



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

CHEYENNE SCOTTSBLUFF :::

BROADCAST TV MARKET AREA

Population

Total Population	142,647
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Housing Status

(in housing units unless noted)

Total	63,211
Occupied	58,108
Owner-occupied	39,454
Population in owner-occupied (number of individuals)	97,117
Renter-occupied	18,654
Population in renter-occupied (number of individuals)	41,969
Households with individuals under 18	18,085
Vacant	5,103
Vacant: for rent	1,487
Vacant: for sale	783

Population by Sex/Age

Male	70,948
Female	71,699
Under 18	34,408
18 & over	108,239
20 - 24	9,579
25 - 34	18,227
35 - 49	27,023
50 - 64	29,108
65 & over	20,356

Population by Ethnicity

Hispanic or Latino	21,077
Non Hispanic or Latino	121,570

Population by Race

White	126,698
African American	2,531
Asian	1,235
American Indian and Alaska Native	1,771
Native Hawaiian and Pacific Islander	173
Other	6,539
Identified by two or more	3,700

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CHEYENNE SCOTTSBLUFF :::

BROADCAST TV MARKET AREA

Population

Total Population	105,677
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Housing Status

(in housing units unless noted)

Total	46,803
Occupied	43,180
Owner-occupied	29,472
Population in owner-occupied (number of individuals)	72,236
Renter-occupied	13,708
Population in renter-occupied (number of individuals)	30,727
Households with individuals under 18	13,464
Vacant	3,623
Vacant: for rent	980
Vacant: for sale	604

Population by Sex/Age

Male	53,135
Female	52,542
Under 18	25,256
18 & over	80,421
20 - 24	7,398
25 - 34	13,768
35 - 49	20,535
50 - 64	21,683
65 & over	14,141

