



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**TERRE HAUTE :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	394,214
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**Housing Status**

( in housing units unless noted )

Total	172,539
Occupied	153,106
Owner-occupied	110,622
Population in owner-occupied ( number of individuals )	276,220
Renter-occupied	42,484
Population in renter-occupied ( number of individuals )	95,567
Households with individuals under 18	47,111
Vacant	19,433
Vacant: for rent	4,623
Vacant: for sale	2,407

**Population by Sex/Age**

Male	198,786
Female	195,428
Under 18	88,651
18 & over	305,563
20 - 24	28,211
25 - 34	47,780
35 - 49	77,468
50 - 64	78,625
65 & over	60,554

**Population by Ethnicity**

Hispanic or Latino	7,240
Non Hispanic or Latino	386,974

**Population by Race**

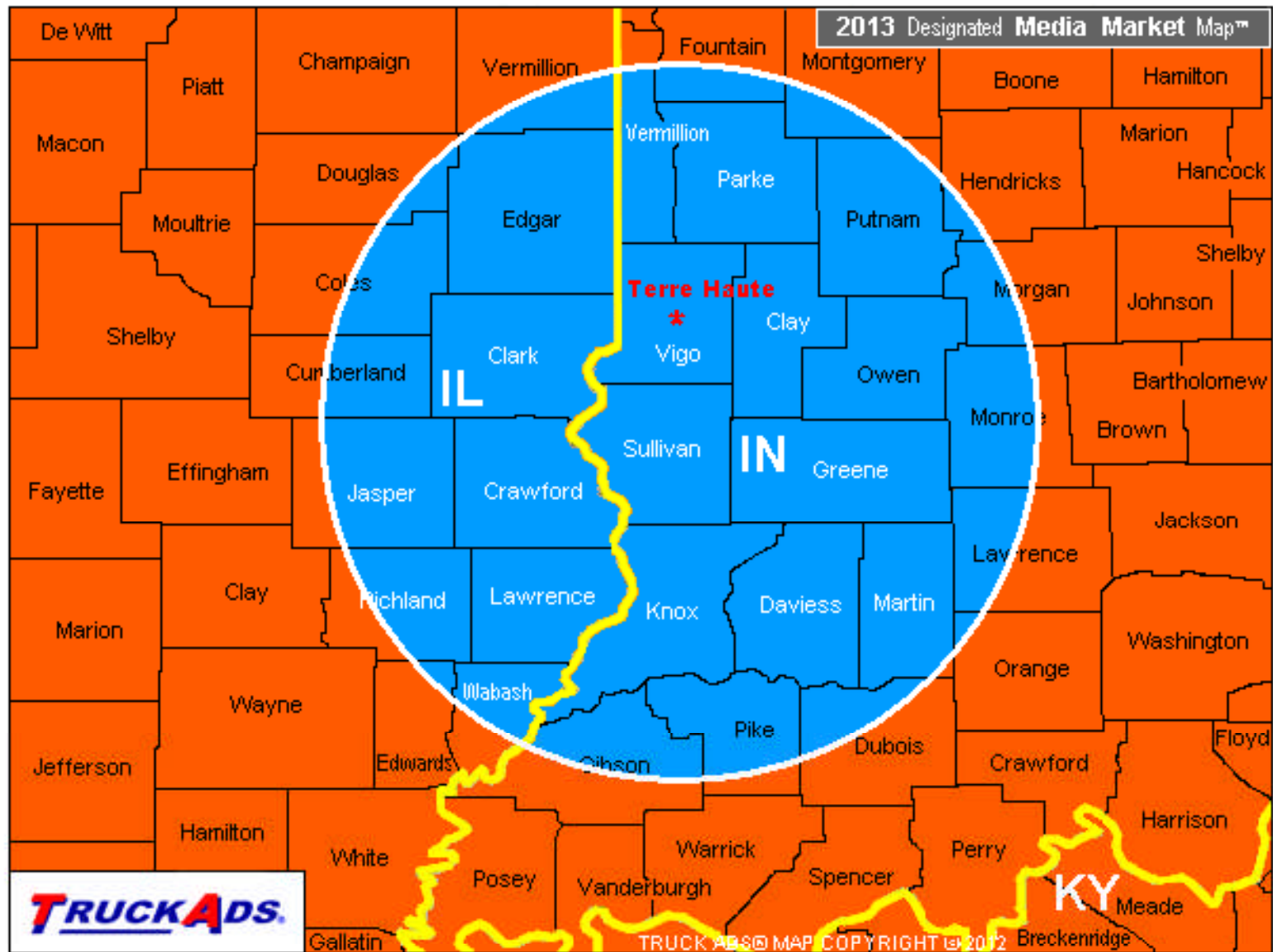
White	369,548
African American	12,902
Asian	2,856
American Indian and Alaska Native	1,019
Native Hawaiian and Pacific Islander	98
Other	2,722
Identified by two or more	5,069

