



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

ALBANY :::

BROADCAST TV MARKET AREA

Population

Total Population	437,683
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Housing Status

(in housing units unless noted)

Total	183,741
Occupied	161,613
Owner-occupied	100,916
Population in owner-occupied (number of individuals)	261,106
Renter-occupied	60,697
Population in renter-occupied (number of individuals)	159,178
Households with individuals under 18	59,117
Vacant	22,128
Vacant: for rent	7,377
Vacant: for sale	2,375

Population by Sex/Age

Male	213,524
Female	224,159
Under 18	113,773
18 & over	323,910
20 - 24	30,780
25 - 34	55,878
35 - 49	86,241
50 - 64	81,370
65 & over	55,405

Population by Ethnicity

Hispanic or Latino	27,524
Non Hispanic or Latino	410,159

Population by Race

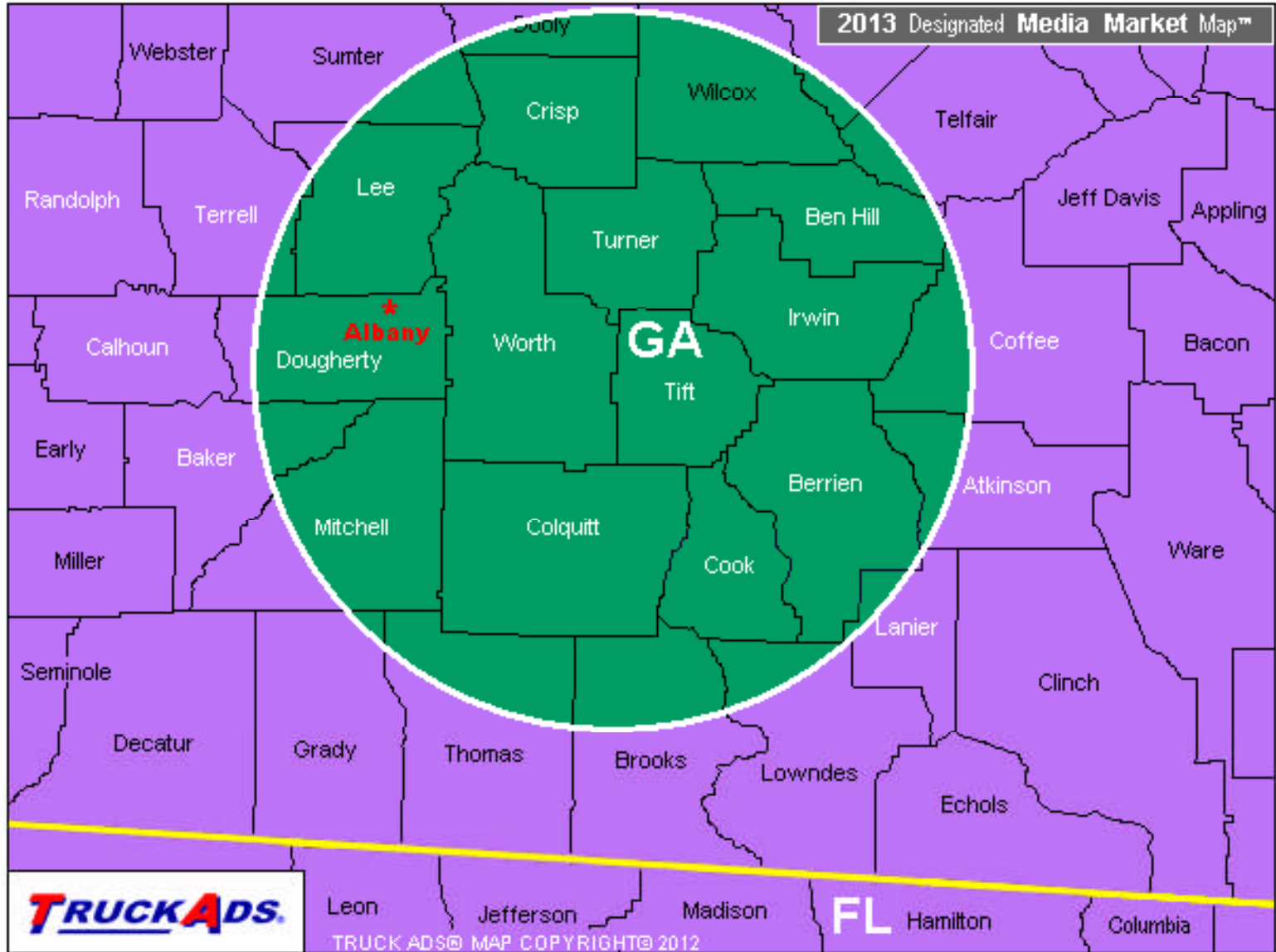
White	242,765
African American	168,210
Asian	3,497
American Indian and Alaska Native	1,195
Native Hawaiian and Pacific Islander	267
Other	16,213
Identified by two or more	5,536

