

CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

BALTIMORE:::

BROADCAST TV MARKET AREA

Population

Total Population	2,248,615
rotar r opulation	

Housing Status (in housing units unless noted)

Total	906,795
Occupied	850,051
Owner-occupied	617,038
Population in owner- occupied (number of individuals)	1,655,757
Renter-occupied	233,013
Population in renter- occupied (number of individuals)	545,674
Households with individuals under 18	290,804
Vacant	56,744
Vacant: for rent	17,450
Vacant: for sale	11,203

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Population by Sex/Age

Male	1,090,671
Female	1,157,944
Under 18	525,774
18 & over	1,722,841
20 - 24	142,894
25 - 34	275,576
35 - 49	490,649
50 - 64	458,992
65 & over	294,929

Population by Ethnicity

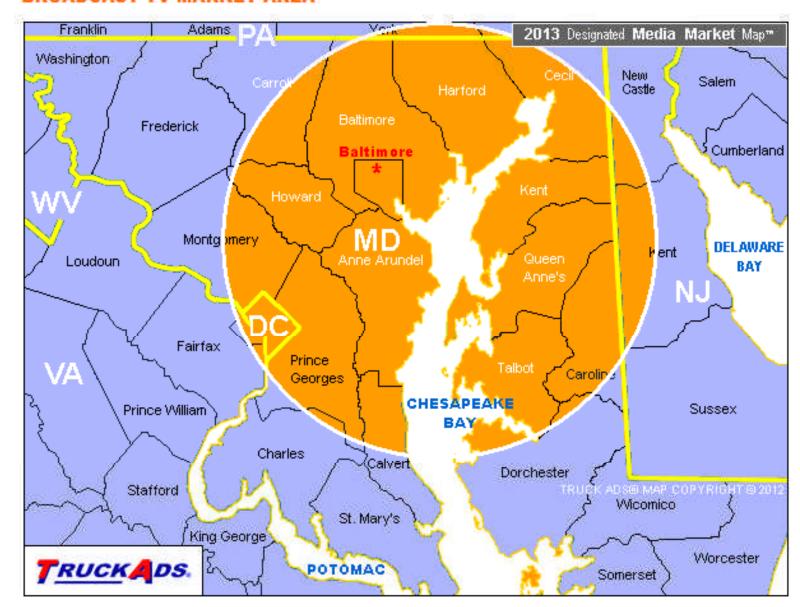
Hispanic or Latino	104,181
Non Hispanic or Latino	2,144,434

White	1,637,710
African American	397,267
Asian	11,097
American Indian and Alaska Native	6,648
Native Hawaiian and Pacific Islander	1,269
Other	37,762
Identified by two or more	57,862



BALTIMORE :::

BROADCAST TV MARKET AREA



9 COUNTIES IN THIS DESIGNATED MARKET

MARYLAND: Anne Arundel, MD ~ Baltimore, MD ~ Carroll, MD ~ Cecil, MD ~ Harford, MD ~ Howard, MD ~ Kent, MD ~ Queen Annes, MD ~ Talbot, MD

MD - Anne Arundel County

Population

Total Population	537,656
Housing Status (in housing units unless noted)	
Total	212,562
Occupied	199,378
Owner-occupied	148,006
Population in owner- occupied (number of individuals)	395,413
Renter-occupied	51,372
Population in renter- occupied (number of individuals)	128,110
Households with individuals under 18	68,992
Vacant	13,184
Vacant: for rent	3,589
Vacant: for sale	2,758

Population by Sex/Age

Male	265,763
Female	271,893
Under 18	125,061
18 & over	412,595
20 - 24	35,462
25 - 34	71,801
35 - 49	120,452
50 - 64	108,009
65 & over	63,664

Population by Ethnicity

Hispanic or Latino	32,902
Non Hispanic or Latino	504,754

White	405,456
African American	83,484
Asian	18,352
American Indian and Alaska Native	1,665
Native Hawaiian and Pacific Islander	484
Other	12,642
Identified by two or more	15,573

MD - Baltimore County

Population

Total Population	805,029
Housing Status (in housing units unless noted)	
Total	335,622
Occupied	316,715
Owner-occupied	211,571
Population in owner- occupied (number of individuals)	548,341
Renter-occupied	105,144
Population in renter- occupied (number of individuals)	235,907
Households with individuals under 18	99,474
Vacant	18,907
Vacant: for rent	8,112
Vacant: for sale	3,897

Population by Sex/Age

Male	380,409
Female	424,620
Under 18	176,750
18 & over	628,279
20 - 24	57,772
25 - 34	103,555
35 - 49	162,434
50 - 64	162,739
65 & over	117,476

Population by Ethnicity

Hispanic or Latino	33,735
Non Hispanic or Latino	771,294

White	520,185
African American	209,738
Asian	40,077
American Indian and Alaska Native	2,625
Native Hawaiian and Pacific Islander	319
Other	12,801
Identified by two or more	19,284

MD - Carroll County

Population

Total Population	167,134
Housing Status (in housing units unless noted)	
Total	62,406
Occupied	59,786
Owner-occupied	49,028
Population in owner- occupied (number of individuals) Renter-occupied	139,437 10,758
Population in renter- occupied (number of individuals)	24,378
Households with individuals under 18	22,253
Vacant	2,620
Vacant: for rent	644
Vacant: for sale	645

Population by Sex/Age

Male	82,510
Female	84,624
Under 18	41,237
18 & over	125,897
20 - 24	9,398
25 - 34	15,417
35 - 49	39,380
50 - 64	35,376
65 & over	21,809

