



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

AMARILLO ::: BROADCAST TV MARKET AREA

Population

| | |
|------------------|---------|
| Total Population | 538,490 |
|------------------|---------|

Housing Status (in housing units unless noted)

| | |
|--|---------|
| Total | 226,154 |
| Occupied | 199,264 |
| Owner-occupied | 133,082 |
| Population in owner-occupied (number of individuals) | 351,623 |
| Renter-occupied | 66,182 |
| Population in renter-occupied (number of individuals) | 167,566 |
| Households with individuals under 18 | 72,837 |
| Vacant | 26,890 |
| Vacant: for rent | 6,946 |
| Vacant: for sale | 2,641 |

Population by Sex/Age

| | |
|-----------|---------|
| Male | 272,464 |
| Female | 266,026 |
| Under 18 | 146,012 |
| 18 & over | 392,478 |
| 20 - 24 | 37,511 |
| 25 - 34 | 73,931 |
| 35 - 49 | 102,025 |
| 50 - 64 | 94,959 |
| 65 & over | 68,106 |

Population by Ethnicity

| | |
|------------------------|---------|
| Hispanic or Latino | 17,5732 |
| Non Hispanic or Latino | 362,758 |

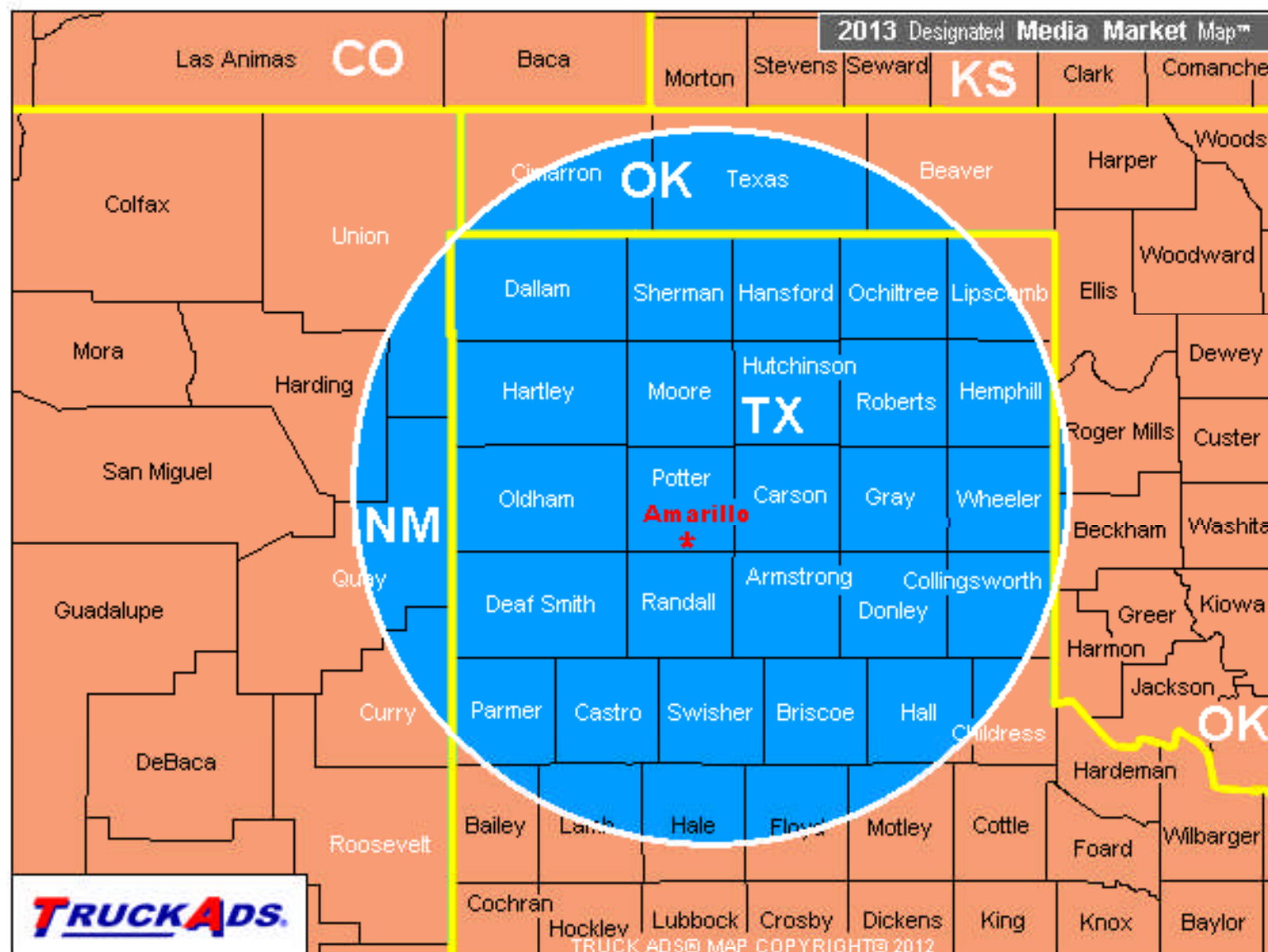
Population by Race

| | |
|--------------------------------------|---------|
| White | 425,371 |
| African American | 24,426 |
| Asian | 9,681 |
| American Indian and Alaska Native | 5,075 |
| Native Hawaiian and Pacific Islander | 273 |
| Other | 59,304 |
| Identified by two or more | 14,360 |



