



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

**FT. WAYNE :::
BROADCAST TV MARKET AREA**

Population

Total Population	666,675
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**Housing Status
(in housing units unless noted)**

Total	288,634
Occupied	257,240
Owner-occupied	188,733
Population in owner-occupied (number of individuals)	495,965
Renter-occupied	68,507
Population in renter-occupied (number of individuals)	157,466
Households with individuals under 18	86,727
Vacant	31,394
Vacant: for rent	9,452
Vacant: for sale	5,216

Population by Sex/Age

Male	326,970
Female	339,705
Under 18	174,725
18 & over	491,950
20 - 24	41,580
25 - 34	81,320
35 - 49	132,079
50 - 64	129,230
65 & over	88,786

Population by Ethnicity

Hispanic or Latino	31,080
Non Hispanic or Latino	635,595

Population by Race

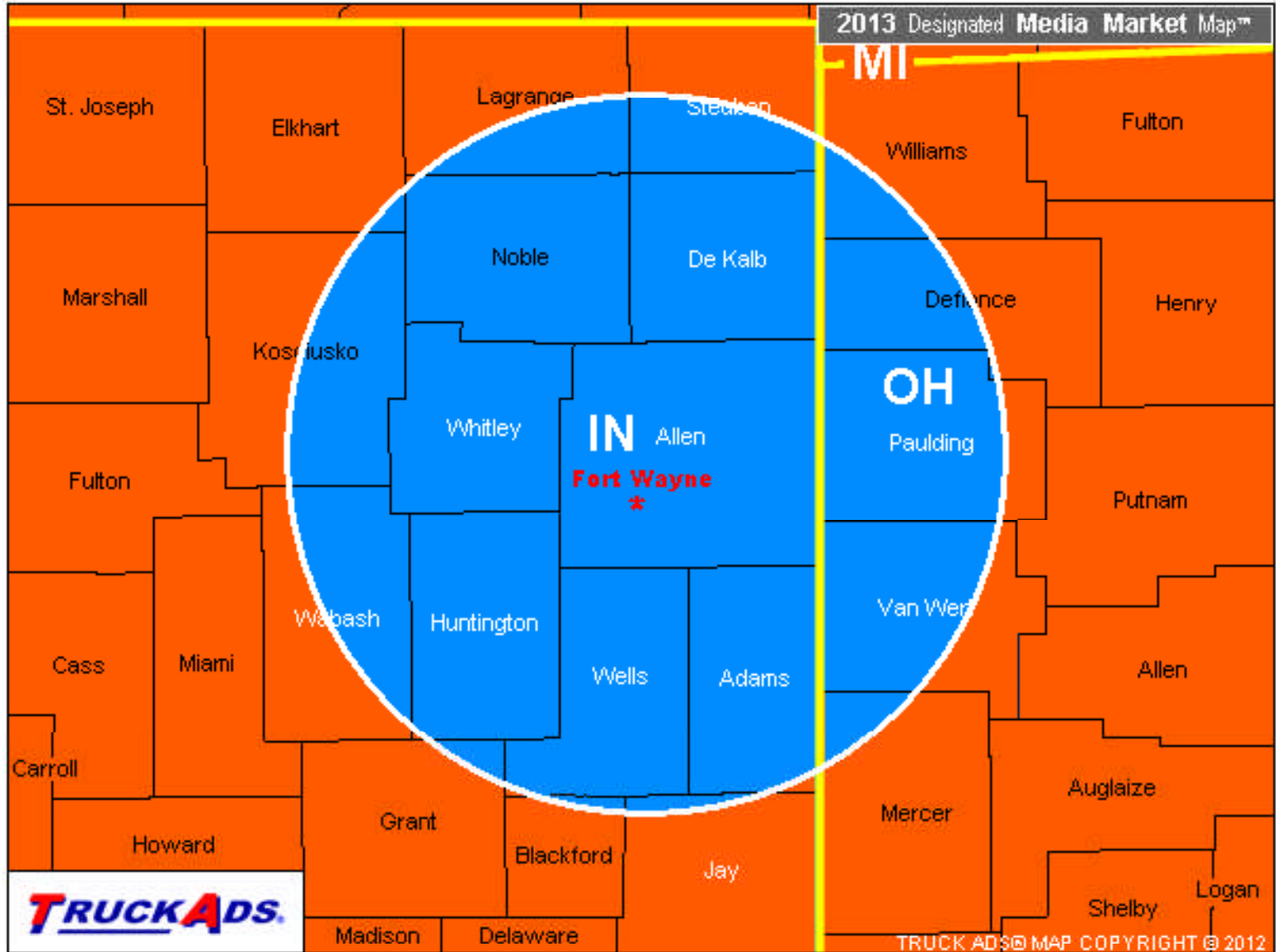
White	583,386
African American	43,053
Asian	10,857
American Indian and Alaska Native	2,164
Native Hawaiian and Pacific Islander	253
Other	13,099
Identified by two or more	13,863