Population by Ethnicity

Hispanic or Latino	4,363
Non Hispanic or Latino	162,771

White	155,282
African American	5,332
Asian	2,418
American Indian and Alaska Native	328
Native Hawaiian and Pacific Islander	56
Other	1,199
Identified by two or more	2,519

MD - Cecil County

Population

Total Population	101,108
Housing Status (in housing units unless noted)	
Total	41,103
Occupied	36,867
Owner-occupied	27,023
Population in owner- occupied (number of individuals) Renter-occupied	74,519 9,844
Population in renter- occupied (number of individuals)	25,038
Households with individuals under 18	13,578
Vacant	4,236
Vacant: for rent	732
Vacant: for sale	611

Population by Sex/Age

50,301
50,807
25,355
75,753
5,973
11,606
22,760
20,844
11,875

Population by Ethnicity

Hispanic or Latino	3,407
Non Hispanic or Latino	97,701

White	90,189
African American	6,284
Asian	1,097
American Indian and Alaska Native	294
Native Hawaiian and Pacific Islander	48
Other	1,019
Identified by two or more	2,177

MD - Harford County

Population

Total Population	244,826
Housing Status (in housing units unless noted)	
Total	95,554
Occupied	90,218
Owner-occupied	71,831
Population in owner- occupied (number of individuals)	197,557
Renter-occupied	18,387
Population in renter- occupied (number of individuals)	44,526
Households with individuals under 18	33,010
Vacant	5,336
Vacant: for rent	1,648
Vacant: for sale	1,286

Population by Sex/Age

Male	119,693
Female	125,133
Under 18	60,410
18 & over	184,416
20 - 24	13,906
25 - 34	28,206
35 - 49	55,065
50 - 64	50,409
65 & over	30,564

Population by Ethnicity

Hispanic or Latino	8,613
Non Hispanic or Latino	236,213

White	198,763
African American	31,058
Asian	5,826
American Indian and Alaska Native	614
Native Hawaiian and Pacific Islander	199
Other	2,318
Identified by two or more	6,048

MD - Howard County

Population

Total Population	287,085
Housing Status (in housing units unless noted)	
Total	109,282
Occupied	104,749
Owner-occupied	77,193
Population in owner- occupied (number of individuals)	220,400
Renter-occupied	27,556
Population in renter- occupied (number of individuals)	64,363
Households with individuals under 18	41,154
Vacant	4,533
Vacant: for rent	1,779
Vacant: for sale	949

Population by Sex/Age

140,593
146,492
74,664
212,421
14,727
35,361
69,037
58,192
29,045

Population by Ethnicity

Hispanic or Latino	16,729
Non Hispanic or Latino	270,356

White	178,523
African American	50,188
Asian	41,221
American Indian and Alaska Native	866
Native Hawaiian and Pacific Islander	123
Other	5,709
Identified by two or more	10,455

MD - Kent County

Population

Total Population	20,197
Housing Status (in housing units unless noted)	
Total	10,549
Occupied	8,165
Owner-occupied	5,808
Population in owner- occupied (number of individuals)	13,367
Renter-occupied	2,357
Population in renter- occupied (number of individuals)	5,304
Households with individuals under 18	1,994
Vacant	2,384
Vacant: for rent	279
Vacant: for sale	244

Population by Sex/Age

9,640
10,557
3,548
16,649
1,654
1,830
3,423
4,462
4,397

Population by Ethnicity

Hispanic or Latino	907
Non Hispanic or Latino	19,290

White	16,169
African American	3,056
Asian	165
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	6
Other	393
Identified by two or more	366

MD - Queen Anne's County

Population

Total Population	47,798
Housing Status (in housing units unless noted)	
Total	20,140
Occupied	18,016
Owner-occupied	14,928
Population in owner- occupied (number of individuals)	39,574
Renter-occupied	3,088
Population in renter- occupied (number of individuals)	7,798
Households with individuals under 18	6,192
Vacant	2,124
Vacant: for rent	202
Vacant: for sale	416

Population by Sex/Age

Male	23,743
Female	24,055
Under 18	11,374
18 & over	36,424
20 - 24	2,256
25 - 34	4,341
35 - 49	11,108
50 - 64	10,469
65 & over	7,141

Population by Ethnicity

Hispanic or Latino	1,452
Non Hispanic or Latino	46,346

White	42,397
African American	3,298
Asian	469
American Indian and Alaska Native	149
Native Hawaiian and Pacific Islander	12
Other	651
Identified by two or more	822

MD - Talbot County

Population

Total Population	37,782	
Housing Status (in housing units unless noted)		
Total	19,577	
Occupied	16,157	
Owner-occupied	11,650	
Population in owner- occupied (number of individuals)	27,149	
Renter-occupied	4,507	
Population in renter- occupied (number of individuals)	10,250	
Households with individuals under 18	4,157	
Vacant	3,420	
Vacant: for rent	465	
Vacant: for sale	397	

Population by Sex/Age

Male	18,019
Female	19,763
Under 18	7,375
18 & over	30,407
20 - 24	1,746
25 - 34	3,459
35 - 49	6,990
50 - 64	8,492
65 & over	8,958

Population by Ethnicity

Hispanic or Latino	2,073
Non Hispanic or Latino	35,709

White	30,746
African American	4,829
Asian	472
American Indian and Alaska Native	65
Native Hawaiian and Pacific Islander	22
Other	1,030
Identified by two or more	618