



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

SPRINGFIELD :::

BROADCAST TV MARKET AREA

Population

Total Population	1,065,389
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Housing Status

(in housing units unless noted)

Total	525,435
Occupied	428,908
Owner-occupied	301,269
Population in owner-occupied (number of individuals)	734,896
Renter-occupied	127,639
Population in renter-occupied (number of individuals)	296,313
Households with individuals under 18	127,336
Vacant	96,527
Vacant: for rent	16,853
Vacant: for sale	9,856

Population by Sex/Age

Male	527,277
Female	538,112
Under 18	241,267
18 & over	824,122
20 - 24	73,224
25 - 34	125,111
35 - 49	199,329
50 - 64	213,645
65 & over	180,594

Population by Ethnicity

Hispanic or Latino	34,394
Non Hispanic or Latino	1,030,995

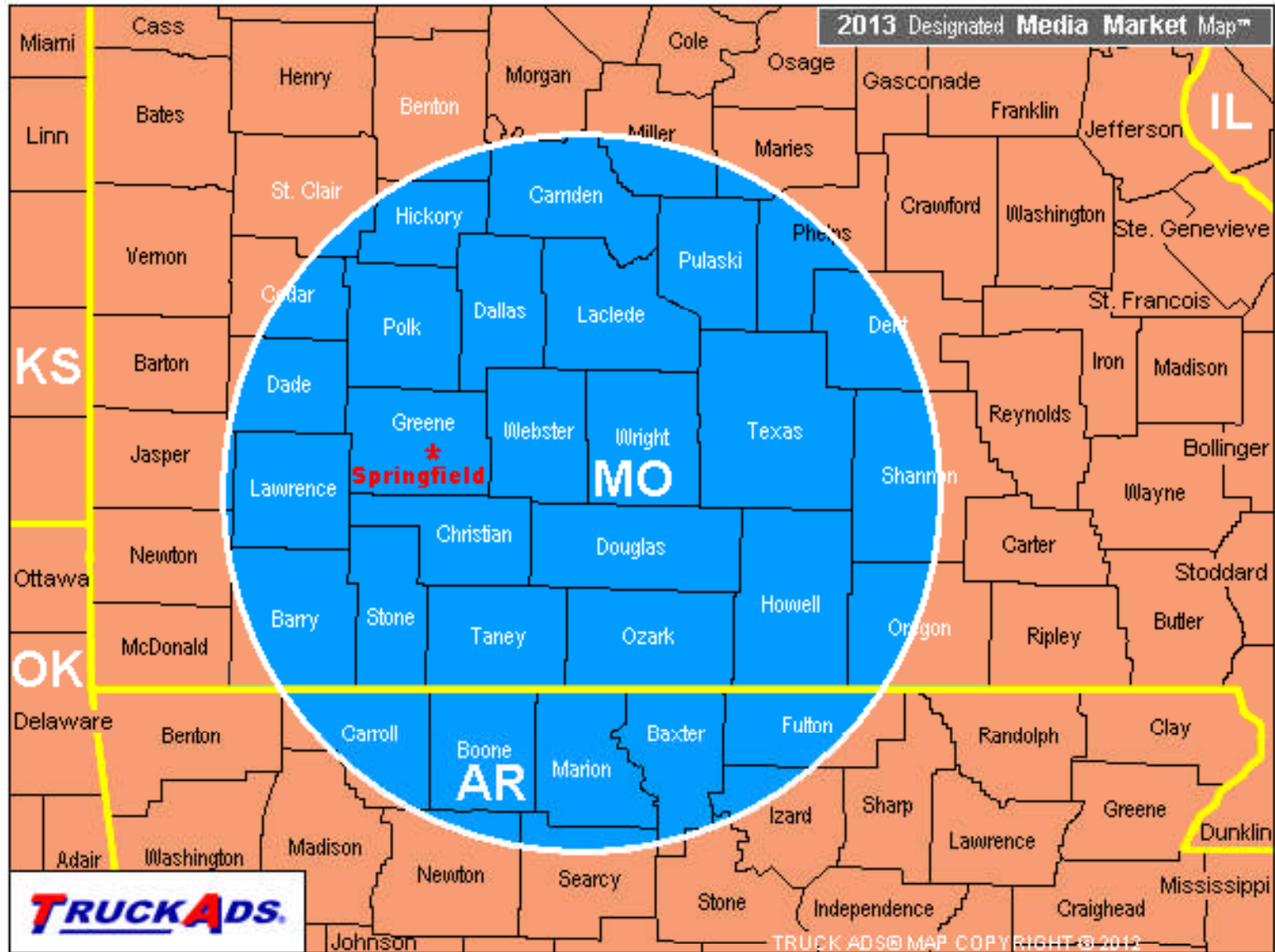
Population by Race

White	996,535
African American	12,792
Asian	9,036
American Indian and Alaska Native	7,423
Native Hawaiian and Pacific Islander	945
Other	11,370
Identified by two or more	22,288



SPRINGFIELD :::

BROADCAST TV MARKET AREA



30 COUNTIES IN THIS DESIGNATED MARKET

MISSOURI: Barry, MO ~ Benton, MO ~ Camden, MO ~ Cedar, MO ~ Christian, MO ~ Dade, MO ~ Dallas, MO ~ Dent, MO ~ Douglas, MO ~ Greene, MO ~ Hickory, MO ~ Howell, MO ~ Laclede, MO ~ Lawrence, MO ~ Oregon, MO ~ Ozark, MO ~ Polk, MO ~ Pulaski, MO ~ Shannon, MO ~ St. Clair, MO ~ Stone, MO ~ Taney, MO ~ Texas, MO ~ Webster, MO ~ Wright, MO ~ **ARKANSAS:** Baxter, AR ~ Boone, AR ~ Carroll, AR ~ Fulton, AR ~ Marion, AR

MO - Barry County

Population

Total Population	35,597
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Housing Status

(in housing units unless noted)

Total	17,523
Occupied	14,057
Owner-occupied	10,411
Population in owner-occupied (number of individuals)	26,131
Renter-occupied	3,646
Population in renter-occupied (number of individuals)	9,170
Households with individuals under 18	4,465