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FT. WAYNE :::

BROADCAST TV MARKET AREA



11 COUNTIES IN THIS DESIGNATED MARKET

INDIANA: Adams, IN ~ Allen, IN ~ De Kalb, IN ~ Huntington, IN ~ Jay, IN ~ Steuben, IN ~ Wabash, IN ~ Wells, IN ~ Whitley, IN ~ **OHIO:** Paulding, OH ~ Van Wert, OH

IN - Adams County

Population

Total Population	34,387
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Housing Status

(in housing units unless noted)

Total	13,014
Occupied	12,011
Owner-occupied	9,197
Population in owner-occupied (number of individuals)	27,873
Renter-occupied	2,814
Population in renter-occupied (number of individuals)	6,093
Households with individuals under 18	4,358
Vacant	1,003
Vacant: for rent	403
Vacant: for sale	213

Population by Sex/Age

Male	16,999
Female	17,388
Under 18	10,714
18 & over	23,673
20 - 24	1,962
25 - 34	3,938
35 - 49	6,144
50 - 64	5,897
65 & over	4,750

Population by Ethnicity

Hispanic or Latino	1,412
Non Hispanic or Latino	32,975

Population by Race

White	33,349
African American	107
Asian	78
American Indian and Alaska Native	71
Native Hawaiian and Pacific Islander	7
Other	474
Identified by two or more	301

IN - Allen County

Population

Total Population	355,329
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Housing Status

(in housing units unless noted)

Total	152,184
Occupied	137,851
Owner-occupied	95,791
Population in owner-occupied (number of individuals)	253,716
Renter-occupied	42,060
Population in renter-occupied (number of individuals)	95,506
Households with individuals under 18	47,711
Vacant	14,333
Vacant: for rent	6,038
Vacant: for sale	2,553

Population by Sex/Age

Male	173,221
Female	182,108
Under 18	95,958
18 & over	259,371
20 - 24	23,380
25 - 34	46,809
35 - 49	70,754
50 - 64	66,180
65 & over	42,137

Population by Ethnicity

Hispanic or Latino	23,093
Non Hispanic or Latino	332,236

Population by Race

White	281,653
African American	41,618
Asian	9,721
American Indian and Alaska Native	1,246
Native Hawaiian and Pacific Islander	189
Other	10,455
Identified by two or more	10,447

IN - DeKalb County

Population

Total Population	42,223
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Housing Status

(in housing units unless noted)

Total	17,558
Occupied	15,951
Owner-occupied	12,551
Population in owner-occupied (number of individuals)	33,483
Renter-occupied	3,400
Population in renter-occupied (number of individuals)	8,125
Households with individuals under 18	5,617
Vacant	1,607
Vacant: for rent	421
Vacant: for sale	372