AMARILLO :::

BROADCAST TV MARKET AREA



33 COUNTIES IN THIS DESIGNATED MARKET

TEXAS: Armstrong, TX ~ Briscoe, TX ~ Carson, TX ~ Castro, TX ~ Childress, TX ~ Collingsworth, TX ~ Dallam, TX ~ Deaf Smith, TX ~ Donley, TX ~ Gray, TX ~ Hall, TX ~ Hansford, TX ~ Hartley, TX ~ Hemphill, TX ~ Hutchinson, TX ~ Lipscomb, TX ~ Moore, TX ~ Ochiltree, TX ~ Oldham, TX ~ Parmer, TX ~ Potter, TX ~ Randall, TX ~ Roberts, TX ~ Sherman, TX ~ Swisher, TX ~ Wheeler, TX ~ **OKLAHOMA:** Beaver, OK ~ Cimarron, OK ~ Texas, OK ~ **NEW MEXICO:** Curry, NM ~ Quay, NM ~ Roosevelt, NM ~ Union, NM

TX - Armstrong County

Population

| | |
|------------------|-------|
| Total Population | 1,901 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 904 |
| Occupied | 751 |
| Owner-occupied | 619 |
| Population in owner-occupied (number of individuals) | 1,509 |
| Renter-occupied | 132 |
| Population in renter-occupied (number of individuals) | 338 |
| Households with individuals under 18 | 233 |
| Vacant | 153 |
| Vacant: for rent | 21 |
| Vacant: for sale | 17 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 928 |
| Female | 973 |
| Under 18 | 423 |
| 18 & over | 1,478 |
| 20 - 24 | 61 |
| 25 - 34 | 202 |
| 35 - 49 | 319 |
| 50 - 64 | 463 |
| 65 & over | 394 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 124 |
| Non Hispanic or Latino | 1,777 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 1,774 |
| African American | 11 |
| Asian | 0 |
| American Indian and Alaska Native | 15 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 80 |
| Identified by two or more | 21 |

TX - Briscoe County

Population

| | |
|------------------|-------|
| Total Population | 1,637 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 953 |
| Occupied | 692 |
| Owner-occupied | 535 |
| Population in owner-occupied (number of individuals) | 1,267 |
| Renter-occupied | 157 |
| Population in renter-occupied (number of individuals) | 370 |
| Households with individuals under 18 | 194 |
| Vacant | 261 |
| Vacant: for rent | 19 |
| Vacant: for sale | 14 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 815 |
| Female | 822 |
| Under 18 | 362 |
| 18 & over | 1,275 |
| 20 - 24 | 68 |
| 25 - 34 | 160 |
| 35 - 49 | 302 |
| 50 - 64 | 353 |
| 65 & over | 358 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 411 |
| Non Hispanic or Latino | 1,226 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 1,433 |
| African American | 41 |
| Asian | 0 |
| American Indian and Alaska Native | 3 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 120 |
| Identified by two or more | 40 |

TX - Carson County

Population

| | |
|------------------|-------|
| Total Population | 6,182 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,784 |
| Occupied | 2,452 |
| Owner-occupied | 2,064 |
| Population in owner-occupied (number of individuals) | 5,132 |
| Renter-occupied | 388 |
| Population in renter-occupied (number of individuals) | 979 |
| Households with individuals under 18 | 803 |
| Vacant | 332 |
| Vacant: for rent | 60 |
| Vacant: for sale | 26 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 3,042 |
| Female | 3,140 |
| Under 18 | 1,587 |
| 18 & over | 4,595 |
| 20 - 24 | 246 |
| 25 - 34 | 610 |
| 35 - 49 | 1,194 |
| 50 - 64 | 1,368 |
| 65 & over | 1,061 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 525 |
| Non Hispanic or Latino | 5,657 |

Population by Race

| | |
|---|-------|
| White | 5,803 |
| African American | 35 |
| Asian | 19 |
| American Indian and Alaska Native | 67 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 153 |
| Identified by two or more | 105 |

TX - Castro County

Population

| | |
|------------------|-------|
| Total Population | 8,062 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 3,166 |
| Occupied | 2,744 |
| Owner-occupied | 1,859 |
| Population in owner-occupied (number of individuals) | 5,247 |
| Renter-occupied | 885 |
| Population in renter-occupied (number of individuals) | 2,751 |
| Households with individuals under 18 | 1,146 |
| Vacant | 422 |
| Vacant: for rent | 83 |
| Vacant: for sale | 29 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 4,084 |
| Female | 3,978 |
| Under 18 | 2,523 |
| 18 & over | 5,539 |
| 20 - 24 | 458 |
| 25 - 34 | 968 |
| 35 - 49 | 1,417 |
| 50 - 64 | 1,412 |
| 65 & over | 1,077 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 4,828 |
| Non Hispanic or Latino | 3,234 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 5,532 |
| African American | 162 |
| Asian | 33 |
| American Indian and Alaska Native | 76 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 2,129 |
| Identified by two or more | 130 |