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ALBANY :::

BROADCAST TV MARKET AREA



19 COUNTIES IN THIS DESIGNATED MARKET

GEORGIA: Atkinson, GA ~ Baker, GA ~ Ben Hill, GA ~ Berrien, GA ~ Calhoun, GA ~ Coffee, GA ~ Colquitt, GA ~ Cook, GA ~ Crisp, GA ~ Dougherty, GA ~ Irwin, GA ~ Lanier, GA ~ Lee, GA ~ Mitchell, GA ~ Randolph, GA ~ Terrell, GA ~ Tift, GA ~ Turner, GA ~ Worth, GA

GA - Atkinson County

Population

Total Population	8,375
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Housing Status

(in housing units unless noted)

Total	3,522
Occupied	2,983
Owner-occupied	2,051
Population in owner-occupied (number of individuals)	5,780
Renter-occupied	932
Population in renter-occupied (number of individuals)	2,575
Households with individuals under 18	1,230
Vacant	539
Vacant: for rent	127
Vacant: for sale	31

Population by Sex/Age

Male	4,240
Female	4,135
Under 18	2,430
18 & over	5,945
20 - 24	545
25 - 34	1,146
35 - 49	1,710
50 - 64	1,395
65 & over	890

Population by Ethnicity

Hispanic or Latino	2,039
Non Hispanic or Latino	6,336

Population by Race

White	5,213
African American	1,453
Asian	23
American Indian and Alaska Native	47
Native Hawaiian and Pacific Islander	24
Other	1,485
Identified by two or more	130

GA - Baker County

Population

Total Population	3,451
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Housing Status

(in housing units unless noted)

Total	1,652
Occupied	1,372
Owner-occupied	973
Population in owner-occupied (number of individuals)	2,436
Renter-occupied	399
Population in renter-occupied (number of individuals)	1,015
Households with individuals under 18	412
Vacant	280
Vacant: for rent	33
Vacant: for sale	8

Population by Sex/Age

Male	1,673
Female	1,778
Under 18	801
18 & over	2,650
20 - 24	209
25 - 34	360
35 - 49	683
50 - 64	782
65 & over	530

Population by Ethnicity

Hispanic or Latino	145
Non Hispanic or Latino	3,306

Population by Race

White	1,675
African American	1,613
Asian	25
American Indian and Alaska Native	9
Native Hawaiian and Pacific Islander	2
Other	85
Identified by two or more	42

GA - Ben Hill County

Population

Total Population	17,634
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Housing Status

(in housing units unless noted)

Total	7,942
Occupied	6,794
Owner-occupied	4,211
Population in owner-occupied (number of individuals)	10,718
Renter-occupied	2,583
Population in renter-occupied (number of individuals)	6,608
Households with individuals under 18	2,477
Vacant	1,148
Vacant: for rent	346
Vacant: for sale	131

Population by Sex/Age

Male	8,439
Female	9,195
Under 18	4,668
18 & over	12,966
20 - 24	1,062
25 - 34	2,193
35 - 49	3,314
50 - 64	3,476
65 & over	2,468

Population by Ethnicity

Hispanic or Latino	1,026
Non Hispanic or Latino	16,608

Population by Race

White	10,446
African American	6,104
Asian	126
American Indian and Alaska Native	56
Native Hawaiian and Pacific Islander	2
Other	665
Identified by two or more	235

GA - Berrien County

Population

Total Population	19,286
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Housing Status

(in housing units unless noted)

Total	8,709
Occupied	7,443
Owner-occupied	5,279
Population in owner-occupied (number of individuals)	13,442
Renter-occupied	2,164
Population in renter-occupied (number of individuals)	5,668
Households with individuals under 18	2,640
Vacant	1,266
Vacant: for rent	362
Vacant: for sale	139

Population by Sex/Age

Male	9,501
Female	9,785
Under 18	4,939
18 & over	14,347
20 - 24	1,160
25 - 34	2,308
35 - 49	4,000
50 - 64	3,696
65 & over	2,664

Population by Ethnicity

Hispanic or Latino	885
Non Hispanic or Latino	18,401

Population by Race

White	16,327
African American	2,063
Asian	82
American Indian and Alaska Native	56
Native Hawaiian and Pacific Islander	4
Other	510
Identified by two or more	244