Vacant	3,466
Vacant: for rent	413
Vacant: for sale	345

Population by Sex/Age

Male	17,670
Female	17,927
Under 18	8,640
18 & over	26,957
20 - 24	1,793
25 - 34	3,667
35 - 49	6,882
50 - 64	7,412
65 & over	6,271

Population by Ethnicity

Hispanic or Latino	2,745
Non Hispanic or Latino	32,852

Population by Race

White	32,792
African American	107
Asian	467
American Indian and Alaska Native	317
Native Hawaiian and Pacific Islander	8
Other	1,233
Identified by two or more	673

MO - Benton County

Population

Total Population	19,056
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Housing Status

(in housing units unless noted)

Total	14,150
Occupied	8,449
Owner-occupied	6,889
Population in owner-occupied (number of individuals)	15,355
Renter-occupied	1,560
Population in renter-occupied (number of individuals)	3,457
Households with individuals under 18	1,841
Vacant	5,701
Vacant: for rent	235
Vacant: for sale	338

Population by Sex/Age

Male	9,544
Female	9,512
Under 18	3,437
18 & over	15,619
20 - 24	707
25 - 34	1,370
35 - 49	3,243
50 - 64	4,992
65 & over	4,936

Population by Ethnicity

Hispanic or Latino	291
Non Hispanic or Latino	18,765

Population by Race

White	18,508
African American	58
Asian	54
American Indian and Alaska Native	117
Native Hawaiian and Pacific Islander	5
Other	59
Identified by two or more	255

MO - Camden County

Population

Total Population	44,002
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Housing Status

(in housing units unless noted)

Total	41,183
Occupied	19,068
Owner-occupied	15,276
Population in owner-occupied (number of individuals)	34,399
Renter-occupied	3,792
Population in renter-occupied (number of individuals)	8,829
Households with individuals under 18	4,497
Vacant	22,115
Vacant: for rent	1,141
Vacant: for sale	1,044

Population by Sex/Age

Male	21,871
Female	22,131
Under 18	8,390
18 & over	35,612
20 - 24	1,969
25 - 34	4,100
35 - 49	7,641
50 - 64	11,494
65 & over	9,534