TX - Childress County

Population

| | |
|------------------|-------|
| Total Population | 7,041 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,883 |
| Occupied | 2,326 |
| Owner-occupied | 1,660 |
| Population in owner-occupied (number of individuals) | 4,111 |
| Renter-occupied | 666 |
| Population in renter-occupied (number of individuals) | 1,512 |
| Households with individuals under 18 | 759 |
| Vacant | 557 |
| Vacant: for rent | 74 |
| Vacant: for sale | 87 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 4,121 |
| Female | 2,920 |
| Under 18 | 1,508 |
| 18 & over | 5,533 |
| 20 - 24 | 617 |
| 25 - 34 | 1,341 |
| 35 - 49 | 1,212 |
| 50 - 64 | 1,119 |
| 65 & over | 1,065 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,885 |
| Non Hispanic or Latino | 5,156 |

Population by Race

| | |
|---|-------|
| White | 5,774 |
| African American | 698 |
| Asian | 50 |
| American Indian and Alaska Native | 40 |
| Native Hawaiian and Pacific Islander | 2 |
| Other | 376 |
| Identified by two or more | 101 |

TX - Collingsworth County

Population

| | |
|------------------|-------|
| Total Population | 3,057 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 1,616 |
| Occupied | 1,179 |
| Owner-occupied | 917 |
| Population in owner-occupied (number of individuals) | 2,350 |
| Renter-occupied | 262 |
| Population in renter-occupied (number of individuals) | 655 |
| Households with individuals under 18 | 413 |
| Vacant | 437 |
| Vacant: for rent | 35 |
| Vacant: for sale | 13 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,498 |
| Female | 1,559 |
| Under 18 | 845 |
| 18 & over | 2,212 |
| 20 - 24 | 152 |
| 25 - 34 | 352 |
| 35 - 49 | 525 |
| 50 - 64 | 567 |
| 65 & over | 546 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 916 |
| Non Hispanic or Latino | 2,141 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 2,338 |
| African American | 134 |
| Asian | 4 |
| American Indian and Alaska Native | 52 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 405 |
| Identified by two or more | 124 |

TX - Dallam County

Population

| | |
|------------------|-------|
| Total Population | 6,703 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,827 |
| Occupied | 2,448 |
| Owner-occupied | 1,476 |
| Population in owner-occupied (number of individuals) | 4,014 |
| Renter-occupied | 972 |
| Population in renter-occupied (number of individuals) | 2,650 |
| Households with individuals under 18 | 983 |
| Vacant | 379 |
| Vacant: for rent | 97 |
| Vacant: for sale | 37 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 3,482 |
| Female | 3,221 |
| Under 18 | 2,003 |
| 18 & over | 4,700 |
| 20 - 24 | 446 |
| 25 - 34 | 938 |
| 35 - 49 | 1,414 |
| 50 - 64 | 1,090 |
| 65 & over | 629 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 2,717 |
| Non Hispanic or Latino | 3,986 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 5,371 |
| African American | 84 |
| Asian | 41 |
| American Indian and Alaska Native | 83 |
| Native Hawaiian and Pacific Islander | 6 |
| Other | 871 |
| Identified by two or more | 247 |

TX - Deaf Smith County

Population

| | |
|------------------|--------|
| Total Population | 19,372 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 7,077 |
| Occupied | 6,365 |
| Owner-occupied | 4,121 |
| Population in owner-occupied (number of individuals) | 12,385 |
| Renter-occupied | 2,244 |
| Population in renter-occupied (number of individuals) | 6,616 |
| Households with individuals under 18 | 2,843 |
| Vacant | 712 |
| Vacant: for rent | 121 |
| Vacant: for sale | 69 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 9,652 |
| Female | 9,720 |
| Under 18 | 6,241 |
| 18 & over | 13,131 |
| 20 - 24 | 1,243 |
| 25 - 34 | 2,583 |
| 35 - 49 | 3,451 |
| 50 - 64 | 3,020 |
| 65 & over | 2,224 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 13,039 |
| Non Hispanic or Latino | 6,333 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 15,075 |
| African American | 242 |
| Asian | 61 |
| American Indian and Alaska Native | 176 |
| Native Hawaiian and Pacific Islander | 2 |
| Other | 3,352 |
| Identified by two or more | 464 |

TX - Donley County

Population

| | |
|------------------|-------|
| Total Population | 3,677 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,142 |
| Occupied | 1,517 |
| Owner-occupied | 1,103 |
| Population in owner-occupied (number of individuals) | 2,506 |
| Renter-occupied | 414 |
| Population in renter-occupied (number of individuals) | 931 |
| Households with individuals under 18 | 409 |
| Vacant | 625 |
| Vacant: for rent | 36 |
| Vacant: for sale | 35 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,825 |
| Female | 1,852 |
| Under 18 | 758 |
| 18 & over | 2,919 |
| 20 - 24 | 227 |
| 25 - 34 | 361 |
| 35 - 49 | 595 |
| 50 - 64 | 723 |
| 65 & over | 778 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 309 |
| Non Hispanic or Latino | 3,368 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 3,307 |
| African American | 164 |
| Asian | 9 |
| American Indian and Alaska Native | 18 |
| Native Hawaiian and Pacific Islander | 2 |
| Other | 111 |
| Identified by two or more | 66 |