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# TERRE HAUTE :::

## BROADCAST TV MARKET AREA



### 15 COUNTIES IN THIS DESIGNATED MARKET

**INDIANA:** Clay, IN ~ Daviess, IN ~ Greene, IN ~ Knox, IN ~ Martin, IN ~ Parke, IN ~ Sullivan, IN ~ Vermillion, IN ~ Vigo, IN ~ **ILLINOIS:** Clark, IL ~ Crawford, IL ~ Jasper, IL ~ Lawrence, IL ~ Richland, IL ~ Wabash, IL

## IN - Clay County

### Population

Total Population	26,890
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### Housing Status

( in housing units unless noted )

Total	11,703
Occupied	10,447
Owner-occupied	7,898
Population in owner-occupied ( number of individuals )	20,242
Renter-occupied	2,549
Population in renter-occupied ( number of individuals )	6,307
Households with individuals under 18	3,493
Vacant	1,256
Vacant: for rent	208
Vacant: for sale	174

### Population by Sex/Age

Male	13,234
Female	13,656
Under 18	6,441
18 & over	20,449
20 - 24	1,536
25 - 34	3,120
35 - 49	5,527
50 - 64	5,530
65 & over	4,051

### Population by Ethnicity

Hispanic or Latino	307
Non Hispanic or Latino	26,583

### Population by Race

White	26,303
African American	87
Asian	60
American Indian and Alaska Native	59
Native Hawaiian and Pacific Islander	8
Other	136
Identified by two or more	237

## IN - Daviess County

### Population

Total Population	31,648
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### Housing Status

( in housing units unless noted )

Total	12,471
Occupied	11,329
Owner-occupied	8,453
Population in owner-occupied ( number of individuals )	24,100
Renter-occupied	2,876
Population in renter-occupied ( number of individuals )	6,967
Households with individuals under 18	4,166
Vacant	1,142
Vacant: for rent	280
Vacant: for sale	180

### Population by Sex/Age

Male	15,770
Female	15,878
Under 18	9,120
18 & over	22,528
20 - 24	1,965
25 - 34	3,725
35 - 49	5,758
50 - 64	5,772
65 & over	4,461

### Population by Ethnicity

Hispanic or Latino	1,314
Non Hispanic or Latino	30,334

### Population by Race

White	30,077
African American	172
Asian	161
American Indian and Alaska Native	71
Native Hawaiian and Pacific Islander	8
Other	818
Identified by two or more	341

## IN - Greene County

### Population

Total Population	33,165
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### Housing Status

( in housing units unless noted )

Total	15,211
Occupied	13,487
Owner-occupied	10,548
Population in owner-occupied ( number of individuals )	26,060
Renter-occupied	2,939
Population in renter-occupied ( number of individuals )	6,824
Households with individuals under 18	4,293
Vacant	1,724
Vacant: for rent	325
Vacant: for sale	264

