833
65 & over	620,329

Population by Ethnicity

Hispanic or Latino	1,244,762
Non Hispanic or Latino	3,949,913

Population by Race

White	2,877,212
African American	1,287,767
Asian	322,672
American Indian and Alaska Native	21,559
Native Hawaiian and Pacific Islander	1,724
Other	551,971
Identified by two or more	131,770

IL - DuPage County

Population

Total Population	916,924
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Housing Status

(in housing units unless noted)

Total	356,179
Occupied	337,132
Owner-occupied	251,835
Population in owner-occupied (number of individuals)	703,144
Renter-occupied	85,297
Population in renter-occupied (number of individuals)	201,640
Households with individuals under 18	119,774
Vacant	19,047
Vacant: for rent	7,390
Vacant: for sale	5,199

Population by Sex/Age

Male	449,351
Female	467,573
Under 18	227,430
18 & over	689,494
20 - 24	54,497
25 - 34	117,222
35 - 49	200,795
50 - 64	187,448
65 & over	106,398

Population by Ethnicity

Hispanic or Latino	121,506
Non Hispanic or Latino	795,418

Population by Race

White	714,140
African American	42,346
Asian	92,304
American Indian and Alaska Native	2,415
Native Hawaiian and Pacific Islander	217
Other	45,106
Identified by two or more	20,396

IL - Grundy County

Population

Total Population	50,063
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Housing Status

(in housing units unless noted)

Total	19,996
Occupied	18,546
Owner-occupied	13,930
Population in owner-occupied (number of individuals)	38,997
Renter-occupied	4,616
Population in renter-occupied (number of individuals)	10,812
Households with individuals under 18	7,151
Vacant	1,450
Vacant: for rent	452
Vacant: for sale	339

Population by Sex/Age

Male	24,977
Female	25,086
Under 18	13,657
18 & over	36,406
20 - 24	2,567
25 - 34	6,804
35 - 49	11,223
50 - 64	9,016
65 & over	5,546

Population by Ethnicity

Hispanic or Latino	4,096
Non Hispanic or Latino	45,967

Population by Race

White	46,933
African American	605
Asian	327
American Indian and Alaska Native	114
Native Hawaiian and Pacific Islander	15
Other	1,336
Identified by two or more	733

IL - Kendall County

Population

Total Population	114,736
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Housing Status

(in housing units unless noted)

Total	40,321
Occupied	38,022
Owner-occupied	32,554
Population in owner-occupied (number of individuals)	99,471
Renter-occupied	5,468
Population in renter-occupied (number of individuals)	15,057
Households with individuals under 18	18,205
Vacant	2,299
Vacant: for rent	459
Vacant: for sale	973

Population by Sex/Age

Male	56,821
Female	57,915
Under 18	36,066
18 & over	78,670
20 - 24	5,318
25 - 34	17,511
35 - 49	28,298
50 - 64	16,583
65 & over	8,382

Population by Ethnicity

Hispanic or Latino	17,898
Non Hispanic or Latino	96,838

Population by Race

White	95,891
African American	6,585
Asian	3,467
American Indian and Alaska Native	316
Native Hawaiian and Pacific Islander	33
Other	5,768
Identified by two or more	2,676

IL - Kane County

Population

Total Population	515,269
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Housing Status

(in housing units unless noted)

Total	182,047
Occupied	170,479
Owner-occupied	130,570
Population in owner-occupied (number of individuals)	394,657
Renter-occupied	39,909
Population in renter-occupied (number of individuals)	113,825
Households with individuals under 18	72,188
Vacant	11,568
Vacant: for rent	3,831
Vacant: for sale	3,502

Population by Sex/Age

Male	256,815
Female	258,454
Under 18	149,190
18 & over	366,079
20 - 24	29,637
25 - 34	68,904
35 - 49	115,036
50 - 64	89,255
65 & over	49,690

Population by Ethnicity

Hispanic or Latino	158,390
Non Hispanic or Latino	356,879

Population by Race

White	384,548
African American	29,422
Asian	17,895
American Indian and Alaska Native	2,887
Native Hawaiian and Pacific Islander	193
Other	66,818
Identified by two or more	13,506

IL - Kankakee County

Population

Total Population	113,449
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Housing Status

(in housing units unless noted)

Total	45,246
Occupied	41,511
Owner-occupied	28,598
Population in owner-occupied (number of individuals)	76,440
Renter-occupied	12,913
Population in renter-occupied (number of individuals)	31,902
Households with individuals under 18	14,604
Vacant	3,735
Vacant: for rent	947
Vacant: for sale	805