TX - Gray County

Population

| | |
|------------------|--------|
| Total Population | 22,535 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 10,158 |
| Occupied | 8,443 |
| Owner-occupied | 6,275 |
| Population in owner-occupied (number of individuals) | 15,710 |
| Renter-occupied | 2,168 |
| Population in renter-occupied (number of individuals) | 5,215 |
| Households with individuals under 18 | 2,826 |
| Vacant | 1,715 |
| Vacant: for rent | 326 |
| Vacant: for sale | 147 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 11,703 |
| Female | 10,832 |
| Under 18 | 5,571 |
| 18 & over | 16,964 |
| 20 - 24 | 1,222 |
| 25 - 34 | 2,915 |
| 35 - 49 | 4,494 |
| 50 - 64 | 4,221 |
| 65 & over | 3,612 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 5,365 |
| Non Hispanic or Latino | 17,170 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 18,363 |
| African American | 1,097 |
| Asian | 91 |
| American Indian and Alaska Native | 200 |
| Native Hawaiian and Pacific Islander | 1 |
| Other | 2,238 |
| Identified by two or more | 545 |

TX - Hall County

Population

| | |
|------------------|-------|
| Total Population | 3,353 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 1,943 |
| Occupied | 1,372 |
| Owner-occupied | 997 |
| Population in owner-occupied (number of individuals) | 2,443 |
| Renter-occupied | 375 |
| Population in renter-occupied (number of individuals) | 866 |
| Households with individuals under 18 | 420 |
| Vacant | 571 |
| Vacant: for rent | 60 |
| Vacant: for sale | 19 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,657 |
| Female | 1,696 |
| Under 18 | 867 |
| 18 & over | 2,486 |
| 20 - 24 | 131 |
| 25 - 34 | 304 |
| 35 - 49 | 544 |
| 50 - 64 | 653 |
| 65 & over | 759 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,087 |
| Non Hispanic or Latino | 2,266 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 2,579 |
| African American | 242 |
| Asian | 3 |
| American Indian and Alaska Native | 26 |
| Native Hawaiian and Pacific Islander | 2 |
| Other | 449 |
| Identified by two or more | 52 |

TX - Hansford County

Population

| | |
|------------------|-------|
| Total Population | 5,613 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,338 |
| Occupied | 2,006 |
| Owner-occupied | 1,539 |
| Population in owner-occupied (number of individuals) | 4,274 |
| Renter-occupied | 467 |
| Population in renter-occupied (number of individuals) | 1,279 |
| Households with individuals under 18 | 813 |
| Vacant | 332 |
| Vacant: for rent | 46 |
| Vacant: for sale | 26 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 2,803 |
| Female | 2,810 |
| Under 18 | 1,703 |
| 18 & over | 3,910 |
| 20 - 24 | 270 |
| 25 - 34 | 653 |
| 35 - 49 | 1,069 |
| 50 - 64 | 1,002 |
| 65 & over | 766 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 2,430 |
| Non Hispanic or Latino | 3,183 |

Population by Race

| | |
|---|-------|
| White | 4,593 |
| African American | 36 |
| Asian | 16 |
| American Indian and Alaska Native | 52 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 789 |
| Identified by two or more | 127 |

TX - Hartley County

Population

| | |
|------------------|-------|
| Total Population | 6,062 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 1,946 |
| Occupied | 1,771 |
| Owner-occupied | 1,241 |
| Population in owner-occupied (number of individuals) | 3,275 |
| Renter-occupied | 530 |
| Population in renter-occupied (number of individuals) | 1,381 |
| Households with individuals under 18 | 662 |
| Vacant | 175 |
| Vacant: for rent | 16 |
| Vacant: for sale | 32 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 3,700 |
| Female | 2,362 |
| Under 18 | 1,369 |
| 18 & over | 4,693 |
| 20 - 24 | 170 |
| 25 - 34 | 945 |
| 35 - 49 | 1,667 |
| 50 - 64 | 1,070 |
| 65 & over | 757 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,448 |
| Non Hispanic or Latino | 4,614 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 5,272 |
| African American | 418 |
| Asian | 29 |
| American Indian and Alaska Native | 22 |
| Native Hawaiian and Pacific Islander | 3 |
| Other | 250 |
| Identified by two or more | 68 |

TX - Hemphill County

Population

| | |
|------------------|-------|
| Total Population | 3,807 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 1,629 |
| Occupied | 1,382 |
| Owner-occupied | 1,027 |
| Population in owner-occupied (number of individuals) | 2,730 |
| Renter-occupied | 355 |
| Population in renter-occupied (number of individuals) | 1,037 |
| Households with individuals under 18 | 524 |
| Vacant | 247 |
| Vacant: for rent | 62 |
| Vacant: for sale | 9 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,928 |
| Female | 1,879 |
| Under 18 | 1,116 |
| 18 & over | 2,691 |
| 20 - 24 | 178 |
| 25 - 34 | 491 |
| 35 - 49 | 762 |
| 50 - 64 | 692 |
| 65 & over | 492 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,086 |
| Non Hispanic or Latino | 2,721 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 3,310 |
| African American | 9 |
| Asian | 18 |
| American Indian and Alaska Native | 15 |
| Native Hawaiian and Pacific Islander | 3 |
| Other | 383 |
| Identified by two or more | 69 |