Population by Ethnicity

Hispanic or Latino	1,014
Non Hispanic or Latino	42,988

Population by Race

White	42,468
African American	179
Asian	184
American Indian and Alaska Native	219
Native Hawaiian and Pacific Islander	8
Other	362
Identified by two or more	582

MO - Cedar County

Population

Total Population	13,982
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Housing Status

(in housing units unless noted)

Total	7,224
Occupied	5,838
Owner-occupied	4,343
Population in owner-occupied (number of individuals)	10,314
Renter-occupied	1,495
Population in renter-occupied (number of individuals)	3,512
Households with individuals under 18	1,654
Vacant	1,386
Vacant: for rent	243
Vacant: for sale	145

Population by Sex/Age

Male	6,876
Female	7,106
Under 18	3,308
18 & over	10,674
20 - 24	614
25 - 34	1,265
35 - 49	2,464
50 - 64	2,900
65 & over	3,126

Population by Ethnicity

Hispanic or Latino	204
Non Hispanic or Latino	13,778

Population by Race

White	13,544
African American	14
Asian	44
American Indian and Alaska Native	83
Native Hawaiian and Pacific Islander	3
Other	48
Identified by two or more	246

MO - Christian County

Population

Total Population	77,422
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Housing Status

(in housing units unless noted)

Total	31,576
Occupied	29,077
Owner-occupied	21,550
Population in owner-occupied (number of individuals)	57,865
Renter-occupied	7,527
Population in renter-occupied (number of individuals)	18,975
Households with individuals under 18	11,392
Vacant	2,499
Vacant: for rent	914
Vacant: for sale	657

Population by Sex/Age

Male	37,640
Female	39,782
Under 18	21,186
18 & over	56,236
20 - 24	4,060
25 - 34	10,288
35 - 49	16,507
50 - 64	14,105
65 & over	9,464

Population by Ethnicity

Hispanic or Latino	1,898
Non Hispanic or Latino	75,524

Population by Race

White	74,122
African American	449
Asian	393
American Indian and Alaska Native	491
Native Hawaiian and Pacific Islander	53
Other	542
Identified by two or more	1,372

MO - Dade County

Population

Total Population	7,883
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Housing Status

(in housing units unless noted)

Total	3,965
Occupied	3,271
Owner-occupied	2,508
Population in owner-occupied (number of individuals)	5,963
Renter-occupied	763
Population in renter-occupied (number of individuals)	1,787
Households with individuals under 18	921
Vacant	694
Vacant: for rent	68
Vacant: for sale	61

Population by Sex/Age

Male	3,953
Female	3,930
Under 18	1,785
18 & over	6,098
20 - 24	295
25 - 34	711
35 - 49	1,478
50 - 64	1,816
65 & over	1,617

Population by Ethnicity

Hispanic or Latino	121
Non Hispanic or Latino	7,762

Population by Race

White	7,570
African American	30
Asian	22
American Indian and Alaska Native	70
Native Hawaiian and Pacific Islander	3
Other	14
Identified by two or more	174

MO - Dallas County

Population

Total Population	16,777
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Housing Status

(in housing units unless noted)

Total	7,662
Occupied	6,524
Owner-occupied	5,048
Population in owner-occupied (number of individuals)	12,962
Renter-occupied	1,476
Population in renter-occupied (number of individuals)	3,616
Households with individuals under 18	2,050
Vacant	1,138
Vacant: for rent	185
Vacant: for sale	144

Population by Sex/Age

Male	8,341
Female	8,436
Under 18	4,169
18 & over	12,608
20 - 24	843
25 - 34	1,737
35 - 49	3,170
50 - 64	3,594
65 & over	2,853

Population by Ethnicity

Hispanic or Latino	260
Non Hispanic or Latino	16,517

Population by Race

White	16,182
African American	35
Asian	40
American Indian and Alaska Native	142
Native Hawaiian and Pacific Islander	11
Other	76
Identified by two or more	291

MO - Dent County

Population

Total Population	15,657
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Housing Status

(in housing units unless noted)

