



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**WHEELING STEUBENVILLE :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	334,138
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**Housing Status**

( in housing units unless noted )

Total	157,839
Occupied	138,299
Owner-occupied	101,472
Population in owner-occupied ( number of individuals )	243,375
Renter-occupied	36,827
Population in renter-occupied ( number of individuals )	77,361
Households with individuals under 18	37,057
Vacant	19,540
Vacant: for rent	4,077
Vacant: for sale	1,917

**Population by Sex/Age**

Male	164,549
Female	169,589
Under 18	66,884
18 & over	267,254
20 - 24	19,244
25 - 34	34,943
35 - 49	64,044
50 - 64	78,391
65 & over	61,557

**Population by Ethnicity**

Hispanic or Latino	2,579
Non Hispanic or Latino	331,559

**Population by Race**

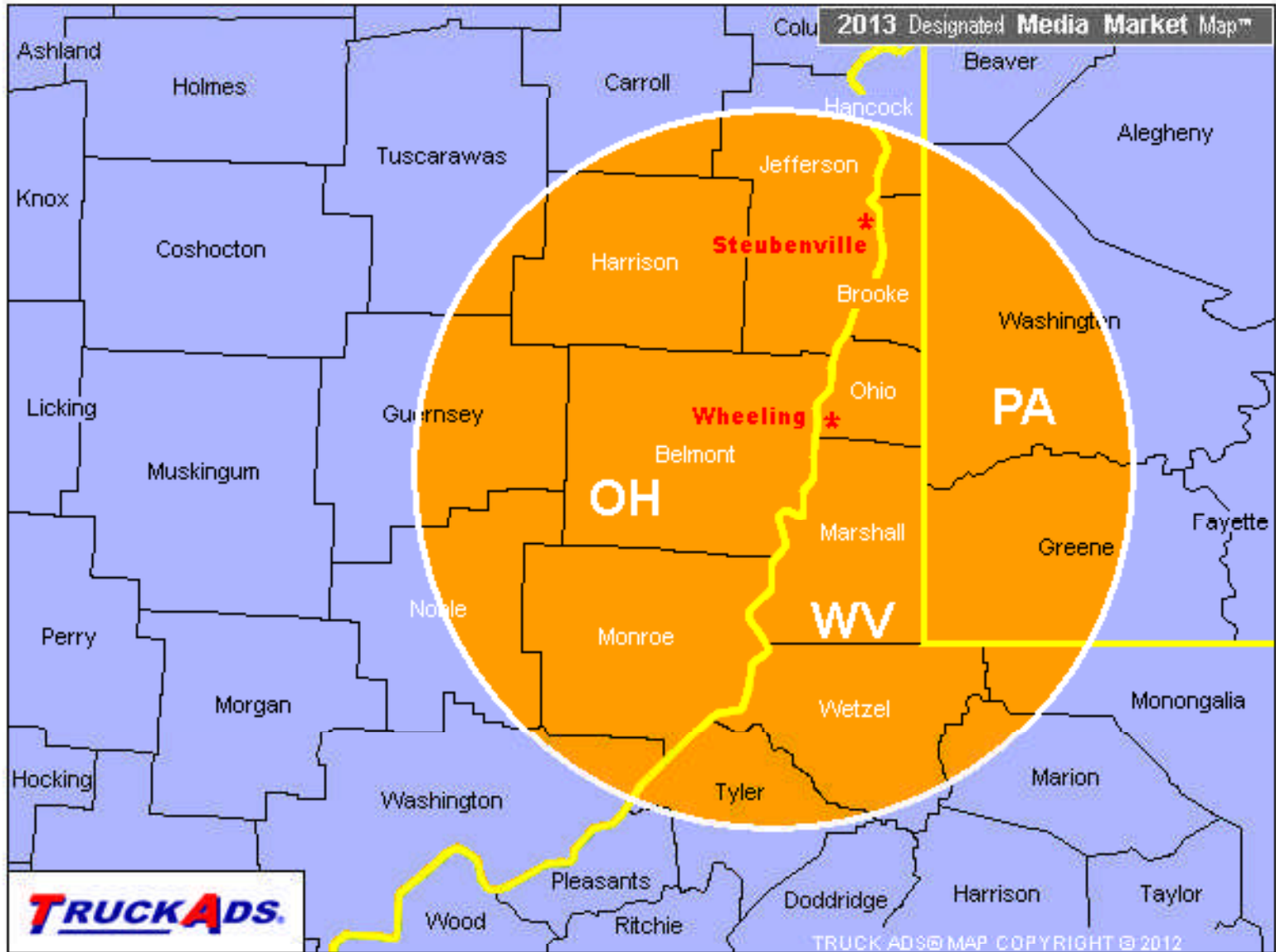
White	316,868
African American	10,302
Asian	1,316
American Indian and Alaska Native	442
Native Hawaiian and Pacific Islander	45
Other	585
Identified by two or more	4,580