### Population by Sex/Age

Male	16,557
Female	16,608
Under 18	7,883
18 & over	25,282
20 - 24	1,728
25 - 34	3,664
35 - 49	6,885
50 - 64	6,922
65 & over	5,317

### Population by Ethnicity

Hispanic or Latino	322
Non Hispanic or Latino	32,843

### Population by Race

White	32,548
African American	49
Asian	96
American Indian and Alaska Native	93
Native Hawaiian and Pacific Islander	4
Other	89
Identified by two or more	286

## IN - Knox County

### Population

Total Population	38,440
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### Housing Status

( in housing units unless noted )

Total	17,038
Occupied	15,249
Owner-occupied	10,175
Population in owner-occupied ( number of individuals )	24,761
Renter-occupied	5,074
Population in renter-occupied ( number of individuals )	11,034
Households with individuals under 18	4,439
Vacant	1,789
Vacant: for rent	513
Vacant: for sale	230

### Population by Sex/Age

Male	19,338
Female	19,102
Under 18	8,192
18 & over	30,248
20 - 24	3,354
25 - 34	4,306
35 - 49	6,911
50 - 64	7,609
65 & over	6,062

### Population by Ethnicity

Hispanic or Latino	590
Non Hispanic or Latino	37,850

### Population by Race

White	36,475
African American	1,009
Asian	215
American Indian and Alaska Native	73
Native Hawaiian and Pacific Islander	11
Other	186
Identified by two or more	471



## IN - Martin County

### Population

Total Population	10,334
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### Housing Status

( in housing units unless noted )

Total	4,786
Occupied	4,216
Owner-occupied	3,394
Population in owner-occupied ( number of individuals )	8,504
Renter-occupied	822
Population in renter-occupied ( number of individuals )	1,737
Households with individuals under 18	1,287
Vacant	570
Vacant: for rent	99
Vacant: for sale	35

### Population by Sex/Age

Male	5,223
Female	5,111
Under 18	2,481
18 & over	7,853
20 - 24	506
25 - 34	1,088
35 - 49	2,116
50 - 64	2,271
65 & over	1,625

### Population by Ethnicity

Hispanic or Latino	70
Non Hispanic or Latino	10,264

### Population by Race

White	10,164
African American	10
Asian	29
American Indian and Alaska Native	30
Native Hawaiian and Pacific Islander	0
Other	24
Identified by two or more	77

## IN - Parke County

### Population

Total Population	17,339
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### Housing Status

( in housing units unless noted )

Total	8,085
Occupied	6,222
Owner-occupied	4,923
Population in owner-occupied ( number of individuals )	12,387
Renter-occupied	1,299
Population in renter-occupied ( number of individuals )	3,211
Households with individuals under 18	1,855
Vacant	1,863
Vacant: for rent	160
Vacant: for sale	113

### Population by Sex/Age

Male	8,123
Female	9,216
Under 18	3,713
18 & over	13,626
20 - 24	1,019
25 - 34	2,085
35 - 49	3,662
50 - 64	3,704
65 & over	2,709

### Population by Ethnicity

Hispanic or Latino	215
Non Hispanic or Latino	17,124

### Population by Race

White	16,671
African American	397
Asian	34
American Indian and Alaska Native	64
Native Hawaiian and Pacific Islander	4
Other	70
Identified by two or more	99



## IN - Sullivan County

### Population

Total Population	21,475
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### Housing Status

( in housing units unless noted )

Total	8,939
Occupied	7,823
Owner-occupied	6,017
Population in owner-occupied ( number of individuals )	15,069
Renter-occupied	1,806
Population in renter-occupied ( number of individuals )	4,108
Households with individuals under 18	2,480
Vacant	1,116
Vacant: for rent	188
Vacant: for sale	163

### Population by Sex/Age

Male	11,668
Female	9,807
Under 18	4,590
18 & over	16,885
20 - 24	1,305
25 - 34	2,873
35 - 49	4,612
50 - 64	4,324
65 & over	3,186