Total	7,285
Occupied	6,338
Owner-occupied	4,702
Population in owner-occupied (number of individuals)	11,617
Renter-occupied	1,636
Population in renter-occupied (number of individuals)	3,838
Households with individuals under 18	1,904
Vacant	947
Vacant: for rent	128
Vacant: for sale	80

Population by Sex/Age

Male	7,766
Female	7,891
Under 18	3,652
18 & over	12,005
20 - 24	782
25 - 34	1,637
35 - 49	2,988
50 - 64	3,251
65 & over	2,977

Population by Ethnicity

Hispanic or Latino	148
Non Hispanic or Latino	15,509

Population by Race

White	15,129
African American	55
Asian	41
American Indian and Alaska Native	135
Native Hawaiian and Pacific Islander	7
Other	33
Identified by two or more	257

MO - Douglas County

Population

Total Population	13,684
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Housing Status

(in housing units unless noted)

Total	6,519
Occupied	5,587
Owner-occupied	4,372
Population in owner-occupied (number of individuals)	10,697
Renter-occupied	1,215
Population in renter-occupied (number of individuals)	2,864
Households with individuals under 18	1,562
Vacant	932
Vacant: for rent	121
Vacant: for sale	110

Population by Sex/Age

Male	6,754
Female	6,930
Under 18	3,061
18 & over	10,623
20 - 24	682
25 - 34	1,304
35 - 49	2,477
50 - 64	3,121
65 & over	2,716

Population by Ethnicity

Hispanic or Latino	110
Non Hispanic or Latino	13,574

Population by Race

White	13,284
African American	30
Asian	31
American Indian and Alaska Native	77
Native Hawaiian and Pacific Islander	0
Other	17
Identified by two or more	245

MO - Greene County

Population

Total Population	275,174
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Housing Status

(in housing units unless noted)

Total	125,387
Occupied	114,244
Owner-occupied	69,854
Population in owner-occupied (number of individuals)	167,522
Renter-occupied	44,390
Population in renter-occupied (number of individuals)	96,410
Households with individuals under 18	31,968
Vacant	11,143
Vacant: for rent	5,664
Vacant: for sale	1,771

Population by Sex/Age

Male	134,066
Female	141,108
Under 18	58,373
18 & over	216,801
20 - 24	27,840
25 - 34	38,967
35 - 49	51,127
50 - 64	50,337
65 & over	38,593

Population by Ethnicity

Hispanic or Latino	8,207
Non Hispanic or Latino	266,967

Population by Race

White	250,866
African American	7,892
Asian	4,535
American Indian and Alaska Native	1,856
Native Hawaiian and Pacific Islander	304
Other	2,546
Identified by two or more	7,175

MO - Hickory County

Population

Total Population	9,627
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Housing Status

(in housing units unless noted)

Total	6,835
Occupied	4,371
Owner-occupied	3,560
Population in owner-occupied (number of individuals)	7,771
Renter-occupied	811
Population in renter-occupied (number of individuals)	1,781
Households with individuals under 18	866
Vacant	2,464
Vacant: for rent	95
Vacant: for sale	127

Population by Sex/Age

Male	4,731
Female	4,896
Under 18	1,665
18 & over	7,962
20 - 24	326
25 - 34	670
35 - 49	1,526
50 - 64	2,407
65 & over	2,846

Population by Ethnicity

Hispanic or Latino	91
Non Hispanic or Latino	9,536

Population by Race

White	9,338
African American	25
Asian	16
American Indian and Alaska Native	67
Native Hawaiian and Pacific Islander	8
Other	25
Identified by two or more	148

MO - Howell County

Population

Total Population	40,400
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Housing Status

(in housing units unless noted)

Total	18,021
Occupied	16,192
Owner-occupied	11,248
Population in owner-occupied (number of individuals)	28,147
Renter-occupied	4,944
Population in renter-occupied (number of individuals)	11,645
Households with individuals under 18	5,239
Vacant	1,829
Vacant: for rent	425
Vacant: for sale	261

Population by Sex/Age

Male	19,549
Female	20,851
Under 18	10,064
18 & over	30,336
20 - 24	2,339
25 - 34	4,601
35 - 49	7,513
50 - 64	7,926
65 & over	6,909

