



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

ANCHORAGE :::

BROADCAST TV MARKET AREA

Population

Total Population	487,740
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Housing Status

(in housing units unless noted)

Total	208,358
Occupied	177,926
Owner-occupied	114,624
Population in owner-occupied (number of individuals)	315,923
Renter-occupied	63,302
Population in renter-occupied (number of individuals)	157,551
Households with individuals under 18	64,974
Vacant	30,432
Vacant: for rent	3,694
Vacant: for sale	1,893

Population by Sex/Age

Male	250,918
Female	236,822
Under 18	129,921
18 & over	357,819
20 - 24	36,172
25 - 34	70,241
35 - 49	102,478
50 - 64	96,969
65 & over	38,034

Population by Ethnicity

Hispanic or Latino	29,099
Non Hispanic or Latino	458,641

Population by Race

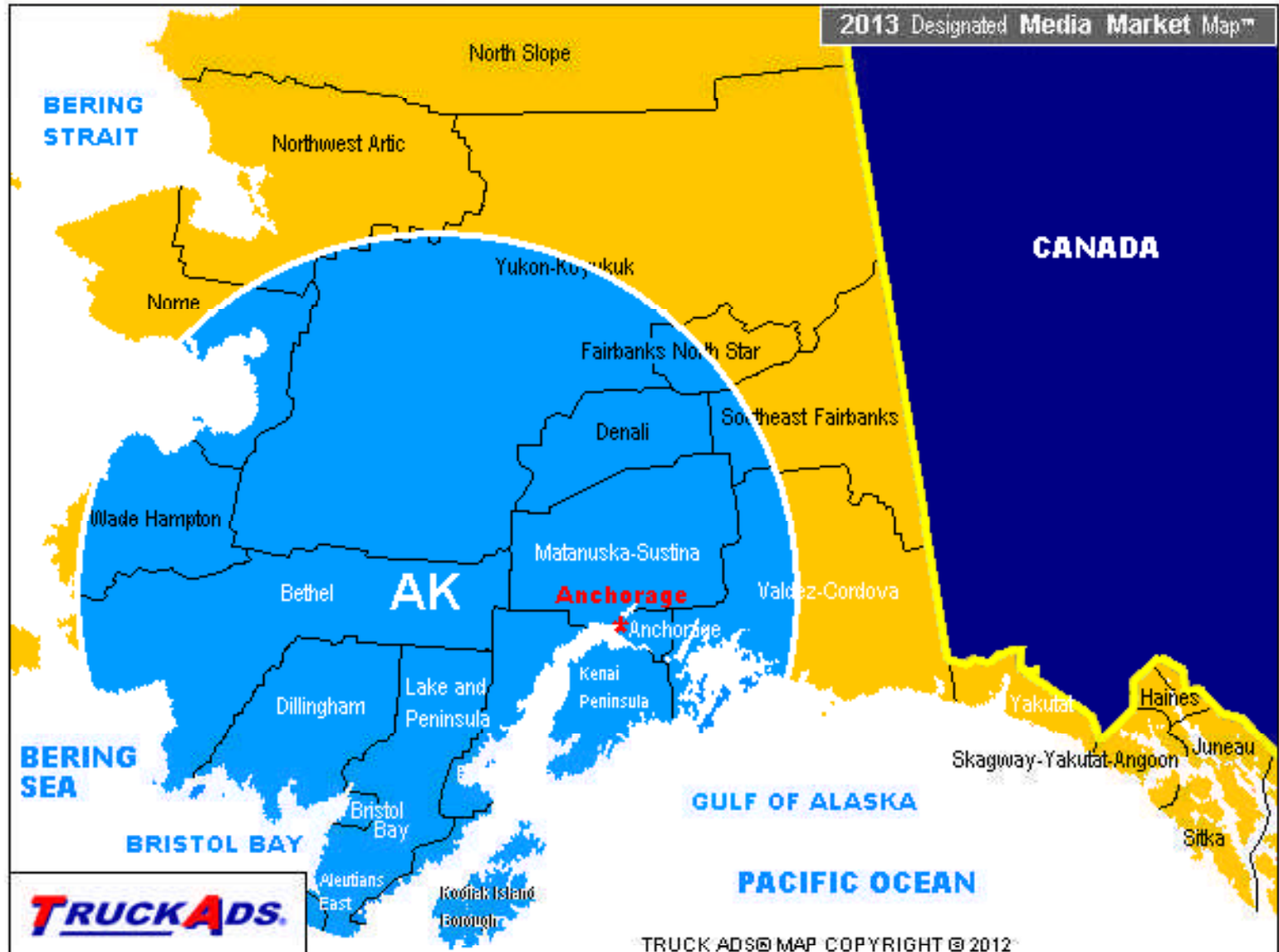
White	334,118
African American	17,795
Asian	29,684
American Indian and Alaska Native	55,311
Native Hawaiian and Pacific Islander	6,454
Other	8,417
Identified by two or more	35,961

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ANCHORAGE :::

