



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

LIMA :::

BROADCAST TV MARKET AREA

Population

Total Population	172,888
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Housing Status

(in housing units unless noted)

Total	71,830
Occupied	65,253
Owner-occupied	47,114
Population in owner-occupied (number of individuals)	121,511
Renter-occupied	18,139
Population in renter-occupied (number of individuals)	42,881
Households with individuals under 18	21,196
Vacant	6,677
Vacant: for rent	2,026
Vacant: for sale	1,026

Population by Sex/Age

Male	86,779
Female	86,109
Under 18	42,205
18 & over	130,683
20 - 24	12,755
25 - 34	19,854
35 - 49	32,439
50 - 64	34,313
65 & over	24,930

Population by Ethnicity

Hispanic or Latino	4,810
Non Hispanic or Latino	168,078

Population by Race

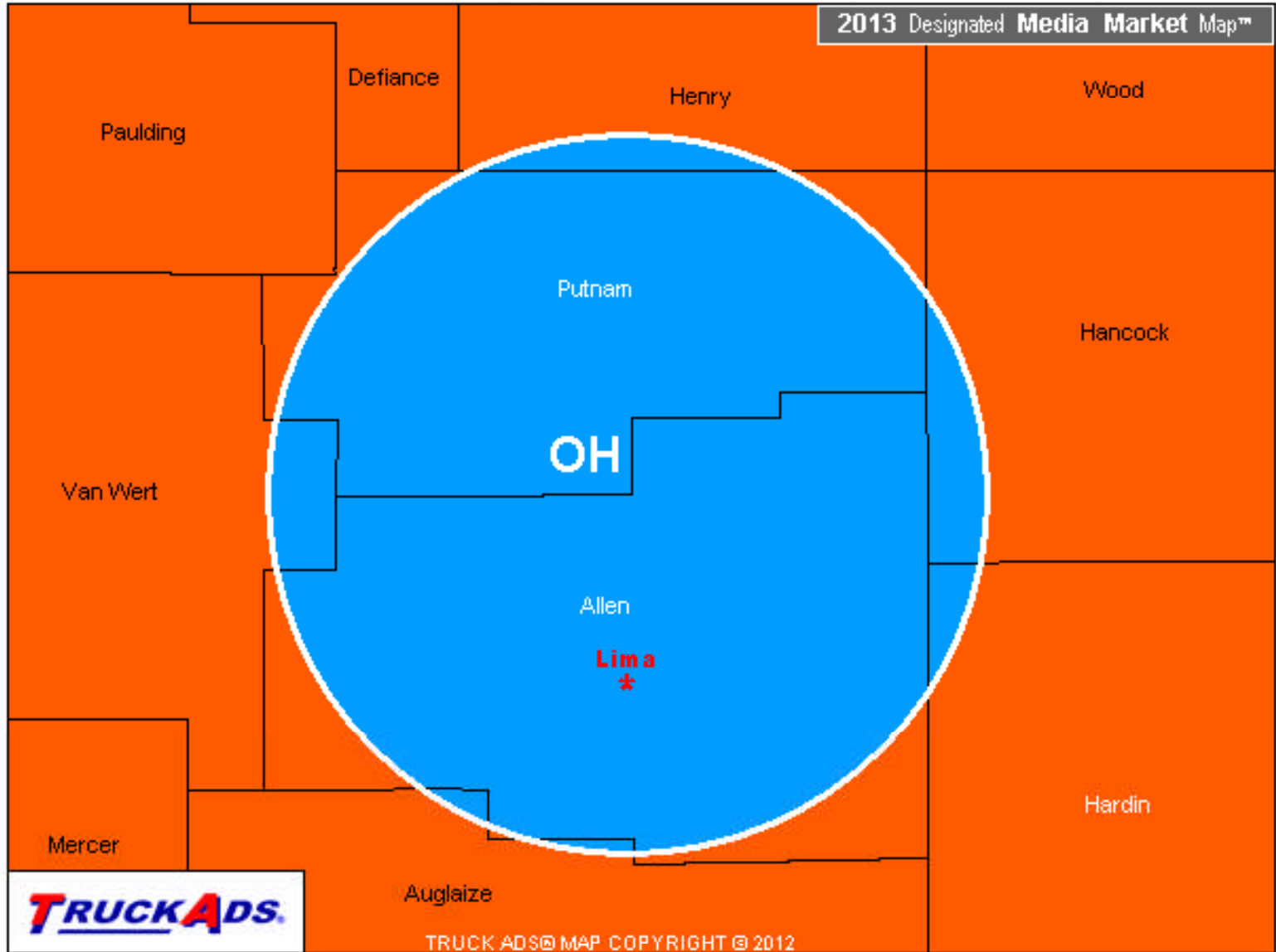
White	153,091
African American	12,992
Asian	1,003
American Indian and Alaska Native	333
Native Hawaiian and Pacific Islander	31
Other	1,913
Identified by two or more	3,525