### Population by Ethnicity

Hispanic or Latino	294
Non Hispanic or Latino	21,181

### Population by Race

White	20,132
African American	961
Asian	40
American Indian and Alaska Native	58
Native Hawaiian and Pacific Islander	1
Other	64
Identified by two or more	219

## IN - Vermillion County

### Population

Total Population	16,212
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### Housing Status

( in housing units unless noted )

Total	7,488
Occupied	6,619
Owner-occupied	5,101
Population in owner-occupied ( number of individuals )	12,510
Renter-occupied	1,518
Population in renter-occupied ( number of individuals )	3,493
Households with individuals under 18	2,023
Vacant	869
Vacant: for rent	174
Vacant: for sale	113

### Population by Sex/Age

Male	8,021
Female	8,191
Under 18	3,744
18 & over	12,468
20 - 24	782
25 - 34	1,709
35 - 49	3,270
50 - 64	3,587
65 & over	2,736

### Population by Ethnicity

Hispanic or Latino	130
Non Hispanic or Latino	16,082

### Population by Race

White	15,932
African American	24
Asian	31
American Indian and Alaska Native	37
Native Hawaiian and Pacific Islander	5
Other	48
Identified by two or more	135

## IN - Vigo County

### Population

Total Population	107,848
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### Housing Status

( in housing units unless noted )

Total	46,006
Occupied	41,361
Owner-occupied	26,374
Population in owner-occupied ( number of individuals )	65,326
Renter-occupied	14,987
Population in renter-occupied ( number of individuals )	32,977
Households with individuals under 18	12,480
Vacant	4,645
Vacant: for rent	1,848
Vacant: for sale	665

### Population by Sex/Age

Male	54,545
Female	53,303
Under 18	23,049
18 & over	84,799
20 - 24	10,799
25 - 34	14,197
35 - 49	20,461
50 - 64	20,317
65 & over	14,511

### Population by Ethnicity

Hispanic or Latino	2,469
Non Hispanic or Latino	105,379

### Population by Race

White	95,207
African American	7,437
Asian	1,781
American Indian and Alaska Native	364
Native Hawaiian and Pacific Islander	36
Other	637
Identified by two or more	2,386

## IL - Clark County

### Population

Total Population	16,335
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### Housing Status

( in housing units unless noted )

Total	7,772
Occupied	6,782
Owner-occupied	5,160
Population in owner-occupied ( number of individuals )	12,576
Renter-occupied	1,622
Population in renter-occupied ( number of individuals )	3,538
Households with individuals under 18	2,055
Vacant	990
Vacant: for rent	200
Vacant: for sale	113

### Population by Sex/Age

Male	7,962
Female	8,373
Under 18	3,718
18 & over	12,617
20 - 24	866
25 - 34	1,750
35 - 49	3,362
50 - 64	3,303
65 & over	2,946

### Population by Ethnicity

Hispanic or Latino	172
Non Hispanic or Latino	16,163

### Population by Race

White	16,027
African American	48
Asian	55
American Indian and Alaska Native	25
Native Hawaiian and Pacific Islander	3
Other	56
Identified by two or more	121

## IL - Crawford County

### Population

Total Population	19,817
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### Housing Status

( in housing units unless noted )

Total	8,661
Occupied	7,763
Owner-occupied	6,114
Population in owner-occupied ( number of individuals )	14,744
Renter-occupied	1,649
Population in renter-occupied ( number of individuals )	3,578
Households with individuals under 18	2,216
Vacant	898
Vacant: for rent	184
Vacant: for sale	94

### Population by Sex/Age

Male	10,287
Female	9,530
Under 18	4,053
18 & over	15,764
20 - 24	1,183
25 - 34	2,471
35 - 49	4,100
50 - 64	4,128
65 & over	3,336

