



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

HARRISBURG LANCASTER LEBANON YORK :::

BROADCAST TV MARKET AREA

Population

Total Population	1,913,121
------------------	-----------

Housing Status

(in housing units unless noted)

Total	793,050
Occupied	742,391
Owner-occupied	530,269
Population in owner-occupied (number of individuals)	1,379,382
Renter-occupied	212,122
Population in renter-occupied (number of individuals)	481,766
Households with individuals under 18	232,989
Vacant	50,659
Vacant: for rent	15,513
Vacant: for sale	9,695

Population by Sex/Age

Male	937,160
Female	975,961
Under 18	447,518
18 & over	1,465,603
20 - 24	119,286
25 - 34	224,581
35 - 49	393,845
50 - 64	387,849
65 & over	286,213

Population by Ethnicity

Hispanic or Latino	120,744
Non Hispanic or Latino	1,792,377

Population by Race

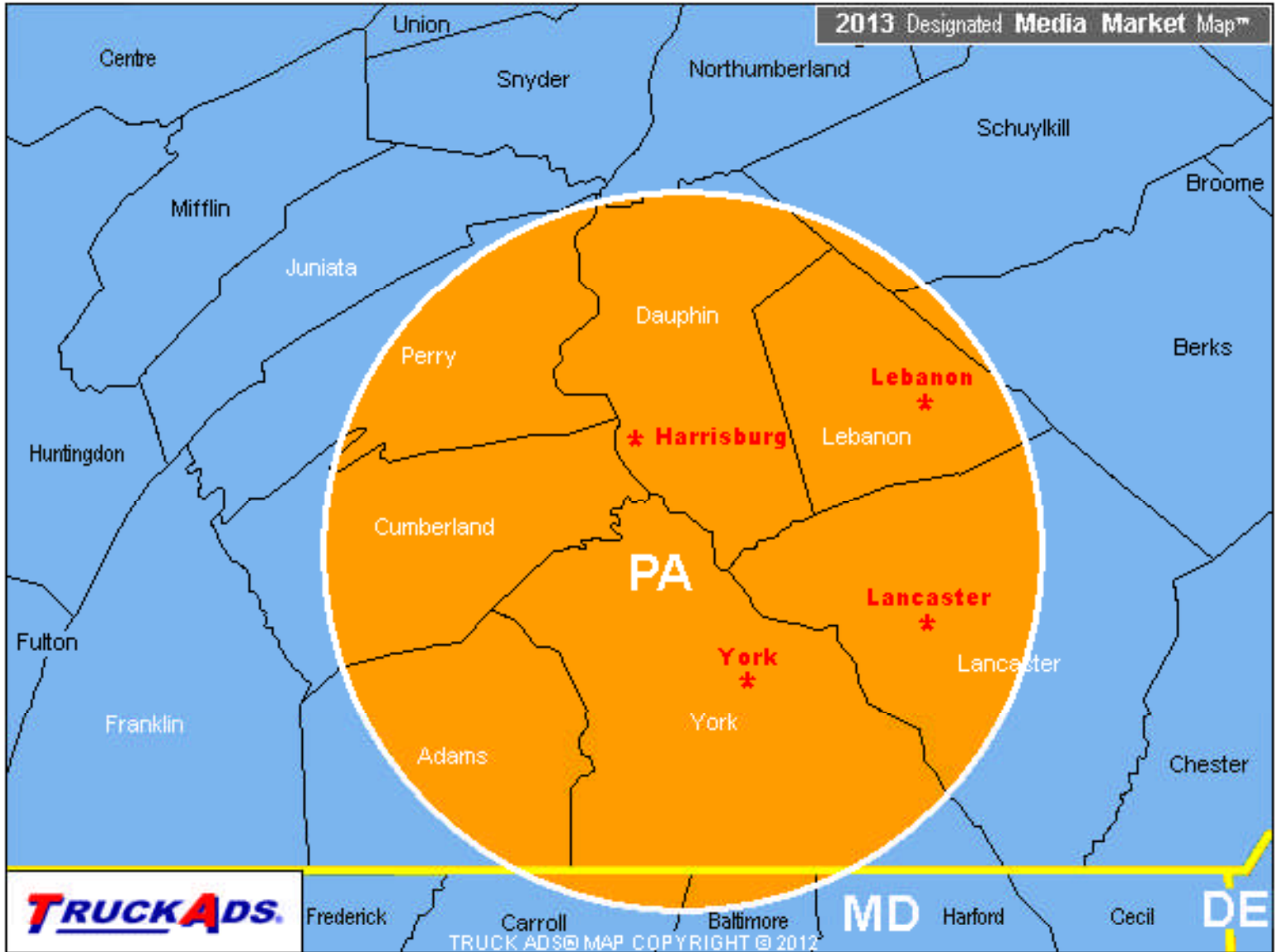
White	1,676,993
African American	108,885
Asian	34,757
American Indian and Alaska Native	3,946
Native Hawaiian and Pacific Islander	537
Other	49,642
Identified by two or more	38,361

TRUCKADS® and TRUCK ADS® are Registered Trademarks. All contents Copyright © 2013. All Rights Reserved.



