



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

PITTSBURGH :::

BROADCAST TV MARKET AREA

Population

Total Population	2,746,345
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Housing Status

(in housing units unless noted)

Total	1,290,119
Occupied	1,157,345
Owner-occupied	803,843
Population in owner-occupied (number of individuals)	1,964,760
Renter-occupied	353,502
Population in renter-occupied (number of individuals)	694,680
Households with individuals under 18	304,581
Vacant	132,774
Vacant: for rent	33,376
Vacant: for sale	16,332

Population by Sex/Age

Male	1,335,614
Female	1,410,731
Under 18	548,505
18 & over	2,197,840
20 - 24	192,986
25 - 34	319,718
35 - 49	538,745
50 - 64	597,837
65 & over	465,139

Population by Ethnicity

Hispanic or Latino	34,663
Non Hispanic or Latino	2,711,682

Population by Race

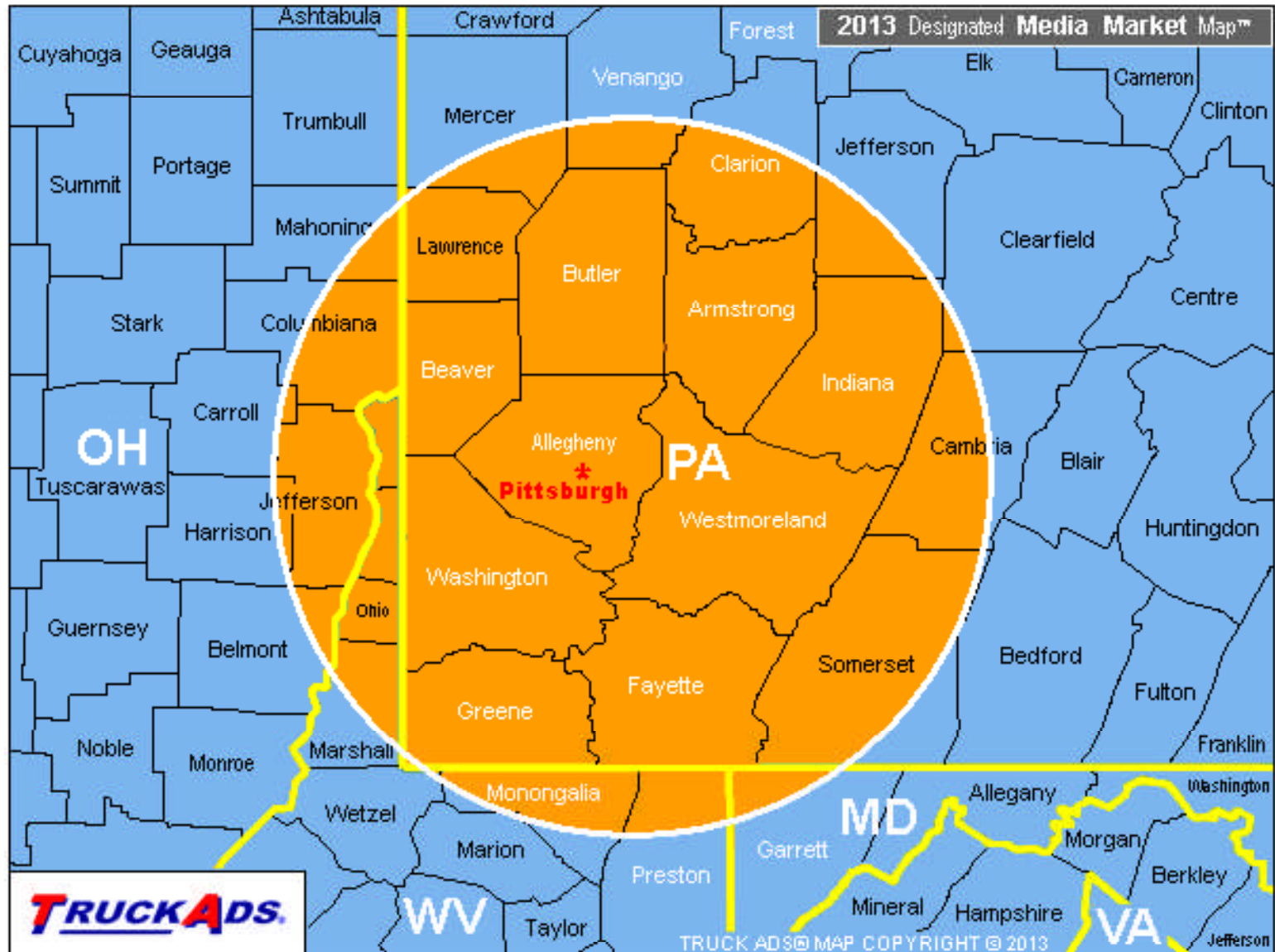
White	2,438,079
African American	207,073
Asian	45,590
American Indian and Alaska Native	3,506
Native Hawaiian and Pacific Islander	589
Other	9,896
Identified by two or more	41,612