### Population by Ethnicity

Hispanic or Latino	362
Non Hispanic or Latino	19,455

### Population by Race

White	18,381
African American	934
Asian	103
American Indian and Alaska Native	48
Native Hawaiian and Pacific Islander	8
Other	162
Identified by two or more	181

## IL - Jasper County

### Population

Total Population	9,698
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### Housing Status

( in housing units unless noted )

Total	4,345
Occupied	3,940
Owner-occupied	3,306
Population in owner-occupied ( number of individuals )	8,209
Renter-occupied	634
Population in renter-occupied ( number of individuals )	1,435
Households with individuals under 18	1,171
Vacant	405
Vacant: for rent	73
Vacant: for sale	52

### Population by Sex/Age

Male	4,832
Female	4,866
Under 18	2,204
18 & over	7,494
20 - 24	503
25 - 34	1,085
35 - 49	1,929
50 - 64	2,056
65 & over	1,689

### Population by Ethnicity

Hispanic or Latino	79
Non Hispanic or Latino	9,619

### Population by Race

White	9,564
African American	11
Asian	24
American Indian and Alaska Native	13
Native Hawaiian and Pacific Islander	2
Other	26
Identified by two or more	58



## IL - Lawrence County

### Population

Total Population	16,833
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### Housing Status

( in housing units unless noted )

Total	6,936
Occupied	6,130
Owner-occupied	4,551
Population in owner-occupied ( number of individuals )	10,838
Renter-occupied	1,579
Population in renter-occupied ( number of individuals )	3,524
Households with individuals under 18	1,753
Vacant	806
Vacant: for rent	97
Vacant: for sale	80

### Population by Sex/Age

Male	9,423
Female	7,410
Under 18	3,207
18 & over	13,626
20 - 24	1,156
25 - 34	2,504
35 - 49	3,587
50 - 64	3,243
65 & over	2,683

### Population by Ethnicity

Hispanic or Latino	553
Non Hispanic or Latino	16,280

### Population by Race

White	14,696
African American	1,608
Asian	38
American Indian and Alaska Native	38
Native Hawaiian and Pacific Islander	2
Other	280
Identified by two or more	171

## IL - Richland County

### Population

Total Population	16,233
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### Housing Status

( in housing units unless noted )

Total	7,513
Occupied	6,726
Owner-occupied	4,886
Population in owner-occupied ( number of individuals )	11,732
Renter-occupied	1,840
Population in renter-occupied ( number of individuals )	4,137
Households with individuals under 18	1,945
Vacant	787
Vacant: for rent	171
Vacant: for sale	68

### Population by Sex/Age

Male	7,957
Female	8,276
Under 18	3,608
18 & over	12,625
20 - 24	882
25 - 34	1,837
35 - 49	3,074
50 - 64	3,278
65 & over	3,110

### Population by Ethnicity

Hispanic or Latino	205
Non Hispanic or Latino	16,028

### Population by Race

White	15,795
African American	78
Asian	119
American Indian and Alaska Native	25
Native Hawaiian and Pacific Islander	1
Other	64
Identified by two or more	151

## IL - Wabash County

### Population

Total Population	11,947
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### Housing Status

( in housing units unless noted )

Total	5,585
Occupied	5,012
Owner-occupied	3,722
Population in owner-occupied ( number of individuals )	9,162
Renter-occupied	1,290
Population in renter-occupied ( number of individuals )	2,697
Households with individuals under 18	1,455
Vacant	573
Vacant: for rent	103
Vacant: for sale	63

### Population by Sex/Age

Male	5,846
Female	6,101
Under 18	2,648
18 & over	9,299
20 - 24	627
25 - 34	1,366
35 - 49	2,214
50 - 64	2,581
65 & over	2,132

### Population by Ethnicity

Hispanic or Latino	158
Non Hispanic or Latino	11,789

### Population by Race

White	11,576
African American	77
Asian	70
American Indian and Alaska Native	21
Native Hawaiian and Pacific Islander	5
Other	62
Identified by two or more	136