



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

SALISBURY :::

BROADCAST TV MARKET AREA

Population

Total Population	439,584
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Housing Status

(in housing units unless noted)

Total	268,663
Occupied	174,925
Owner-occupied	127,262
Population in owner-occupied (number of individuals)	302,568
Renter-occupied	47,663
Population in renter-occupied (number of individuals)	122,356
Households with individuals under 18	48,951
Vacant	93,738
Vacant: for rent	9,124
Vacant: for sale	5,420

Population by Sex/Age

Male	214,225
Female	225,359
Under 18	90,283
18 & over	349,301
20 - 24	28,825
25 - 34	47,730
35 - 49	81,978
50 - 64	95,479
65 & over	81,648

Population by Ethnicity

Hispanic or Latino	27,897
Non Hispanic or Latino	411,687

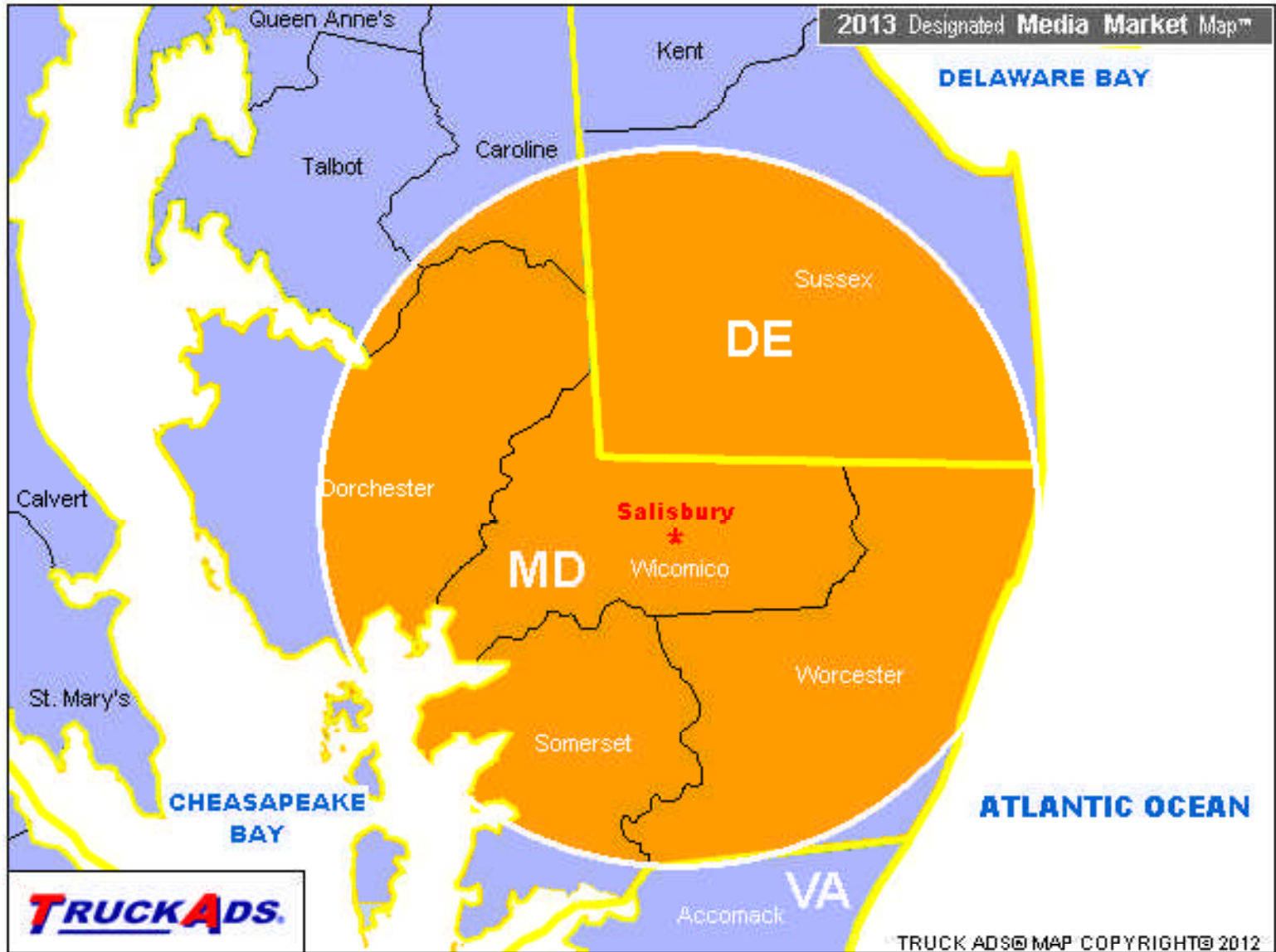
Population by Race

White	323,538
African American	85,547
Asian	5,655
American Indian and Alaska Native	2,277
Native Hawaiian and Pacific Islander	264
Other	12,809
Identified by two or more	9,494



SALISBURY :::

BROADCAST TV MARKET AREA



6 COUNTIES IN THIS DESIGNATED MARKET

MARYLAND: Dorchester, MD ~ Somerset, MD ~ Wicomico, MD ~ Worcester, MD ~ **DELAWARE:** Sussex, DE ~ **VIRGINIA:** Accomack, VA

MD - Dorchester County

Population

Total Population	32,618
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Housing Status

(in housing units unless noted)