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# WHEELING STEUBENVILLE :::

## BROADCAST TV MARKET AREA



### 10 COUNTIES IN THIS DESIGNATED MARKET

**WEST VIRGINIA:** Brooke, WV ~ Hancock, WV ~ Marshall, WV ~ Ohio, WV ~ Wetzel, WV ~ **OHIO:** Belmont, OH ~ Harrison, OH ~ Jefferson, OH ~ Monroe, OH ~ Noble, OH

## WV - Brooke County

### Population

Total Population	24,069
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### Housing Status

( in housing units unless noted )

Total	10,967
Occupied	10,020
Owner-occupied	7,583
Population in owner-occupied ( number of individuals )	18,288
Renter-occupied	2,437
Population in renter-occupied ( number of individuals )	4,909
Households with individuals under 18	2,588
Vacant	947
Vacant: for rent	318
Vacant: for sale	118

### Population by Sex/Age

Male	11,672
Female	12,397
Under 18	4,577
18 & over	19,492
20 - 24	1,436
25 - 34	2,366
35 - 49	4,547
50 - 64	5,726
65 & over	4,602

### Population by Ethnicity

Hispanic or Latino	163
Non Hispanic or Latino	23,906

### Population by Race

White	23,358
African American	281
Asian	95
American Indian and Alaska Native	21
Native Hawaiian and Pacific Islander	3
Other	37
Identified by two or more	274

## WV - Hancock County

### Population

Total Population	30,676
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### Housing Status

( in housing units unless noted )

Total	14,541
Occupied	13,297
Owner-occupied	9,738
Population in owner-occupied ( number of individuals )	22,872
Renter-occupied	3,559
Population in renter-occupied ( number of individuals )	7,578
Households with individuals under 18	3,542
Vacant	1,244
Vacant: for rent	428
Vacant: for sale	202

### Population by Sex/Age

Male	14,841
Female	15,835
Under 18	6,161
18 & over	24,515
20 - 24	1,263
25 - 34	3,235
35 - 49	6,278
50 - 64	7,361
65 & over	5,754

### Population by Ethnicity

Hispanic or Latino	314
Non Hispanic or Latino	30,362

### Population by Race

White	29,365
African American	712
Asian	87
American Indian and Alaska Native	39
Native Hawaiian and Pacific Islander	8
Other	63
Identified by two or more	402

## WV - Marshall County

### Population

Total Population	33,107
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### Housing Status

( in housing units unless noted )

Total	15,918
Occupied	13,869
Owner-occupied	10,588
Population in owner-occupied ( number of individuals )	25,442
Renter-occupied	3,281
Population in renter-occupied ( number of individuals )	7,218
Households with individuals under 18	3,885
Vacant	2,049
Vacant: for rent	434
Vacant: for sale	163

### Population by Sex/Age

Male	16,154
Female	16,953
Under 18	6,892
18 & over	26,215
20 - 24	1,639
25 - 34	3,488
35 - 49	6,460
50 - 64	8,068
65 & over	5,814

### Population by Ethnicity

Hispanic or Latino	265
Non Hispanic or Latino	32,842

### Population by Race

White	32,429
African American	177
Asian	119
American Indian and Alaska Native	47
Native Hawaiian and Pacific Islander	2
Other	48
Identified by two or more	285

## WV - Ohio County

### Population

Total Population	44,443
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### Housing Status

( in housing units unless noted )

Total	21,172
Occupied	18,914
Owner-occupied	12,697
Population in owner-occupied ( number of individuals )	30,156
Renter-occupied	6,217
Population in renter-occupied ( number of individuals )	11,669
Households with individuals under 18	4,658
Vacant	2,258
Vacant: for rent	842
Vacant: for sale	267

### Population by Sex/Age

Male	21,165
Female	23,278
Under 18	8,465
18 & over	35,978
20 - 24	3,206
25 - 34	4,692
35 - 49	7,975
50 - 64	10,191
65 & over	8,213

### Population by Ethnicity

Hispanic or Latino	362
Non Hispanic or Latino	44,081

### Population by Race

White	41,416
African American	1,636
Asian	370
American Indian and Alaska Native	62
Native Hawaiian and Pacific Islander	8
Other	89
Identified by two or more	862



## WV - Wetzel County

### Population

Total Population	16,583
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### Housing Status

( in housing units unless noted )

Total	8,173
Occupied	6,968
Owner-occupied	5,408
Population in owner-occupied ( number of individuals )	12,949
Renter-occupied	1,560
Population in renter-occupied ( number of individuals )	3,510
Households with individuals under 18	1,956
Vacant	1,205
Vacant: for rent	183
Vacant: for sale	96

### Population by Sex/Age

Male	8,139
Female	8,444
Under 18	3,464
18 & over	13,119
20 - 24	797
25 - 34	1,625
35 - 49	3,330
50 - 64	3,729
65 & over	3,239