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PITTSBURGH :::

BROADCAST TV MARKET AREA



15 COUNTIES IN THIS DESIGNATED MARKET

PENNSYLVANIA: Allegheny, PA ~ Armstrong, PA ~ Beaver, PA ~ Butler, PA ~ Clarion, PA ~ Fayette, PA ~ Forest, PA ~ Greene, PA ~ Indiana, PA ~ Venango, PA ~ Washington, PA ~ Westmoreland, PA ~ **WEST VIRGINIA:** Monongalia, WV ~ Preston, WV ~ **MARYLAND:** Garrett, MD

PA - Allegheny County

Population

Total Population	1,223,348
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Housing Status

(in housing units unless noted)

Total	589,201
Occupied	533,960
Owner-occupied	345,393
Population in owner-occupied (number of individuals)	831,648
Renter-occupied	188,567
Population in renter-occupied (number of individuals)	356,646
Households with individuals under 18	134,539
Vacant	55,241
Vacant: for rent	18,503
Vacant: for sale	7,520

Population by Sex/Age

Male	585,650
Female	637,698
Under 18	241,663
18 & over	981,685
20 - 24	88,962
25 - 34	157,549
35 - 49	234,460
50 - 64	261,004
65 & over	205,059

Population by Ethnicity

Hispanic or Latino	19,070
Non Hispanic or Latino	1,204,278

Population by Race

White	997,295
African American	161,861
Asian	34,090
American Indian and Alaska Native	1,702
Native Hawaiian and Pacific Islander	278
Other	5,523
Identified by two or more	22,599

PA - Armstrong County

Population

Total Population	68,941
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Housing Status

(in housing units unless noted)

Total	32,520
Occupied	28,713
Owner-occupied	21,668
Population in owner-occupied (number of individuals)	53,652
Renter-occupied	7,045
Population in renter-occupied (number of individuals)	14,639
Households with individuals under 18	7,855
Vacant	3,807
Vacant: for rent	582
Vacant: for sale	453

Population by Sex/Age

Male	34,013
Female	34,928
Under 18	14,189
18 & over	54,752
20 - 24	3,281
25 - 34	7,238
35 - 49	14,126
50 - 64	15,887
65 & over	12,687

Population by Ethnicity

Hispanic or Latino	366
Non Hispanic or Latino	68,575

Population by Race

White	67,565
African American	553
Asian	150
American Indian and Alaska Native	45
Native Hawaiian and Pacific Islander	9
Other	91
Identified by two or more	528

PA - Beaver County

Population

Total Population	170,539
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Housing Status

(in housing units unless noted)

Total	78,211
Occupied	71,383
Owner-occupied	52,335
Population in owner-occupied (number of individuals)	127,965
Renter-occupied	19,048
Population in renter-occupied (number of individuals)	39,192
Households with individuals under 18	19,534
Vacant	6,828
Vacant: for rent	1,842
Vacant: for sale	1,273