Population by Sex/Age

Male	20,942
Female	21,281
Under 18	11,136
18 & over	31,087
20 - 24	2,317
25 - 34	4,933
35 - 49	8,886
50 - 64	8,303
65 & over	5,540

Population by Ethnicity

Hispanic or Latino	1,031
Non Hispanic or Latino	41,192

Population by Race

White	40,931
African American	148
Asian	192
American Indian and Alaska Native	99
Native Hawaiian and Pacific Islander	17
Other	349
Identified by two or more	487

IN - Huntington County

Population

Total Population	37,124
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Housing Status

(in housing units unless noted)

Total	15,805
Occupied	14,218
Owner-occupied	10,983
Population in owner-occupied (number of individuals)	27,970
Renter-occupied	3,235
Population in renter-occupied (number of individuals)	7,824
Households with individuals under 18	4,596
Vacant	1,587
Vacant: for rent	476
Vacant: for sale	395

Population by Sex/Age

Male	18,239
Female	18,885
Under 18	8,795
18 & over	28,329
20 - 24	2,583
25 - 34	4,259
35 - 49	7,345
50 - 64	7,543
65 & over	5,466

Population by Ethnicity

Hispanic or Latino	631
Non Hispanic or Latino	36,493

Population by Race

White	36,062
African American	160
Asian	167
American Indian and Alaska Native	140
Native Hawaiian and Pacific Islander	8
Other	168
Identified by two or more	419

IN - Jay County

Population

Total Population	21,253
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Housing Status

(in housing units unless noted)

Total	9,221
Occupied	8,133
Owner-occupied	6,203
Population in owner-occupied (number of individuals)	16,368
Renter-occupied	1,930
Population in renter-occupied (number of individuals)	4,642
Households with individuals under 18	2,667
Vacant	1,088
Vacant: for rent	237
Vacant: for sale	139

Population by Sex/Age

Male	10,486
Female	10,767
Under 18	5,644
18 & over	15,609
20 - 24	1,115
25 - 34	2,262
35 - 49	4,270
50 - 64	4,108
65 & over	3,267

Population by Ethnicity

Hispanic or Latino	577
Non Hispanic or Latino	20,676

Population by Race

White	20,619
African American	60
Asian	78
American Indian and Alaska Native	23
Native Hawaiian and Pacific Islander	0
Other	281
Identified by two or more	192

IN - Steuben County

Population

Total Population	34,185
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Housing Status

(in housing units unless noted)

Total	19,377
Occupied	13,310
Owner-occupied	10,147
Population in owner-occupied (number of individuals)	25,191
Renter-occupied	3,163
Population in renter-occupied (number of individuals)	7,694
Households with individuals under 18	4,045
Vacant	6,067
Vacant: for rent	470
Vacant: for sale	431

Population by Sex/Age

Male	17,250
Female	16,935
Under 18	7,835
18 & over	26,350
20 - 24	2,356
25 - 34	3,494
35 - 49	6,833
50 - 64	7,331
65 & over	5,090

Population by Ethnicity

Hispanic or Latino	982
Non Hispanic or Latino	33,203

Population by Race

White	33,098
African American	179
Asian	167
American Indian and Alaska Native	93
Native Hawaiian and Pacific Islander	11
Other	320
Identified by two or more	317

IN - Wabash County

Population

Total Population	32,888
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Housing Status

(in housing units unless noted)

Total	14,171
Occupied	12,777
Owner-occupied	9,534
Population in owner-occupied (number of individuals)	23,520
Renter-occupied	3,243
Population in renter-occupied (number of individuals)	7,529
Households with individuals under 18	3,821
Vacant	1,394
Vacant: for rent	441
Vacant: for sale	344

Population by Sex/Age

Male	15,974
Female	16,914
Under 18	7,459
18 & over	25,429
20 - 24	2,168
25 - 34	3,342
35 - 49	6,174
50 - 64	6,666
65 & over	5,952