HARRISBURG LANCASTER LEBANON YORK III

BROADCAST TV MARKET AREA



9 COUNTIES IN THIS DESIGNATED MARKET

PENNSYLVANIA: Adams, PA ~ Cumberland, PA ~ Dauphin, PA ~ Franklin, PA ~ Juniata, PA ~ Lancaster, PA ~ Lebanon, PA ~ Perry, PA ~ York, PA

PA - Adams County

Population

Total Population	101,407
------------------	---------

Housing Status

(in housing units unless noted)

Total	40,820
Occupied	38,013
Owner-occupied	29,368
Population in owner-occupied (number of individuals)	76,495
Renter-occupied	8,645
Population in renter-occupied (number of individuals)	20,919
Households with individuals under 18	12,100
Vacant	2,807
Vacant: for rent	526
Vacant: for sale	546

Population by Sex/Age

Male	49,865
Female	51,542
Under 18	22,438
18 & over	78,969
20 - 24	6,588
25 - 34	10,440
35 - 49	21,395
50 - 64	21,321
65 & over	15,954

Population by Ethnicity

Hispanic or Latino	6,115
Non Hispanic or Latino	95,292

Population by Race

White	94,979
African American	1,561
Asian	746
American Indian and Alaska Native	213
Native Hawaiian and Pacific Islander	20
Other	2,544
Identified by two or more	1,344

PA - Cumberland County

Population

Total Population	235,406
------------------	---------

Housing Status

(in housing units unless noted)

Total	99,988
Occupied	93,943
Owner-occupied	67,606
Population in owner-occupied (number of individuals)	167,905
Renter-occupied	26,337
Population in renter-occupied (number of individuals)	54,671
Households with individuals under 18	26,815
Vacant	6,045
Vacant: for rent	2,018
Vacant: for sale	1,268

Population by Sex/Age

Male	115,589
Female	119,817
Under 18	48,712
18 & over	186,694
20 - 24	17,130
25 - 34	28,173
35 - 49	48,133
50 - 64	48,358
65 & over	36,745

Population by Ethnicity

Hispanic or Latino	6,448
Non Hispanic or Latino	228,958

Population by Race

White	213,934
African American	7,527
Asian	7,072
American Indian and Alaska Native	363
Native Hawaiian and Pacific Islander	65
Other	2,203
Identified by two or more	4,242

PA - Dauphin County

Population

Total Population	268,100
------------------	---------

Housing Status

(in housing units unless noted)

Total	120,406
Occupied	110,435
Owner-occupied	71,491
Population in owner-occupied (number of individuals)	177,295
Renter-occupied	38,944
Population in renter-occupied (number of individuals)	84,025
Households with individuals under 18	32,735
Vacant	9,971
Vacant: for rent	3,575
Vacant: for sale	1,734

Population by Sex/Age

Male	129,619
Female	138,481
Under 18	62,215
18 & over	205,885
20 - 24	16,172
25 - 34	34,714
35 - 49	54,964
50 - 64	56,628
65 & over	36,841

Population by Ethnicity

Hispanic or Latino	18,795
Non Hispanic or Latino	249,305

Population by Race

White	194,910
African American	48,386
Asian	8,580
American Indian and Alaska Native	578
Native Hawaiian and Pacific Islander	78
Other	7,284
Identified by two or more	8,284

PA - Franklin County

Population

Total Population	149,618
------------------	---------

Housing Status

(in housing units unless noted)

Total	63,219
Occupied	58,389
Owner-occupied	42,883
Population in owner-occupied (number of individuals)	109,673
Renter-occupied	15,506
Population in renter-occupied (number of individuals)	37,249
Households with individuals under 18	18,570
Vacant	4,830
Vacant: for rent	1,300
Vacant: for sale	876

Population by Sex/Age

Male	73,184
Female	76,434
Under 18	35,740
18 & over	113,878
20 - 24	8,054
25 - 34	17,271
35 - 49	30,591
50 - 64	29,379
65 & over	24,679

Population by Ethnicity

Hispanic or Latino	6,438
Non Hispanic or Latino	143,180

Population by Race

White	137,674
African American	4,700
Asian	1,310
American Indian and Alaska Native	302
Native Hawaiian and Pacific Islander	29
Other	2,849
Identified by two or more	2,754

