



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

JOHNSTOWN ALTOONA :::

BROADCAST TV MARKET AREA

Population

Total Population	808,730
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Housing Status

(in housing units unless noted)

Total	374,310
Occupied	322,843
Owner-occupied	231,435
Population in owner-occupied (number of individuals)	572,238
Renter-occupied	91,408
Population in renter-occupied (number of individuals)	191,190
Households with individuals under 18	86,743
Vacant	51,467
Vacant: for rent	6,323
Vacant: for sale	4,063

Population by Sex/Age

Male	407,126
Female	401,604
Under 18	159,212
18 & over	649,518
20 - 24	69,450
25 - 34	89,493
35 - 49	157,274
50 - 64	166,987
65 & over	136,637

Population by Ethnicity

Hispanic or Latino	11,861
Non Hispanic or Latino	796,869

Population by Race

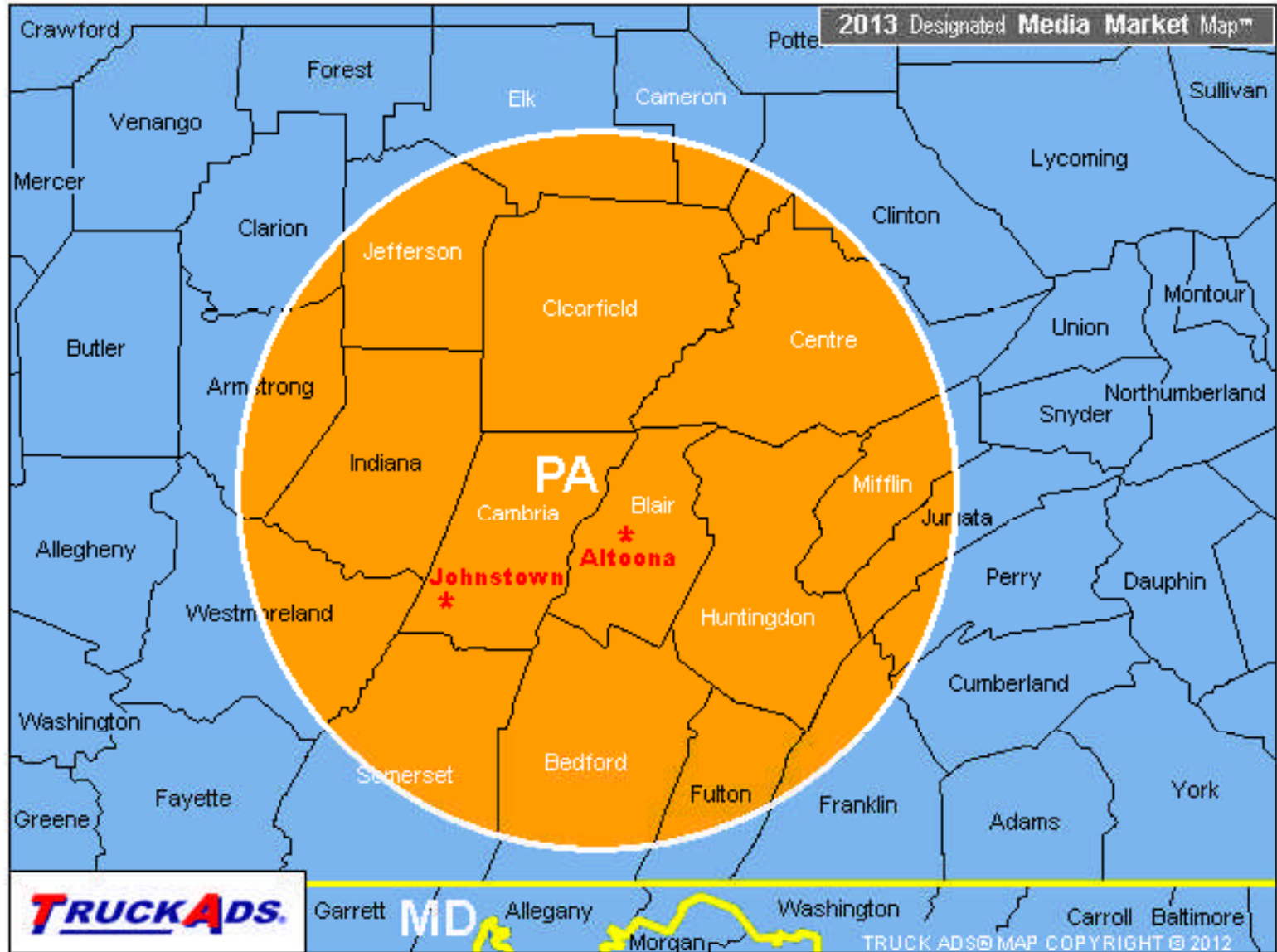
White	765,282
African American	18,903
Asian	10,704
American Indian and Alaska Native	954
Native Hawaiian and Pacific Islander	171
Other	3,941
Identified by two or more	8,775