TX - Hutchinson County

Population

| | |
|------------------|--------|
| Total Population | 22,150 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 10,629 |
| Occupied | 8,812 |
| Owner-occupied | 6,774 |
| Population in owner-occupied (number of individuals) | 17,036 |
| Renter-occupied | 2,038 |
| Population in renter-occupied (number of individuals) | 4,953 |
| Households with individuals under 18 | 2,997 |
| Vacant | 1,817 |
| Vacant: for rent | 395 |
| Vacant: for sale | 152 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 11,077 |
| Female | 11,073 |
| Under 18 | 5,828 |
| 18 & over | 16,322 |
| 20 - 24 | 1,186 |
| 25 - 34 | 2,740 |
| 35 - 49 | 4,035 |
| 50 - 64 | 4,547 |
| 65 & over | 3,266 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 4,386 |
| Non Hispanic or Latino | 17,764 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 18,944 |
| African American | 558 |
| Asian | 91 |
| American Indian and Alaska Native | 364 |
| Native Hawaiian and Pacific Islander | 5 |
| Other | 1,582 |
| Identified by two or more | 606 |

TX - Lipscomb County

Population

| | |
|------------------|-------|
| Total Population | 3,302 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 1,512 |
| Occupied | 1,263 |
| Owner-occupied | 916 |
| Population in owner-occupied (number of individuals) | 2,361 |
| Renter-occupied | 347 |
| Population in renter-occupied (number of individuals) | 904 |
| Households with individuals under 18 | 458 |
| Vacant | 249 |
| Vacant: for rent | 43 |
| Vacant: for sale | 12 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,662 |
| Female | 1,640 |
| Under 18 | 911 |
| 18 & over | 2,391 |
| 20 - 24 | 194 |
| 25 - 34 | 410 |
| 35 - 49 | 615 |
| 50 - 64 | 616 |
| 65 & over | 484 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,007 |
| Non Hispanic or Latino | 2,295 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 2,845 |
| African American | 25 |
| Asian | 10 |
| American Indian and Alaska Native | 37 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 311 |
| Identified by two or more | 74 |

TX - Moore County

Population

| | |
|------------------|--------|
| Total Population | 21,904 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 7,881 |
| Occupied | 7,197 |
| Owner-occupied | 4,732 |
| Population in owner-occupied (number of individuals) | 14,066 |
| Renter-occupied | 2,465 |
| Population in renter-occupied (number of individuals) | 7,684 |
| Households with individuals under 18 | 3,257 |
| Vacant | 684 |
| Vacant: for rent | 216 |
| Vacant: for sale | 79 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 11,317 |
| Female | 10,587 |
| Under 18 | 6,999 |
| 18 & over | 14,905 |
| 20 - 24 | 1,492 |
| 25 - 34 | 3,081 |
| 35 - 49 | 4,191 |
| 50 - 64 | 3,375 |
| 65 & over | 2,107 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 11,542 |
| Non Hispanic or Latino | 10,362 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 15,886 |
| African American | 336 |
| Asian | 1,337 |
| American Indian and Alaska Native | 280 |
| Native Hawaiian and Pacific Islander | 18 |
| Other | 3,583 |
| Identified by two or more | 464 |

TX - Ochiltree County

Population

| | |
|------------------|--------|
| Total Population | 10,223 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 4,062 |
| Occupied | 3,617 |
| Owner-occupied | 2,667 |
| Population in owner-occupied (number of individuals) | 7,603 |
| Renter-occupied | 950 |
| Population in renter-occupied (number of individuals) | 2,566 |
| Households with individuals under 18 | 1,590 |
| Vacant | 445 |
| Vacant: for rent | 88 |
| Vacant: for sale | 38 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 5,237 |
| Female | 4,986 |
| Under 18 | 3,231 |
| 18 & over | 6,992 |
| 20 - 24 | 628 |
| 25 - 34 | 1,440 |
| 35 - 49 | 1,974 |
| 50 - 64 | 1,616 |
| 65 & over | 1,056 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 4,982 |
| Non Hispanic or Latino | 5,241 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 8,747 |
| African American | 39 |
| Asian | 28 |
| American Indian and Alaska Native | 98 |
| Native Hawaiian and Pacific Islander | 4 |
| Other | 1,067 |
| Identified by two or more | 240 |

TX - Oldham County

Population

| | |
|------------------|-------|
| Total Population | 2,052 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 841 |
| Occupied | 691 |
| Owner-occupied | 474 |
| Population in owner-occupied (number of individuals) | 1,203 |
| Renter-occupied | 217 |
| Population in renter-occupied (number of individuals) | 567 |
| Households with individuals under 18 | 224 |
| Vacant | 150 |
| Vacant: for rent | 24 |
| Vacant: for sale | 16 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,035 |
| Female | 1,017 |
| Under 18 | 698 |
| 18 & over | 1,354 |
| 20 - 24 | 58 |
| 25 - 34 | 221 |
| 35 - 49 | 360 |
| 50 - 64 | 400 |
| 65 & over | 255 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 243 |
| Non Hispanic or Latino | 1,809 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 1,850 |
| African American | 62 |
| Asian | 17 |
| American Indian and Alaska Native | 13 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 80 |
| Identified by two or more | 30 |