### Population by Ethnicity

Hispanic or Latino	83
Non Hispanic or Latino	16,500

### Population by Race

White	16,371
African American	24
Asian	40
American Indian and Alaska Native	14
Native Hawaiian and Pacific Islander	1
Other	26
Identified by two or more	107

## OH - Belmont County

### Population

Total Population	70,400
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### Housing Status

( in housing units unless noted )

Total	32,452
Occupied	28,679
Owner-occupied	21,005
Population in owner-occupied ( number of individuals )	50,645
Renter-occupied	7,674
Population in renter-occupied ( number of individuals )	15,921
Households with individuals under 18	7,794
Vacant	3,773
Vacant: for rent	717
Vacant: for sale	381

### Population by Sex/Age

Male	35,492
Female	34,908
Under 18	13,855
18 & over	56,545
20 - 24	4,170
25 - 34	8,197
35 - 49	13,915
50 - 64	16,150
65 & over	12,419

### Population by Ethnicity

Hispanic or Latino	429
Non Hispanic or Latino	69,971

### Population by Race

White	66,206
African American	2,834
Asian	259
American Indian and Alaska Native	88
Native Hawaiian and Pacific Islander	7
Other	109
Identified by two or more	897



## OH - Harrison County

### Population

Total Population	15,864
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### Housing Status

( in housing units unless noted )

Total	8,170
Occupied	6,526
Owner-occupied	4,930
Population in owner-occupied ( number of individuals )	11,936
Renter-occupied	1,596
Population in renter-occupied ( number of individuals )	3,696
Households with individuals under 18	1,831
Vacant	1,644
Vacant: for rent	126
Vacant: for sale	100

### Population by Sex/Age

Male	7,870
Female	7,994
Under 18	3,472
18 & over	12,392
20 - 24	794
25 - 34	1,557
35 - 49	3,030
50 - 64	3,770
65 & over	2,880

### Population by Ethnicity

Hispanic or Latino	79
Non Hispanic or Latino	15,785

### Population by Race

White	15,216
African American	330
Asian	22
American Indian and Alaska Native	16
Native Hawaiian and Pacific Islander	2
Other	22
Identified by two or more	256

## OH - Jefferson County

### Population

Total Population	69,709
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### Housing Status

( in housing units unless noted )

Total	32,826
Occupied	29,109
Owner-occupied	20,979
Population in owner-occupied ( number of individuals )	49,877
Renter-occupied	8,130
Population in renter-occupied ( number of individuals )	17,620
Households with individuals under 18	7,671
Vacant	3,717
Vacant: for rent	816
Vacant: for sale	466

### Population by Sex/Age

Male	33,455
Female	36,254
Under 18	14,054
18 & over	55,655
20 - 24	4,554
25 - 34	6,934
35 - 49	13,201
50 - 64	16,082
65 & over	12,756

### Population by Ethnicity

Hispanic or Latino	773
Non Hispanic or Latino	68,936

### Population by Race

White	64,077
African American	3,879
Asian	288
American Indian and Alaska Native	96
Native Hawaiian and Pacific Islander	9
Other	150
Identified by two or more	1,210

## OH - Monroe County

### Population

Total Population	14,642
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### Housing Status

( in housing units unless noted )

Total	7,567
Occupied	6,065
Owner-occupied	4,762
Population in owner-occupied ( number of individuals )	11,580
Renter-occupied	1,303
Population in renter-occupied ( number of individuals )	2,897
Households with individuals under 18	1,658
Vacant	1,502
Vacant: for rent	134
Vacant: for sale	66

### Population by Sex/Age

Male	7,289
Female	7,353
Under 18	3,147
18 & over	11,495
20 - 24	703
25 - 34	1,469
35 - 49	2,807
50 - 64	3,369
65 & over	2,838

### Population by Ethnicity

Hispanic or Latino	59
Non Hispanic or Latino	14,583

### Population by Race

White	14,358
African American	61
Asian	16
American Indian and Alaska Native	17
Native Hawaiian and Pacific Islander	2
Other	16
Identified by two or more	172

## OH - Noble County

### Population

Total Population	14,645
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### Housing Status

( in housing units unless noted )

Total	6,053
Occupied	4,852
Owner-occupied	3,782
Population in owner-occupied ( number of individuals )	9,630
Renter-occupied	1,070
Population in renter-occupied ( number of individuals )	2,343
Households with individuals under 18	1,474
Vacant	1,201
Vacant: for rent	79
Vacant: for sale	58

### Population by Sex/Age

Male	8,472
Female	6,173
Under 18	2,797
18 & over	11,848
20 - 24	682
25 - 34	1,380
35 - 49	2,501
50 - 64	3,945
65 & over	3,042

### Population by Ethnicity

Hispanic or Latino	52
Non Hispanic or Latino	14,593

### Population by Race

White	14,072
African American	368
Asian	20
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	3
Other	25
Identified by two or more	115