



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**HARTFORD NEW HAVEN :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	2,538,840
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**Housing Status**

( in housing units unless noted )

Total	1,077,597
Occupied	990,732
Owner-occupied	664,044
Population in owner-occupied ( number of individuals )	1,723,789
Renter-occupied	326,688
Population in renter-occupied ( number of individuals )	720,838
Households with individuals under 18	311,255
Vacant	86,865
Vacant: for rent	29,740
Vacant: for sale	10,892

**Population by Sex/Age**

Male	1,235,315
Female	1,303,525
Under 18	563,550
18 & over	1,975,290
20 - 24	168,965
25 - 34	300,490
35 - 49	541,135
50 - 64	524,422
65 & over	367,269

**Population by Ethnicity**

Hispanic or Latino	312,711
Non Hispanic or Latino	2,226,129

**Population by Race**

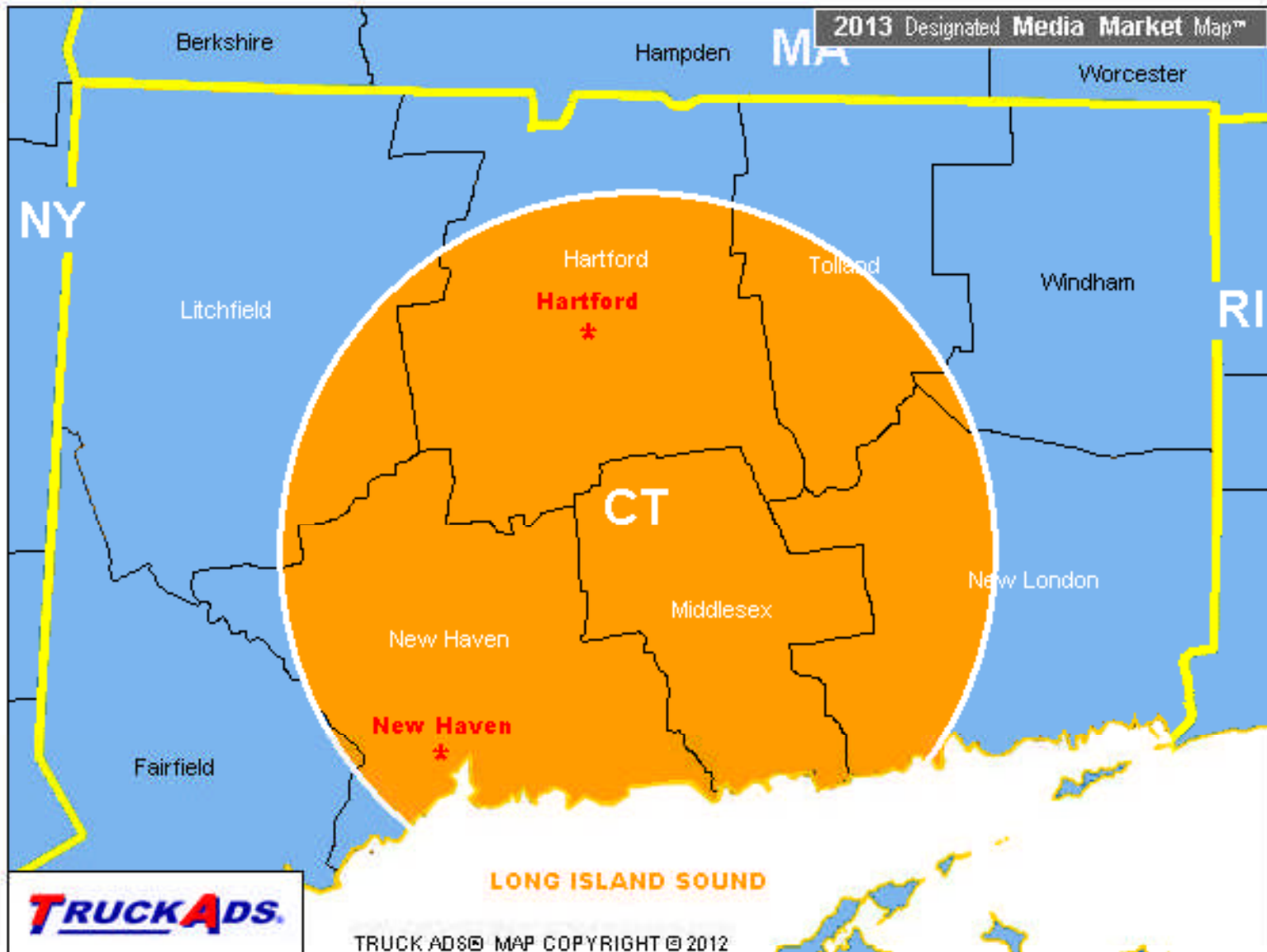
White	1,980,410
African American	260,362
Asian	91,893
American Indian and Alaska Native	8,310
Native Hawaiian and Pacific Islander	942
Other	130,990
Identified by two or more	65,933

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# HARTFORD NEW HAVEN :::

BROADCAST TV MARKET AREA



## 6 COUNTIES IN THIS DESIGNATED MARKET

CONNECTICUT: Hartford, CT ~ Litchfield, CT ~ Middlesex, CT ~ New Haven, CT ~ New London, CT ~ Tolland, CT

## CT - Hartford County

### Population

Total Population	894,014
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### Housing Status

( in housing units unless noted )

Total	374,249
Occupied	350,854
Owner-occupied	229,920
Population in owner-occupied ( number of individuals )	595,918
Renter-occupied	120,934
Population in renter-occupied ( number of individuals )	269,869
Households with individuals under 18	111,922
Vacant	23,395
Vacant: for rent	10,519
Vacant: for sale	3,197