BROADCAST TV MARKET AREA



11 COUNTIES IN THIS DESIGNATED MARKET

ALASKA: Aleutians East, AK ~ Anchorage ~ Bethel, AK ~ Bristol Bay, AK ~ Dillingham, AK ~ Kenai Peninsula, AK ~ Kodiak Island Borough, AK ~ Lake and Peninsula, AK ~ Matanuska-Sustina, AK ~ Valdez-Cordova, AK ~ Yakutat, AK

AK - Aleutians East Borough

Population

Total Population	3,141
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Housing Status

(in housing units unless noted)

Total	747
Occupied	553
Owner-occupied	285
Population in owner-occupied (number of individuals)	744
Renter-occupied	268
Population in renter-occupied (number of individuals)	671
Households with individuals under 18	214
Vacant	194
Vacant: for rent	45
Vacant: for sale	0

Population by Sex/Age

Male	2,093
Female	1,048
Under 18	371
18 & over	2,770
20 - 24	249
25 - 34	514
35 - 49	1,028
50 - 64	775
65 & over	155

Population by Ethnicity

Hispanic or Latino	385
Non Hispanic or Latino	2,756

Population by Race

White	660
African American	219
Asian	1,130
American Indian and Alaska Native	876
Native Hawaiian and Pacific Islander	19
Other	84
Identified by two or more	153

AK - Anchorage Municipality

Population

Total Population	291,826
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Housing Status

(in housing units unless noted)

Total	113,032
Occupied	107,332
Owner-occupied	64,285
Population in owner-occupied (number of individuals)	175,810
Renter-occupied	43,047
Population in renter-occupied (number of individuals)	107,566
Households with individuals under 18	38,907
Vacant	5,700
Vacant: for rent	1,711
Vacant: for sale	847

Population by Sex/Age

Male	148,209
Female	143,617
Under 18	75,786
18 & over	216,040
20 - 24	24,379
25 - 34	45,440
35 - 49	61,456
50 - 64	55,203
65 & over	21,139

Population by Ethnicity

Hispanic or Latino	22,061
Non Hispanic or Latino	269,765

Population by Race

White	192,498
African American	16,226
Asian	23,580
American Indian and Alaska Native	23,130
Native Hawaiian and Pacific Islander	5,901
Other	6,846
Identified by two or more	23,645

AK - Bethel Census Area

Population

Total Population	17,013
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Housing Status

(in housing units unless noted)

Total	5,919
Occupied	4,651
Owner-occupied	2,702
Population in owner-occupied (number of individuals)	10,492
Renter-occupied	1,949
Population in renter-occupied (number of individuals)	6,183
Households with individuals under 18	2,510
Vacant	1,268
Vacant: for rent	178
Vacant: for sale	24

Population by Sex/Age

Male	8,898
Female	8,115
Under 18	6,218
18 & over	10,795
20 - 24	1,349
25 - 34	2,257
35 - 49	3,020
50 - 64	2,501
65 & over	1,041

Population by Ethnicity

Hispanic or Latino	181
Non Hispanic or Latino	16,832

Population by Race

White	1,894
African American	65
Asian	160
American Indian and Alaska Native	14,109
Native Hawaiian and Pacific Islander	27
Other	45
Identified by two or more	713

AK - Bristol Bay Borough

Population

Total Population	997
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Housing Status

(in housing units unless noted)

Total	969
Occupied	423
Owner-occupied	220
Population in owner-occupied (number of individuals)	576
Renter-occupied	203
Population in renter-occupied (number of individuals)	405
Households with individuals under 18	122
Vacant	546
Vacant: for rent	38
Vacant: for sale	6

Population by Sex/Age

Male	540
Female	457
Under 18	225
18 & over	772
20 - 24	49
25 - 34	112
35 - 49	234
50 - 64	275
65 & over	83

Population by Ethnicity

Hispanic or Latino	24
Non Hispanic or Latino	973

Population by Race

White	481
African American	0
Asian	8
American Indian and Alaska Native	334
Native Hawaiian and Pacific Islander	3
Other	4
Identified by two or more	167

AK - Dillingham Census Area

Population

Total Population	4,847
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Housing Status

(in housing units unless noted)

Total	2,427
Occupied	1,563
Owner-occupied	934
Population in owner-occupied (number of individuals)	3,185
Renter-occupied	629
Population in renter-occupied (number of individuals)	1,610
Households with individuals under 18	716
Vacant	864
Vacant: for rent	99
Vacant: for sale	7

Population by Sex/Age

Male	2,541
Female	2,306
Under 18	1,595
18 & over	3,252
20 - 24	394
25 - 34	576
35 - 49	862
50 - 64	872
65 & over	367

Population by Ethnicity

Hispanic or Latino	101
Non Hispanic or Latino	4,746

Population by Race

White	878
African American	11
Asian	32
American Indian and Alaska Native	3,470
Native Hawaiian and Pacific Islander	6
Other	12
Identified by two or more	438

AK - Kenai Peninsula Borough

Population

Total Population	55,400
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Housing Status

(in housing units unless noted)

Total	30,578
Occupied	22,161
Owner-occupied	16,246
Population in owner-occupied (number of individuals)	40,902
Renter-occupied	5,915
Population in renter-occupied (number of individuals)	12,776
Households with individuals under 18	6,678
Vacant	8,417
Vacant: for rent	656
Vacant: for sale	403

