



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

BOSTON MANCHESTER :::

BROADCAST TV MARKET AREA

Population

Total Population	6,321,662
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Housing Status

(in housing units unless noted)

Total	2,723,175
Occupied	2,456,647
Owner-occupied	1,561,924
Population in owner-occupied (number of individuals)	4,161,830
Renter-occupied	894,723
Population in renter-occupied (number of individuals)	1,948,882
Households with individuals under 18	761,317
Vacant	266,528
Vacant: for rent	62,451
Vacant: for sale	25,499

Population by Sex/Age

Male	3,071,324
Female	3,250,338
Under 18	1,375,852
18 & over	4,945,810
20 - 24	444,325
25 - 34	817,353
35 - 49	1,378,049
50 - 64	1,268,033
65 & over	852,034

Population by Ethnicity

Hispanic or Latino	517,853
Non Hispanic or Latino	5,803,809

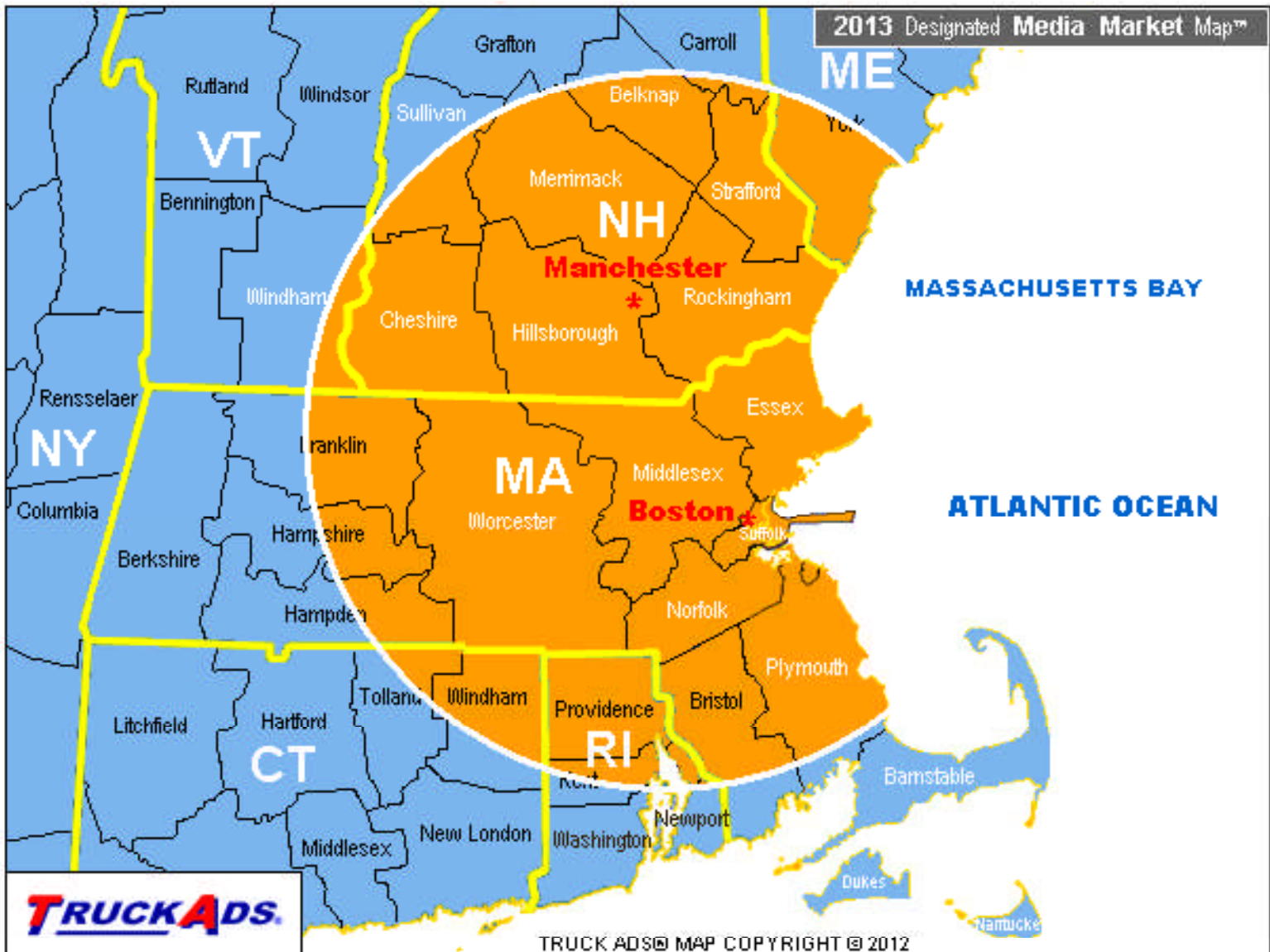
Population by Race

White	5,170,981
African American	380,549
Asian	346,021
American Indian and Alaska Native	16,627
Native Hawaiian and Pacific Islander	2,049
Other	250,544
Identified by two or more	154,891



BOSTON MANCHESTER :::

BROADCAST TV MARKET AREA



17 COUNTIES IN THIS DESIGNATED MARKET

MASSACHUSETTS: Barnstable, MA ~ Dukes, MA ~ Essex, MA ~ Middlesex, MA ~ Nantucket, MA ~ Norfolk, MA ~ Plymouth, MA ~ Suffolk, MA ~ Worcester, MA ~ **NEW HAMPSHIRE:** Belknap, NH ~ Cheshire, NH ~ Hillsborough, NH ~ Merrimack, NH ~ Rockingham, NH ~ Strafford, NH ~ Sullivan, NH ~ **VERMONT:** Windsor, VT

MA - Barnstable County

Population

Total Population	215,888
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Housing Status

(in housing units unless noted)

Total	160,281
Occupied	95,755
Owner-occupied	74,110
Population in owner-occupied (number of individuals)	167,595
Renter-occupied	21,645
Population in renter-occupied (number of individuals)	44,332
Households with individuals under 18	21,285
Vacant	64,526
Vacant: for rent	3,102
Vacant: for sale	1,963

Population by Sex/Age

Male	102,854
Female	113,034
Under 18	37,249
18 & over	178,639
20 - 24	9,579
25 - 34	17,756
35 - 49	39,303
50 - 64	53,604
65 & over	53,879

Population by Ethnicity

Hispanic or Latino	4,687
