



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

PARKERSBURG :::

BROADCAST TV MARKET AREA

Population

Total Population	165,547
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Housing Status

(in housing units unless noted)

Total	76,972
Occupied	68,877
Owner-occupied	50,599
Population in owner-occupied (number of individuals)	122,102
Renter-occupied	18,278
Population in renter-occupied (number of individuals)	39,928
Households with individuals under 18	19,872
Vacant	8,095
Vacant: for rent	1,663
Vacant: for sale	962

Population by Sex/Age

Male	80,704
Female	84,843
Under 18	35,408
18 & over	130,139
20 - 24	9,055
25 - 34	18,216
35 - 49	33,418
50 - 64	36,825
65 & over	28,440

Population by Ethnicity

Hispanic or Latino	1,315
Non Hispanic or Latino	164,232

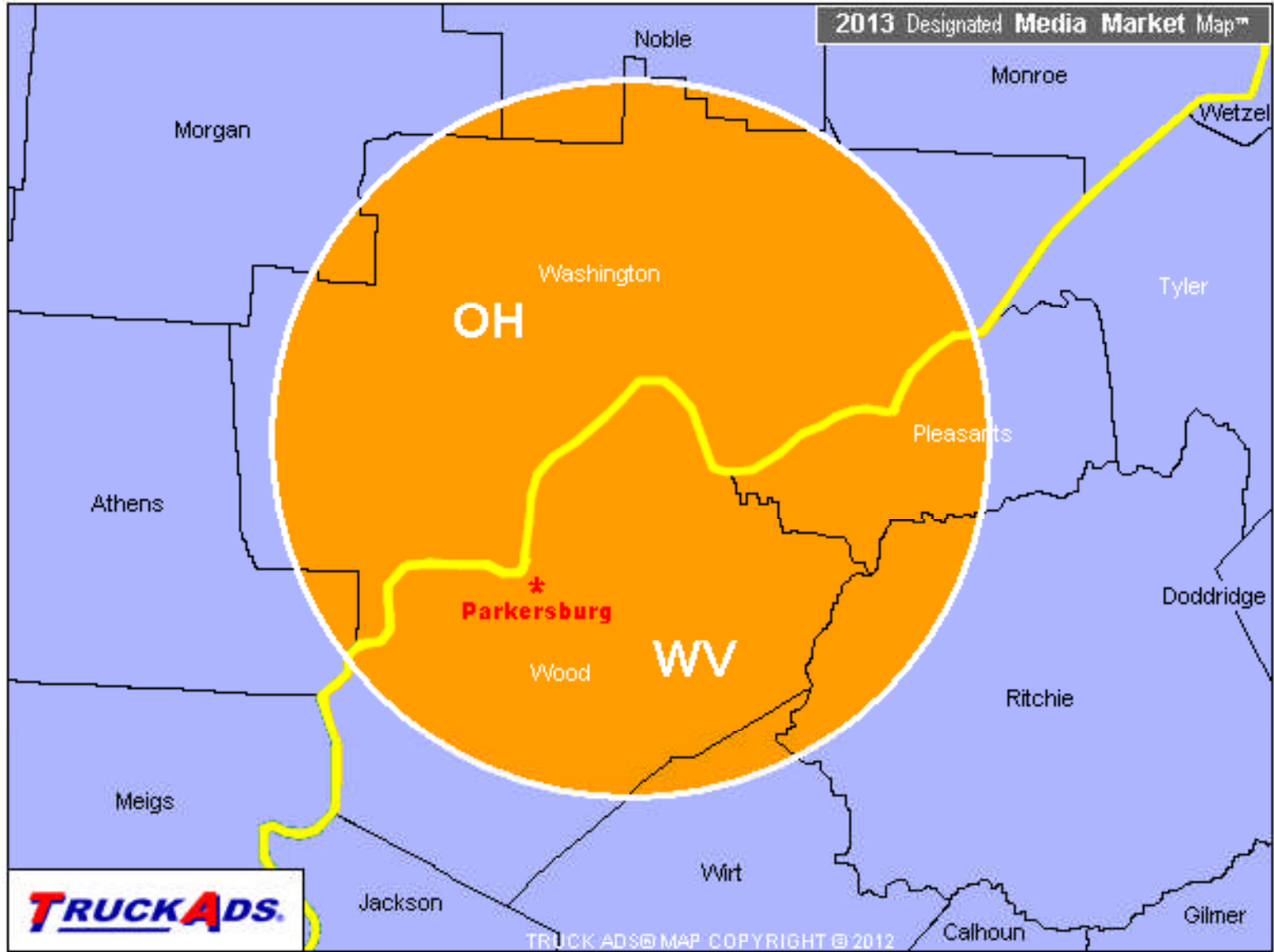
Population by Race

White	159,958
African American	1,736
Asian	832
American Indian and Alaska Native	352
Native Hawaiian and Pacific Islander	44
Other	312
Identified by two or more	2,313