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JOHNSTOWN ALTOONA :::

BROADCAST TV MARKET AREA



11 COUNTIES IN THIS DESIGNATED MARKET

PENNSYLVANIA: Bedford, PA ~ Blair, PA ~ Cambria, PA ~ Cameron, PA ~ Centre, PA ~ Clearfield, PA ~ Elk, PA ~ Huntingdon, PA ~ Jefferson, PA ~ Mifflin, PA ~ Somerset, PA

PA - Bedford County

Population

Total Population	49,762
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Housing Status

(in housing units unless noted)

Total	23,954
Occupied	20,233
Owner-occupied	15,882
Population in owner-occupied (number of individuals)	40,068
Renter-occupied	4,351
Population in renter-occupied (number of individuals)	9,143
Households with individuals under 18	5,832
Vacant	3,721
Vacant: for rent	346
Vacant: for sale	275

Population by Sex/Age

Male	24,705
Female	25,057
Under 18	10,739
18 & over	39,023
20 - 24	2,397
25 - 34	4,972
35 - 49	10,239
50 - 64	10,859
65 & over	9,476

Population by Ethnicity

Hispanic or Latino	450
Non Hispanic or Latino	49,312

Population by Race

White	48,782
African American	238
Asian	101
American Indian and Alaska Native	75
Native Hawaiian and Pacific Islander	14
Other	151
Identified by two or more	401

PA - Blair County

Population

Total Population	127,089
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Housing Status

(in housing units unless noted)

Total	56,276
Occupied	52,159
Owner-occupied	36,653
Population in owner-occupied (number of individuals)	90,926
Renter-occupied	15,506
Population in renter-occupied (number of individuals)	32,491
Households with individuals under 18	14,794
Vacant	4,117
Vacant: for rent	1,207
Vacant: for sale	556

Population by Sex/Age

Male	61,708
Female	65,381
Under 18	26,878
18 & over	100,211
20 - 24	7,451
25 - 34	14,115
35 - 49	24,547
50 - 64	27,164
65 & over	22,527

Population by Ethnicity

Hispanic or Latino	1,230
Non Hispanic or Latino	125,859

Population by Race

White	122,238
African American	2,129
Asian	706
American Indian and Alaska Native	143
Native Hawaiian and Pacific Islander	29
Other	297
Identified by two or more	1,547

PA - Cambria County

Population

Total Population	143,679
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Housing Status

(in housing units unless noted)

Total	65,650
Occupied	58,950
Owner-occupied	43,392
Population in owner-occupied (number of individuals)	105,167
Renter-occupied	15,558
Population in renter-occupied (number of individuals)	30,420
Households with individuals under 18	15,453
Vacant	6,700
Vacant: for rent	1,479
Vacant: for sale	842

