



CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.

TYLER LONGVIEW LUFKIN NACOGDOCHES :::

BROADCAST TV MARKET AREA

Population

Total Population	756,124
------------------	---------

Housing Status

(in housing units unless noted)

Total	319,696
Occupied	280,148
Owner-occupied	191,629
Population in owner-occupied (number of individuals)	505,768
Renter-occupied	88,519
Population in renter-occupied (number of individuals)	220,369
Households with individuals under 18	96,902
Vacant	39,548
Vacant: for rent	9,619
Vacant: for sale	3,586

Population by Sex/Age

Male	372,623
Female	383,501
Under 18	189,518
18 & over	566,606
20 - 24	54,229
25 - 34	93,740
35 - 49	141,116
50 - 64	141,016
65 & over	111,537

Population by Ethnicity

Hispanic or Latino	128,555
Non Hispanic or Latino	627,569

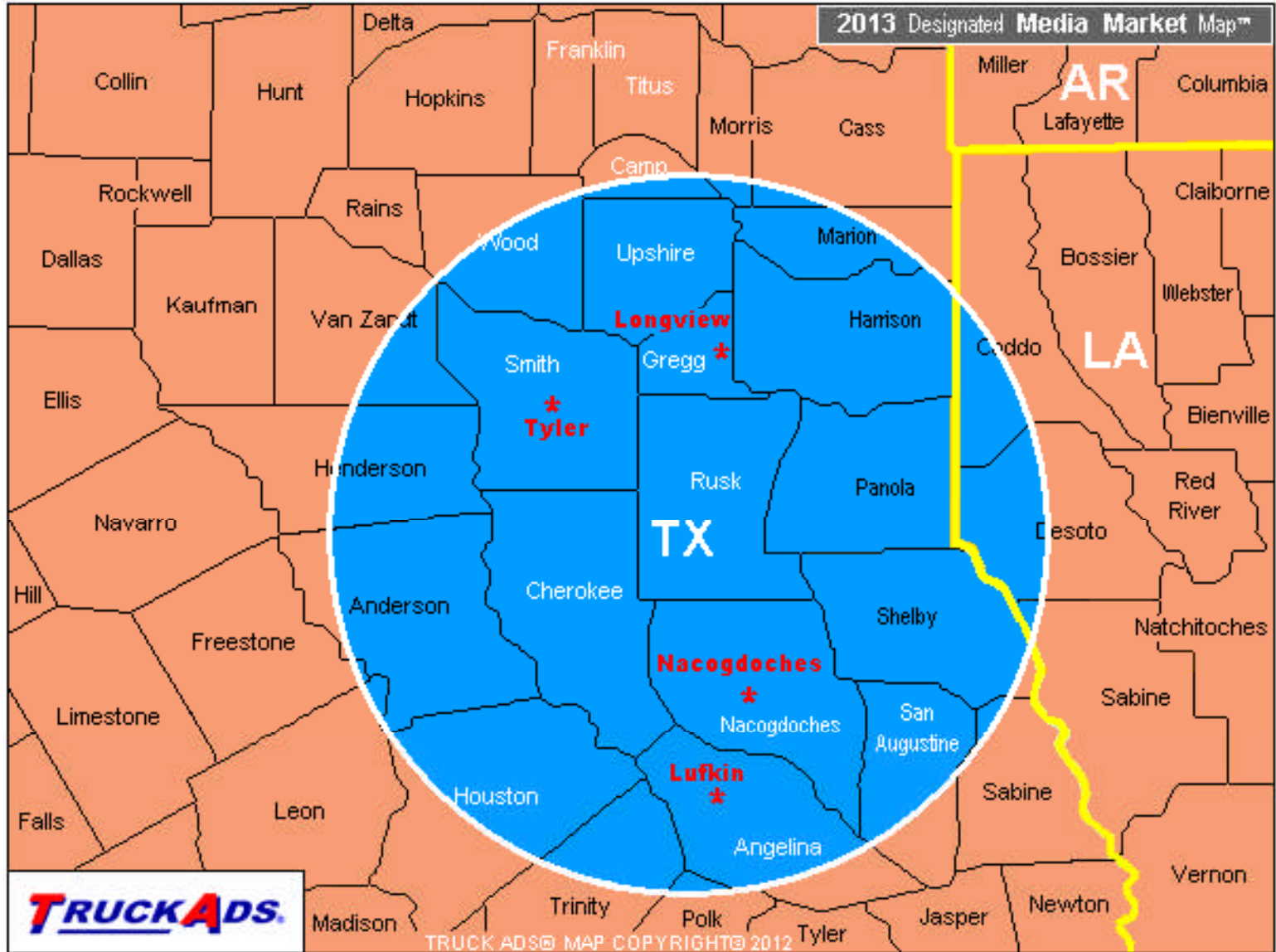
Population by Race

White	543,140
African American	122,972
Asian	6,749
American Indian and Alaska Native	4,454
Native Hawaiian and Pacific Islander	261
Other	63,485
Identified by two or more	15,063



