



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

BOWLING GREEN :::

BROADCAST TV MARKET AREA

Population

Total Population	190,915
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Housing Status

(in housing units unless noted)

Total	83,436
Occupied	74,642
Owner-occupied	48,741
Population in owner-occupied (number of individuals)	123,072
Renter-occupied	25,901
Population in renter-occupied (number of individuals)	60,284
Households with individuals under 18	24,146
Vacant	8,794
Vacant: for rent	2,620
Vacant: for sale	978

Population by Sex/Age

Male	93,597
Female	97,318
Under 18	44,130
18 & over	146,785
20 - 24	17,138
25 - 34	24,950
35 - 49	37,456
50 - 64	35,154
65 & over	24,612

Population by Ethnicity

Hispanic or Latino	6,821
Non Hispanic or Latino	184,094

Population by Race

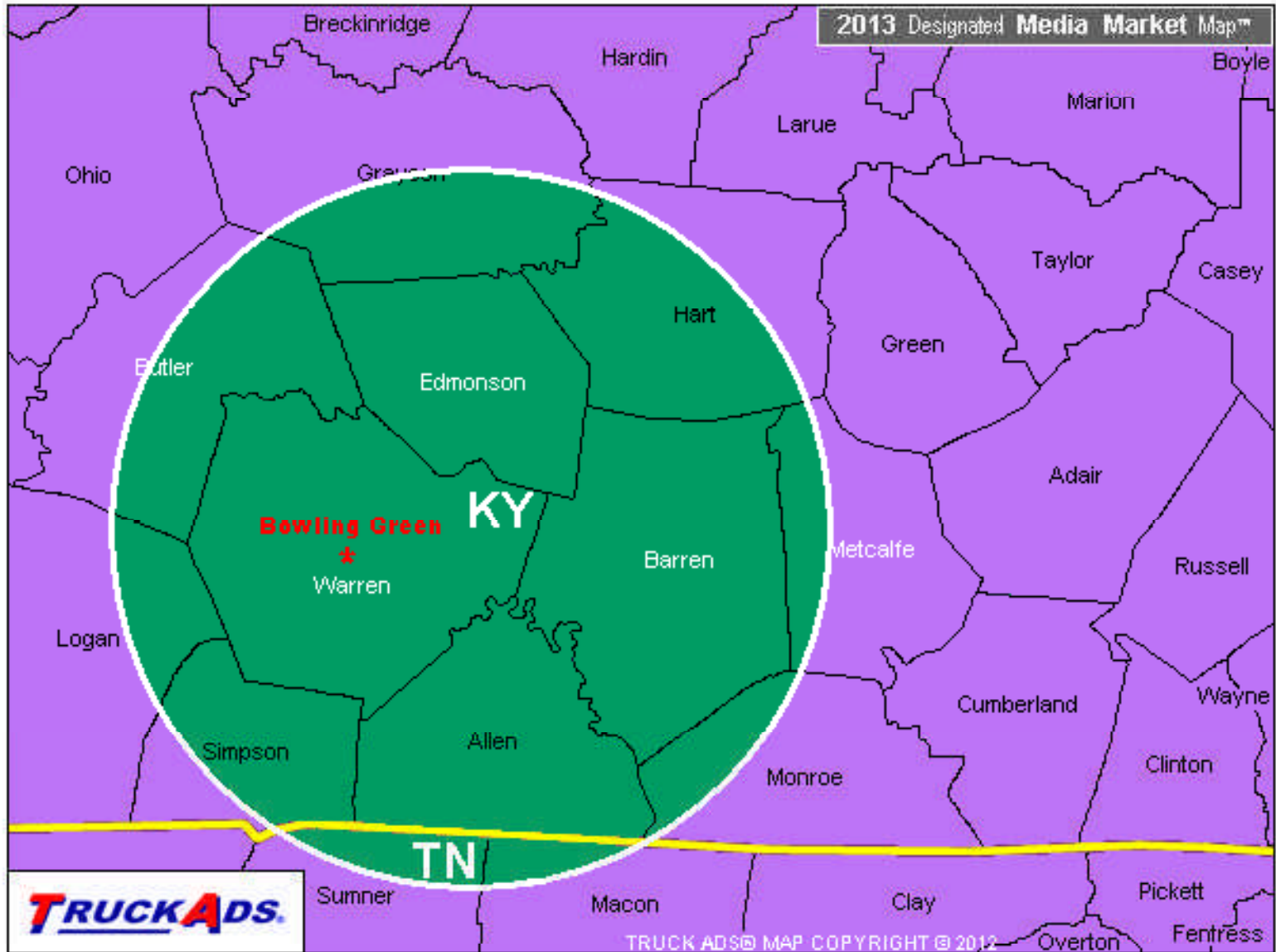
White	168,030
African American	12,312
Asian	3,426
American Indian and Alaska Native	491
Native Hawaiian and Pacific Islander	163
Other	3,102
Identified by two or more	3,391