Population by Ethnicity

Hispanic or Latino	13,292
Non Hispanic or Latino	92,385

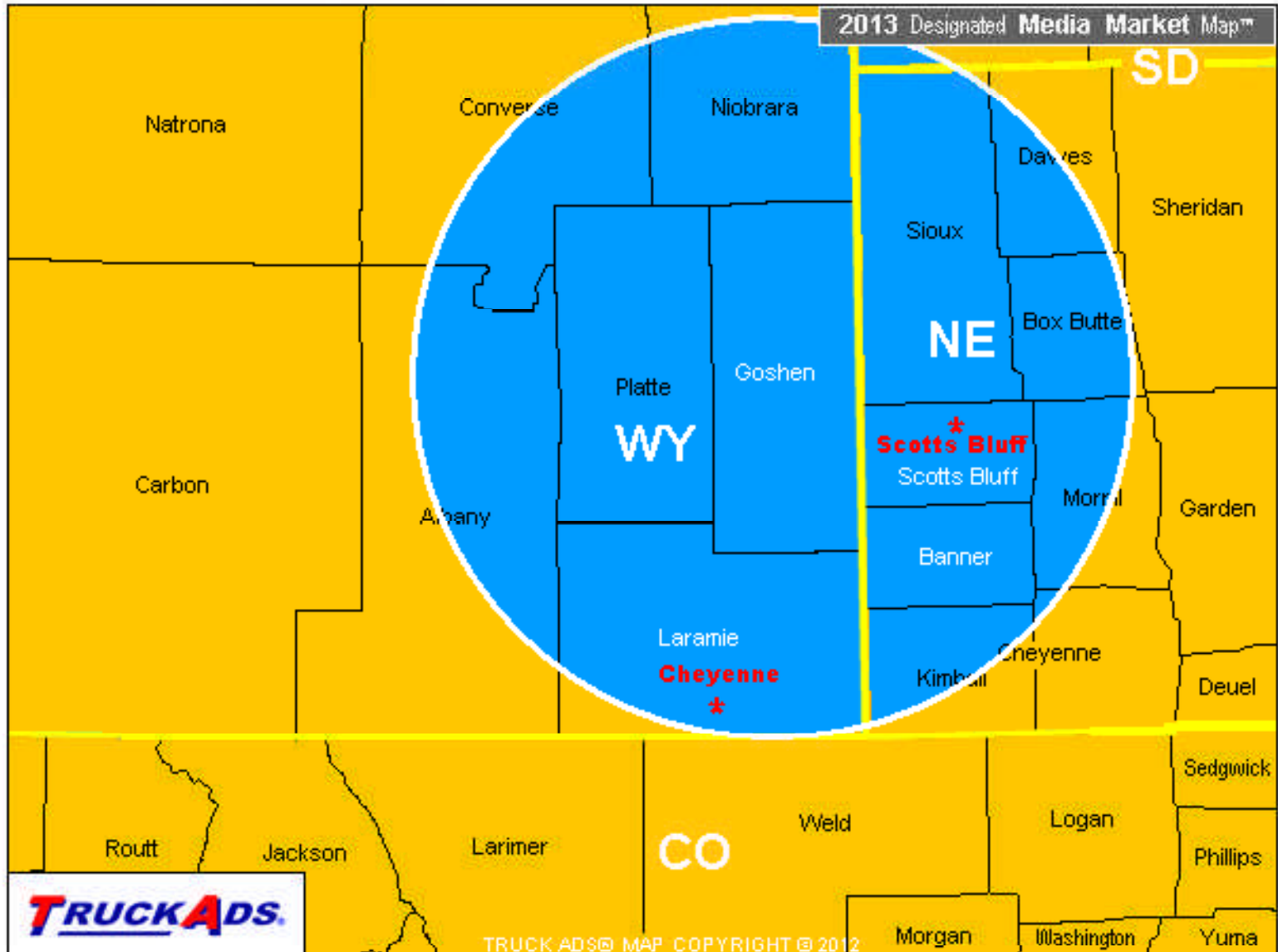
Population by Race

White	94,391
African American	2,327
Asian	1,017
American Indian and Alaska Native	989
Native Hawaiian and Pacific Islander	154
Other	3,820
Identified by two or more	2,979



CHEYENNE SCOTTSBLUFF :::

BROADCAST TV MARKET AREA



4 COUNTIES IN THIS DESIGNATED MARKET

WYOMING: Goshen, WY ~ Laramie, WY ~ NEBRASKA: Scotts Bluff, NE ~ Banner, NE

WY - Goshen County

Population

Total Population	13,249
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Housing Status

(in housing units unless noted)

Total	5,972
Occupied	5,311
Owner-occupied	3,740
Population in owner-occupied (number of individuals)	8,665
Renter-occupied	1,571
Population in renter-occupied (number of individuals)	3,514
Households with individuals under 18	1,400
Vacant	661
Vacant: for rent	103
Vacant: for sale	91

Population by Sex/Age

Male	6,906
Female	6,343
Under 18	2,701
18 & over	10,548
20 - 24	854
25 - 34	1,362
35 - 49	2,347
50 - 64	3,003
65 & over	2,500

Population by Ethnicity

Hispanic or Latino	1,288
Non Hispanic or Latino	11,961

Population by Race

White	12,526
African American	79
Asian	41
American Indian and Alaska Native	108
Native Hawaiian and Pacific Islander	12
Other	320
Identified by two or more	163

WY - Laramie County

Population

Total Population	91,738
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Housing Status

(in housing units unless noted)

Total	40,462
Occupied	37,576
Owner-occupied	25,533
Population in owner-occupied (number of individuals)	63,125
Renter-occupied	12,043
Population in renter-occupied (number of individuals)	26,969
Households with individuals under 18	11,983
Vacant	2,886
Vacant: for rent	875
Vacant: for sale	509

Population by Sex/Age

Male	45,875
Female	45,863
Under 18	22,401
18 & over	69,337
20 - 24	6,512
25 - 34	12,355
35 - 49	18,067
50 - 64	18,494
65 & over	11,505

Population by Ethnicity

Hispanic or Latino	11,978
Non Hispanic or Latino	79,760

Population by Race

White	81,205
African American	2,248
Asian	976
American Indian and Alaska Native	878
Native Hawaiian and Pacific Islander	142
Other	3,478
Identified by two or more	2,811

NE - Banner County

Population

Total Population	690
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Housing Status

(in housing units unless noted)

Total	369
Occupied	293
Owner-occupied	199
Population in owner-occupied (number of individuals)	446
Renter-occupied	94
Population in renter-occupied (number of individuals)	244
Households with individuals under 18	81
Vacant	76
Vacant: for rent	2
Vacant: for sale	4

Population by Sex/Age

Male	354
Female	336
Under 18	154
18 & over	536
20 - 24	32
25 - 34	51
35 - 49	121
50 - 64	186
65 & over	136

Population by Ethnicity

Hispanic or Latino	26
Non Hispanic or Latino	664

Population by Race

White	660
African American	0
Asian	0
American Indian and Alaska Native	3
Native Hawaiian and Pacific Islander	0
Other	22
Identified by two or more	5

▲ **NE - Scotts Bluff County**



Population

Total Population	36,970
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Housing Status

(in housing units unless noted)

Total	16,408
Occupied	14,928
Owner-occupied	9,982
Population in owner-occupied (number of individuals)	24,881
Renter-occupied	4,946
Population in renter-occupied (number of individuals)	11,242
Households with individuals under 18	4,621
Vacant	1,480
Vacant: for rent	507
Vacant: for sale	179

Population by Sex/Age

Male	17,813
Female	19,157
Under 18	9,152
18 & over	27,818
20 - 24	2,181
25 - 34	4,459
35 - 49	6,488
50 - 64	7,425
65 & over	6,215

Population by Ethnicity

Hispanic or Latino	7,785
Non Hispanic or Latino	29,185

Population by Race

White	32,307
African American	204
Asian	218
American Indian and Alaska Native	782
Native Hawaiian and Pacific Islander	19
Other	2,719
Identified by two or more	721