Population by Sex/Age

Male	55,731
Female	57,718
Under 18	28,754
18 & over	84,695
20 - 24	7,805
25 - 34	14,133
35 - 49	22,310
50 - 64	21,432
65 & over	15,237

Population by Ethnicity

Hispanic or Latino	10,167
Non Hispanic or Latino	103,282

Population by Race

White	87,986
African American	17,187
Asian	1,052
American Indian and Alaska Native	286
Native Hawaiian and Pacific Islander	34
Other	4,502
Identified by two or more	2,402

IL - Lake County

Population

Total Population	703,462
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Housing Status

(in housing units unless noted)

Total	260,310
Occupied	241,712
Owner-occupied	185,213
Population in owner-occupied (number of individuals)	535,916
Renter-occupied	56,499
Population in renter-occupied (number of individuals)	146,837
Households with individuals under 18	98,680
Vacant	18,598
Vacant: for rent	5,337
Vacant: for sale	4,291

Population by Sex/Age

Male	351,119
Female	352,343
Under 18	192,672
18 & over	510,790
20 - 24	42,235
25 - 34	81,060
35 - 49	158,286
50 - 64	135,196
65 & over	73,093

Population by Ethnicity

Hispanic or Latino	139,987
Non Hispanic or Latino	563,475

Population by Race

White	528,204
African American	49,033
Asian	44,358
American Indian and Alaska Native	3,279
Native Hawaiian and Pacific Islander	294
Other	60,008
Identified by two or more	18,286

IL - LaSalle County

Population

Total Population	113,924
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Housing Status

(in housing units unless noted)

Total	49,978
Occupied	45,347
Owner-occupied	33,773
Population in owner-occupied (number of individuals)	85,078
Renter-occupied	11,574
Population in renter-occupied (number of individuals)	25,896
Households with individuals under 18	13,751
Vacant	4,631
Vacant: for rent	1,168
Vacant: for sale	902

Population by Sex/Age

Male	56,872
Female	57,052
Under 18	26,218
18 & over	87,706
20 - 24	6,454
25 - 34	13,341
35 - 49	22,695
50 - 64	23,588
65 & over	18,678

Population by Ethnicity

Hispanic or Latino	9,135
Non Hispanic or Latino	104,789

Population by Race

White	106,187
African American	2,186
Asian	762
American Indian and Alaska Native	289
Native Hawaiian and Pacific Islander	16
Other	2,838
Identified by two or more	1,646

IL - McHenry County

Population

Total Population	308,760
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Housing Status

(in housing units unless noted)

Total	116,040
Occupied	109,199
Owner-occupied	90,722
Population in owner-occupied (number of individuals)	259,669
Renter-occupied	18,477
Population in renter-occupied (number of individuals)	47,444
Households with individuals under 18	43,752
Vacant	6,841
Vacant: for rent	1,741
Vacant: for sale	1,865

Population by Sex/Age

Male	153,936
Female	154,824
Under 18	84,175
18 & over	224,585
20 - 24	15,468
25 - 34	34,761
35 - 49	75,036
50 - 64	60,013
65 & over	31,320

Population by Ethnicity

Hispanic or Latino	35,249
Non Hispanic or Latino	273,511

Population by Race

White	278,257
African American	3,283
Asian	7,807
American Indian and Alaska Native	939
Native Hawaiian and Pacific Islander	80
Other	13,194
Identified by two or more	5,200

IL - Will County

Population

Total Population	677,560
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Housing Status

(in housing units unless noted)

Total	237,501
Occupied	225,256
Owner-occupied	187,425
Population in owner-occupied (number of individuals)	568,840
Renter-occupied	37,831
Population in renter-occupied (number of individuals)	100,173
Households with individuals under 18	99,121
Vacant	12,245
Vacant: for rent	3,037
Vacant: for sale	3,713

Population by Sex/Age

Male	336,556
Female	341,004
Under 18	196,954
18 & over	480,606
20 - 24	36,407
25 - 34	82,963
35 - 49	163,084
50 - 64	117,160
65 & over	62,814

Population by Ethnicity

Hispanic or Latino	105,817
Non Hispanic or Latino	571,743

Population by Race

White	514,664
African American	75,743
Asian	30,833
American Indian and Alaska Native	1,703
Native Hawaiian and Pacific Islander	136
Other	39,025
Identified by two or more	15,456

IN - Jasper County

Population

Total Population	33,478
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Housing Status

(in housing units unless noted)