Population by Sex/Age

Male	82,279
Female	88,260
Under 18	34,878
18 & over	135,661
20 - 24	9,043
25 - 34	18,223
35 - 49	33,730
50 - 64	38,724
65 & over	31,660

Population by Ethnicity

Hispanic or Latino	1,998
Non Hispanic or Latino	168,541

Population by Race

White	155,561
African American	10,676
Asian	724
American Indian and Alaska Native	181
Native Hawaiian and Pacific Islander	40
Other	403
Identified by two or more	2,954

PA - Butler County

Population

Total Population	183,862
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Housing Status

(in housing units unless noted)

Total	78,167
Occupied	72,835
Owner-occupied	55,241
Population in owner-occupied (number of individuals)	144,074
Renter-occupied	17,594
Population in renter-occupied (number of individuals)	34,298
Households with individuals under 18	22,231
Vacant	5,332
Vacant: for rent	1,631
Vacant: for sale	966

Population by Sex/Age

Male	90,491
Female	93,371
Under 18	41,266
18 & over	142,596
20 - 24	11,077
25 - 34	18,615
35 - 49	39,647
50 - 64	39,659
65 & over	27,853

Population by Ethnicity

Hispanic or Latino	1,941
Non Hispanic or Latino	181,921

Population by Race

White	177,605
African American	2,021
Asian	1,838
American Indian and Alaska Native	194
Native Hawaiian and Pacific Islander	50
Other	462
Identified by two or more	1,692

PA - Clarion County

Population

Total Population	39,988
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Housing Status

(in housing units unless noted)

Total	19,962
Occupied	16,128
Owner-occupied	11,022
Population in owner-occupied (number of individuals)	27,390
Renter-occupied	5,106
Population in renter-occupied (number of individuals)	10,757
Households with individuals under 18	4,216
Vacant	3,834
Vacant: for rent	343
Vacant: for sale	174

Population by Sex/Age

Male	19,367
Female	20,621
Under 18	7,755
18 & over	32,233
20 - 24	4,311
25 - 34	3,900
35 - 49	7,295
50 - 64	8,021
65 & over	6,566

Population by Ethnicity

Hispanic or Latino	245
Non Hispanic or Latino	39,743

Population by Race

White	38,873
African American	484
Asian	191
American Indian and Alaska Native	58
Native Hawaiian and Pacific Islander	8
Other	59
Identified by two or more	315

PA - Fayette County

Population

Total Population	136,606
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Housing Status

(in housing units unless noted)

Total	62,773
Occupied	55,997
Owner-occupied	40,247
Population in owner-occupied (number of individuals)	97,834
Renter-occupied	15,750
Population in renter-occupied (number of individuals)	34,556
Households with individuals under 18	15,532
Vacant	6,776
Vacant: for rent	1,391
Vacant: for sale	640

Population by Sex/Age

Male	67,007
Female	69,599
Under 18	27,680
18 & over	108,926
20 - 24	7,357
25 - 34	15,016
35 - 49	27,906
50 - 64	30,989
65 & over	24,580

Population by Ethnicity

Hispanic or Latino	1,049
Non Hispanic or Latino	135,557

Population by Race

White	127,418
African American	6,325
Asian	405
American Indian and Alaska Native	184
Native Hawaiian and Pacific Islander	24
Other	411
Identified by two or more	1,839

PA - Forest County

Population

Total Population	7,716
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Housing Status

(in housing units unless noted)

Total	8,760
Occupied	2,511
Owner-occupied	2,061
Population in owner-occupied (number of individuals)	4,357
Renter-occupied	450
Population in renter-occupied (number of individuals)	859
Households with individuals under 18	444
Vacant	6,249
Vacant: for rent	40
Vacant: for sale	75

Population by Sex/Age

Male	5,164
Female	2,552
Under 18	957
18 & over	6,759
20 - 24	641
25 - 34	1,269
35 - 49	1,624
50 - 64	1,629
65 & over	1,418

