



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

CHARLESTON :::

BROADCAST TV MARKET AREA

Population

Total Population	763,657
------------------	---------

Housing Status

(in housing units unless noted)

Total	352,115
Occupied	299,642
Owner-occupied	200,948
Population in owner-occupied (number of individuals)	507,722
Renter-occupied	98,694
Population in renter-occupied (number of individuals)	238,900
Households with individuals under 18	97,372
Vacant	52,473
Vacant: for rent	18,030
Vacant: for sale	6,080

Population by Sex/Age

Male	372,376
Female	391,281
Under 18	177,158
18 & over	586,499
20 - 24	58,357
25 - 34	110,403
35 - 49	153,700
50 - 64	147,204
65 & over	94,362

Population by Ethnicity

Hispanic or Latino	38,668
Non Hispanic or Latino	724,989

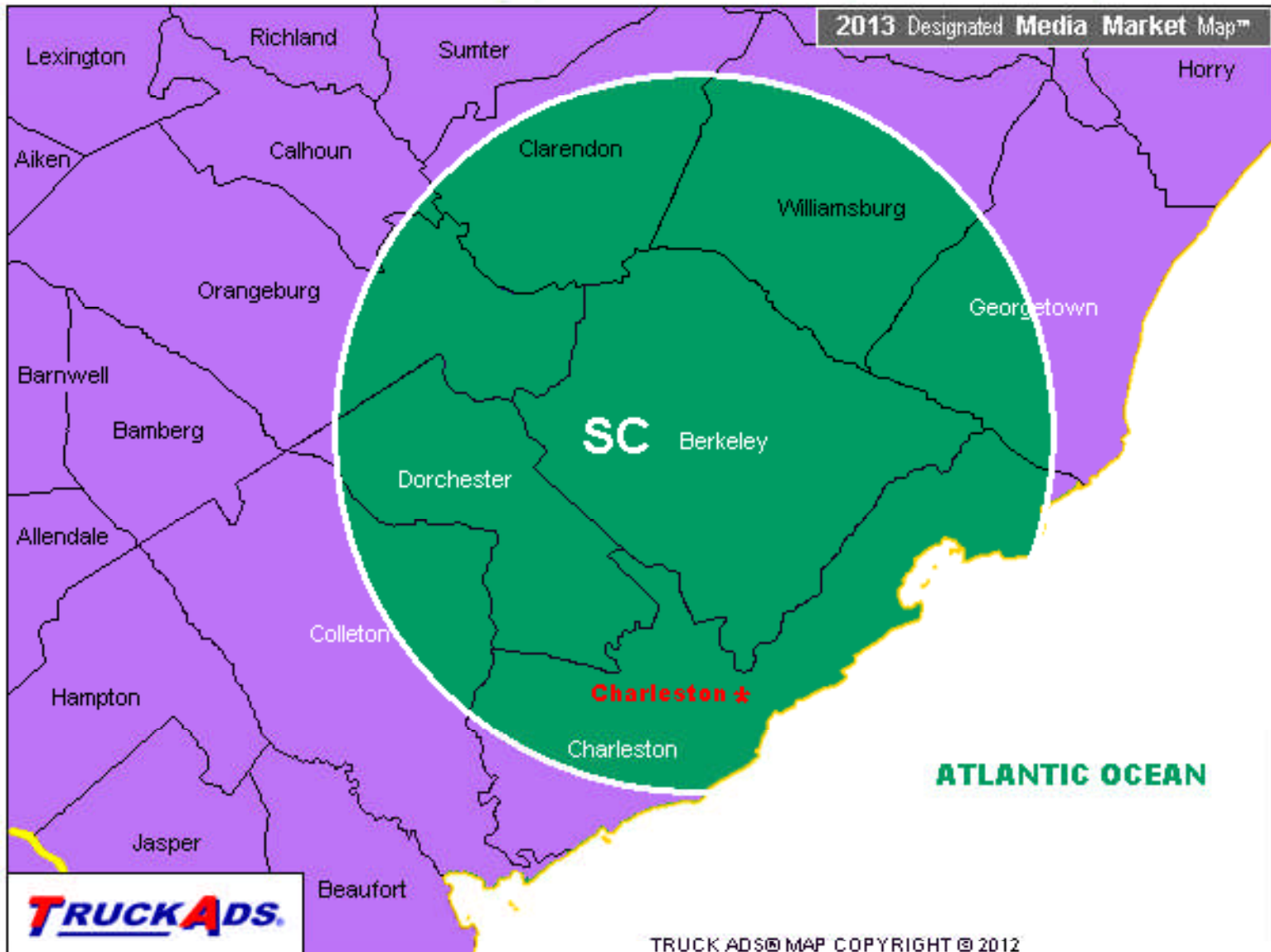
Population by Race

White	495,941
African American	219,411
Asian	11,214
American Indian and Alaska Native	3,497
Native Hawaiian and Pacific Islander	650
Other	17,913
Identified by two or more	15,031