Population by Ethnicity

Hispanic or Latino	697
Non Hispanic or Latino	39,703

Population by Race

White	38,903
African American	156
Asian	198
American Indian and Alaska Native	270
Native Hawaiian and Pacific Islander	14
Other	202
Identified by two or more	657

MO - Laclede County

Population

Total Population	35,571
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Housing Status

(in housing units unless noted)

Total	15,778
Occupied	14,081
Owner-occupied	9,790
Population in owner-occupied (number of individuals)	24,691
Renter-occupied	4,291
Population in renter-occupied (number of individuals)	10,535
Households with individuals under 18	4,734
Vacant	1,697
Vacant: for rent	484
Vacant: for sale	266

Population by Sex/Age

Male	17,527
Female	18,044
Under 18	8,907
18 & over	26,664
20 - 24	1,953
25 - 34	4,239
35 - 49	7,100
50 - 64	6,912
65 & over	5,556

Population by Ethnicity

Hispanic or Latino	719
Non Hispanic or Latino	34,852

Population by Race

White	34,051
African American	241
Asian	156
American Indian and Alaska Native	240
Native Hawaiian and Pacific Islander	18
Other	179
Identified by two or more	686

MO - Lawrence County

Population

Total Population	38,634
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Housing Status

(in housing units unless noted)

Total	16,649
Occupied	14,869
Owner-occupied	10,804
Population in owner-occupied (number of individuals)	28,077
Renter-occupied	4,065
Population in renter-occupied (number of individuals)	9,998
Households with individuals under 18	5,034
Vacant	1,780
Vacant: for rent	519
Vacant: for sale	350

Population by Sex/Age

Male	19,032
Female	19,602
Under 18	10,175
18 & over	28,459
20 - 24	1,918
25 - 34	4,347
35 - 49	7,648
50 - 64	7,299
65 & over	6,300

Population by Ethnicity

Hispanic or Latino	2,444
Non Hispanic or Latino	36,190

Population by Race

White	36,179
African American	102
Asian	136
American Indian and Alaska Native	329
Native Hawaiian and Pacific Islander	25
Other	1,210
Identified by two or more	653

MO - Oregon County

Population

Total Population	10,881
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Housing Status

(in housing units unless noted)

Total	5,486
Occupied	4,527
Owner-occupied	3,448
Population in owner-occupied (number of individuals)	8,213
Renter-occupied	1,079
Population in renter-occupied (number of individuals)	2,547
Households with individuals under 18	1,261
Vacant	959
Vacant: for rent	84
Vacant: for sale	68

Population by Sex/Age

Male	5,395
Female	5,486
Under 18	2,426
18 & over	8,455
20 - 24	523
25 - 34	920
35 - 49	2,073
50 - 64	2,477
65 & over	2,153

Population by Ethnicity

Hispanic or Latino	131
Non Hispanic or Latino	10,750

Population by Race

White	10,511
African American	15
Asian	32
American Indian and Alaska Native	126
Native Hawaiian and Pacific Islander	4
Other	10
Identified by two or more	183

MO - Ozark County

Population

Total Population	9,723
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Housing Status

(in housing units unless noted)

Total	5,652
Occupied	4,194
Owner-occupied	3,366
Population in owner-occupied (number of individuals)	7,736
Renter-occupied	828
Population in renter-occupied (number of individuals)	1,864
Households with individuals under 18	1,040
Vacant	1,458
Vacant: for rent	84
Vacant: for sale	84

Population by Sex/Age

Male	4,909
Female	4,814
Under 18	1,949
18 & over	7,774
20 - 24	381
25 - 34	840
35 - 49	1,643
50 - 64	2,411
65 & over	2,279

Population by Ethnicity

Hispanic or Latino	128
Non Hispanic or Latino	9,595

Population by Race

White	9,468
African American	11
Asian	13
American Indian and Alaska Native	70
Native Hawaiian and Pacific Islander	0
Other	26
Identified by two or more	135

MO - Polk County

Population

Total Population	31,137
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Housing Status

(in housing units unless noted)

Total	13,304
Occupied	11,677
Owner-occupied	8,275
Population in owner-occupied (number of individuals)	21,489
Renter-occupied	3,402
Population in renter-occupied (number of individuals)	8,137
Households with individuals under 18	3,749
Vacant	1,627
Vacant: for rent	355
Vacant: for sale	257