Non Hispanic or Latino	211,201

Population by Race

White	200,194
African American	4,062
Asian	2,287
American Indian and Alaska Native	1,324
Native Hawaiian and Pacific Islander	85
Other	3,235
Identified by two or more	4,701

MA - Dukes County

Population

Total Population	16,535
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Housing Status

(in housing units unless noted)

Total	17,188
Occupied	7,368
Owner-occupied	4,900
Population in owner-occupied (number of individuals)	11,217
Renter-occupied	2,468
Population in renter-occupied (number of individuals)	5,175
Households with individuals under 18	1,907
Vacant	9,820
Vacant: for rent	225
Vacant: for sale	124

Population by Sex/Age

Male	8,184
Female	8,351
Under 18	3,173
18 & over	13,362
20 - 24	749
25 - 34	1,856
35 - 49	3,582
50 - 64	4,240
65 & over	2,699

Population by Ethnicity

Hispanic or Latino	384
Non Hispanic or Latino	16,151

Population by Race

White	14,492
African American	511
Asian	128
American Indian and Alaska Native	183
Native Hawaiian and Pacific Islander	10
Other	642
Identified by two or more	569

MA - Essex County

Population

Total Population	743,159
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Housing Status

(in housing units unless noted)

Total	306,754
Occupied	285,956
Owner-occupied	182,572
Population in owner-occupied (number of individuals)	492,568
Renter-occupied	103,384
Population in renter-occupied (number of individuals)	234,119
Households with individuals under 18	94,125
Vacant	20,798
Vacant: for rent	7,069
Vacant: for sale	2,627

Population by Sex/Age

Male	356,615
Female	386,544
Under 18	172,089
18 & over	571,070
20 - 24	45,244
25 - 34	83,855
35 - 49	161,850
50 - 64	155,181
65 & over	105,083

Population by Ethnicity

Hispanic or Latino	122,745
Non Hispanic or Latino	620,414

Population by Race

White	608,369
African American	27,985
Asian	23,220
American Indian and Alaska Native	2,718
Native Hawaiian and Pacific Islander	303
Other	61,088
Identified by two or more	19,476

MA - Middlesex County

Population

Total Population	1,503,085
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Housing Status

(in housing units unless noted)