Population by Sex/Age

Male	29,038
Female	26,362
Under 18	13,111
18 & over	42,289
20 - 24	3,066
25 - 34	6,290
35 - 49	11,239
50 - 64	13,910
65 & over	6,276

Population by Ethnicity

Hispanic or Latino	1,641
Non Hispanic or Latino	53,759

Population by Race

White	46,857
African American	269
Asian	631
American Indian and Alaska Native	4,081
Native Hawaiian and Pacific Islander	119
Other	336
Identified by two or more	3,107

AK - Kodiak Island Borough

Population

Total Population	13,592
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Housing Status

(in housing units unless noted)

Total	5,303
Occupied	4,630
Owner-occupied	2,648
Population in owner-occupied (number of individuals)	7,971
Renter-occupied	1,982
Population in renter-occupied (number of individuals)	5,285
Households with individuals under 18	1,991
Vacant	673
Vacant: for rent	62
Vacant: for sale	24

Population by Sex/Age

Male	7,197
Female	6,395
Under 18	3,894
18 & over	9,698
20 - 24	962
25 - 34	2,023
35 - 49	2,879
50 - 64	2,556
65 & over	915

Population by Ethnicity

Hispanic or Latino	996
Non Hispanic or Latino	12,596

Population by Race

White	7,522
African American	92
Asian	2,660
American Indian and Alaska Native	1,797
Native Hawaiian and Pacific Islander	87
Other	397
Identified by two or more	1,037

AK - Lake and Peninsula Borough

Population

Total Population	1,631
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Housing Status

(in housing units unless noted)

Total	1,502
Occupied	553
Owner-occupied	351
Population in owner-occupied (number of individuals)	1,021
Renter-occupied	202
Population in renter-occupied (number of individuals)	573
Households with individuals under 18	228
Vacant	949
Vacant: for rent	40
Vacant: for sale	1

Population by Sex/Age

Male	859
Female	772
Under 18	492
18 & over	1,139
20 - 24	129
25 - 34	226
35 - 49	296
50 - 64	306
65 & over	127

Population by Ethnicity

Hispanic or Latino	43
Non Hispanic or Latino	1,588

Population by Race

White	380
African American	9
Asian	6
American Indian and Alaska Native	1,061
Native Hawaiian and Pacific Islander	5
Other	6
Identified by two or more	164

AK - Matanuska-Susitna Borough

Population

Total Population	88,995
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Housing Status

(in housing units unless noted)

Total	41,329
Occupied	31,824
Owner-occupied	24,181
Population in owner-occupied (number of individuals)	68,332
Renter-occupied	7,643
Population in renter-occupied (number of individuals)	19,293
Households with individuals under 18	12,294
Vacant	9,505
Vacant: for rent	590
Vacant: for sale	529

Population by Sex/Age

Male	46,040
Female	42,955
Under 18	25,719
18 & over	63,276
20 - 24	5,009
25 - 34	11,587
35 - 49	19,247
50 - 64	17,927
65 & over	7,069

Population by Ethnicity

Hispanic or Latino	3,301
Non Hispanic or Latino	85,694

Population by Race

White	75,540
African American	856
Asian	1,096
American Indian and Alaska Native	4,901
Native Hawaiian and Pacific Islander	221
Other	640
Identified by two or more	5,741

AK - Valdez-Cordova Census Area

Population

Total Population	9,636
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Housing Status

(in housing units unless noted)

Total	6,102
Occupied	3,966
Owner-occupied	2,619
Population in owner-occupied (number of individuals)	6,494
Renter-occupied	1,347
Population in renter-occupied (number of individuals)	2,941
Households with individuals under 18	1,231
Vacant	2,136
Vacant: for rent	246
Vacant: for sale	52

Population by Sex/Age

Male	5,143
Female	4,493
Under 18	2,348
18 & over	7,288
20 - 24	552
25 - 34	1,138
35 - 49	2,067
50 - 64	2,484
65 & over	798

Population by Ethnicity

Hispanic or Latino	349
Non Hispanic or Latino	9,287

Population by Race

White	7,127
African American	46
Asian	354
American Indian and Alaska Native	1,315
Native Hawaiian and Pacific Islander	54
Other	46
Identified by two or more	694

AK - Yakutat City and Borough

Population

Total Population	662
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Housing Status

(in housing units unless noted)

Total	450
Occupied	270
Owner-occupied	153
Population in owner-occupied (number of individuals)	396
Renter-occupied	117
Population in renter-occupied (number of individuals)	248
Households with individuals under 18	83
Vacant	180
Vacant: for rent	29
Vacant: for sale	0

Population by Sex/Age

Male	360
Female	302
Under 18	162
18 & over	500
20 - 24	34
25 - 34	78
35 - 49	150
50 - 64	160
65 & over	64

Population by Ethnicity

Hispanic or Latino	17
Non Hispanic or Latino	645

Population by Race

White	281
African American	2
Asian	27
American Indian and Alaska Native	237
Native Hawaiian and Pacific Islander	12
Other	1
Identified by two or more	102