TYLER LONGVIEW LUFKIN NACOGDOCHES :::

BROADCAST TV MARKET AREA



13 COUNTIES IN THIS DESIGNATED MARKET

TEXAS: Angelina, TX ~ Camp, TX ~ Cherokee, TX ~ Franklin, TX ~ Gregg, TX ~ Houston, TX ~ Nacogdoches, TX ~ Rusk, TX ~ San Augustine, TX ~ Smith, TX ~ Titus, TX ~ Upshur, TX ~ Wood, TX

TX - Angelina County

Population

Total Population	86,771
------------------	--------

Housing Status

(in housing units unless noted)

Total	35,589
Occupied	31,090
Owner-occupied	21,342
Population in owner-occupied (number of individuals)	58,267
Renter-occupied	9,748
Population in renter-occupied (number of individuals)	25,551
Households with individuals under 18	11,892
Vacant	4,499
Vacant: for rent	1,160
Vacant: for sale	324

Population by Sex/Age

Male	42,515
Female	44,256
Under 18	23,206
18 & over	63,565
20 - 24	5,470
25 - 34	10,854
35 - 49	16,999
50 - 64	15,891
65 & over	11,843

Population by Ethnicity

Hispanic or Latino	17,145
Non Hispanic or Latino	69,626

Population by Race

White	62,537
African American	13,035
Asian	785
American Indian and Alaska Native	411
Native Hawaiian and Pacific Islander	13
Other	8,466
Identified by two or more	1,524

TX - Camp County

Population

Total Population	12,401
------------------	--------

Housing Status

(in housing units unless noted)

Total	5,656
Occupied	4,678
Owner-occupied	3,260
Population in owner-occupied (number of individuals)	8,416
Renter-occupied	1,418
Population in renter-occupied (number of individuals)	3,918
Households with individuals under 18	1,630
Vacant	978
Vacant: for rent	164
Vacant: for sale	94

Population by Sex/Age

Male	6,086
Female	6,315
Under 18	3,355
18 & over	9,046
20 - 24	684
25 - 34	1,441
35 - 49	2,170
50 - 64	2,442
65 & over	1,993

Population by Ethnicity

Hispanic or Latino	2,648
Non Hispanic or Latino	9,753

Population by Race

White	8,402
African American	2,163
Asian	60
American Indian and Alaska Native	82
Native Hawaiian and Pacific Islander	17
Other	1,337
Identified by two or more	340

TX - Cherokee County

Population

Total Population	50,845
------------------	--------

Housing Status

(in housing units unless noted)

Total	20,859
Occupied	17,894
Owner-occupied	12,961
Population in owner-occupied (number of individuals)	34,717
Renter-occupied	4,933
Population in renter-occupied (number of individuals)	13,277
Households with individuals under 18	6,436
Vacant	2,965
Vacant: for rent	593
Vacant: for sale	246

Population by Sex/Age

Male	25,850
Female	24,995
Under 18	13,173
18 & over	37,672
20 - 24	3,094
25 - 34	5,989
35 - 49	9,572
50 - 64	9,747
65 & over	7,608

Population by Ethnicity

Hispanic or Latino	10,499
Non Hispanic or Latino	40,346

Population by Race

White	36,450
African American	7,498
Asian	237
American Indian and Alaska Native	342
Native Hawaiian and Pacific Islander	9
Other	5,207
Identified by two or more	1,102

TX - Franklin County

Population

Total Population	10,605
------------------	--------

Housing Status

(in housing units unless noted)

Total	5,770
Occupied	4,159
Owner-occupied	3,137
Population in owner-occupied (number of individuals)	7,880
Renter-occupied	1,022
Population in renter-occupied (number of individuals)	2,611
Households with individuals under 18	1,355
Vacant	1,611
Vacant: for rent	117
Vacant: for sale	79

Population by Sex/Age

Male	5,215
Female	5,390
Under 18	2,602
18 & over	8,003
20 - 24	579
25 - 34	1,051
35 - 49	1,932
50 - 64	2,208
65 & over	1,981