Population by Sex/Age

Male	71,003
Female	72,676
Under 18	28,235
18 & over	115,444
20 - 24	9,012
25 - 34	15,086
35 - 49	27,398
50 - 64	32,484
65 & over	27,071

Population by Ethnicity

Hispanic or Latino	2,006
Non Hispanic or Latino	141,673

Population by Race

White	135,206
African American	5,222
Asian	729
American Indian and Alaska Native	147
Native Hawaiian and Pacific Islander	29
Other	588
Identified by two or more	1,758

PA - Cameron County

Population

Total Population	5,085
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Housing Status

(in housing units unless noted)

Total	4,455
Occupied	2,273
Owner-occupied	1,677
Population in owner-occupied (number of individuals)	3,831
Renter-occupied	596
Population in renter-occupied (number of individuals)	1,162
Households with individuals under 18	550
Vacant	2,182
Vacant: for rent	96
Vacant: for sale	67

Population by Sex/Age

Male	2,499
Female	2,586
Under 18	985
18 & over	4,100
20 - 24	184
25 - 34	463
35 - 49	978
50 - 64	1,291
65 & over	1,086

Population by Ethnicity

Hispanic or Latino	19
Non Hispanic or Latino	5,066

Population by Race

White	5,000
African American	13
Asian	14
American Indian and Alaska Native	13
Native Hawaiian and Pacific Islander	0
Other	3
Identified by two or more	42

PA - Centre County

Population

Total Population	153,990
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Housing Status

(in housing units unless noted)

Total	63,297
Occupied	57,573
Owner-occupied	33,716
Population in owner-occupied (number of individuals)	85,136
Renter-occupied	23,857
Population in renter-occupied (number of individuals)	51,865
Households with individuals under 18	13,421
Vacant	5,724
Vacant: for rent	571
Vacant: for sale	545

Population by Sex/Age

Male	79,763
Female	74,227
Under 18	24,512
18 & over	129,478
20 - 24	32,640
25 - 34	18,759
35 - 49	25,148
50 - 64	23,753
65 & over	17,366

Population by Ethnicity

Hispanic or Latino	3,690
Non Hispanic or Latino	150,300

Population by Race

White	137,625
African American	4,638
Asian	7,986
American Indian and Alaska Native	191
Native Hawaiian and Pacific Islander	48
Other	1,142
Identified by two or more	2,360

PA - Clearfield County

Population

Total Population	81,642
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Housing Status

(in housing units unless noted)

Total	38,644
Occupied	32,288
Owner-occupied	24,825
Population in owner-occupied (number of individuals)	60,679
Renter-occupied	7,463
Population in renter-occupied (number of individuals)	15,848
Households with individuals under 18	9,134
Vacant	6,356
Vacant: for rent	625
Vacant: for sale	483

Population by Sex/Age

Male	42,126
Female	39,516
Under 18	16,296
18 & over	65,346
20 - 24	4,564
25 - 34	9,291
35 - 49	17,909
50 - 64	17,444
65 & over	14,258

Population by Ethnicity

Hispanic or Latino	1,907
Non Hispanic or Latino	79,735

Population by Race

White	77,912
African American	1,862
Asian	389
American Indian and Alaska Native	86
Native Hawaiian and Pacific Islander	16
Other	652
Identified by two or more	725

PA - Elk County

Population

Total Population	31,946
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Housing Status

(in housing units unless noted)

Total	17,585
Occupied	13,693
Owner-occupied	10,750
Population in owner-occupied (number of individuals)	25,978
Renter-occupied	2,943
Population in renter-occupied (number of individuals)	5,613
Households with individuals under 18	3,609
Vacant	3,892
Vacant: for rent	347
Vacant: for sale	231

Population by Sex/Age

Male	15,872
Female	16,074
Under 18	6,651
18 & over	25,295
20 - 24	1,324
25 - 34	3,032
35 - 49	6,982
50 - 64	7,304
65 & over	6,066