PARKERSBURG :::

BROADCAST TV MARKET AREA



4 COUNTIES IN THIS DESIGNATED MARKET

WEST VIRGINIA: Pleasants, WV ~ Tyler, WV ~ Wood, WV ~ **OHIO:** Washington, OH

WV - Pleasants County

Population

Total Population	7,605
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Housing Status

(in housing units unless noted)

Total	3,390
Occupied	2,861
Owner-occupied	2,299
Population in owner-occupied (number of individuals)	5,721
Renter-occupied	562
Population in renter-occupied (number of individuals)	1,261
Households with individuals under 18	888
Vacant	529
Vacant: for rent	40
Vacant: for sale	41

Population by Sex/Age

Male	4,079
Female	3,526
Under 18	1,551
18 & over	6,054
20 - 24	380
25 - 34	878
35 - 49	1,686
50 - 64	1,696
65 & over	1,228

Population by Ethnicity

Hispanic or Latino	61
Non Hispanic or Latino	7,544

Population by Race

White	7,401
African American	100
Asian	8
American Indian and Alaska Native	12
Native Hawaiian and Pacific Islander	0
Other	11
Identified by two or more	73

WV - Tyler County

Population

Total Population	9,208
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Housing Status

(in housing units unless noted)

Total	5,000
Occupied	3,858
Owner-occupied	3,167
Population in owner-occupied (number of individuals)	7,573
Renter-occupied	691
Population in renter-occupied (number of individuals)	1,568
Households with individuals under 18	1,071
Vacant	1,142
Vacant: for rent	66
Vacant: for sale	53

Population by Sex/Age

Male	4,513
Female	4,695
Under 18	1,925
18 & over	7,283
20 - 24	397
25 - 34	831
35 - 49	1,892
50 - 64	2,249
65 & over	1,700

Population by Ethnicity

Hispanic or Latino	49
Non Hispanic or Latino	9,159

Population by Race

White	9,112
African American	14
Asian	12
American Indian and Alaska Native	18
Native Hawaiian and Pacific Islander	0
Other	3
Identified by two or more	49

WV - Wood County

Population

Total Population	86,956
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Housing Status

(in housing units unless noted)

Total	40,215
Occupied	36,571
Owner-occupied	26,237
Population in owner-occupied (number of individuals)	63,043
Renter-occupied	10,334
Population in renter-occupied (number of individuals)	22,867
Households with individuals under 18	10,644
Vacant	3,644
Vacant: for rent	915
Vacant: for sale	530

Population by Sex/Age

Male	41,947
Female	45,009
Under 18	18,991
18 & over	67,965
20 - 24	4,575
25 - 34	9,963
35 - 49	17,824
50 - 64	18,868
65 & over	14,718

Population by Ethnicity

Hispanic or Latino	744
Non Hispanic or Latino	86,212

Population by Race

White	83,846
African American	958
Asian	471
American Indian and Alaska Native	187
Native Hawaiian and Pacific Islander	30
Other	175
Identified by two or more	1,289

OH - Washington County

Population

Total Population	61,778
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Housing Status

(in housing units unless noted)

Total	28,367
Occupied	25,587
Owner-occupied	18,896
Population in owner-occupied (number of individuals)	45,765
Renter-occupied	6,691
Population in renter-occupied (number of individuals)	14,232
Households with individuals under 18	7,269
Vacant	2,780
Vacant: for rent	642
Vacant: for sale	338

Population by Sex/Age

Male	30,165
Female	31,613
Under 18	12,941
18 & over	48,837
20 - 24	3,703
25 - 34	6,544
35 - 49	12,016
50 - 64	14,012
65 & over	10,794

Population by Ethnicity

Hispanic or Latino	461
Non Hispanic or Latino	61,317

Population by Race

White	59,599
African American	664
Asian	341
American Indian and Alaska Native	135
Native Hawaiian and Pacific Islander	14
Other	123
Identified by two or more	902