Population by Ethnicity

Hispanic or Latino	1,333
Non Hispanic or Latino	9,272

Population by Race

White	9,178
African American	417
Asian	50
American Indian and Alaska Native	72
Native Hawaiian and Pacific Islander	2
Other	696
Identified by two or more	190

TX - Gregg County

Population

Total Population	121,730
------------------	---------

Housing Status

(in housing units unless noted)

Total	49,514
Occupied	45,798
Owner-occupied	27,941
Population in owner-occupied (number of individuals)	74,089
Renter-occupied	17,857
Population in renter-occupied (number of individuals)	43,227
Households with individuals under 18	16,287
Vacant	3,716
Vacant: for rent	1,336
Vacant: for sale	465

Population by Sex/Age

Male	59,468
Female	62,262
Under 18	31,021
18 & over	90,709
20 - 24	8,891
25 - 34	16,657
35 - 49	22,812
50 - 64	22,018
65 & over	16,476

Population by Ethnicity

Hispanic or Latino	20,018
Non Hispanic or Latino	101,712

Population by Race

White	81,928
African American	24,390
Asian	1,343
American Indian and Alaska Native	728
Native Hawaiian and Pacific Islander	56
Other	10,543
Identified by two or more	2,742

TX - Houston County

Population

Total Population	23,732
------------------	--------

Housing Status

(in housing units unless noted)

Total	11,532
Occupied	8,656
Owner-occupied	6,314
Population in owner-occupied (number of individuals)	15,006
Renter-occupied	2,342
Population in renter-occupied (number of individuals)	5,818
Households with individuals under 18	2,558
Vacant	2,876
Vacant: for rent	330
Vacant: for sale	138

Population by Sex/Age

Male	12,769
Female	10,963
Under 18	4,926
18 & over	18,806
20 - 24	1,083
25 - 34	2,696
35 - 49	4,891
50 - 64	5,016
65 & over	4,562

Population by Ethnicity

Hispanic or Latino	2,364
Non Hispanic or Latino	21,368

Population by Race

White	15,896
African American	6,179
Asian	95
American Indian and Alaska Native	95
Native Hawaiian and Pacific Islander	1
Other	1,127
Identified by two or more	339

TX - Nacogdoches County

Population

Total Population	64,524
------------------	--------

Housing Status

(in housing units unless noted)

Total	27,406
Occupied	23,861
Owner-occupied	13,966
Population in owner-occupied (number of individuals)	36,494
Renter-occupied	9,895
Population in renter-occupied (number of individuals)	22,886
Households with individuals under 18	7,560
Vacant	3,545
Vacant: for rent	1,155
Vacant: for sale	197

Population by Sex/Age

Male	30,800
Female	33,724
Under 18	15,061
18 & over	49,463
20 - 24	8,725
25 - 34	7,962
35 - 49	10,362
50 - 64	10,533
65 & over	7,622

Population by Ethnicity

Hispanic or Latino	11,356
Non Hispanic or Latino	53,168

Population by Race

White	44,249
African American	11,731
Asian	797
American Indian and Alaska Native	365
Native Hawaiian and Pacific Islander	25
Other	6,067
Identified by two or more	1,290

TX - Rusk County

Population

Total Population	53,330
------------------	--------

Housing Status

(in housing units unless noted)

Total	21,191
Occupied	18,476
Owner-occupied	14,260
Population in owner-occupied (number of individuals)	37,236
Renter-occupied	4,216
Population in renter-occupied (number of individuals)	10,884
Households with individuals under 18	6,427
Vacant	2,715
Vacant: for rent	452
Vacant: for sale	203

Population by Sex/Age

Male	28,075
Female	25,255
Under 18	12,379
18 & over	40,951
20 - 24	3,437
25 - 34	7,112
35 - 49	10,830
50 - 64	10,710
65 & over	7,487

Population by Ethnicity

Hispanic or Latino	7,609
Non Hispanic or Latino	45,721

Population by Race

White	38,512
African American	9,435
Asian	214
American Indian and Alaska Native	290
Native Hawaiian and Pacific Islander	19
Other	3,800
Identified by two or more	1,060

TX - San Augustine County

Population

Total Population	8,865
------------------	-------

Housing Status

(in housing units unless noted)