Total	612,004
Occupied	580,688
Owner-occupied	361,089
Population in owner-occupied (number of individuals)	976,333
Renter-occupied	219,599
Population in renter-occupied (number of individuals)	471,340
Households with individuals under 18	179,860
Vacant	31,316
Vacant: for rent	13,353
Vacant: for sale	4,803

Population by Sex/Age

Male	730,864
Female	772,221
Under 18	320,439
18 & over	1,182,646
20 - 24	101,746
25 - 34	218,324
35 - 49	333,231
50 - 64	290,786
65 & over	197,015

Population by Ethnicity

Hispanic or Latino	98,350
Non Hispanic or Latino	1,404,735

Population by Race

White	1,202,411
African American	70,021
Asian	139,943
American Indian and Alaska Native	2,571
Native Hawaiian and Pacific Islander	487
Other	49,410
Identified by two or more	38,242

MA - Nantucket County

Population

Total Population	10,172
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Housing Status

(in housing units unless noted)

Total	11,618
Occupied	4,229
Owner-occupied	2,475
Population in owner-occupied (number of individuals)	5,989
Renter-occupied	1,754
Population in renter-occupied (number of individuals)	4,125
Households with individuals under 18	1,213
Vacant	7,389
Vacant: for rent	326
Vacant: for sale	69

Population by Sex/Age

Male	5,205
Female	4,967
Under 18	2,108
18 & over	8,064
20 - 24	482
25 - 34	1,591
35 - 49	2,540
50 - 64	2,070
65 & over	1,227

Population by Ethnicity

Hispanic or Latino	957
Non Hispanic or Latino	9,215

Population by Race

White	8,913
African American	688
Asian	118
American Indian and Alaska Native	6
Native Hawaiian and Pacific Islander	1
Other	260
Identified by two or more	186

MA - Norfolk County

Population

Total Population	670,850
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Housing Status

(in housing units unless noted)

Total	270,359
Occupied	257,914
Owner-occupied	178,369
Population in owner-occupied (number of individuals)	493,383
Renter-occupied	79,545
Population in renter-occupied (number of individuals)	159,856
Households with individuals under 18	82,952
Vacant	12,445
Vacant: for rent	5,020
Vacant: for sale	1,993

Population by Sex/Age

Male	321,087
Female	349,763
Under 18	152,132
18 & over	518,718
20 - 24	38,970
25 - 34	78,983
35 - 49	149,820
50 - 64	138,131
65 & over	97,304

Population by Ethnicity

Hispanic or Latino	22,004
Non Hispanic or Latino	648,846

Population by Race

White	551,847
African American	38,148
Asian	57,803
American Indian and Alaska Native	1,091
Native Hawaiian and Pacific Islander	129
Other	8,926
Identified by two or more	12,906

MA - Plymouth County

Population

Total Population	494,919
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Housing Status

(in housing units unless noted)

Total	200,161
Occupied	181,126
Owner-occupied	137,831
Population in owner-occupied (number of individuals)	386,153
Renter-occupied	43,295
Population in renter-occupied (number of individuals)	96,945
Households with individuals under 18	63,654
Vacant	19,035
Vacant: for rent	3,112
Vacant: for sale	2,157

Population by Sex/Age

Male	240,715
Female	254,204
Under 18	119,475
18 & over	375,444
20 - 24	27,095
25 - 34	49,143
35 - 49	111,817
50 - 64	105,996
65 & over	68,846

Population by Ethnicity

Hispanic or Latino	15,619
Non Hispanic or Latino	479,300

Population by Race

White	423,133
African American	35,608
Asian	5,974
American Indian and Alaska Native	1,213
Native Hawaiian and Pacific Islander	136
Other	16,064
Identified by two or more	12,791

MA - Suffolk County

Population

Total Population	722,023
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Housing Status

(in housing units unless noted)

Total	315,522
Occupied	292,767
Owner-occupied	103,220
Population in owner-occupied (number of individuals)	251,742
Renter-occupied	189,547
Population in renter-occupied (number of individuals)	423,053
Households with individuals under 18	71,327
Vacant	22,755
Vacant: for rent	10,580
Vacant: for sale	2,276

Population by Sex/Age

Male	347,689
Female	374,334
Under 18	126,275
18 & over	595,748
20 - 24	95,504
25 - 34	145,401
35 - 49	136,352
50 - 64	108,245
65 & over	75,726