Population by Ethnicity

Hispanic or Latino	697
Non Hispanic or Latino	32,191

Population by Race

White	31,764
African American	163
Asian	138
American Indian and Alaska Native	217
Native Hawaiian and Pacific Islander	6
Other	233
Identified by two or more	367

IN - Wells County

Population

Total Population	27,636
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Housing Status

(in housing units unless noted)

Total	11,659
Occupied	10,780
Owner-occupied	8,499
Population in owner-occupied (number of individuals)	22,162
Renter-occupied	2,281
Population in renter-occupied (number of individuals)	5,002
Households with individuals under 18	3,566
Vacant	879
Vacant: for rent	242
Vacant: for sale	166

Population by Sex/Age

Male	13,602
Female	14,034
Under 18	6,899
18 & over	20,737
20 - 24	1,498
25 - 34	3,114
35 - 49	5,365
50 - 64	5,728
65 & over	4,340

Population by Ethnicity

Hispanic or Latino	564
Non Hispanic or Latino	27,072

Population by Race

White	26,902
African American	96
Asian	107
American Indian and Alaska Native	76
Native Hawaiian and Pacific Islander	3
Other	208
Identified by two or more	244

IN - Whitley County

Population

Total Population	33,292
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Housing Status

(in housing units unless noted)

Total	14,281
Occupied	13,001
Owner-occupied	10,699
Population in owner-occupied (number of individuals)	27,580
Renter-occupied	2,302
Population in renter-occupied (number of individuals)	5,276
Households with individuals under 18	4,230
Vacant	1,280
Vacant: for rent	243
Vacant: for sale	216

Population by Sex/Age

Male	16,553
Female	16,739
Under 18	8,183
18 & over	25,109
20 - 24	1,790
25 - 34	3,707
35 - 49	6,847
50 - 64	7,333
65 & over	4,649

Population by Ethnicity

Hispanic or Latino	515
Non Hispanic or Latino	32,777

Population by Race

White	32,479
African American	99
Asian	105
American Indian and Alaska Native	92
Native Hawaiian and Pacific Islander	7
Other	132
Identified by two or more	378

OH - Paulding County

Population

Total Population	19,614
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Housing Status

(in housing units unless noted)

Total	8,749
Occupied	7,769
Owner-occupied	6,143
Population in owner-occupied (number of individuals)	15,589
Renter-occupied	1,626
Population in renter-occupied (number of individuals)	3,940
Households with individuals under 18	2,524
Vacant	980
Vacant: for rent	205
Vacant: for sale	140

Population by Sex/Age

Male	9,703
Female	9,911
Under 18	4,938
18 & over	14,676
20 - 24	1,022
25 - 34	2,188
35 - 49	3,906
50 - 64	4,195
65 & over	2,907

Population by Ethnicity

Hispanic or Latino	838
Non Hispanic or Latino	18,776

Population by Race

White	18,767
African American	173
Asian	38
American Indian and Alaska Native	65
Native Hawaiian and Pacific Islander	2
Other	256
Identified by two or more	313

OH - Van Wert County

Population

Total Population	28,744
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Housing Status

(in housing units unless noted)

Total	12,615
Occupied	11,439
Owner-occupied	8,986
Population in owner-occupied (number of individuals)	22,513
Renter-occupied	2,453
Population in renter-occupied (number of individuals)	5,835
Households with individuals under 18	3,592
Vacant	1,176
Vacant: for rent	276
Vacant: for sale	247

Population by Sex/Age

Male	14,001
Female	14,743
Under 18	7,164
18 & over	21,580
20 - 24	1,389
25 - 34	3,274
35 - 49	5,555
50 - 64	5,946
65 & over	4,688

Population by Ethnicity

Hispanic or Latino	740
Non Hispanic or Latino	28,004

Population by Race

White	27,762
African American	250
Asian	66
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	3
Other	223
Identified by two or more	398