TX - Parmer County

Population

| | |
|------------------|--------|
| Total Population | 10,269 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 3,799 |
| Occupied | 3,413 |
| Owner-occupied | 2,328 |
| Population in owner-occupied (number of individuals) | 6,906 |
| Renter-occupied | 1,085 |
| Population in renter-occupied (number of individuals) | 3,290 |
| Households with individuals under 18 | 1,516 |
| Vacant | 386 |
| Vacant: for rent | 106 |
| Vacant: for sale | 29 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 5,259 |
| Female | 5,010 |
| Under 18 | 3,214 |
| 18 & over | 7,055 |
| 20 - 24 | 659 |
| 25 - 34 | 1,302 |
| 35 - 49 | 1,924 |
| 50 - 64 | 1,636 |
| 65 & over | 1,224 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 6,164 |
| Non Hispanic or Latino | 4,105 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 7,969 |
| African American | 119 |
| Asian | 25 |
| American Indian and Alaska Native | 100 |
| Native Hawaiian and Pacific Islander | 21 |
| Other | 1,815 |
| Identified by two or more | 220 |

TX - Potter County

Population

| | |
|------------------|---------|
| Total Population | 121,073 |
|------------------|---------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 47,271 |
| Occupied | 42,933 |
| Owner-occupied | 24,903 |
| Population in owner-occupied (number of individuals) | 68,012 |
| Renter-occupied | 18,030 |
| Population in renter-occupied (number of individuals) | 46,142 |
| Households with individuals under 18 | 16,458 |
| Vacant | 4,338 |
| Vacant: for rent | 1,938 |
| Vacant: for sale | 499 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 61,919 |
| Female | 59,154 |
| Under 18 | 33,653 |
| 18 & over | 87,420 |
| 20 - 24 | 8,786 |
| 25 - 34 | 18,031 |
| 35 - 49 | 23,722 |
| 50 - 64 | 20,392 |
| 65 & over | 13,142 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 42,692 |
| Non Hispanic or Latino | 78,381 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 84,523 |
| African American | 12,365 |
| Asian | 4,822 |
| American Indian and Alaska Native | 1,004 |
| Native Hawaiian and Pacific Islander | 63 |
| Other | 14,611 |
| Identified by two or more | 3,685 |

TX - Randall County

Population

| | |
|------------------|---------|
| Total Population | 120,725 |
|------------------|---------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 51,587 |
| Occupied | 47,975 |
| Owner-occupied | 33,900 |
| Population in owner-occupied (number of individuals) | 87,995 |
| Renter-occupied | 14,075 |
| Population in renter-occupied (number of individuals) | 30,730 |
| Households with individuals under 18 | 16,198 |
| Vacant | 3,612 |
| Vacant: for rent | 1,589 |
| Vacant: for sale | 642 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 58,737 |
| Female | 61,988 |
| Under 18 | 30,103 |
| 18 & over | 90,622 |
| 20 - 24 | 9,104 |
| 25 - 34 | 16,684 |
| 35 - 49 | 23,039 |
| 50 - 64 | 22,747 |
| 65 & over | 15,079 |

Population by Ethnicity

| | |
|------------------------|---------|
| Hispanic or Latino | 19,775 |
| Non Hispanic or Latino | 100,950 |

Population by Race

| | |
|--------------------------------------|---------|
| White | 107,305 |
| African American | 2,867 |
| Asian | 1,684 |
| American Indian and Alaska Native | 822 |
| Native Hawaiian and Pacific Islander | 41 |
| Other | 5,311 |
| Identified by two or more | 2,695 |

TX - Roberts County

Population

| | |
|------------------|-----|
| Total Population | 929 |
|------------------|-----|

Housing Status

(in housing units unless noted)

| | |
|--|-----|
| Total | 439 |
| Occupied | 359 |
| Owner-occupied | 281 |
| Population in owner-occupied (number of individuals) | 716 |
| Renter-occupied | 78 |
| Population in renter-occupied (number of individuals) | 213 |
| Households with individuals under 18 | 126 |
| Vacant | 80 |
| Vacant: for rent | 11 |
| Vacant: for sale | 2 |

Population by Sex/Age

| | |
|-----------|-----|
| Male | 469 |
| Female | 460 |
| Under 18 | 236 |
| 18 & over | 693 |
| 20 - 24 | 44 |
| 25 - 34 | 114 |
| 35 - 49 | 172 |
| 50 - 64 | 198 |
| 65 & over | 149 |

Population by Ethnicity

| | |
|------------------------|-----|
| Hispanic or Latino | 74 |
| Non Hispanic or Latino | 855 |

Population by Race

| | |
|--------------------------------------|-----|
| White | 871 |
| African American | 1 |
| Asian | 2 |
| American Indian and Alaska Native | 3 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 33 |
| Identified by two or more | 19 |