Population by Sex/Age

Male	15,361
Female	15,776
Under 18	7,666
18 & over	23,471
20 - 24	2,391
25 - 34	3,334
35 - 49	5,876
50 - 64	5,625
65 & over	5,025

Population by Ethnicity

Hispanic or Latino	615
Non Hispanic or Latino	30,522

Population by Race

White	29,946
African American	235
Asian	105
American Indian and Alaska Native	197
Native Hawaiian and Pacific Islander	9
Other	169
Identified by two or more	476

MO - Pulaski County

Population

Total Population	52,274
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Housing Status

(in housing units unless noted)

Total	17,904
Occupied	16,004
Owner-occupied	9,234
Population in owner-occupied (number of individuals)	24,776
Renter-occupied	6,770
Population in renter-occupied (number of individuals)	17,509
Households with individuals under 18	6,514
Vacant	1,900
Vacant: for rent	656
Vacant: for sale	219

Population by Sex/Age

Male	29,212
Female	23,062
Under 18	12,537
18 & over	39,737
20 - 24	7,635
25 - 34	8,934
35 - 49	8,952
50 - 64	6,230
65 & over	3,768

Population by Ethnicity

Hispanic or Latino	4,705
Non Hispanic or Latino	47,569

Population by Race

White	40,506
African American	5,984
Asian	1,346
American Indian and Alaska Native	410
Native Hawaiian and Pacific Islander	298
Other	1,198
Identified by two or more	2,532

MO - Shannon County

Population

Total Population	8,441
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Housing Status

(in housing units unless noted)

Total	4,164
Occupied	3,448
Owner-occupied	2,678
Population in owner-occupied (number of individuals)	6,520
Renter-occupied	770
Population in renter-occupied (number of individuals)	1,841
Households with individuals under 18	1,000
Vacant	716
Vacant: for rent	83
Vacant: for sale	47

Population by Sex/Age

Male	4,206
Female	4,235
Under 18	1,971
18 & over	6,470
20 - 24	454
25 - 34	810
35 - 49	1,591
50 - 64	1,935
65 & over	1,462

Population by Ethnicity

Hispanic or Latino	139
Non Hispanic or Latino	8,302

Population by Race

White	8,103
African American	17
Asian	15
American Indian and Alaska Native	77
Native Hawaiian and Pacific Islander	0
Other	37
Identified by two or more	192

MO - St. Clair County

Population

Total Population	9,805
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Housing Status

(in housing units unless noted)

Total	5,640
Occupied	4,161
Owner-occupied	3,281
Population in owner-occupied (number of individuals)	7,678
Renter-occupied	880
Population in renter-occupied (number of individuals)	1,920
Households with individuals under 18	1,018
Vacant	1,479
Vacant: for rent	110
Vacant: for sale	111

Population by Sex/Age

Male	4,947
Female	4,858
Under 18	1,960
18 & over	7,845
20 - 24	415
25 - 34	819
35 - 49	1,799
50 - 64	2,291
65 & over	2,295

Population by Ethnicity

Hispanic or Latino	170
Non Hispanic or Latino	9,635

Population by Race

White	9,464
African American	53
Asian	12
American Indian and Alaska Native	68
Native Hawaiian and Pacific Islander	1
Other	31
Identified by two or more	176

MO - Stone County

Population

Total Population	32,202
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Housing Status

(in housing units unless noted)

Total	20,373
Occupied	13,690
Owner-occupied	11,017
Population in owner-occupied (number of individuals)	25,521
Renter-occupied	2,673
Population in renter-occupied (number of individuals)	6,381
Households with individuals under 18	3,262
Vacant	6,683
Vacant: for rent	607
Vacant: for sale	647

Population by Sex/Age

Male	15,868
Female	16,334
Under 18	6,032
18 & over	26,170
20 - 24	1,186
25 - 34	2,591
35 - 49	5,690
50 - 64	8,166
65 & over	7,870

Population by Ethnicity

Hispanic or Latino	553
Non Hispanic or Latino	31,649

Population by Race

White	31,299
African American	53
Asian	96
American Indian and Alaska Native	182
Native Hawaiian and Pacific Islander	10
Other	126
Identified by two or more	436