Total	13,168
Occupied	12,232
Owner-occupied	9,404
Population in owner-occupied (number of individuals)	25,315
Renter-occupied	2,828
Population in renter-occupied (number of individuals)	7,237
Households with individuals under 18	4,380
Vacant	936
Vacant: for rent	220
Vacant: for sale	205

Population by Sex/Age

Male	16,666
Female	16,812
Under 18	8,594
18 & over	24,884
20 - 24	2,032
25 - 34	3,830
35 - 49	6,739
50 - 64	6,521
65 & over	4,702

Population by Ethnicity

Hispanic or Latino	1,823
Non Hispanic or Latino	31,655

Population by Race

White	32,056
African American	212
Asian	133
American Indian and Alaska Native	68
Native Hawaiian and Pacific Islander	11
Other	655
Identified by two or more	343

IN - Lake County

Population

Total Population	496,005
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Housing Status

(in housing units unless noted)

Total	208,750
Occupied	188,157
Owner-occupied	130,460
Population in owner-occupied (number of individuals)	347,969
Renter-occupied	57,697
Population in renter-occupied (number of individuals)	141,687
Households with individuals under 18	64,502
Vacant	20,593
Vacant: for rent	6,284
Vacant: for sale	3,032

Population by Sex/Age

Male	239,383
Female	256,622
Under 18	127,273
18 & over	368,732
20 - 24	29,346
25 - 34	62,823
35 - 49	98,427
50 - 64	98,406
65 & over	65,870

Population by Ethnicity

Hispanic or Latino	82,663
Non Hispanic or Latino	413,342

Population by Race

White	319,412
African American	128,263
Asian	6,142
American Indian and Alaska Native	1,628
Native Hawaiian and Pacific Islander	108
Other	28,792
Identified by two or more	11,660

IN - LaPorte County

Population

Total Population	111,467
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Housing Status

(in housing units unless noted)

Total	48,448
Occupied	42,331
Owner-occupied	31,173
Population in owner-occupied (number of individuals)	78,309
Renter-occupied	11,158
Population in renter-occupied (number of individuals)	26,535
Households with individuals under 18	13,106
Vacant	6,117
Vacant: for rent	1,469
Vacant: for sale	704

Population by Sex/Age

Male	57,641
Female	53,826
Under 18	25,382
18 & over	86,085
20 - 24	6,553
25 - 34	14,400
35 - 49	23,095
50 - 64	23,400
65 & over	15,867

Population by Ethnicity

Hispanic or Latino	6,093
Non Hispanic or Latino	105,374

Population by Race

White	93,787
African American	12,001
Asian	583
American Indian and Alaska Native	306
Native Hawaiian and Pacific Islander	21
Other	2,226
Identified by two or more	2,543

IN - Newton County

Population

Total Population	14,244
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Housing Status

(in housing units unless noted)

Total	6,030
Occupied	5,503
Owner-occupied	4,462
Population in owner-occupied (number of individuals)	11,510
Renter-occupied	1,041
Population in renter-occupied (number of individuals)	2,564
Households with individuals under 18	1,711
Vacant	527
Vacant: for rent	98
Vacant: for sale	102

Population by Sex/Age

Male	7,194
Female	7,050
Under 18	3,279
18 & over	10,965
20 - 24	665
25 - 34	1,502
35 - 49	2,952
50 - 64	3,104
65 & over	2,370

Population by Ethnicity

Hispanic or Latino	717
Non Hispanic or Latino	13,527

Population by Race

White	13,700
African American	56
Asian	38
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	2
Other	256
Identified by two or more	150

IN - Porter County

Population

Total Population	164,343
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Housing Status

(in housing units unless noted)

Total	66,179
Occupied	61,998
Owner-occupied	47,277
Population in owner-occupied (number of individuals)	127,443
Renter-occupied	14,721
Population in renter-occupied (number of individuals)	33,495
Households with individuals under 18	21,152
Vacant	4,181
Vacant: for rent	1,220
Vacant: for sale	840

Population by Sex/Age

Male	80,764
Female	83,579
Under 18	39,921
18 & over	124,422
20 - 24	10,518
25 - 34	20,072
35 - 49	34,118
50 - 64	34,639
65 & over	20,363

Population by Ethnicity

Hispanic or Latino	13,933
Non Hispanic or Latino	150,410

Population by Race

White	149,995
African American	4,894
Asian	1,994
American Indian and Alaska Native	494
Native Hawaiian and Pacific Islander	36
Other	3,818
Identified by two or more	3,112