Population by Ethnicity

Hispanic or Latino	418
Non Hispanic or Latino	7,298

Population by Race

White	5,937
African American	1,389
Asian	12
American Indian and Alaska Native	13
Native Hawaiian and Pacific Islander	1
Other	318
Identified by two or more	46

PA - Greene County

Population

Total Population	38,686
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Housing Status

(in housing units unless noted)

Total	16,460
Occupied	14,724
Owner-occupied	10,681
Population in owner-occupied (number of individuals)	26,472
Renter-occupied	4,043
Population in renter-occupied (number of individuals)	9,138
Households with individuals under 18	4,313
Vacant	1,736
Vacant: for rent	283
Vacant: for sale	158

Population by Sex/Age

Male	19,929
Female	18,757
Under 18	7,680
18 & over	31,006
20 - 24	2,575
25 - 34	4,611
35 - 49	8,090
50 - 64	8,515
65 & over	5,931

Population by Ethnicity

Hispanic or Latino	465
Non Hispanic or Latino	38,221

Population by Race

White	36,584
African American	1,282
Asian	113
American Indian and Alaska Native	67
Native Hawaiian and Pacific Islander	7
Other	258
Identified by two or more	375

PA - Indiana County

Population

Total Population	88,880
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Housing Status

(in housing units unless noted)

Total	38,236
Occupied	35,005
Owner-occupied	24,082
Population in owner-occupied (number of individuals)	60,290
Renter-occupied	10,923
Population in renter-occupied (number of individuals)	23,233
Households with individuals under 18	8,827
Vacant	3,231
Vacant: for rent	659
Vacant: for sale	317

Population by Sex/Age

Male	44,200
Female	44,680
Under 18	16,846
18 & over	72,034
20 - 24	10,018
25 - 34	9,272
35 - 49	15,382
50 - 64	17,917
65 & over	13,944

Population by Ethnicity

Hispanic or Latino	947
Non Hispanic or Latino	87,933

Population by Race

White	84,360
African American	2,434
Asian	774
American Indian and Alaska Native	124
Native Hawaiian and Pacific Islander	10
Other	341
Identified by two or more	837

PA - Venango County

Population

Total Population	54,984
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Housing Status

(in housing units unless noted)

Total	27,464
Occupied	22,621
Owner-occupied	16,876
Population in owner-occupied (number of individuals)	41,197
Renter-occupied	5,745
Population in renter-occupied (number of individuals)	12,490
Households with individuals under 18	6,371
Vacant	4,843
Vacant: for rent	424
Vacant: for sale	315

Population by Sex/Age

Male	26,910
Female	28,074
Under 18	11,832
18 & over	43,152
20 - 24	2,684
25 - 34	5,655
35 - 49	10,647
50 - 64	12,967
65 & over	9,884

Population by Ethnicity

Hispanic or Latino	478
Non Hispanic or Latino	54,506

Population by Race

White	53,390
African American	571
Asian	197
American Indian and Alaska Native	85
Native Hawaiian and Pacific Islander	11
Other	108
Identified by two or more	622

PA - Washington County

Population

Total Population	207,820
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Housing Status

(in housing units unless noted)

Total	92,977
Occupied	85,089
Owner-occupied	64,541
Population in owner-occupied (number of individuals)	160,395
Renter-occupied	20,548
Population in renter-occupied (number of individuals)	41,500
Households with individuals under 18	23,799
Vacant	7,888
Vacant: for rent	2,002
Vacant: for sale	1,138

Population by Sex/Age

Male	101,035
Female	106,785
Under 18	42,684
18 & over	165,136
20 - 24	12,547
25 - 34	20,705
35 - 49	42,260
50 - 64	47,347
65 & over	36,366