MO - Taney County

Population

Total Population	51,675
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Housing Status

(in housing units unless noted)

Total	29,255
Occupied	20,755
Owner-occupied	13,259
Population in owner-occupied (number of individuals)	32,051
Renter-occupied	7,496
Population in renter-occupied (number of individuals)	17,880
Households with individuals under 18	6,037
Vacant	8,500
Vacant: for rent	1,715
Vacant: for sale	782

Population by Sex/Age

Male	25,150
Female	26,525
Under 18	11,427
18 & over	40,248
20 - 24	3,537
25 - 34	5,960
35 - 49	9,698
50 - 64	10,375
65 & over	9,150

Population by Ethnicity

Hispanic or Latino	2,494
Non Hispanic or Latino	49,181

Population by Race

White	48,375
African American	449
Asian	337
American Indian and Alaska Native	410
Native Hawaiian and Pacific Islander	46
Other	929
Identified by two or more	1,129

MO - Texas County

Population

Total Population	26,008
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Housing Status

(in housing units unless noted)

Total	11,685
Occupied	10,057
Owner-occupied	7,562
Population in owner-occupied (number of individuals)	18,361
Renter-occupied	2,495
Population in renter-occupied (number of individuals)	5,750
Households with individuals under 18	3,000
Vacant	1,628
Vacant: for rent	311
Vacant: for sale	184

Population by Sex/Age

Male	13,529
Female	12,479
Under 18	5,721
18 & over	20,287
20 - 24	1,523
25 - 34	3,037
35 - 49	4,911
50 - 64	5,480
65 & over	4,682

Population by Ethnicity

Hispanic or Latino	425
Non Hispanic or Latino	25,583

Population by Race

White	24,332
African American	876
Asian	81
American Indian and Alaska Native	180
Native Hawaiian and Pacific Islander	8
Other	56
Identified by two or more	475

MO - Webster County

Population

Total Population	36,202
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Housing Status

(in housing units unless noted)

Total	14,417
Occupied	13,062
Owner-occupied	9,894
Population in owner-occupied (number of individuals)	27,145
Renter-occupied	3,168
Population in renter-occupied (number of individuals)	8,178
Households with individuals under 18	4,837
Vacant	1,355
Vacant: for rent	382
Vacant: for sale	260

Population by Sex/Age

Male	18,298
Female	17,904
Under 18	10,039
18 & over	26,163
20 - 24	1,894
25 - 34	4,145
35 - 49	7,594
50 - 64	6,828
65 & over	4,752

Population by Ethnicity

Hispanic or Latino	612
Non Hispanic or Latino	35,590

Population by Race

White	34,855
African American	326
Asian	74
American Indian and Alaska Native	244
Native Hawaiian and Pacific Islander	8
Other	136
Identified by two or more	559

MO - Wright County

Population

Total Population	18,815
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Housing Status

(in housing units unless noted)

Total	8,700
Occupied	7,499
Owner-occupied	5,308
Population in owner-occupied (number of individuals)	13,294
Renter-occupied	2,191
Population in renter-occupied (number of individuals)	5,326
Households with individuals under 18	2,397
Vacant	1,201
Vacant: for rent	255
Vacant: for sale	139

Population by Sex/Age

Male	9,176
Female	9,639
Under 18	4,872
18 & over	13,943
20 - 24	988
25 - 34	1,917
35 - 49	3,493
50 - 64	3,767
65 & over	3,291

Population by Ethnicity

Hispanic or Latino	238
Non Hispanic or Latino	18,577

Population by Race

White	18,289
African American	88
Asian	54
American Indian and Alaska Native	106
Native Hawaiian and Pacific Islander	8
Other	30
Identified by two or more	240

AR - Baxter County

Population

Total Population	41,513
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Housing Status

(in housing units unless noted)

Total	22,580
Occupied	18,748
Owner-occupied	14,328
Population in owner-occupied (number of individuals)	31,267
Renter-occupied	4,420
Population in renter-occupied (number of individuals)	9,651
Households with individuals under 18	4,180
Vacant	3,832
Vacant: for rent	491
Vacant: for sale	495

