



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**LOS ANGELES :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	17,533,609
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**Housing Status**

( in housing units unless noted )

Total	6,105,919
Occupied	5,675,688
Owner-occupied	3,074,671
Population in owner-occupied ( number of individuals )	9,634,924
Renter-occupied	2,601,017
Population in renter-occupied ( number of individuals )	7,604,541
Households with individuals under 18	2,237,632
Vacant	430,231
Vacant: for rent	172,909
Vacant: for sale	63,412

**Population by Sex/Age**

Male	8,666,242
Female	8,867,367
Under 18	4,476,869
18 & over	13,056,740
20 - 24	1,315,742
25 - 34	2,517,938
35 - 49	3,779,266
50 - 64	2,990,821
65 & over	1,890,667

**Population by Ethnicity**

Hispanic or Latino	7,843,679
Non Hispanic or Latino	9,689,930

**Population by Race**

White	9,596,790
African American	1,233,917
Asian	2,187,874
American Indian and Alaska Native	144,016
Native Hawaiian and Pacific Islander	50,410
Other	3,522,108
Identified by two or more	798,494

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# LOS ANGELES :::

## BROADCAST TV MARKET AREA



### 7 COUNTIES IN THIS DESIGNATED MARKET

**CALIFORNIA:** Inyo, CA ~ Los Angeles, CA ~ Orange, CA ~ Riverside, CA (Split) ~ San Bernardino, CA ~ Ventura, CA  
~ **NEVADA:** Esmeralda, NV

## CA - Inyo County

### Population

Total Population	18,546
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### Housing Status

( in housing units unless noted )

Total	9,478
Occupied	8,049
Owner-occupied	5,121
Population in owner-occupied ( number of individuals )	11,412
Renter-occupied	2,928
Population in renter-occupied ( number of individuals )	6,701
Households with individuals under 18	2,074
Vacant	1,429
Vacant: for rent	182
Vacant: for sale	90

### Population by Sex/Age

Male	9,354
Female	9,192
Under 18	3,900
18 & over	14,646
20 - 24	865
25 - 34	2,020
35 - 49	3,336
50 - 64	4,514
65 & over	3,535

### Population by Ethnicity

Hispanic or Latino	3,597
Non Hispanic or Latino	14,949

### Population by Race

White	13,741
African American	109
Asian	243
American Indian and Alaska Native	2,121
Native Hawaiian and Pacific Islander	16
Other	1,676
Identified by two or more	640

## CA - Los Angeles County

### Population

Total Population	9,818,605
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### Housing Status

( in housing units unless noted )

Total	3,445,076
Occupied	3,241,204
Owner-occupied	1,544,749
Population in owner-occupied ( number of individuals )	4,878,845
Renter-occupied	1,696,455
Population in renter-occupied ( number of individuals )	4,768,079
Households with individuals under 18	1,220,021
Vacant	203,872
Vacant: for rent	104,960
Vacant: for sale	26,808

### Population by Sex/Age

Male	4,839,654
Female	4,978,951
Under 18	2,402,208
18 & over	7,416,397
20 - 24	752,788
25 - 34	1,475,731
35 - 49	2,137,068
50 - 64	1,675,361
65 & over	1,065,699

### Population by Ethnicity

Hispanic or Latino	4,687,889
Non Hispanic or Latino	5,130,716

### Population by Race

White	4,936,599
African American	856,874
Asian	1,346,865
American Indian and Alaska Native	72,828
Native Hawaiian and Pacific Islander	26,094
Other	2,140,632
Identified by two or more	438,713

## CA - Orange County

### Population

Total Population	3,010,232
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### Housing Status

( in housing units unless noted )

Total	1,048,907
Occupied	992,781
Owner-occupied	588,313
Population in owner-occupied ( number of individuals )	1,755,924
Renter-occupied	404,468
Population in renter-occupied ( number of individuals )	1,215,072
Households with individuals under 18	375,387
Vacant	56,126
Vacant: for rent	25,254
Vacant: for sale	8,434

### Population by Sex/Age

Male	1,488,780
Female	1,521,452
Under 18	736,659
18 & over	2,273,573
20 - 24	213,601
25 - 34	413,528
35 - 49	669,639
50 - 64	535,443
65 & over	349,677