Total	5,342
Occupied	3,625
Owner-occupied	2,865
Population in owner-occupied (number of individuals)	6,809
Renter-occupied	760
Population in renter-occupied (number of individuals)	1,833
Households with individuals under 18	998
Vacant	1,717
Vacant: for rent	123
Vacant: for sale	42

Population by Sex/Age

Male	4,360
Female	4,505
Under 18	1,866
18 & over	6,999
20 - 24	439
25 - 34	764
35 - 49	1,555
50 - 64	1,999
65 & over	2,044

Population by Ethnicity

Hispanic or Latino	532
Non Hispanic or Latino	8,333

Population by Race

White	6,375
African American	2,016
Asian	23
American Indian and Alaska Native	35
Native Hawaiian and Pacific Islander	0
Other	293
Identified by two or more	123

TX - Smith County

Population

Total Population	209,714
------------------	---------

Housing Status

(in housing units unless noted)

Total	87,309
Occupied	79,055
Owner-occupied	52,569
Population in owner-occupied (number of individuals)	141,259
Renter-occupied	26,486
Population in renter-occupied (number of individuals)	64,328
Households with individuals under 18	27,515
Vacant	8,254
Vacant: for rent	3,129
Vacant: for sale	1,135

Population by Sex/Age

Male	101,425
Female	108,289
Under 18	53,796
18 & over	155,918
20 - 24	15,543
25 - 34	26,946
35 - 49	39,077
50 - 64	37,487
65 & over	29,851

Population by Ethnicity

Hispanic or Latino	36,088
Non Hispanic or Latino	173,626

Population by Race

White	147,086
African American	37,629
Asian	2,597
American Indian and Alaska Native	1,141
Native Hawaiian and Pacific Islander	79
Other	17,024
Identified by two or more	4,158

TX - Titus County

Population

Total Population	32,334
------------------	--------

Housing Status

(in housing units unless noted)

Total	12,054
Occupied	10,813
Owner-occupied	7,483
Population in owner-occupied (number of individuals)	22,490
Renter-occupied	3,330
Population in renter-occupied (number of individuals)	9,487
Households with individuals under 18	4,654
Vacant	1,241
Vacant: for rent	399
Vacant: for sale	140

Population by Sex/Age

Male	15,976
Female	16,358
Under 18	9,883
18 & over	22,451
20 - 24	2,181
25 - 34	4,132
35 - 49	6,278
50 - 64	5,147
65 & over	3,731

Population by Ethnicity

Hispanic or Latino	12,799
Non Hispanic or Latino	19,535

Population by Race

White	21,848
African American	3,091
Asian	237
American Indian and Alaska Native	354
Native Hawaiian and Pacific Islander	16
Other	6,034
Identified by two or more	754

TX - Upshur County

Population

Total Population	39,309
------------------	--------

Housing Status

(in housing units unless noted)

Total	16,613
Occupied	14,925
Owner-occupied	11,783
Population in owner-occupied (number of individuals)	30,426
Renter-occupied	3,142
Population in renter-occupied (number of individuals)	8,367
Households with individuals under 18	5,116
Vacant	1,688
Vacant: for rent	268
Vacant: for sale	203

Population by Sex/Age

Male	19,462
Female	19,847
Under 18	9,722
18 & over	29,587
20 - 24	2,031
25 - 34	4,409
35 - 49	7,598
50 - 64	8,361
65 & over	6,191

Population by Ethnicity

Hispanic or Latino	2,613
Non Hispanic or Latino	36,696

Population by Race

White	33,466
African American	3,416
Asian	150
American Indian and Alaska Native	259
Native Hawaiian and Pacific Islander	3
Other	1,167
Identified by two or more	848

TX - Wood County

Population

Total Population	41,964
------------------	--------

Housing Status

(in housing units unless noted)

Total	20,861
Occupied	17,118
Owner-occupied	13,748
Population in owner-occupied (number of individuals)	32,679
Renter-occupied	3,370
Population in renter-occupied (number of individuals)	8,182
Households with individuals under 18	4,474
Vacant	3,743
Vacant: for rent	393
Vacant: for sale	320

Population by Sex/Age

Male	20,622
Female	21,342
Under 18	8,528
18 & over	33,436
20 - 24	2,072
25 - 34	3,727
35 - 49	7,040
50 - 64	9,457
65 & over	10,148

Population by Ethnicity

Hispanic or Latino	3,551
Non Hispanic or Latino	38,413

Population by Race

White	37,213
African American	1,972
Asian	161
American Indian and Alaska Native	280
Native Hawaiian and Pacific Islander	21
Other	1,724
Identified by two or more	593