Population by Ethnicity

Hispanic or Latino	183
Non Hispanic or Latino	31,763

Population by Race

White	31,469
African American	89
Asian	96
American Indian and Alaska Native	34
Native Hawaiian and Pacific Islander	6
Other	42
Identified by two or more	210

PA - Huntingdon County

Population

Total Population	45,913
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Housing Status

(in housing units unless noted)

Total	22,365
Occupied	17,280
Owner-occupied	13,136
Population in owner-occupied (number of individuals)	32,366
Renter-occupied	4,144
Population in renter-occupied (number of individuals)	8,977
Households with individuals under 18	4,961
Vacant	5,085
Vacant: for rent	286
Vacant: for sale	205

Population by Sex/Age

Male	24,278
Female	21,635
Under 18	9,244
18 & over	36,669
20 - 24	3,040
25 - 34	5,474
35 - 49	9,642
50 - 64	9,640
65 & over	7,458

Population by Ethnicity

Hispanic or Latino	727
Non Hispanic or Latino	45,186

Population by Race

White	42,470
African American	2,392
Asian	184
American Indian and Alaska Native	41
Native Hawaiian and Pacific Islander	2
Other	400
Identified by two or more	424

PA - Jefferson County

Population

Total Population	45,200
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Housing Status

(in housing units unless noted)

Total	22,434
Occupied	18,561
Owner-occupied	13,906
Population in owner-occupied (number of individuals)	34,680
Renter-occupied	4,655
Population in renter-occupied (number of individuals)	9,746
Households with individuals under 18	5,232
Vacant	3,873
Vacant: for rent	381
Vacant: for sale	224

Population by Sex/Age

Male	22,301
Female	22,899
Under 18	9,757
18 & over	35,443
20 - 24	2,371
25 - 34	4,789
35 - 49	8,945
50 - 64	9,776
65 & over	8,255

Population by Ethnicity

Hispanic or Latino	275
Non Hispanic or Latino	44,925

Population by Race

White	44,446
African American	157
Asian	92
American Indian and Alaska Native	86
Native Hawaiian and Pacific Islander	3
Other	55
Identified by two or more	361

PA - Mifflin County

Population

Total Population	46,682
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Housing Status

(in housing units unless noted)

Total	21,537
Occupied	18,743
Owner-occupied	13,613
Population in owner-occupied (number of individuals)	34,957
Renter-occupied	5,130
Population in renter-occupied (number of individuals)	11,166
Households with individuals under 18	5,456
Vacant	2,794
Vacant: for rent	427
Vacant: for sale	297

Population by Sex/Age

Male	22,842
Female	23,840
Under 18	10,784
18 & over	35,898
20 - 24	2,390
25 - 34	4,856
35 - 49	9,372
50 - 64	9,603
65 & over	8,643

Population by Ethnicity

Hispanic or Latino	534
Non Hispanic or Latino	46,148

Population by Race

White	45,531
African American	300
Asian	168
American Indian and Alaska Native	52
Native Hawaiian and Pacific Islander	7
Other	143
Identified by two or more	481

PA - Somerset County

Population

Total Population	77,742
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Housing Status

(in housing units unless noted)

Total	38,113
Occupied	31,090
Owner-occupied	23,885
Population in owner-occupied (number of individuals)	58,450
Renter-occupied	7,205
Population in renter-occupied (number of individuals)	14,759
Households with individuals under 18	8,301
Vacant	7,023
Vacant: for rent	558
Vacant: for sale	338

Population by Sex/Age

Male	40,029
Female	37,713
Under 18	15,131
18 & over	62,611
20 - 24	4,077
25 - 34	8,656
35 - 49	16,114
50 - 64	17,669
65 & over	14,431

Population by Ethnicity

Hispanic or Latino	840
Non Hispanic or Latino	76,902

Population by Race

White	74,603
African American	1,863
Asian	239
American Indian and Alaska Native	86
Native Hawaiian and Pacific Islander	17
Other	468
Identified by two or more	466