TX - Sherman County

Population

| | |
|------------------|-------|
| Total Population | 3,034 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 1,252 |
| Occupied | 1,081 |
| Owner-occupied | 793 |
| Population in owner-occupied (number of individuals) | 2,180 |
| Renter-occupied | 288 |
| Population in renter-occupied (number of individuals) | 823 |
| Households with individuals under 18 | 444 |
| Vacant | 171 |
| Vacant: for rent | 14 |
| Vacant: for sale | 17 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,548 |
| Female | 1,486 |
| Under 18 | 916 |
| 18 & over | 2,118 |
| 20 - 24 | 127 |
| 25 - 34 | 315 |
| 35 - 49 | 670 |
| 50 - 64 | 517 |
| 65 & over | 405 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,227 |
| Non Hispanic or Latino | 1,807 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 2,680 |
| African American | 14 |
| Asian | 7 |
| American Indian and Alaska Native | 23 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 264 |
| Identified by two or more | 46 |

TX - Swisher County

Population

| | |
|------------------|-------|
| Total Population | 7,854 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 3,221 |
| Occupied | 2,762 |
| Owner-occupied | 1,934 |
| Population in owner-occupied (number of individuals) | 4,979 |
| Renter-occupied | 828 |
| Population in renter-occupied (number of individuals) | 2,230 |
| Households with individuals under 18 | 965 |
| Vacant | 459 |
| Vacant: for rent | 103 |
| Vacant: for sale | 38 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 4,136 |
| Female | 3,718 |
| Under 18 | 2,052 |
| 18 & over | 5,802 |
| 20 - 24 | 517 |
| 25 - 34 | 1,016 |
| 35 - 49 | 1,383 |
| 50 - 64 | 1,345 |
| 65 & over | 1,342 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 3,149 |
| Non Hispanic or Latino | 4,705 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 5,901 |
| African American | 566 |
| Asian | 10 |
| American Indian and Alaska Native | 72 |
| Native Hawaiian and Pacific Islander | 4 |
| Other | 1,150 |
| Identified by two or more | 151 |

TX - Wheeler County

Population

| | |
|------------------|-------|
| Total Population | 5,410 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,730 |
| Occupied | 2,181 |
| Owner-occupied | 1,670 |
| Population in owner-occupied (number of individuals) | 4,058 |
| Renter-occupied | 511 |
| Population in renter-occupied (number of individuals) | 1,306 |
| Households with individuals under 18 | 692 |
| Vacant | 549 |
| Vacant: for rent | 45 |
| Vacant: for sale | 25 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 2,661 |
| Female | 2,749 |
| Under 18 | 1,371 |
| 18 & over | 4,039 |
| 20 - 24 | 248 |
| 25 - 34 | 608 |
| 35 - 49 | 943 |
| 50 - 64 | 1,109 |
| 65 & over | 995 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,344 |
| Non Hispanic or Latino | 4,066 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 4,469 |
| African American | 113 |
| Asian | 23 |
| American Indian and Alaska Native | 44 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 638 |
| Identified by two or more | 123 |

OK - Beaver County

Population

| | |
|------------------|-------|
| Total Population | 5,636 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,670 |
| Occupied | 2,192 |
| Owner-occupied | 1,616 |
| Population in owner-occupied (number of individuals) | 4,080 |
| Renter-occupied | 576 |
| Population in renter-occupied (number of individuals) | 1,513 |
| Households with individuals under 18 | 737 |
| Vacant | 478 |
| Vacant: for rent | 74 |
| Vacant: for sale | 22 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 2,870 |
| Female | 2,766 |
| Under 18 | 1,469 |
| 18 & over | 4,167 |
| 20 - 24 | 248 |
| 25 - 34 | 626 |
| 35 - 49 | 1,085 |
| 50 - 64 | 1,204 |
| 65 & over | 872 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,135 |
| Non Hispanic or Latino | 4,501 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 4,664 |
| African American | 44 |
| Asian | 7 |
| American Indian and Alaska Native | 61 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 686 |
| Identified by two or more | 174 |

OK - Cimarron County

Population

| | |
|------------------|-------|
| Total Population | 2,475 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 1,587 |
| Occupied | 1,047 |
| Owner-occupied | 761 |
| Population in owner-occupied (number of individuals) | 1,736 |
| Renter-occupied | 286 |
| Population in renter-occupied (number of individuals) | 732 |
| Households with individuals under 18 | 298 |
| Vacant | 540 |
| Vacant: for rent | 76 |
| Vacant: for sale | 13 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 1,232 |
| Female | 1,243 |
| Under 18 | 630 |
| 18 & over | 1,845 |
| 20 - 24 | 102 |
| 25 - 34 | 214 |
| 35 - 49 | 441 |
| 50 - 64 | 514 |
| 65 & over | 530 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 514 |
| Non Hispanic or Latino | 1,961 |

Population by Race

| | |
|---|-------|
| White | 2,097 |
| African American | 6 |
| Asian | 8 |
| American Indian and Alaska Native | 19 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 300 |
| Identified by two or more | 45 |