GA - Calhoun County

Population

Total Population	6,694
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Housing Status

(in housing units unless noted)

Total	2,409
Occupied	2,002
Owner-occupied	1,309
Population in owner-occupied (number of individuals)	3,261
Renter-occupied	693
Population in renter-occupied (number of individuals)	1,732
Households with individuals under 18	654
Vacant	407
Vacant: for rent	71
Vacant: for sale	20

Population by Sex/Age

Male	3,953
Female	2,741
Under 18	1,320
18 & over	5,374
20 - 24	447
25 - 34	1,058
35 - 49	1,612
50 - 64	1,298
65 & over	797

Population by Ethnicity

Hispanic or Latino	262
Non Hispanic or Latino	6,432

Population by Race

White	2,326
African American	4,105
Asian	30
American Indian and Alaska Native	10
Native Hawaiian and Pacific Islander	18
Other	141
Identified by two or more	64

GA - Coffee County

Population

Total Population	42,356
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Housing Status

(in housing units unless noted)

Total	17,061
Occupied	14,817
Owner-occupied	10,195
Population in owner-occupied (number of individuals)	27,452
Renter-occupied	4,622
Population in renter-occupied (number of individuals)	12,247
Households with individuals under 18	5,747
Vacant	2,244
Vacant: for rent	876
Vacant: for sale	229

Population by Sex/Age

Male	21,455
Female	20,901
Under 18	11,101
18 & over	31,255
20 - 24	3,016
25 - 34	5,806
35 - 49	8,919
50 - 64	7,455
65 & over	4,691

Population by Ethnicity

Hispanic or Latino	4,352
Non Hispanic or Latino	38,004

Population by Race

White	27,386
African American	11,283
Asian	303
American Indian and Alaska Native	117
Native Hawaiian and Pacific Islander	15
Other	2,675
Identified by two or more	577

GA - Colquitt County

Population

Total Population	45,498
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Housing Status

(in housing units unless noted)

Total	18,311
Occupied	16,317
Owner-occupied	10,319
Population in owner-occupied (number of individuals)	27,731
Renter-occupied	5,998
Population in renter-occupied (number of individuals)	16,762
Households with individuals under 18	6,351
Vacant	1,994
Vacant: for rent	567
Vacant: for sale	181

Population by Sex/Age

Male	22,576
Female	22,922
Under 18	12,584
18 & over	32,914
20 - 24	3,061
25 - 34	5,926
35 - 49	9,015
50 - 64	7,761
65 & over	5,863

Population by Ethnicity

Hispanic or Latino	7,763
Non Hispanic or Latino	37,735

Population by Race

White	29,441
African American	10,210
Asian	294
American Indian and Alaska Native	218
Native Hawaiian and Pacific Islander	19
Other	4,668
Identified by two or more	648

GA - Cook County

Population

Total Population	17,212
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Housing Status

(in housing units unless noted)

Total	7,287
Occupied	6,339
Owner-occupied	4,345
Population in owner-occupied (number of individuals)	11,463
Renter-occupied	1,994
Population in renter-occupied (number of individuals)	5,606
Households with individuals under 18	2,414
Vacant	948
Vacant: for rent	325
Vacant: for sale	106

Population by Sex/Age

Male	8,372
Female	8,840
Under 18	4,682
18 & over	12,530
20 - 24	1,099
25 - 34	2,122
35 - 49	3,430
50 - 64	3,124
65 & over	2,320

Population by Ethnicity

Hispanic or Latino	1,024
Non Hispanic or Latino	16,188

Population by Race

White	11,525
African American	4,704
Asian	114
American Indian and Alaska Native	40
Native Hawaiian and Pacific Islander	5
Other	589
Identified by two or more	235

GA - Crisp County

Population

Total Population	23,439
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Housing Status

(in housing units unless noted)

Total	10,734
Occupied	9,079
Owner-occupied	5,273
Population in owner-occupied (number of individuals)	12,860
Renter-occupied	3,806
Population in renter-occupied (number of individuals)	10,073
Households with individuals under 18	3,124
Vacant	1,655
Vacant: for rent	430
Vacant: for sale	171

Population by Sex/Age

Male	11,221
Female	12,218
Under 18	6,122
18 & over	17,317
20 - 24	1,378
25 - 34	2,739
35 - 49	4,452
50 - 64	4,837
65 & over	3,273

Population by Ethnicity

Hispanic or Latino	748
Non Hispanic or Latino	22,691

Population by Race

White	12,487
African American	10,079
Asian	183
American Indian and Alaska Native	32
Native Hawaiian and Pacific Islander	11
Other	420
Identified by two or more	227