Total	16,554
Occupied	13,522
Owner-occupied	9,263
Population in owner-occupied (number of individuals)	22,040
Renter-occupied	4,259
Population in renter-occupied (number of individuals)	10,072
Households with individuals under 18	3,885
Vacant	3,032
Vacant: for rent	440
Vacant: for sale	345

Population by Sex/Age

Male	15,571
Female	17,047
Under 18	7,068
18 & over	25,550
20 - 24	1,803
25 - 34	3,537
35 - 49	6,393
50 - 64	7,285
65 & over	5,771

Population by Ethnicity

Hispanic or Latino	1,130
Non Hispanic or Latino	31,488

Population by Race

White	22,065
African American	9,042
Asian	301
American Indian and Alaska Native	112
Native Hawaiian and Pacific Islander	9
Other	463
Identified by two or more	626

MD - Somerset County

Population

Total Population	26,470
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Housing Status

(in housing units unless noted)

Total	11,130
Occupied	8,788
Owner-occupied	5,629
Population in owner-occupied (number of individuals)	13,344
Renter-occupied	3,159
Population in renter-occupied (number of individuals)	7,475
Households with individuals under 18	2,431
Vacant	2,342
Vacant: for rent	283
Vacant: for sale	262

Population by Sex/Age

Male	14,136
Female	12,334
Under 18	4,465
18 & over	22,005
20 - 24	3,300
25 - 34	3,278
35 - 49	4,945
50 - 64	5,031
65 & over	3,660

Population by Ethnicity

Hispanic or Latino	863
Non Hispanic or Latino	25,607

Population by Race

White	14,170
African American	11,192
Asian	184
American Indian and Alaska Native	85
Native Hawaiian and Pacific Islander	7
Other	371
Identified by two or more	461

MD - Wicomico County

Population

Total Population	98,733
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Housing Status

(in housing units unless noted)

Total	41,192
Occupied	37,220
Owner-occupied	23,317
Population in owner-occupied (number of individuals)	58,703
Renter-occupied	13,903
Population in renter-occupied (number of individuals)	35,627
Households with individuals under 18	12,045
Vacant	3,972
Vacant: for rent	1,371
Vacant: for sale	711

Population by Sex/Age

Male	47,087
Female	51,646
Under 18	22,095
18 & over	76,638
20 - 24	9,337
25 - 34	12,044
35 - 49	18,584
50 - 64	18,662
65 & over	12,847

Population by Ethnicity

Hispanic or Latino	4,478
Non Hispanic or Latino	94,255

Population by Race

White	67,784
African American	23,873
Asian	2,471
American Indian and Alaska Native	236
Native Hawaiian and Pacific Islander	47
Other	1,872
Identified by two or more	2,450

MD - Worcester County

Population

Total Population	51,454
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Housing Status

(in housing units unless noted)

Total	55,749
Occupied	22,229
Owner-occupied	16,737
Population in owner-occupied (number of individuals)	37,779
Renter-occupied	5,492
Population in renter-occupied (number of individuals)	12,940
Households with individuals under 18	5,372
Vacant	33,520
Vacant: for rent	3,372
Vacant: for sale	1,238

Population by Sex/Age

Male	25,044
Female	26,410
Under 18	9,423
18 & over	42,031
20 - 24	2,499
25 - 34	4,678
35 - 49	9,721
50 - 64	12,223
65 & over	11,961

Population by Ethnicity

Hispanic or Latino	1,622
Non Hispanic or Latino	49,832

Population by Race

White	42,194
African American	7,022
Asian	573
American Indian and Alaska Native	145
Native Hawaiian and Pacific Islander	11
Other	632
Identified by two or more	877

DE - Sussex County

Population

Total Population	197,145
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Housing Status

(in housing units unless noted)

Total	123,036
Occupied	79,368
Owner-occupied	62,353
Population in owner-occupied (number of individuals)	147,990
Renter-occupied	17,015
Population in renter-occupied (number of individuals)	46,218
Households with individuals under 18	21,399
Vacant	43,668
Vacant: for rent	3,083
Vacant: for sale	2,431

Population by Sex/Age

Male	96,233
Female	100,912
Under 18	40,307
18 & over	156,838
20 - 24	10,173
25 - 34	20,656
35 - 49	36,189
50 - 64	44,554
65 & over	41,073

Population by Ethnicity

Hispanic or Latino	16,954
Non Hispanic or Latino	180,191

Population by Race

White	155,663
African American	25,115
Asian	1,943
American Indian and Alaska Native	1,564
Native Hawaiian and Pacific Islander	150
Other	8,169
Identified by two or more	4,541

VA - Accomack County

Population

Total Population	33,164
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Housing Status

(in housing units unless noted)

Total	21,002
Occupied	13,798
Owner-occupied	9,963
Population in owner-occupied (number of individuals)	22,712
Renter-occupied	3,835
Population in renter-occupied (number of individuals)	10,024
Households with individuals under 18	3,819
Vacant	7,204
Vacant: for rent	575
Vacant: for sale	433

Population by Sex/Age

Male	16,154
Female	17,010
Under 18	6,925
18 & over	26,239
20 - 24	1,713
25 - 34	3,537
35 - 49	6,146
50 - 64	7,724
65 & over	6,336

Population by Ethnicity

Hispanic or Latino	2,850
Non Hispanic or Latino	30,314

Population by Race

White	21,662
African American	9,303
Asian	183
American Indian and Alaska Native	135
Native Hawaiian and Pacific Islander	40
Other	1,302
Identified by two or more	539