OK - Texas County

Population

| | |
|------------------|--------|
| Total Population | 20,640 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 8,208 |
| Occupied | 7,212 |
| Owner-occupied | 4,597 |
| Population in owner-occupied (number of individuals) | 12,906 |
| Renter-occupied | 2,615 |
| Population in renter-occupied (number of individuals) | 7,162 |
| Households with individuals under 18 | 2,887 |
| Vacant | 996 |
| Vacant: for rent | 351 |
| Vacant: for sale | 51 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 10,741 |
| Female | 9,899 |
| Under 18 | 5,940 |
| 18 & over | 14,700 |
| 20 - 24 | 1,771 |
| 25 - 34 | 2,941 |
| 35 - 49 | 3,869 |
| 50 - 64 | 3,285 |
| 65 & over | 2,115 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 8,659 |
| Non Hispanic or Latino | 11,981 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 15,617 |
| African American | 336 |
| Asian | 325 |
| American Indian and Alaska Native | 269 |
| Native Hawaiian and Pacific Islander | 34 |
| Other | 3,479 |
| Identified by two or more | 580 |

NM - Curry County

Population

| | |
|------------------|--------|
| Total Population | 48,376 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 20,062 |
| Occupied | 18,015 |
| Owner-occupied | 11,000 |
| Population in owner-occupied (number of individuals) | 28,844 |
| Renter-occupied | 7,015 |
| Population in renter-occupied (number of individuals) | 18,491 |
| Households with individuals under 18 | 6,801 |
| Vacant | 2,047 |
| Vacant: for rent | 475 |
| Vacant: for sale | 224 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 24,288 |
| Female | 24,088 |
| Under 18 | 13,717 |
| 18 & over | 34,659 |
| 20 - 24 | 3,974 |
| 25 - 34 | 7,235 |
| 35 - 49 | 8,817 |
| 50 - 64 | 7,652 |
| 65 & over | 5,526 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 19,117 |
| Non Hispanic or Latino | 29,259 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 33,728 |
| African American | 3,055 |
| Asian | 625 |
| American Indian and Alaska Native | 566 |
| Native Hawaiian and Pacific Islander | 52 |
| Other | 8,344 |
| Identified by two or more | 2,006 |

NM - Quay County

Population

| | |
|------------------|-------|
| Total Population | 9,041 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 5,569 |
| Occupied | 4,072 |
| Owner-occupied | 2,829 |
| Population in owner-occupied (number of individuals) | 6,210 |
| Renter-occupied | 1,243 |
| Population in renter-occupied (number of individuals) | 2,809 |
| Households with individuals under 18 | 1,074 |
| Vacant | 1,497 |
| Vacant: for rent | 120 |
| Vacant: for sale | 98 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 4,456 |
| Female | 4,585 |
| Under 18 | 1,968 |
| 18 & over | 7,073 |
| 20 - 24 | 370 |
| 25 - 34 | 886 |
| 35 - 49 | 1,644 |
| 50 - 64 | 2,081 |
| 65 & over | 1,865 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 3,834 |
| Non Hispanic or Latino | 5,207 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 7,781 |
| African American | 103 |
| Asian | 88 |
| American Indian and Alaska Native | 113 |
| Native Hawaiian and Pacific Islander | 4 |
| Other | 648 |
| Identified by two or more | 304 |

NM - Roosevelt County

Population

| | |
|------------------|--------|
| Total Population | 19,846 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 8,163 |
| Occupied | 7,299 |
| Owner-occupied | 4,326 |
| Population in owner-occupied (number of individuals) | 11,170 |
| Renter-occupied | 2,973 |
| Population in renter-occupied (number of individuals) | 7,593 |
| Households with individuals under 18 | 2,598 |
| Vacant | 864 |
| Vacant: for rent | 156 |
| Vacant: for sale | 89 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 9,989 |
| Female | 9,857 |
| Under 18 | 5,270 |
| 18 & over | 14,576 |
| 20 - 24 | 2,266 |
| 25 - 34 | 2,589 |
| 35 - 49 | 3,267 |
| 50 - 64 | 3,079 |
| 65 & over | 2,363 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 7,913 |
| Non Hispanic or Latino | 11,933 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 15,252 |
| African American | 364 |
| Asian | 175 |
| American Indian and Alaska Native | 253 |
| Native Hawaiian and Pacific Islander | 5 |
| Other | 3,164 |
| Identified by two or more | 633 |

NM - Union County

Population

| | |
|------------------|-------|
| Total Population | 4,549 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,305 |
| Occupied | 1,695 |
| Owner-occupied | 1,148 |
| Population in owner-occupied (number of individuals) | 2,609 |
| Renter-occupied | 547 |
| Population in renter-occupied (number of individuals) | 1,278 |
| Households with individuals under 18 | 489 |
| Vacant | 610 |
| Vacant: for rent | 66 |
| Vacant: for sale | 35 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 2,593 |
| Female | 1,956 |
| Under 18 | 930 |
| 18 & over | 3,619 |
| 20 - 24 | 248 |
| 25 - 34 | 655 |
| 35 - 49 | 909 |
| 50 - 64 | 893 |
| 65 & over | 813 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 1,805 |
| Non Hispanic or Latino | 2,744 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 3,718 |
| African American | 80 |
| Asian | 23 |
| American Indian and Alaska Native | 89 |
| Native Hawaiian and Pacific Islander | 1 |
| Other | 532 |
| Identified by two or more | 106 |