GA - Dougherty County

Population

Total Population	94,565
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Housing Status

(in housing units unless noted)

Total	40,801
Occupied	36,508
Owner-occupied	17,567
Population in owner-occupied (number of individuals)	42,434
Renter-occupied	18,941
Population in renter-occupied (number of individuals)	47,800
Households with individuals under 18	12,536
Vacant	4,293
Vacant: for rent	2,236
Vacant: for sale	619

Population by Sex/Age

Male	43,927
Female	50,638
Under 18	24,334
18 & over	70,231
20 - 24	8,415
25 - 34	12,510
35 - 49	16,814
50 - 64	17,076
65 & over	11,457

Population by Ethnicity

Hispanic or Latino	2,073
Non Hispanic or Latino	92,492

Population by Race

White	27,986
African American	63,470
Asian	736
American Indian and Alaska Native	209
Native Hawaiian and Pacific Islander	120
Other	921
Identified by two or more	1,123

GA - Irwin County

Population

Total Population	9,538
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Housing Status

(in housing units unless noted)

Total	4,033
Occupied	3,495
Owner-occupied	2,565
Population in owner-occupied (number of individuals)	6,479
Renter-occupied	930
Population in renter-occupied (number of individuals)	2,396
Households with individuals under 18	1,239
Vacant	538
Vacant: for rent	100
Vacant: for sale	37

Population by Sex/Age

Male	4,804
Female	4,734
Under 18	2,315
18 & over	7,223
20 - 24	567
25 - 34	1,181
35 - 49	1,987
50 - 64	1,751
65 & over	1,485

Population by Ethnicity

Hispanic or Latino	228
Non Hispanic or Latino	9,310

Population by Race

White	6,811
African American	2,472
Asian	61
American Indian and Alaska Native	2
Native Hawaiian and Pacific Islander	0
Other	107
Identified by two or more	85

GA - Lanier County

Population

Total Population	10,078
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Housing Status

(in housing units unless noted)

Total	4,249
Occupied	3,608
Owner-occupied	2,467
Population in owner-occupied (number of individuals)	6,646
Renter-occupied	1,141
Population in renter-occupied (number of individuals)	3,172
Households with individuals under 18	1,468
Vacant	641
Vacant: for rent	238
Vacant: for sale	72

Population by Sex/Age

Male	5,084
Female	4,994
Under 18	2,768
18 & over	7,310
20 - 24	713
25 - 34	1,552
35 - 49	1,994
50 - 64	1,697
65 & over	1,104

Population by Ethnicity

Hispanic or Latino	461
Non Hispanic or Latino	9,617

Population by Race

White	7,118
African American	2,390
Asian	103
American Indian and Alaska Native	53
Native Hawaiian and Pacific Islander	3
Other	175
Identified by two or more	236

GA - Lee County

Population

Total Population	28,298
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Housing Status

(in housing units unless noted)

Total	10,276
Occupied	9,706
Owner-occupied	7,409
Population in owner-occupied (number of individuals)	20,811
Renter-occupied	2,297
Population in renter-occupied (number of individuals)	6,659
Households with individuals under 18	4,307
Vacant	570
Vacant: for rent	182
Vacant: for sale	150

Population by Sex/Age

Male	14,097
Female	14,201
Under 18	7,935
18 & over	20,363
20 - 24	1,477
25 - 34	3,566
35 - 49	6,724
50 - 64	5,467
65 & over	2,354

Population by Ethnicity

Hispanic or Latino	560
Non Hispanic or Latino	27,738

Population by Race

White	21,763
African American	5,268
Asian	617
American Indian and Alaska Native	74
Native Hawaiian and Pacific Islander	19
Other	170
Identified by two or more	387

GA - Mitchell County

Population

Total Population	23,498
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Housing Status

(in housing units unless noted)

Total	8,996
Occupied	8,055
Owner-occupied	5,421
Population in owner-occupied (number of individuals)	14,229
Renter-occupied	2,634
Population in renter-occupied (number of individuals)	7,134
Households with individuals under 18	2,984
Vacant	941
Vacant: for rent	182
Vacant: for sale	112

Population by Sex/Age

Male	12,186
Female	11,312
Under 18	5,836
18 & over	17,662
20 - 24	1,533
25 - 34	3,065
35 - 49	4,912
50 - 64	4,400
65 & over	3,087

Population by Ethnicity

Hispanic or Latino	1,028
Non Hispanic or Latino	22,470

Population by Race

White	11,264
African American	11,219
Asian	122
American Indian and Alaska Native	77
Native Hawaiian and Pacific Islander	10
Other	575
Identified by two or more	231

