



**CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.**

**LAFAYETTE :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	198,528
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**Housing Status**

( in housing units unless noted )

Total	82,641
Occupied	75,804
Owner-occupied	44,002
Population in owner-occupied ( number of individuals )	113,419
Renter-occupied	31,802
Population in renter-occupied ( number of individuals )	70,390
Households with individuals under 18	21,902
Vacant	6,837
Vacant: for rent	2,808
Vacant: for sale	1,317

**Population by Sex/Age**

Male	100,843
Female	97,685
Under 18	41,887
18 & over	156,641
20 - 24	32,700
25 - 34	27,506
35 - 49	33,162
50 - 64	30,706
65 & over	20,834

**Population by Ethnicity**

Hispanic or Latino	13,390
Non Hispanic or Latino	185,138

**Population by Race**

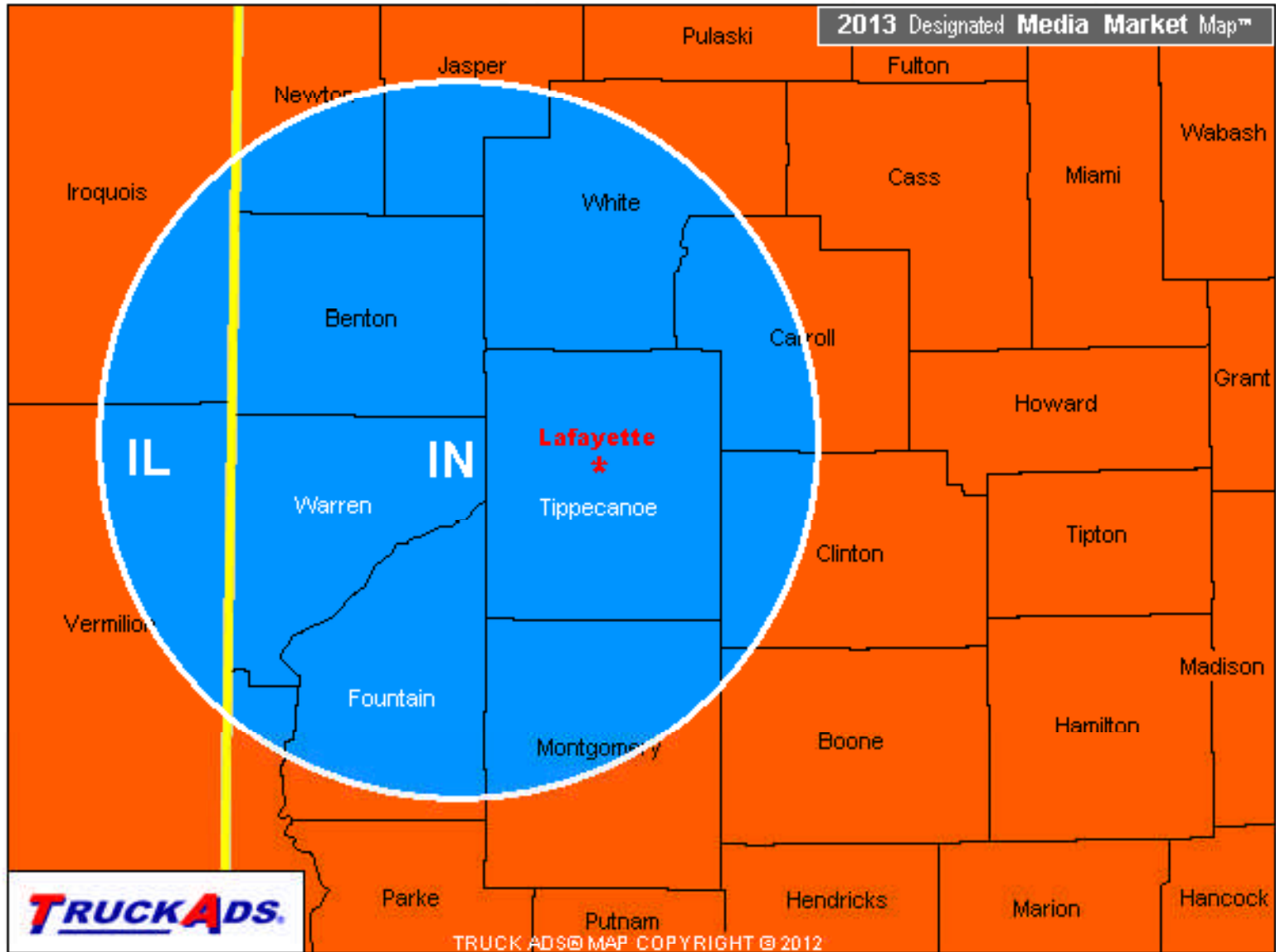
White	170,355
African American	6,952
Asian	10,801
American Indian and Alaska Native	520
Native Hawaiian and Pacific Islander	57
Other	5,837
Identified by two or more	4,006