Population by Sex/Age

Male	20,023
Female	21,490
Under 18	7,506
18 & over	34,007
20 - 24	1,649
25 - 34	3,616
35 - 49	6,796
50 - 64	9,482
65 & over	11,659

Population by Ethnicity

Hispanic or Latino	688
Non Hispanic or Latino	40,825

Population by Race

White	40,231
African American	67
Asian	169
American Indian and Alaska Native	232
Native Hawaiian and Pacific Islander	17
Other	193
Identified by two or more	604

AR - Boone County

Population

Total Population	36,903
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Housing Status

(in housing units unless noted)

Total	16,827
Occupied	15,120
Owner-occupied	11,041
Population in owner-occupied (number of individuals)	27,083
Renter-occupied	4,079
Population in renter-occupied (number of individuals)	9,355
Households with individuals under 18	4,692
Vacant	1,707
Vacant: for rent	322
Vacant: for sale	275

Population by Sex/Age

Male	18,066
Female	18,837
Under 18	8,585
18 & over	28,318
20 - 24	1,953
25 - 34	4,103
35 - 49	7,232
50 - 64	7,437
65 & over	6,673

Population by Ethnicity

Hispanic or Latino	674
Non Hispanic or Latino	36,229

Population by Race

White	35,624
African American	72
Asian	156
American Indian and Alaska Native	263
Native Hawaiian and Pacific Islander	21
Other	120
Identified by two or more	647

AR - Carroll County

Population

Total Population	27,446
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Housing Status

(in housing units unless noted)

Total	13,559
Occupied	11,393
Owner-occupied	8,124
Population in owner-occupied (number of individuals)	19,335
Renter-occupied	3,269
Population in renter-occupied (number of individuals)	7,881
Households with individuals under 18	3,168
Vacant	2,166
Vacant: for rent	405
Vacant: for sale	273

Population by Sex/Age

Male	13,531
Female	13,915
Under 18	6,183
18 & over	21,263
20 - 24	1,381
25 - 34	2,826
35 - 49	5,033
50 - 64	6,315
65 & over	5,131

Population by Ethnicity

Hispanic or Latino	3,489
Non Hispanic or Latino	23,957

Population by Race

White	24,593
African American	103
Asian	164
American Indian and Alaska Native	251
Native Hawaiian and Pacific Islander	39
Other	1,677
Identified by two or more	619

AR - Fulton County

Population

Total Population	12,245
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Housing Status

(in housing units unless noted)

Total	6,778
Occupied	5,196
Owner-occupied	4,173
Population in owner-occupied (number of individuals)	9,737
Renter-occupied	1,023
Population in renter-occupied (number of individuals)	2,343
Households with individuals under 18	1,386
Vacant	1,582
Vacant: for rent	156
Vacant: for sale	114

Population by Sex/Age

Male	5,999
Female	6,246
Under 18	2,598
18 & over	9,647
20 - 24	502
25 - 34	1,077
35 - 49	2,199
50 - 64	2,867
65 & over	2,742

Population by Ethnicity

Hispanic or Latino	97
Non Hispanic or Latino	12,148

Population by Race

White	11,857
African American	40
Asian	28
American Indian and Alaska Native	79
Native Hawaiian and Pacific Islander	1
Other	35
Identified by two or more	205

AR - Marion County

Population

Total Population	16,653
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Housing Status

(in housing units unless noted)

Total	9,354
Occupied	7,411
Owner-occupied	5,926
Population in owner-occupied (number of individuals)	13,179
Renter-occupied	1,485
Population in renter-occupied (number of individuals)	3,333
Households with individuals under 18	1,668
Vacant	1,943
Vacant: for rent	202
Vacant: for sale	202

Population by Sex/Age

Male	8,287
Female	8,366
Under 18	2,983
18 & over	13,670
20 - 24	691
25 - 34	1,279
35 - 49	2,985
50 - 64	4,393
65 & over	3,964

Population by Ethnicity

Hispanic or Latino	287
Non Hispanic or Latino	16,366

Population by Race

White	16,146
African American	30
Asian	37
American Indian and Alaska Native	115
Native Hawaiian and Pacific Islander	8
Other	51
Identified by two or more	266