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BOWLING GREEN :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

KENTUCKY: Barren, KY ~ Butler, KY ~ Edmonson, KY ~ Metcalfe, KY ~ Warren, KY

KY - Barren County

Population

Total Population	42,173
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Housing Status

(in housing units unless noted)

Total	19,188
Occupied	16,999
Owner-occupied	11,550
Population in owner-occupied (number of individuals)	28,598
Renter-occupied	5,449
Population in renter-occupied (number of individuals)	12,873
Households with individuals under 18	5,603
Vacant	2,189
Vacant: for rent	627
Vacant: for sale	258

Population by Sex/Age

Male	20,464
Female	21,709
Under 18	10,216
18 & over	31,957
20 - 24	2,238
25 - 34	5,038
35 - 49	8,720
50 - 64	8,460
65 & over	6,500

Population by Ethnicity

Hispanic or Latino	1,110
Non Hispanic or Latino	41,063

Population by Race

White	38,997
African American	1,630
Asian	183
American Indian and Alaska Native	89
Native Hawaiian and Pacific Islander	33
Other	544
Identified by two or more	697

KY - Butler County

Population

Total Population	12,690
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Housing Status

(in housing units unless noted)

Total	5,877
Occupied	5,057
Owner-occupied	3,796
Population in owner-occupied (number of individuals)	9,443
Renter-occupied	1,261
Population in renter-occupied (number of individuals)	3,044
Households with individuals under 18	1,629
Vacant	820
Vacant: for rent	98
Vacant: for sale	54

Population by Sex/Age

Male	6,358
Female	6,332
Under 18	2,926
18 & over	9,764
20 - 24	755
25 - 34	1,575
35 - 49	2,567
50 - 64	2,581
65 & over	2,005

Population by Ethnicity

Hispanic or Latino	322
Non Hispanic or Latino	12,368

Population by Race

White	12,303
African American	48
Asian	20
American Indian and Alaska Native	36
Native Hawaiian and Pacific Islander	0
Other	168
Identified by two or more	115

KY - Edmonson County

Population

Total Population	12,161
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Housing Status

(in housing units unless noted)

Total	6,467
Occupied	4,857
Owner-occupied	3,991
Population in owner-occupied (number of individuals)	9,779
Renter-occupied	866
Population in renter-occupied (number of individuals)	2,059
Households with individuals under 18	1,518
Vacant	1,610
Vacant: for rent	120
Vacant: for sale	64

Population by Sex/Age

Male	6,071
Female	6,090
Under 18	2,657
18 & over	9,504
20 - 24	711
25 - 34	1,353
35 - 49	2,422
50 - 64	2,616
65 & over	2,023

Population by Ethnicity

Hispanic or Latino	100
Non Hispanic or Latino	12,061

Population by Race

White	11,789
African American	169
Asian	25
American Indian and Alaska Native	37
Native Hawaiian and Pacific Islander	1
Other	34
Identified by two or more	106

KY - Metcalfe County

Population

Total Population	10,099
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Housing Status

(in housing units unless noted)

Total	4,681
Occupied	4,055
Owner-occupied	3,068
Population in owner-occupied (number of individuals)	7,573
Renter-occupied	987
Population in renter-occupied (number of individuals)	2,405
Households with individuals under 18	1,302
Vacant	626
Vacant: for rent	110
Vacant: for sale	49

Population by Sex/Age

Male	5,008
Female	5,091
Under 18	2,419
18 & over	7,680
20 - 24	585
25 - 34	1,090
35 - 49	2,067
50 - 64	2,043
65 & over	1,644

Population by Ethnicity

Hispanic or Latino	115
Non Hispanic or Latino	9,984

Population by Race

White	9,774
African American	154
Asian	14
American Indian and Alaska Native	14
Native Hawaiian and Pacific Islander	0
Other	52
Identified by two or more	91

KY - Warren County

Population

Total Population	113,792
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Housing Status

(in housing units unless noted)

Total	47,223
Occupied	43,674
Owner-occupied	26,336
Population in owner-occupied (number of individuals)	67,679
Renter-occupied	17,338
Population in renter-occupied (number of individuals)	39,903
Households with individuals under 18	14,094
Vacant	3,549
Vacant: for rent	1,665
Vacant: for sale	553

Population by Sex/Age

Male	55,696
Female	58,096
Under 18	25,912
18 & over	87,880
20 - 24	12,849
25 - 34	15,894
35 - 49	21,680
50 - 64	19,454
65 & over	12,440

Population by Ethnicity

Hispanic or Latino	5,174
Non Hispanic or Latino	108,618

Population by Race

White	95,167
African American	10,311
Asian	3,184
American Indian and Alaska Native	315
Native Hawaiian and Pacific Islander	129
Other	2,304
Identified by two or more	2,382