GA - Randolph County

Population

Total Population	7,719
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Housing Status

(in housing units unless noted)

Total	4,153
Occupied	3,187
Owner-occupied	2,133
Population in owner-occupied (number of individuals)	4,943
Renter-occupied	1,054
Population in renter-occupied (number of individuals)	2,468
Households with individuals under 18	935
Vacant	966
Vacant: for rent	148
Vacant: for sale	27

Population by Sex/Age

Male	3,552
Female	4,167
Under 18	1,728
18 & over	5,991
20 - 24	439
25 - 34	823
35 - 49	1,341
50 - 64	1,750
65 & over	1,376

Population by Ethnicity

Hispanic or Latino	119
Non Hispanic or Latino	7,600

Population by Race

White	2,827
African American	4,769
Asian	23
American Indian and Alaska Native	5
Native Hawaiian and Pacific Islander	0
Other	35
Identified by two or more	60

GA - Terrell County

Population

Total Population	9,315
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Housing Status

(in housing units unless noted)

Total	4,080
Occupied	3,519
Owner-occupied	2,259
Population in owner-occupied (number of individuals)	5,610
Renter-occupied	1,260
Population in renter-occupied (number of individuals)	3,435
Households with individuals under 18	1,187
Vacant	561
Vacant: for rent	159
Vacant: for sale	41

Population by Sex/Age

Male	4,479
Female	4,836
Under 18	2,304
18 & over	7,011
20 - 24	638
25 - 34	1,023
35 - 49	1,730
50 - 64	1,976
65 & over	1,388

Population by Ethnicity

Hispanic or Latino	157
Non Hispanic or Latino	9,158

Population by Race

White	3,407
African American	5,700
Asian	29
American Indian and Alaska Native	18
Native Hawaiian and Pacific Islander	1
Other	74
Identified by two or more	86

GA - Tift County

Population

Total Population	40,118
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Housing Status

(in housing units unless noted)

Total	16,434
Occupied	14,836
Owner-occupied	9,083
Population in owner-occupied (number of individuals)	23,766
Renter-occupied	5,753
Population in renter-occupied (number of individuals)	14,784
Households with individuals under 18	5,380
Vacant	1,598
Vacant: for rent	631
Vacant: for sale	187

Population by Sex/Age

Male	19,210
Female	20,908
Under 18	10,360
18 & over	29,758
20 - 24	3,098
25 - 34	5,100
35 - 49	7,562
50 - 64	7,148
65 & over	5,123

Population by Ethnicity

Hispanic or Latino	4,037
Non Hispanic or Latino	36,081

Population by Race

White	24,645
African American	11,618
Asian	512
American Indian and Alaska Native	85
Native Hawaiian and Pacific Islander	8
Other	2,622
Identified by two or more	628

GA - Turner County

Population

Total Population	8,930
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Housing Status

(in housing units unless noted)

Total	3,841
Occupied	3,339
Owner-occupied	2,207
Population in owner-occupied (number of individuals)	5,759
Renter-occupied	1,132
Population in renter-occupied (number of individuals)	2,800
Households with individuals under 18	1,147
Vacant	502
Vacant: for rent	155
Vacant: for sale	41

Population by Sex/Age

Male	4,358
Female	4,572
Under 18	2,203
18 & over	6,727
20 - 24	578
25 - 34	1,067
35 - 49	1,681
50 - 64	1,742
65 & over	1,401

Population by Ethnicity

Hispanic or Latino	282
Non Hispanic or Latino	8,648

Population by Race

White	4,886
African American	3,712
Asian	40
American Indian and Alaska Native	29
Native Hawaiian and Pacific Islander	0
Other	198
Identified by two or more	65

GA - Worth County

Population

Total Population	21,679
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Housing Status

(in housing units unless noted)

Total	9,251
Occupied	8,214
Owner-occupied	5,850
Population in owner-occupied (number of individuals)	15,286
Renter-occupied	2,364
Population in renter-occupied (number of individuals)	6,244
Households with individuals under 18	2,885
Vacant	1,037
Vacant: for rent	209
Vacant: for sale	73

Population by Sex/Age

Male	10,397
Female	11,282
Under 18	5,343
18 & over	16,336
20 - 24	1,345
25 - 34	2,333
35 - 49	4,361
50 - 64	4,539
65 & over	3,134

Population by Ethnicity

Hispanic or Latino	335
Non Hispanic or Latino	21,344

Population by Race

White	15,232
African American	5,978
Asian	74
American Indian and Alaska Native	58
Native Hawaiian and Pacific Islander	6
Other	98
Identified by two or more	233