PA - Juniata County

Population

Total Population	24,636
------------------	--------

Housing Status

(in housing units unless noted)

Total	10,978
Occupied	9,476
Owner-occupied	7,213
Population in owner-occupied (number of individuals)	19,076
Renter-occupied	2,263
Population in renter-occupied (number of individuals)	5,268
Households with individuals under 18	2,921
Vacant	1,502
Vacant: for rent	153
Vacant: for sale	86

Population by Sex/Age

Male	12,286
Female	12,350
Under 18	5,913
18 & over	18,723
20 - 24	1,340
25 - 34	2,676
35 - 49	4,993
50 - 64	4,989
65 & over	4,134

Population by Ethnicity

Hispanic or Latino	623
Non Hispanic or Latino	24,013

Population by Race

White	23,845
African American	151
Asian	85
American Indian and Alaska Native	31
Native Hawaiian and Pacific Islander	3
Other	279
Identified by two or more	242

PA - Lancaster County

Population

Total Population	519,445
------------------	---------

Housing Status

(in housing units unless noted)

Total	202,952
Occupied	193,602
Owner-occupied	132,703
Population in owner-occupied (number of individuals)	364,337
Renter-occupied	60,899
Population in renter-occupied (number of individuals)	142,470
Households with individuals under 18	62,871
Vacant	9,350
Vacant: for rent	3,411
Vacant: for sale	1,953

Population by Sex/Age

Male	253,836
Female	265,609
Under 18	129,015
18 & over	390,430
20 - 24	35,033
25 - 34	60,990
35 - 49	101,350
50 - 64	99,672
65 & over	77,780

Population by Ethnicity

Hispanic or Latino	44,930
Non Hispanic or Latino	474,515

Population by Race

White	460,171
African American	19,035
Asian	9,860
American Indian and Alaska Native	1,195
Native Hawaiian and Pacific Islander	164
Other	18,819
Identified by two or more	10,201

PA - Lebanon County

Population

Total Population	133,568
------------------	---------

Housing Status

(in housing units unless noted)

Total	55,592
Occupied	52,258
Owner-occupied	37,622
Population in owner-occupied (number of individuals)	97,073
Renter-occupied	14,636
Population in renter-occupied (number of individuals)	32,838
Households with individuals under 18	15,928
Vacant	3,334
Vacant: for rent	1,098
Vacant: for sale	607

Population by Sex/Age

Male	65,161
Female	68,407
Under 18	30,765
18 & over	102,803
20 - 24	7,733
25 - 34	14,867
35 - 49	26,898
50 - 64	27,166
65 & over	22,729

Population by Ethnicity

Hispanic or Latino	12,410
Non Hispanic or Latino	121,158

Population by Race

White	121,566
African American	2,885
Asian	1,533
American Indian and Alaska Native	250
Native Hawaiian and Pacific Islander	36
Other	5,165
Identified by two or more	2,133

PA - Perry County

Population

Total Population	45,969
------------------	--------

Housing Status

(in housing units unless noted)

Total	20,424
Occupied	17,903
Owner-occupied	14,210
Population in owner-occupied (number of individuals)	36,842
Renter-occupied	3,693
Population in renter-occupied (number of individuals)	8,470
Households with individuals under 18	5,547
Vacant	2,521
Vacant: for rent	295
Vacant: for sale	208

Population by Sex/Age

Male	23,057
Female	22,912
Under 18	10,706
18 & over	35,263
20 - 24	2,414
25 - 34	5,066
35 - 49	9,907
50 - 64	10,429
65 & over	6,294

Population by Ethnicity

Hispanic or Latino	588
Non Hispanic or Latino	45,381

Population by Race

White	44,779
African American	296
Asian	164
American Indian and Alaska Native	72
Native Hawaiian and Pacific Islander	19
Other	173
Identified by two or more	466

PA - York County

Population

Total Population	434,972
------------------	---------

Housing Status

(in housing units unless noted)

Total	178,671
Occupied	168,372
Owner-occupied	127,173
Population in owner-occupied (number of individuals)	330,686
Renter-occupied	41,199
Population in renter-occupied (number of individuals)	95,856
Households with individuals under 18	55,502
Vacant	10,299
Vacant: for rent	3,137
Vacant: for sale	2,417

Population by Sex/Age

Male	214,563
Female	220,409
Under 18	102,014
18 & over	332,958
20 - 24	24,822
25 - 34	50,384
35 - 49	95,614
50 - 64	89,907
65 & over	61,057

Population by Ethnicity

Hispanic or Latino	24,397
Non Hispanic or Latino	410,575

Population by Race

White	385,135
African American	24,344
Asian	5,407
American Indian and Alaska Native	942
Native Hawaiian and Pacific Islander	123
Other	10,326
Identified by two or more	8,695