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LIMA :::

BROADCAST TV MARKET AREA



3 COUNTIES IN THIS DESIGNATED MARKET

OHIO: Allen, OH ~ Hardin, OH ~ Putnam, OH

OH - Allen County

Population

Total Population	106,331
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Housing Status

(in housing units unless noted)

Total	44,999
Occupied	40,619
Owner-occupied	28,099
Population in owner-occupied (number of individuals)	70,824
Renter-occupied	12,520
Population in renter-occupied (number of individuals)	29,573
Households with individuals under 18	12,888
Vacant	4,380
Vacant: for rent	1,426
Vacant: for sale	650

Population by Sex/Age

Male	53,630
Female	52,701
Under 18	25,445
18 & over	80,886
20 - 24	7,471
25 - 34	12,443
35 - 49	19,777
50 - 64	21,545
65 & over	15,697

Population by Ethnicity

Hispanic or Latino	2,513
Non Hispanic or Latino	103,818

Population by Race

White	89,089
African American	12,639
Asian	740
American Indian and Alaska Native	207
Native Hawaiian and Pacific Islander	15
Other	845
Identified by two or more	2,796

OH - Hardin County

Population

Total Population	32,058
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Housing Status

(in housing units unless noted)

Total	13,100
Occupied	11,762
Owner-occupied	8,319
Population in owner-occupied (number of individuals)	21,489
Renter-occupied	3,443
Population in renter-occupied (number of individuals)	8,310
Households with individuals under 18	3,802
Vacant	1,338
Vacant: for rent	400
Vacant: for sale	218

Population by Sex/Age

Male	15,907
Female	16,151
Under 18	7,560
18 & over	24,498
20 - 24	3,501
25 - 34	3,560
35 - 49	5,816
50 - 64	5,784
65 & over	4,303

Population by Ethnicity

Hispanic or Latino	407
Non Hispanic or Latino	31,651

Population by Race

White	30,990
African American	259
Asian	182
American Indian and Alaska Native	52
Native Hawaiian and Pacific Islander	12
Other	147
Identified by two or more	416

OH - Putnam County

Population

Total Population	34,499
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Housing Status

(in housing units unless noted)

Total	13,731
Occupied	12,872
Owner-occupied	10,696
Population in owner-occupied (number of individuals)	29,198
Renter-occupied	2,176
Population in renter-occupied (number of individuals)	4,998
Households with individuals under 18	4,506
Vacant	859
Vacant: for rent	200
Vacant: for sale	158

Population by Sex/Age

Male	17,242
Female	17,257
Under 18	9,200
18 & over	25,299
20 - 24	1,783
25 - 34	3,851
35 - 49	6,846
50 - 64	6,984
65 & over	4,930

Population by Ethnicity

Hispanic or Latino	1,890
Non Hispanic or Latino	32,609

Population by Race

White	33,012
African American	94
Asian	81
American Indian and Alaska Native	74
Native Hawaiian and Pacific Islander	4
Other	921
Identified by two or more	313