



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**MIAMI FT. LAUDERDALE :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	4,356,731
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**Housing Status**

( in housing units unless noted )

Total	1,867,151
Occupied	1,598,053
Owner-occupied	967,431
Population in owner-occupied ( number of individuals )	2,669,283
Renter-occupied	630,622
Population in renter-occupied ( number of individuals )	1,626,537
Households with individuals under 18	546,462
Vacant	269,098
Vacant: for rent	68,423
Vacant: for sale	33,224

**Population by Sex/Age**

Male	2,115,095
Female	2,241,636
Under 18	958,964
18 & over	3,397,767
20 - 24	288,368
25 - 34	579,407
35 - 49	989,786
50 - 64	806,403
65 & over	618,397

**Population by Ethnicity**

Hispanic or Latino	2,096,420
Non Hispanic or Latino	2,260,311

**Population by Race**

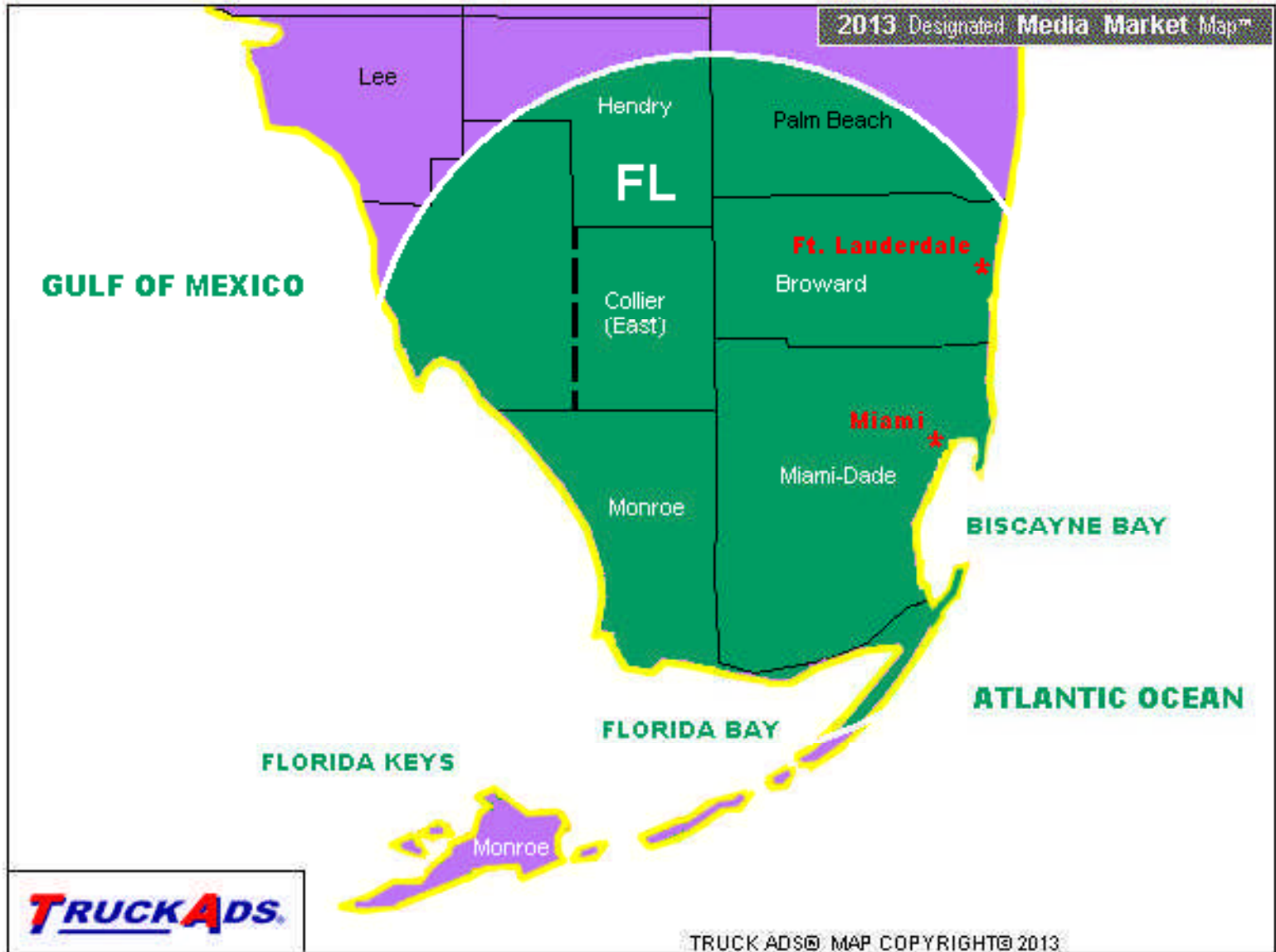
White	3,032,963
African American	949,950
Asian	95,552
American Indian and Alaska Native	11,033
Native Hawaiian and Pacific Islander	9,103
Other	153,477
Identified by two or more	112,076

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# MIAMI FT. LAUDERDALE :::