Population by Ethnicity

Hispanic or Latino	2,366
Non Hispanic or Latino	205,454

Population by Race

White	195,657
African American	6,757
Asian	1,327
American Indian and Alaska Native	251
Native Hawaiian and Pacific Islander	31
Other	630
Identified by two or more	3,167

PA - Westmoreland County

Population

Total Population	365,169
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Housing Status

(in housing units unless noted)

Total	168,199
Occupied	153,650
Owner-occupied	117,726
Population in owner-occupied (number of individuals)	286,589
Renter-occupied	35,924
Population in renter-occupied (number of individuals)	70,618
Households with individuals under 18	40,825
Vacant	14,549
Vacant: for rent	3,798
Vacant: for sale	2,438

Population by Sex/Age

Male	177,722
Female	187,447
Under 18	72,611
18 & over	292,558
20 - 24	18,643
25 - 34	35,676
35 - 49	74,687
50 - 64	85,669
65 & over	68,877

Population by Ethnicity

Hispanic or Latino	3,179
Non Hispanic or Latino	361,990

Population by Race

White	348,182
African American	8,562
Asian	2,704
American Indian and Alaska Native	351
Native Hawaiian and Pacific Islander	62
Other	833
Identified by two or more	4,475

WV - Monongalia County

Population

Total Population	96,189
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Housing Status

(in housing units unless noted)

Total	43,238
Occupied	39,777
Owner-occupied	22,139
Population in owner-occupied (number of individuals)	53,720
Renter-occupied	17,638
Population in renter-occupied (number of individuals)	35,207
Households with individuals under 18	8,737
Vacant	3,461
Vacant: for rent	1,254
Vacant: for sale	445

Population by Sex/Age

Male	49,600
Female	46,589
Under 18	15,252
18 & over	80,937
20 - 24	18,495
25 - 34	14,339
35 - 49	15,665
50 - 64	15,381
65 & over	9,826

Population by Ethnicity

Hispanic or Latino	1,692
Non Hispanic or Latino	94,497

Population by Race

White	87,488
African American	3,496
Asian	2,941
American Indian and Alaska Native	145
Native Hawaiian and Pacific Islander	48
Other	367
Identified by two or more	1,704

WV - Preston County

Population

Total Population	33,520
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Housing Status

(in housing units unless noted)

Total	15,097
Occupied	12,895
Owner-occupied	10,540
Population in owner-occupied (number of individuals)	25,849
Renter-occupied	2,355
Population in renter-occupied (number of individuals)	5,293
Households with individuals under 18	3,744
Vacant	2,202
Vacant: for rent	202
Vacant: for sale	162

Population by Sex/Age

Male	17,298
Female	16,222
Under 18	6,552
18 & over	26,968
20 - 24	1,754
25 - 34	4,624
35 - 49	7,110
50 - 64	7,511
65 & over	5,257

Population by Ethnicity

Hispanic or Latino	229
Non Hispanic or Latino	33,291

Population by Race

White	32,724
African American	361
Asian	48
American Indian and Alaska Native	63
Native Hawaiian and Pacific Islander	10
Other	53
Identified by two or more	261

MD - Garrett County

Population

Total Population	30,097
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Housing Status

(in housing units unless noted)

Total	18,854
Occupied	12,057
Owner-occupied	9,291
Population in owner-occupied (number of individuals)	23,328
Renter-occupied	2,766
Population in renter-occupied (number of individuals)	6,254
Households with individuals under 18	3,614
Vacant	6,797
Vacant: for rent	422
Vacant: for sale	258

Population by Sex/Age

Male	14,949
Female	15,148
Under 18	6,660
18 & over	23,437
20 - 24	1,598
25 - 34	3,026
35 - 49	6,116
50 - 64	6,617
65 & over	5,231

Population by Ethnicity

Hispanic or Latino	220
Non Hispanic or Latino	29,877

Population by Race

White	29,440
African American	301
Asian	76
American Indian and Alaska Native	43
Native Hawaiian and Pacific Islander	0
Other	39
Identified by two or more	198