CHARLESTON :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

SOUTH CAROLINA: Berkeley, SC ~ Charleston, SC ~ Colleton, SC ~ Dorchester, SC ~ Georgetown, SC

SC - Berkeley County

Population

Total Population	177,843
------------------	---------

Housing Status

(in housing units unless noted)

Total	73,372
Occupied	65,419
Owner-occupied	47,381
Population in owner-occupied (number of individuals)	126,050
Renter-occupied	18,038
Population in renter-occupied (number of individuals)	48,051
Households with individuals under 18	24,863
Vacant	7,953
Vacant: for rent	2,326
Vacant: for sale	1,328

Population by Sex/Age

Male	88,729
Female	89,114
Under 18	44,962
18 & over	132,881
20 - 24	13,378
25 - 34	26,379
35 - 49	37,394
50 - 64	32,572
65 & over	17,794

Population by Ethnicity

Hispanic or Latino	10,755
Non Hispanic or Latino	167,088

Population by Race

White	118,232
African American	44,514
Asian	4,046
American Indian and Alaska Native	1,067
Native Hawaiian and Pacific Islander	184
Other	4,990
Identified by two or more	4,810

SC - Charleston County

Population

Total Population	350,209
------------------	---------

Housing Status

(in housing units unless noted)

Total	169,984
Occupied	144,309
Owner-occupied	87,068
Population in owner-occupied (number of individuals)	209,786
Renter-occupied	57,241
Population in renter-occupied (number of individuals)	130,092
Households with individuals under 18	40,047
Vacant	25,675
Vacant: for rent	10,335
Vacant: for sale	2,883

Population by Sex/Age

Male	169,871
Female	180,338
Under 18	72,658
18 & over	277,551
20 - 24	31,910
25 - 34	55,456
35 - 49	67,160
50 - 64	67,052
65 & over	44,721

Population by Ethnicity

Hispanic or Latino	18,877
Non Hispanic or Latino	331,332

Population by Race

White	224,910
African American	104,239
Asian	4,719
American Indian and Alaska Native	1,068
Native Hawaiian and Pacific Islander	299
Other	9,477
Identified by two or more	5,497

SC - Colleton County

Population

Total Population	38,892
------------------	--------

Housing Status

(in housing units unless noted)

Total	19,901
Occupied	15,131
Owner-occupied	11,349
Population in owner-occupied (number of individuals)	28,715
Renter-occupied	3,782
Population in renter-occupied (number of individuals)	9,789
Households with individuals under 18	5,063
Vacant	4,770
Vacant: for rent	1,618
Vacant: for sale	264

Population by Sex/Age

Male	18,747
Female	20,145
Under 18	9,492
18 & over	29,400
20 - 24	2,229
25 - 34	4,157
35 - 49	7,646
50 - 64	8,300
65 & over	6,078

Population by Ethnicity

Hispanic or Latino	1,094
Non Hispanic or Latino	37,798

Population by Race

White	22,173
African American	15,178
Asian	126
American Indian and Alaska Native	322
Native Hawaiian and Pacific Islander	7
Other	499
Identified by two or more	587

SC - Dorchester County

Population

Total Population	136,555
------------------	---------

Housing Status

(in housing units unless noted)

Total	55,186
Occupied	50,259
Owner-occupied	36,073
Population in owner-occupied (number of individuals)	97,296
Renter-occupied	14,186
Population in renter-occupied (number of individuals)	37,244
Households with individuals under 18	20,255
Vacant	4,927
Vacant: for rent	1,766
Vacant: for sale	1,001

Population by Sex/Age

Male	66,381
Female	70,174
Under 18	37,026
18 & over	99,529
20 - 24	8,027
25 - 34	18,582
35 - 49	30,664
50 - 64	24,879
65 & over	13,849

Population by Ethnicity

Hispanic or Latino	6,075
Non Hispanic or Latino	130,480

Population by Race

White	92,621
African American	35,266
Asian	2,052
American Indian and Alaska Native	904
Native Hawaiian and Pacific Islander	146
Other	1,978
Identified by two or more	3,588

SC - Georgetown County

Population

Total Population	60,158
------------------	--------

Housing Status

(in housing units unless noted)

Total	33,672
Occupied	24,524
Owner-occupied	19,077
Population in owner-occupied (number of individuals)	45,875
Renter-occupied	5,447
Population in renter-occupied (number of individuals)	13,724
Households with individuals under 18	7,144
Vacant	9,148
Vacant: for rent	1,985
Vacant: for sale	604

Population by Sex/Age

Male	28,648
Female	31,510
Under 18	13,020
18 & over	47,138
20 - 24	2,813
25 - 34	5,829
35 - 49	10,836
50 - 64	14,401
65 & over	11,920

Population by Ethnicity

Hispanic or Latino	1,867
Non Hispanic or Latino	58,291

Population by Race

White	38,005
African American	20,214
Asian	271
American Indian and Alaska Native	136
Native Hawaiian and Pacific Islander	14
Other	969
Identified by two or more	549