### Population by Sex/Age

Male	432,013
Female	462,001
Under 18	204,043
18 & over	689,971
20 - 24	55,702
25 - 34	109,685
35 - 49	190,042
50 - 64	180,904
65 & over	130,119

### Population by Ethnicity

Hispanic or Latino	136,783
Non Hispanic or Latino	757,231

### Population by Race

White	647,237
African American	119,191
Asian	37,958
American Indian and Alaska Native	2,387
Native Hawaiian and Pacific Islander	289
Other	63,058
Identified by two or more	23,894

## CT - Litchfield County

### Population

Total Population	189,927
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### Housing Status

( in housing units unless noted )

Total	87,550
Occupied	76,640
Owner-occupied	58,455
Population in owner-occupied ( number of individuals )	150,323
Renter-occupied	18,185
Population in renter-occupied ( number of individuals )	36,800
Households with individuals under 18	22,881
Vacant	10,910
Vacant: for rent	1,634
Vacant: for sale	1,208

### Population by Sex/Age

Male	93,338
Female	96,589
Under 18	40,952
18 & over	148,975
20 - 24	8,808
25 - 34	17,549
35 - 49	42,430
50 - 64	45,886
65 & over	30,342

### Population by Ethnicity

Hispanic or Latino	8,535
Non Hispanic or Latino	181,392

### Population by Race

White	178,268
African American	2,558
Asian	2,908
American Indian and Alaska Native	404
Native Hawaiian and Pacific Islander	45
Other	2,708
Identified by two or more	3,036

## CT - Middlesex County

### Population

Total Population	165,676
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### Housing Status

( in housing units unless noted )

Total	74,837
Occupied	67,202
Owner-occupied	49,976
Population in owner-occupied ( number of individuals )	126,860
Renter-occupied	17,226
Population in renter-occupied ( number of individuals )	33,731
Households with individuals under 18	19,731
Vacant	7,635
Vacant: for rent	1,415
Vacant: for sale	751

### Population by Sex/Age

Male	80,908
Female	84,768
Under 18	35,098
18 & over	130,578
20 - 24	8,845
25 - 34	17,214
35 - 49	37,174
50 - 64	37,743
65 & over	25,621

### Population by Ethnicity

Hispanic or Latino	7,834
Non Hispanic or Latino	157,842

### Population by Race

White	147,823
African American	7,727
Asian	4,247
American Indian and Alaska Native	253
Native Hawaiian and Pacific Islander	58
Other	2,154
Identified by two or more	3,414

## CT - New Haven County

### Population

Total Population	862,477
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### Housing Status

( in housing units unless noted )

Total	362,004
Occupied	334,502
Owner-occupied	212,169
Population in owner-occupied ( number of individuals )	556,751
Renter-occupied	122,333
Population in renter-occupied ( number of individuals )	276,528
Households with individuals under 18	106,089
Vacant	27,502
Vacant: for rent	11,073
Vacant: for sale	3,810

### Population by Sex/Age

Male	415,090
Female	447,387
Under 18	192,974
18 & over	669,503
20 - 24	59,639
25 - 34	107,891
35 - 49	180,532
50 - 64	171,416
65 & over	123,972

### Population by Ethnicity

Hispanic or Latino	129,743
Non Hispanic or Latino	732,734

### Population by Race

White	644,744
African American	109,850
Asian	30,263
American Indian and Alaska Native	2,497
Native Hawaiian and Pacific Islander	334
Other	51,981
Identified by two or more	22,808

## CT - New London County

### Population

Total Population	274,055
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### Housing Status

( in housing units unless noted )

Total	120,994
Occupied	107,057
Owner-occupied	72,518
Population in owner-occupied ( number of individuals )	184,814
Renter-occupied	34,539
Population in renter-occupied ( number of individuals )	76,459
Households with individuals under 18	33,469
Vacant	13,937
Vacant: for rent	3,710
Vacant: for sale	1,519

### Population by Sex/Age

Male	136,803
Female	137,252
Under 18	59,599
18 & over	214,456
20 - 24	19,396
25 - 34	32,640
35 - 49	58,686
50 - 64	57,300
65 & over	38,995

### Population by Ethnicity

Hispanic or Latino	23,214
Non Hispanic or Latino	250,841

### Population by Race

White	225,213
African American	16,025
Asian	11,383
American Indian and Alaska Native	2,505
Native Hawaiian and Pacific Islander	180
Other	8,722
Identified by two or more	10,027

## CT - Tolland County

### Population

Total Population	152,691
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### Housing Status

( in housing units unless noted )

Total	57,963
Occupied	54,477
Owner-occupied	41,006
Population in owner-occupied ( number of individuals )	109,123
Renter-occupied	13,471
Population in renter-occupied ( number of individuals )	27,451
Households with individuals under 18	17,163
Vacant	3,486
Vacant: for rent	1,389
Vacant: for sale	407

### Population by Sex/Age

Male	77,163
Female	75,528
Under 18	30,884
18 & over	121,807
20 - 24	16,575
25 - 34	15,511
35 - 49	32,271
50 - 64	31,173
65 & over	18,220

### Population by Ethnicity

Hispanic or Latino	6,602
Non Hispanic or Latino	146,089

### Population by Race

White	137,125
African American	5,011
Asian	5,134
American Indian and Alaska Native	264
Native Hawaiian and Pacific Islander	36
Other	2,367
Identified by two or more	2,754