## BROADCAST TV MARKET AREA



### 5 COUNTIES IN THIS DESIGNATED MARKET

FLORIDA: Broward, FL ~ Collier, FL (Split) ~ Hendry, FL ~ Miami-Dade, FL ~ Monroe, FL

## FL - Broward County

### Population

Total Population	1,748,066
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### Housing Status

( in housing units unless noted )

Total	810,388
Occupied	686,047
Owner-occupied	456,732
Population in owner-occupied ( number of individuals )	1,161,678
Renter-occupied	229,315
Population in renter-occupied ( number of individuals )	569,496
Households with individuals under 18	221,320
Vacant	124,341
Vacant: for rent	27,753
Vacant: for sale	15,687

### Population by Sex/Age

Male	846,571
Female	901,495
Under 18	391,349
18 & over	1,356,717
20 - 24	104,783
25 - 34	224,479
35 - 49	395,162
50 - 64	340,484
65 & over	249,424

### Population by Ethnicity

Hispanic or Latino	438,247
Non Hispanic or Latino	1,309,819

### Population by Race

White	1,102,231
African American	467,519
Asian	56,795
American Indian and Alaska Native	5,065
Native Hawaiian and Pacific Islander	911
Other	64,694
Identified by two or more	50,851

## FL - Collier County (Partial - Split County)

### Population

Total Population	0
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### Housing Status

( in housing units unless noted )

Total	0
Occupied	0
Owner-occupied	0
Population in owner-occupied ( number of individuals )	0
Renter-occupied	0
Population in renter-occupied ( number of individuals )	0
Households with individuals under 18	0
Vacant	0
Vacant: for rent	0
Vacant: for sale	0

### Population by Sex/Age

Male	0
Female	0
Under 18	
18 & over	0
20 - 24	0
25 - 34	0
35 - 49	0
50 - 64	0
65 & over	0

### Population by Ethnicity

Hispanic or Latino	0
Non Hispanic or Latino	0

### Population by Race

White	0
African American	0
Asian	0
American Indian and Alaska Native	0
Native Hawaiian and Pacific Islander	0
Other	0
Identified by two or more	0

## FL - Hendry County

### Population

Total Population	39,140
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### Housing Status

( in housing units unless noted )

Total	14,564
Occupied	12,025
Owner-occupied	8,324
Population in owner-occupied ( number of individuals )	24,844
Renter-occupied	3,701
Population in renter-occupied ( number of individuals )	12,354
Households with individuals under 18	5,229
Vacant	2,539
Vacant: for rent	577
Vacant: for sale	320

### Population by Sex/Age

Male	21,198
Female	17,942
Under 18	10,886
18 & over	28,254
20 - 24	3,004
25 - 34	5,576
35 - 49	7,876
50 - 64	6,046
65 & over	4,491

### Population by Ethnicity

Hispanic or Latino	19,243
Non Hispanic or Latino	19,897

### Population by Race

White	23,436
African American	5,261
Asian	279
American Indian and Alaska Native	672
Native Hawaiian and Pacific Islander	24
Other	8,421
Identified by two or more	1,047



## FL - Miami-Dade County

### Population

Total Population	2,496,435
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### Housing Status

( in housing units unless noted )

Total	989,435
Occupied	867,352
Owner-occupied	483,874
Population in owner-occupied ( number of individuals )	1,442,857
Renter-occupied	383,478
Population in renter-occupied ( number of individuals )	1,013,521
Households with individuals under 18	313,235
Vacant	122,083
Vacant: for rent	37,848
Vacant: for sale	16,156

### Population by Sex/Age

Male	1,208,364
Female	1,288,071
Under 18	545,728
18 & over	1,950,707
20 - 24	176,823
25 - 34	340,467
35 - 49	570,650
50 - 64	440,237
65 & over	352,013

### Population by Ethnicity

Hispanic or Latino	1,623,859
Non Hispanic or Latino	872,576

### Population by Race

White	1,841,887
African American	472,976
Asian	37,669
American Indian and Alaska Native	5,000
Native Hawaiian and Pacific Islander	675
Other	79,351
Identified by two or more	58,877

## FL - Monroe County

### Population

Total Population	73,090
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### Housing Status

( in housing units unless noted )

Total	52,764
Occupied	32,629
Owner-occupied	18,501
Population in owner-occupied ( number of individuals )	39,904
Renter-occupied	14,128
Population in renter-occupied ( number of individuals )	31,166
Households with individuals under 18	6,678
Vacant	20,135
Vacant: for rent	2,245
Vacant: for sale	1,061

### Population by Sex/Age

Male	38,962
Female	34,128
Under 18	11,001
18 & over	62,089
20 - 24	3,758
25 - 34	8,885
35 - 49	16,098
50 - 64	19,636
65 & over	12,469

### Population by Ethnicity

Hispanic or Latino	15,071
Non Hispanic or Latino	58,019

### Population by Race

White	65,409
African American	4,194
Asian	809
American Indian and Alaska Native	296
Native Hawaiian and Pacific Islander	70
Other	1,011
Identified by two or more	1,301