Population by Ethnicity

Hispanic or Latino	143,455
Non Hispanic or Latino	578,568

Population by Race

White	404,269
African American	156,292
Asian	59,429
American Indian and Alaska Native	2,984
Native Hawaiian and Pacific Islander	292
Other	70,315
Identified by two or more	28,442

MA - Worcester County

Population

Total Population	798,552
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Housing Status

(in housing units unless noted)

Total	326,788
Occupied	303,080
Owner-occupied	200,322
Population in owner-occupied (number of individuals)	542,746
Renter-occupied	102,758
Population in renter-occupied (number of individuals)	228,761
Households with individuals under 18	102,275
Vacant	23,708
Vacant: for rent	8,587
Vacant: for sale	3,585

Population by Sex/Age

Male	393,276
Female	405,276
Under 18	187,231
18 & over	611,321
20 - 24	52,428
25 - 34	92,556
35 - 49	180,110
50 - 64	159,976
65 & over	102,035

Population by Ethnicity

Hispanic or Latino	75,422
Non Hispanic or Latino	723,130

Population by Race

White	683,361
African American	33,314
Asian	31,815
American Indian and Alaska Native	1,976
Native Hawaiian and Pacific Islander	246
Other	29,078
Identified by two or more	18,762

NH - Belknap County

Population

Total Population	60,088
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Housing Status

(in housing units unless noted)

Total	37,386
Occupied	24,766
Owner-occupied	18,523
Population in owner-occupied (number of individuals)	45,522
Renter-occupied	6,243
Population in renter-occupied (number of individuals)	13,708
Households with individuals under 18	7,053
Vacant	12,620
Vacant: for rent	806
Vacant: for sale	665

Population by Sex/Age

Male	29,480
Female	30,608
Under 18	12,481
18 & over	47,607
20 - 24	2,715
25 - 34	6,189
35 - 49	12,592
50 - 64	14,762
65 & over	10,057

Population by Ethnicity

Hispanic or Latino	724
Non Hispanic or Latino	59,364

Population by Race

White	58,059
African American	279
Asian	699
American Indian and Alaska Native	126
Native Hawaiian and Pacific Islander	11
Other	140
Identified by two or more	774

NH - Cheshire County

Population

Total Population	77,117
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Housing Status

(in housing units unless noted)

Total	34,773
Occupied	30,204
Owner-occupied	21,148
Population in owner-occupied (number of individuals)	53,075
Renter-occupied	9,056
Population in renter-occupied (number of individuals)	19,415
Households with individuals under 18	8,394
Vacant	4,569
Vacant: for rent	703
Vacant: for sale	410

Population by Sex/Age

Male	37,601
Female	39,516
Under 18	15,112
18 & over	62,005
20 - 24	7,079
25 - 34	7,872
35 - 49	15,105
50 - 64	17,022
65 & over	11,342

Population by Ethnicity

Hispanic or Latino	1,090
Non Hispanic or Latino	76,027

Population by Race

White	74,239
African American	390
Asian	921
American Indian and Alaska Native	193
Native Hawaiian and Pacific Islander	19
Other	275
Identified by two or more	1,080

NH - Hillsborough County

Population

Total Population	400,721
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Housing Status

(in housing units unless noted)

Total	166,053
Occupied	155,466
Owner-occupied	103,951
Population in owner-occupied (number of individuals)	279,122
Renter-occupied	51,515
Population in renter-occupied (number of individuals)	113,840
Households with individuals under 18	52,008
Vacant	10,587
Vacant: for rent	4,170
Vacant: for sale	1,595

Population by Sex/Age

Male	198,162
Female	202,559
Under 18	94,082
18 & over	306,639
20 - 24	24,253
25 - 34	49,098
35 - 49	92,846
50 - 64	82,724
65 & over	47,527

Population by Ethnicity

Hispanic or Latino	21,241
Non Hispanic or Latino	379,480

Population by Race

White	362,153
African American	8,298
Asian	12,954
American Indian and Alaska Native	961
Native Hawaiian and Pacific Islander	140
Other	8,276
Identified by two or more	7,939

NH - Merrimack County

Population

Total Population	146,445
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Housing Status

(in housing units unless noted)

Total	63,541
Occupied	57,069
Owner-occupied	40,686
Population in owner-occupied (number of individuals)	105,788
Renter-occupied	16,383
Population in renter-occupied (number of individuals)	34,322
Households with individuals under 18	17,856
Vacant	6,472
Vacant: for rent	1,411
Vacant: for sale	803