### Population by Ethnicity

Hispanic or Latino	1,012,973
Non Hispanic or Latino	1,997,259

### Population by Race

White	1,830,758
African American	50,744
Asian	537,804
American Indian and Alaska Native	18,132
Native Hawaiian and Pacific Islander	9,354
Other	435,641
Identified by two or more	127,799

## CA - Riverside County (Partial - split county)

### Population

Total Population	1,826,915
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### Housing Status

( in housing units unless noted )

Total	620,276
Occupied	554,727
Owner-occupied	378,457
Population in owner-occupied ( number of individuals )	1,214,055
Renter-occupied	176,270
Population in renter-occupied ( number of individuals )	580,721
Households with individuals under 18	250,370
Vacant	65,549
Vacant: for rent	15,871
Vacant: for sale	13,458

### Population by Sex/Age

Male	907,544
Female	919,371
Under 18	527,467
18 & over	1,299,448
20 - 24	132,381
25 - 34	239,045
35 - 49	379,636
50 - 64	289,185
65 & over	193,897

### Population by Ethnicity

Hispanic or Latino	806,388
Non Hispanic or Latino	1,020,527

### Population by Race

White	1,096,066
African American	129,165
Asian	118,910
American Indian and Alaska Native	20,145
Native Hawaiian and Pacific Islander	6,433
Other	364,193
Identified by two or more	92,003

## CA - San Bernardino County

### Population

Total Population	2,035,210
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### Housing Status

( in housing units unless noted )

Total	699,637
Occupied	611,618
Owner-occupied	383,573
Population in owner-occupied ( number of individuals )	1,248,252
Renter-occupied	228,045
Population in renter-occupied ( number of individuals )	746,904
Households with individuals under 18	283,252
Vacant	88,019
Vacant: for rent	21,892
Vacant: for sale	12,138

### Population by Sex/Age

Male	1,011,507
Female	1,023,703
Under 18	594,588
18 & over	1,440,622
20 - 24	159,908
25 - 34	282,091
35 - 49	415,640
50 - 64	331,646
65 & over	181,348

### Population by Ethnicity

Hispanic or Latino	1,001,145
Non Hispanic or Latino	1,034,065

### Population by Race

White	1,153,161
African American	181,862
Asian	128,603
American Indian and Alaska Native	22,689
Native Hawaiian and Pacific Islander	6,870
Other	439,661
Identified by two or more	102,364

## CA - Ventura County

### Population

Total Population	823,318
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### Housing Status

( in housing units unless noted )

Total	281,695
Occupied	266,920
Owner-occupied	174,168
Population in owner-occupied ( number of individuals )	525,886
Renter-occupied	92,752
Population in renter-occupied ( number of individuals )	286,832
Households with individuals under 18	106,457
Vacant	14,775
Vacant: for rent	4,664
Vacant: for sale	2,467

### Population by Sex/Age

Male	408,969
Female	414,349
Under 18	211,915
18 & over	611,403
20 - 24	56,183
25 - 34	105,460
35 - 49	173,814
50 - 64	154,449
65 & over	96,309

### Population by Ethnicity

Hispanic or Latino	331,567
Non Hispanic or Latino	491,751

### Population by Race

White	565,804
African American	15,163
Asian	55,446
American Indian and Alaska Native	8,068
Native Hawaiian and Pacific Islander	1,643
Other	140,253
Identified by two or more	36,941



## NV - Esmeralda County

### Population

Total Population	783
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### Housing Status

( in housing units unless noted )

Total	850
Occupied	389
Owner-occupied	290
Population in owner-occupied ( number of individuals )	550
Renter-occupied	99
Population in renter-occupied ( number of individuals )	232
Households with individuals under 18	71
Vacant	461
Vacant: for rent	86
Vacant: for sale	17

### Population by Sex/Age

Male	434
Female	349
Under 18	132
18 & over	651
20 - 24	16
25 - 34	63
35 - 49	133
50 - 64	223
65 & over	202

### Population by Ethnicity

Hispanic or Latino	120
Non Hispanic or Latino	663

### Population by Race

White	661
African American	0
Asian	3
American Indian and Alaska Native	33
Native Hawaiian and Pacific Islander	0
Other	52
Identified by two or more	34