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# LAFAYETTE :::

## BROADCAST TV MARKET AREA



### 3 COUNTIES IN THIS DESIGNATED MARKET

INDIANA: Fountain, IN ~ Tippecanoe, IN ~ Warren, IN

## IN - Fountain County

### Population

Total Population	17,240
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### Housing Status

( in housing units unless noted )

Total	7,865
Occupied	6,935
Owner-occupied	5,307
Population in owner-occupied ( number of individuals )	13,194
Renter-occupied	1,628
Population in renter-occupied ( number of individuals )	3,874
Households with individuals under 18	2,164
Vacant	930
Vacant: for rent	162
Vacant: for sale	125

### Population by Sex/Age

Male	8,534
Female	8,706
Under 18	4,174
18 & over	13,066
20 - 24	807
25 - 34	1,797
35 - 49	3,495
50 - 64	3,493
65 & over	3,043

### Population by Ethnicity

Hispanic or Latino	373
Non Hispanic or Latino	16,867

### Population by Race

White	16,802
African American	28
Asian	35
American Indian and Alaska Native	54
Native Hawaiian and Pacific Islander	1
Other	145
Identified by two or more	175

## IN - Tippecanoe County

### Population

Total Population	172,780
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### Housing Status

( in housing units unless noted )

Total	71,096
Occupied	65,532
Owner-occupied	36,015
Population in owner-occupied ( number of individuals )	93,368
Renter-occupied	29,517
Population in renter-occupied ( number of individuals )	64,949
Households with individuals under 18	18,681
Vacant	5,564
Vacant: for rent	2,595
Vacant: for sale	1,158

### Population by Sex/Age

Male	88,040
Female	84,740
Under 18	35,717
18 & over	137,063
20 - 24	31,483
25 - 34	24,855
35 - 49	27,879
50 - 64	25,368
65 & over	16,379

### Population by Ethnicity

Hispanic or Latino	12,947
Non Hispanic or Latino	159,833

### Population by Race

White	145,190
African American	6,913
Asian	10,730
American Indian and Alaska Native	453
Native Hawaiian and Pacific Islander	50
Other	5,672
Identified by two or more	3,772

## IN - Warren County

### Population

Total Population	8,508
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### Housing Status

( in housing units unless noted )

Total	3,680
Occupied	3,337
Owner-occupied	2,680
Population in owner-occupied ( number of individuals )	6,857
Renter-occupied	657
Population in renter-occupied ( number of individuals )	1,567
Households with individuals under 18	1,057
Vacant	343
Vacant: for rent	51
Vacant: for sale	34

### Population by Sex/Age

Male	4,269
Female	4,239
Under 18	1,996
18 & over	6,512
20 - 24	410
25 - 34	854
35 - 49	1,788
50 - 64	1,845
65 & over	1,412

### Population by Ethnicity

Hispanic or Latino	70
Non Hispanic or Latino	8,438

### Population by Race

White	8,363
African American	11
Asian	36
American Indian and Alaska Native	13
Native Hawaiian and Pacific Islander	6
Other	20
Identified by two or more	59