Population by Sex/Age

Male	72,073
Female	74,372
Under 18	31,946
18 & over	114,499
20 - 24	8,762
25 - 34	16,161
35 - 49	32,347
50 - 64	32,928
65 & over	20,008

Population by Ethnicity

Hispanic or Latino	2,339
Non Hispanic or Latino	144,106

Population by Race

White	139,609
African American	1,530
Asian	2,325
American Indian and Alaska Native	391
Native Hawaiian and Pacific Islander	41
Other	484
Identified by two or more	2,065

NH - Rockingham County

Population

Total Population	295,223
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Housing Status

(in housing units unless noted)

Total	126,709
Occupied	115,033
Owner-occupied	88,365
Population in owner-occupied (number of individuals)	238,256
Renter-occupied	26,668
Population in renter-occupied (number of individuals)	54,469
Households with individuals under 18	37,822
Vacant	11,676
Vacant: for rent	2,207
Vacant: for sale	1,480

Population by Sex/Age

Male	145,886
Female	149,337
Under 18	67,438
18 & over	227,785
20 - 24	15,146
25 - 34	29,257
35 - 49	71,457
50 - 64	68,114
65 & over	37,424

Population by Ethnicity

Hispanic or Latino	6,142
Non Hispanic or Latino	289,081

Population by Race

White	281,966
African American	1,996
Asian	4,943
American Indian and Alaska Native	486
Native Hawaiian and Pacific Islander	100
Other	1,678
Identified by two or more	4,054

NH - Strafford County

Population

Total Population	123,143
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Housing Status

(in housing units unless noted)

Total	51,697
Occupied	47,100
Owner-occupied	31,242
Population in owner-occupied (number of individuals)	80,168
Renter-occupied	15,858
Population in renter-occupied (number of individuals)	34,554
Households with individuals under 18	14,422
Vacant	4,597
Vacant: for rent	1,250
Vacant: for sale	684

Population by Sex/Age

Male	60,012
Female	63,131
Under 18	25,420
18 & over	97,723
20 - 24	12,473
25 - 34	14,784
35 - 49	25,749
50 - 64	23,815
65 & over	14,645

Population by Ethnicity

Hispanic or Latino	2,201
Non Hispanic or Latino	120,942

Population by Race

White	115,545
African American	1,242
Asian	3,191
American Indian and Alaska Native	275
Native Hawaiian and Pacific Islander	44
Other	556
Identified by two or more	2,290

NH - Sullivan County

Population

Total Population	43,742
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Housing Status

(in housing units unless noted)

Total	22,341
Occupied	18,126
Owner-occupied	13,121
Population in owner-occupied (number of individuals)	32,173
Renter-occupied	5,005
Population in renter-occupied (number of individuals)	10,868
Households with individuals under 18	5,164
Vacant	4,215
Vacant: for rent	530
Vacant: for sale	265

Population by Sex/Age

Male	21,621
Female	22,121
Under 18	9,202
18 & over	34,540
20 - 24	2,100
25 - 34	4,527
35 - 49	9,348
50 - 64	10,439
65 & over	7,217

Population by Ethnicity

Hispanic or Latino	493
Non Hispanic or Latino	43,249

Population by Race

White	42,421
African American	185
Asian	271
American Indian and Alaska Native	129
Native Hawaiian and Pacific Islander	5
Other	117
Identified by two or more	614

VT - Windham County

Population

Total Population	44,513
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Housing Status

(in housing units unless noted)

Total	29,735
Occupied	19,290
Owner-occupied	13,124
Population in owner-occupied (number of individuals)	30,736
Renter-occupied	6,166
Population in renter-occupied (number of individuals)	12,313
Households with individuals under 18	5,045
Vacant	10,445
Vacant: for rent	566
Vacant: for sale	276

Population by Sex/Age

Male	21,869
Female	22,644
Under 18	8,838
18 & over	35,675
20 - 24	2,513
25 - 34	4,636
35 - 49	8,886
50 - 64	11,353
65 & over	7,167

Population by Ethnicity

Hispanic or Latino	820
Non Hispanic or Latino	43,693

Population by Race

White	42,412
African American	421
Asian	463
American Indian and Alaska Native	114
Native Hawaiian and Pacific Islander	21
Other	211
Identified by two or more	871